## Sales Overview - 2018

Revenue

2.30M

Discount

1.97M

Segment	Revenue
Consumer	1,161,401.34
Corporate	706,146.44
Home Office	429,653.29
Total	2,297,201.07

Furniture Revenue 2015 vs 2014

8.5%

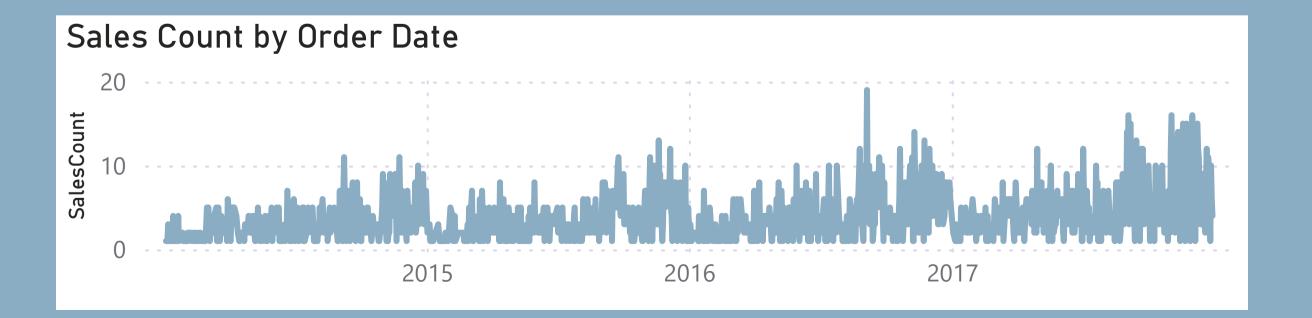
Furniture Revenue in 2015

171K

Region	Revenue
Central	518,800.06
East	611,734.52
South	402,032.06
West	764,634.43
Total	2,297,201.07

Sales Count

5K



<b>SubCategory</b>	Revenue
Accessories	167,380.31
Appliances	107,532.14
Art	27,118.80
Binders	203,412.77
Bookcases	114,880.05
Chairs	328,449.13
Copiers	149,528.01
Envelopes	16,476.38
Fasteners	3,024.25
Furnishings	91,705.12
Labels	12,486.30
Machines	189,238.68
Paper	78,479.24
Phones	330,007.10
Storage	223,843.59
Supplies	46,673.52
Tables	206,965.68
Total	2,297,201.07

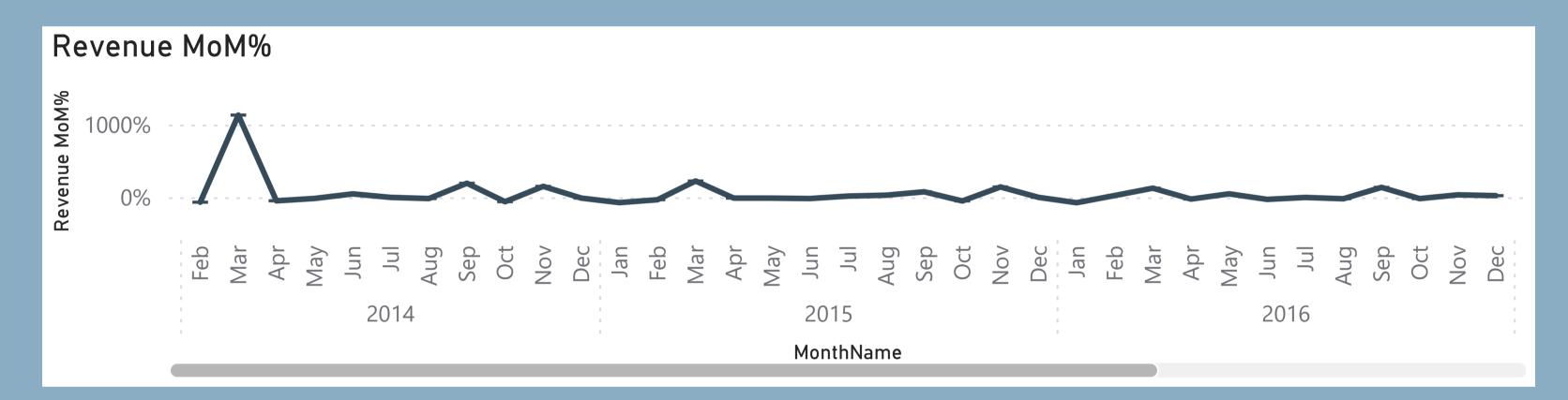
## Revenues 2014 - 2018

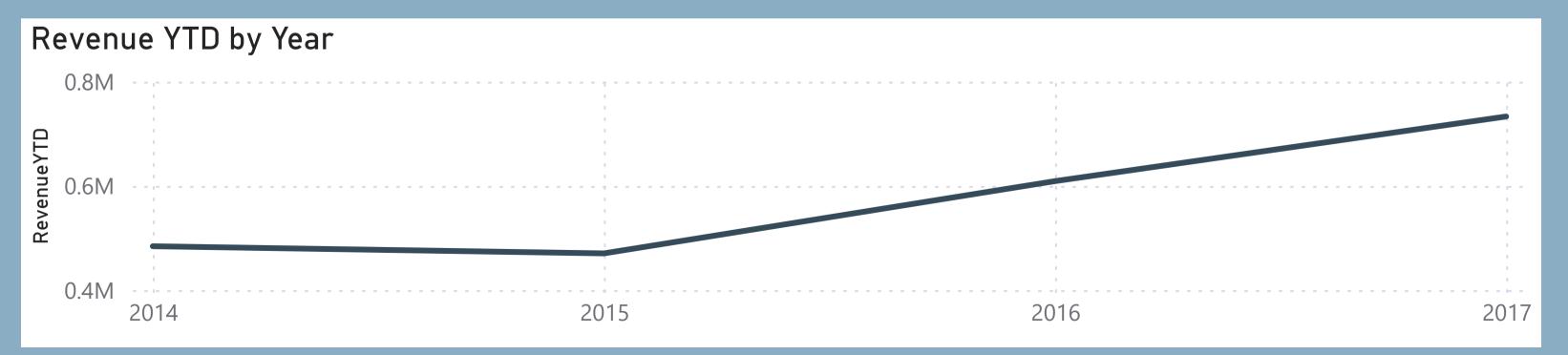
Average Order to Ship

3.96

Revenue Increase in 5% Scenario

2.41 M





<b>Year</b>	Revenue	Revenue MoM%
□ 2014	484,247.56	17%
Jan	14,236.90	
Feb	4,519.92	-68%
Mar	55,691.04	1132%
Apr	28,295.35	-49%
May	23,648.28	-16%
Jun	34,595.14	46%
Jul	33,946.37	-2%
Aug	27,909.47	-18%
Sep	81,777.34	193%
Oct	31,453.37	-62%
Nov	78,628.74	150%
Dec	69,545.64	-12%
<b>±</b> 2015	470,532.46	1%
<b>±</b> 2016	609,205.86	4%
<b>±</b> 2017	733,215.19	-2%
<b>±</b> 2018		-100%
Total	2,297,201.07	0%