

Isaac Tillema

tillema97@gmail.com (219)816-1817 www.linkedin.com/in/isaacgtillema

Education

Indiana University, Kelley School of Business, Indianapolis

Bachelor of Science in Business, Marketing

May 2020

Eleven Fifty Academy

Software Development, Full-Stack

December 2021

Technical Skills: C#, ASP.NET, API development, HTTP methods, Tableau, SPSS, MS Office Ste, Qualtrics
CI/CD: Agile, Scrum, Git
Testing Tools: Azure Devops Testing Suite, Unit Testing, Selenium Automated UI Testing, Xamarin UITest
Web-technologies: HTML, CSS, APIs, responsive web design
Certifications: MS 98-361: Software Development Fundamentals Certification

Work Experience

RICS Software, Indianapolis, IN

August 2020 - Present

Quality Assurance Analyst

- Design and implement testing plans for newly developed Point of Sale (POS) system
- Communicate qualitative and quantitative test results to a large development team
- Identify procedures and scenarios for the quality control of new and existing products, as well as deployments

Answers & Insights Market Research, Indianapolis, IN

May 2019 - May 2020

Research Analyst

- Analyze primary exploratory and causal pharmaceutical industry research via surveys, focus groups, and IDIs
- Directly manage and operate online sales outlet, attributing additional clientele and revenue
- Moderate project management activities under the head project manager, including recruiting, screening, and organizing

CHOICE, LLP, Indianapolis, IN

May 2019 - May 2020

Analytics and Operations Manager

- Implement strategic digital marketing plans, SEO solutions, and digital campaigns to grow client digital space and attain new clientele
- Direct project management and operations, budgeting, and forecasting, meeting or exceeding forecasts
- Cultivate brand equity and perception, growing CHOICE to be the largest healthcare resourcing site in Indiana

Applied Projects and Technical Experience

KSB Integrated Core, Academic Project,

December 2018 - May 2019

- Developed a new product for a Fortune 500 company and coordinated its entry into an existing mature market
- Created in-depth finance, marketing, supply chain, and leadership deliverables centered around theory and application of product-to-industry introduction and performance
- Resulted in forecasts of nearly 4 million, project return positive 2 million NPV, and 130% IRR over 5 years

