# Dai, Gujie

Digital Media Designer

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# **EXPERTISE**

My interests lie in web art, digital environments, multisensory experience, user research, the philosophical implications of emerging technologies, and shifting definitions of 'the Human' within the digital milieu.

I have a background in engineering and fine arts. My multi-disciplinary background informs my technically and theoretically adept performances, web-based conceptual interventions, and audio-visual works. I'm also a team player and a quick learner, with an open mind both for new people and things.

## **EDUCATION**

2020 - 2022	RMIT University, Melbourne, Australia
	Bachelor of Design (Digital Media) with Distinction
2015 - 2019	Qilu University of Technology, Jinan, China

Bachelor of Engineering (Packaging)

# WORK EXPERIENCE

# Web Developer & Multimedia Artist (2022)

## @Playablestreets (Northcote, Melbourne)

<u>Playable Streets</u> engage and re-connect communities through collaborative art in public spaces, at home, and online. I'm a team member in the <u>Kidstruments</u> project, and responsible for developing its website using HTML5, CSS, and JavaScript. I participated in refining the visual design, sound design as well. This position demonstrates my multimedia professional skills and my abilities to work creatively and collaboratively with a team.

## Videographer & Post-production (2021)

#### @DG Media (St Kilda, Melbourne)

The studio dedicated to help local businesses to promote their brands and grow their businesses online. My responsibilities are creating and editing video content for platforms such as TikTok. This role shows my abilities of creating moving images, self-learning skills, and having UX mindsets for the clients.

## Kitchen Staff (2020-2022)

#### @EJ's Café (RMIT, Melbourne)

Responsible for the breakfast section, working in a fast-paced environment, that means I'm able to deal with various situations and customers and work under strong pressure. This role showcases my time management and communication skills.

#### Packaging Testing Experiments Recorder (2019)

## @National Inspection and Testing Center for Packaging Product (Jinan City)

Work as a laboratory assistant, responsible for recording packages' testing results. The task requires caring eyes for details and good documentation management skills.

# **SKILLS**

#### Programing Language & Framework

JavaScript HTML&CSS, p5.js, three.js, tone.js

Java Processing
C# Unity3D

Python Numpy

Pure Data & Max/MSP N/A

Software

Moving Images Premiere Pro, After Effects, Blender

Graphic Design & UX Adobe Creative Suite, Figma

Virtual Environment Unity3D, Unreal Engine, Blender, AutoCAD,

Maya, 3ds Max, ArtiosCAD, Rhino3D, KeyShot

Sound Design & Music Production Reaper, Ableton, Audacity

Document Processing Microsoft Office Suite

#### **Traditional Media**

Photography, Drawing (landscape, architecture, figure), Painting (oil, watercolor), ceramic, Chinese calligraphy, Printing

PROJECTS Folio Link https://itisj.github.io/thisisj/

October 2021 Zoom with Yourselves <a href="https://itisj.github.io/drawYourself/">https://itisj.github.io/drawYourself/</a>

EP, The Middle Way <a href="https://thisisj.bandcamp.com/releases">https://thisisj.bandcamp.com/releases</a>

August 2021 Second Person https://itisj.github.io/VirtualMe/

May 2021 **Digital Void** – live performance & writing, philosophy inquiry

into digital images. https://itisj.github.io/digitalvoid/

April 2021 **Dear Phil** – digital memory of a sad story, about who is not

with us anymore. <a href="https://itisj.github.io/dearphil/">https://itisj.github.io/dearphil/</a>

**Fashion Show** – an homage to Charlotte Cory's photography

You Animal, You. https://itisj.github.io/fashionshow/

December 2020 Sketch.js – simple digital sketches made with p5.js

https://itisj.github.io/jsdaily/

October 2020 No escape! Won't Escape? – virtual environment reflects on

social media as infrastructure. <a href="https://itisj.github.io/escape/">https://itisj.github.io/escape/</a>