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I Ting Tseng

UX / Product Designer

PROFILE

Experienced product designer with a demonstrated history of working in the information technology and services industry interested in internship for summer 2019

Formative/Summative Research

- User Interviews As
- Survey / Observation
- Competitive Analysis
- Metrics Analysis
- Usability Testing
- Heuristic Evaluation
- Cognitive Walkthrough

Generative Research

- Affinity Diagramming
- User Personas
- Journey Mapping
- Sketching
- Prototyping

Programming Language Tools

- HTML / CSS
- Javascript
- React
- jQuery

Designing & Prototyping Tools

- Sketch
- Figma
- Marvel
- Proto.io
- Framer X
- Principle
- InVision
- Photoshop
- Adobe XD
- Illustrator

Honors & Awards

- Merit Scholarship - Indiana University
- Golden Map Award
- Golden Prize for Digital Government
- Taiwan Awards Nomination
- Prominent Application for Government Service
- Geospatial World Excellence Awards

Publication

- From Crowdsourcing to Crowdfunding: The Smart Environmental Sensing Web of EPA

EDUCATION

Indiana University – Purdue University Indianapolis – Indianapolis, IN May '20
[Master of Science – Human Computer Interaction](#)

National Taiwan University – Taipei, Taiwan June '09
[Bachelor of Science – Geography](#)

EXPERIENCE

Environmental Management Consultant Technologies Inc. May '13 – July '18
[UX/Product Designer](#)

- Improved interface for Environmental Info Push application which boosted ratings went from 3.0 to 4.3 and the number of users went from 10,000 to 300,000.
- Accomplished APICTA Taiwan Awards nomination.
- Increased company's ability to bid on government projects by doubling the previous budget. This increased revenue by 200% and doubled employee number.

InFane Design Group Co., Ltd. August '09 – April '13
[Project Manager](#)

- Specialized business presentation for design and conveyed proposals for customers.
- Set up planning department in company and became the first manager.
- Achieved enterprise transformation from design group to Environment Identity Consultant Inc.
- Integrated service that encompasses elements such as space, graphics, marketing, and engineering in real estate.

PROJECT

Environment Info Push App – EMCT Inc. May '15 – July '18
[UX/Product Designer](#)

Understood and established the behavioral patterns of the products including language, visual presentation, physical objects or space, time and behavior.

Air IoT – EMCT Inc. May '17 – July '18
[UI/Interactive Designer](#)

Used cloud computing and cross-domain data analysis to proactively exploring environmental trends with the focusing on the needs of public.

i-Plants – EMCT Inc. December '15 – July '18
[Product Strategist](#)

Considered the development possibilities of each service model, potential customers, competitors, consideration of cost and price.

Environmental Protection Manifesto – EMCT Inc. January '16 – April '16
[Web Designer](#)

Understood user's goal, organized data in a logical order, kept it simple and trying out different variations to tell a good story.

i-Environment Website – EMCT Inc. May '15 – November '15
[Web Designer](#)

Used geographic information system technology to visualize precision environment database and design Interactive map with dashboard.