


 <http://ittseng.co>

 +1 339-368-0897

 itttseng@iu.edu

I Ting Tseng

UX / Product Designer

PROFILE

Experienced product designer with a demonstrated history of working in the information technology industry interested in internship for summer 2019

Programming Language Tools

- HTML / CSS
- Javascript
- jQuery

Publication

- From Crowdsourcing to Crowdsourcing: The SmartEnvironmental Sensing Web of EPA

Honors & Awards

- Merit Scholarship - Indiana University
- Golden Map Award
- Golden Prize for Digital Government
- Prominent Application for Government Service
- Geospatial World Excellence Awards
- APICTA Taiwan Awards Nomination

Designing & Prototyping Tools

- Sketch
- Marvel
- InVision
- Illustrator
- Photoshop

Formative/Summative Research

- User Interviews
- Survey / Observation
- Competitive Analysis
- Usability Testing
- Heuristic Evaluation
- Cognitive Walkthrough

Generative Research

- Affinity Diagramming
- User Personas
- Journey Mapping
- Sketching
- Prototyping

EDUCATION

Indiana University – Purdue University Indianapolis – Indianapolis, IN **May '20**
[Master of Science – Human Computer Interaction](#)

National Taiwan University – Taipei, Taiwan **June '09**
[Bachelor of Science – Geography](#)

EXPERIENCE

Environmental Management Consultant Technologies Inc. **May '13 – July '18**
[UX/Product Designer](#)

- Improved interface for Environmental Info Push application which boosted ratings went from 3.0 to 4.3 and the number of users went from 10,000 to 300,000.
- Increased company's ability to bid on government projects by doubling the previous budget. This increased revenue by 200% and doubled employee number.
- Inspired, designed and developed company's first own smart agriculture product.

InFane Design Group Co.,Ltd. **August '09 – April '13**
[Project Manager](#)

- Specialized business presentation for design and conveyed proposals for customers.
- Set up planning department in company and became the first manager.
- Integrated service that encompasses elements such as space, graphics, marketing, and engineering in real estate.

PROJECT

Environment Info Push App – EMCT Inc. **May '15 – July '18**
[UX/Product Designer](#)

Addressed company's first UI/UX app design project and acquired the most beautiful and powerful government app on press release title.

Air IoT – EMCT Inc. **May '17 – July '18**
[UI/Interactive Designer](#)

Conceived company's first data visualization web design project using html, css, javascript and jQuery template in a short developing time.

i-Plants – EMCT Inc. **December '15 – July '18**
[Product Strategist](#)

Created company's first product with an innovation business model using proprietary solution containing big data and IoT system.

Environmental Protection Manifesto – EMCT Inc. **January '16 – April '16**
[Web Designer](#)

Demonstrated a data journalism website to the whole UX design process from managing project to researching, ideating, prototyping, and evaluating.