

📍 <https://ittseng.co>
📞 +1 339-368-0897
✉ ittseng@iu.edu

I Ting Tseng

UI / UX Designer

PROFILE

Experienced UI/UX designer with a proven history of working in the information technology industry
Interested in full-time opportunity

Programming Language Tools

- HTML / CSS
- Javascript
- D3

Honors & Awards

- Winner - AT&T Firstnet Hackathon, 2019
- Golden Key International Honour Society - IUPUI
- Grace Hopper Scholarship - Indiana University
- Merit Scholarship - Indiana University

Publication

- From Crowdsourcing to Crowd-sharing: The SmartEnvironmental Sensing Web of EPA

Designing & Prototyping Tools

- Sketch
- InVision
- Axure
- Illustrator
- Photoshop

Formative/Summative Research

- User Interviews
- Survey / Observation
- Competitive Analysis
- Usability Testing
- Heuristic Evaluation
- Cognitive Walkthrough

Generative Research

- Affinity Diagramming
- User Personas
- Journey Mapping
- Sketching
- Prototyping

EDUCATION

Indiana University – Purdue University Indianapolis – Indianapolis, IN **May '20**
[Master of Science – Human Computer Interaction](#)

National Taiwan University – Taipei, Taiwan **June '09**
[Bachelor of Science – Geography](#)

EXPERIENCE

Shotzoom LLC **Jun '19 – August '19**
[Graphic Designer Intern](#)

Demonstrate problem-solving skills through design thinking; communicate solutions and provide reasoning, and iterate constantly through team feedback and user testing. Engaging design solutions for an ever-changing landscape.

Environmental Management Consultant Technologies Inc. **May '13 – July '18**
[UI/UX Designer](#)

- Improved interface for Environmental Info Push application which boosted ratings from 3.0 to 4.3 and the number of users from 10,000 to 300,000
- Increased company's ability to bid on government projects by doubling the previous budget. This increased revenue by 200% and doubled employee number
- Inspired, designed and developed company's first own smart agriculture product

InFane Design Group Co., Ltd. **August '09 – April '13**
[Project Manager](#)

- Prepared specialized business presentations for design proposals
- Set up the planning department in the company and became the first manager
- Integrated service that encompasses elements such as space, graphics, marketing, and engineering in real estate

PROJECT

Environment Info Push App – EMCT Inc. **May '15 – July '18**
[App UI/UX Designer](#)

Developed company's first UI/UX app design project and hit the next day news headline "the most beautiful and powerful government app".

Air IoT – EMCT Inc. **May '17 – July '18**
[Web UI/UX Designer](#)

Conceived company's first data visualization web design project using HTML, CSS, Javascript and jQuery template in a short development timeframe.

i-Plants – EMCT Inc. **December '15 – July '18**
[Product UI/UX Designer](#)

Created the company's first product with an innovative business model using a proprietary solution containing big data and IoT system.