I Ting Tseng

UI / UX Designer

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PROFILE

Experienced UI/UX designer with a proven history of working in the information technology industry

Programming Language Tools

- HTML / CSS
- Javascript
- D3

Honors & Awards

- Winner - AT&T Firstnet Hackathon, 2019
- Golden Key International Honour Society - IUPUI
- Grace Hopper Scholarship - Indiana University
- Merit Scholarship - Indiana University

Publication

- From Crowdsourcing to Crowdsharing: The SmartEnvironmental Sensing Web of EPA

Designing & Prototyping Tools

- Sketch
- InVision
- Axure
- Illustrator
- Photoshop

Formative/Summative Research

- User Interviews
- Survey / Observation
- Competitive Analysis
- Usability Testing
- Heuristic Evaluation
- Cognitive Walkthrough

Generative Research

- Affinity Diagramming
- User Personas
- Journey Mapping
- Sketching
- Prototyping

EDUCATION

Indiana University – Indianapolis, IN   **May '20**
Master of Science – Human Computer Interaction

National Taiwan University – Taipei, Taiwan   **June '09**
Bachelor of Science – Geography

EXPERIENCE

Shotzoom LLC   **Jun '19 – August '19**
Graphic Designer Intern
Demonstrated problem-solving skills through design thinking; communicated solutions and provided reasoning, and iterated constantly through team feedback and user testing. Engaging design solutions for an ever-changing landscape.

Environmental Management Consultant Technologies Inc.   **May '13 – July '18**
UI/UX Designer
- Improved interface for Environmental Info Push application which boosted ratings from 3.0 to 4.3 and the number of users from 10,000 to 300,000
- Increased company's ability to bid on government projects by doubling the previous budget. This increased revenue by 200% and doubled employee number
- Inspired, designed and developed company's first own smart agriculture product

InFane Design Group Co., Ltd.   **August '09 – April '13**
Project Manager
- Prepared specialized business presentations for design proposals
- Set up the planning department in the company and became the first manager
- Integrated service that encompasses elements such as space, graphics,marketing, and engineering in real estate

PROJECT

Environment Info Push App – EMCT Inc.   **May '15 – July '18**
App UI/UX Designer
Developed company's first UI/UX app design project and hit the next day news headline "the most beautiful and powerful government app".

Air IoT – EMCT Inc.   **May '17 – July '18**
Web UI/UX Designer
Conceived company's first data visualization web design project using HTML, CSS, Javascript and jQuery template in a short development timeframe.

i-Plants – EMCT Inc.   **December '15 – July '18**
Product UI/UX Designer
Created the company's first product with an innovative business model using a proprietary solution containing big data and IoT system.