I Ting Tseng

UX / Product Designer

http://ittseng.co

+1 339-368-0897

ittseng@iu.edu

PROJECT

Interactive Design Practice / Indiana University

Aug 2018 - Dec 2018

Designed a solution for address climate change through design process including problem framing, design exploration, brainstorming, prototyping, and evaluating.

Interactive Design Methods / Indiana University

May 2015 - Jul 2018

Evaluated LinkedIn using usability metrics including interviews and observations, inspection methods, issue-based metrics, and performance & self-Report metrics.

Environment Info Push App / EMCT Inc.

May 2015 - Jul 2018

Understand and establish the behavioral patterns of the products including language, visual presentation, physical objects or space, time and behavior.

Air IoT / EMCT Inc.

May 2017 - Jul 2018

Using cloud computing and cross-domain data analysis to proactively exploring environmental trends with the focusing on the needs of public.

i-Plants / EMCT Inc.

Dec 2013 - Jul 2018

Considered the development possibilities of each service model, potential customers, competitors, consideration of cost and price.

PUBLICATION

From Crowdsourcing to Crowdsharing: The Smart Environmental Sensing Web of EPA

Jun 2017 • IARIA

EDUCATION

MS, Human Computer Interaction

Aug 2018 - May 2020

Indiana University (IUPUI), Indianapolis, IN

BS. Geography

2004 - 2009

National Taiwan University, Taipei, Taiwan

EXPERIENCE

UI/UX Designer / EMCT Inc.

May 2013 - Jul 2018

Increased company's ability to bid on government projects by double the previous budget. Increased revenue by 200% and doubled employee number.

TOOLS

Designing
Sketch
Photoshop
Illustrator
Adobe XD

Coding
HTML / CSS
Javascript
jQuery
Bootstrap

Prototyping
InVision
Balsamiq
Justinmind

SKILLS

Formative Research
User Interviews
Survey / Observation
Competitive Analysis

Generative Research
Affinity Diagramming
Concept Map
Personas & Scenarios
Sketching
Prototyping

Summative Research
Usability Testing
Heuristic Evaluation
Cognitive Walkthrough