

GRAPHIC DESIGNER
AND
FRONT-END DEVELOPER
JONNY NORBERG

My name is Jonny Norberg and I am a 39 year old art director, graphic designer, web designer and entrepreneur who creates concepts and ideas. I am a driven, dedicated and ambitious person who has a wide range of expertise in print design, advertising, webdesign, media and audio production. I have previously designed and produced everything from banners, websites and Facebook pages to posters, fullpage ads and a variety of printed material. I live for the creative process, taking an idea from brief to launch, and to continuously develop and refine my skills and practices. I work well in teams and thrive in the creative crossfire. I am a sucker for integrated media, cross-platform production and multiple distribution channels.

I have good communication skills, an open mind and work freely in both PC and Mac environments. I am fluent in Swedish and English and have cross-cultural experiences from my years abroad, both as a student and as a professional. Schooled from basic principles and theories of graphic design, advertising, communication and web production, I have over the years also acquired skills in social media awareness, SEO, e-commerce and CMS systems.

I am on the hunt for a creative position with clear objectives and a high tempo. Working with multiple, simultaneous projects feels natural and I do well under pressure. I always try to deliver top notch results, regardless of timeframe or severity. My personal key interests lies in the fields of advertising, media, graphic design, web development, e-commerce, music production and entrepreneurship.

Hope to hear from you soon!





# <u>VNCEDSGN</u>

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# **ARBETSLIV**

#### Frilansdesigner/utvecklare 2001 - pågående

Grafisk design, hemsidor och reklam.

#### Ambassadör Logitech/Agenthuset 05/2019 - 07/2019

Field marketing för märken som Jaybird och Ring.

#### Ambassadör Logitech/Agenthuset 01/2018 - 04/2018

Field marketing för märken som Jaybird och Ring.

#### Bäck Installation/Uniflex 06/2018 - 09/2018

Fibertekniker. Installation av data samt tele i nya Tre huset, Globen.

# Billebro Eventure 03/2017 - 06/2017

Butikssäljare i ljud och DJ-butik.

#### SONOS 11/2016 - 01/2017

Butikssäljare/ambassadör för SONOS i Elgigantens butiker i Stockholm.

#### SONOS 11/2015 - 01/2016

Butikssäljare/ambassadör för SONOS i Elgigantens butiker i Stockholm.

#### Rusta 05/2015 - 09/2015

Förpackningsdesigner/orginalare. Vikariat.

### E-handel 2010 - 2015

Egen företagare, drev två aktiebolag med inriktning e-handel.

#### Art Director, Betfriends 2008 - 2010

Ansvarig för grafisk profil samt annonsmaterial.

#### Webbdesigner, SLITZ 2003 - 2005

Uppdatering av hemsida samt grafiskt material.





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# **UTBILDNING**

## Frontend-Utveckling, IT-Högskolan 2019/08 - pågående

Webbutveckling och javascript utveckling. YH-program.

Nätverksteknik, LTH 2018/10 - 2019/02

Distansutbildning.

Databasteknik, LTH 2017/01 - 2017/06

Distansutbildning.

Interaktionsdesign, LTH 2016/01 - 2016/06

Distansutbildning.

Visual communication, Raffle's Design Institute 2007 - 2008

Reklam och grafisk form.

Internet, Media & Design, SH/KTH 2003 - 2005

Mediateknik och webbaserade tjänster.

