



Kenneth Cheng

Web Designer
Digital Marketing

CONTACT

(954) 625-9873

itskcheng@gmail.com

EXPERIENCE

WEB DESIGNER

Ripley's Entertainment | August 2018 - Present

- Maintained and Managed 35 Ripley's Attractions Websites daily. By making sure the sites are updated and checked to ensure they have the newest relevant content.
- Created and optimize pages in Wordpress utilizing several front-end languages to help build web pages that are viewed by thousands of users per day.
- Working daily with Kace Ticketing System to complete web support tickets when a website needs updating in its content or creation of new web pages.
- Designed and developed Wordpress-based websites with custom themeing to accommodate what the attraction clients needs are.
- Designed and updated kiosk ticketing machines with new graphics and imagery for a whole new look and feel.
- Designed digital assets such as social media ads, website graphics, newsletter ads and google ads for upcoming promotion and events.
- Worked with Sirusware Ticketing System to update content and imagery needed for the front end for users.
- Handled multiple projects under fast paced environments and efficiently get them done in a timely manner

WEB DESIGN INTERN

Change Everything Inc | June 2018 - August 2018

- Created and optimize pages in Wordpress utilizing several front-end languages for upcoming events and promotions.
- Created and Designed an online press kit to promote the company going on television.
- Design graphics for social media ads, websites and newsletter ads for information about the events the company host.
- Handled multiple projects under fast paced environments and efficiently get them done in a timely manner

FREELANCE DESIGNER

Asian Pacific American Colitaion | August 2017 - May 2018

- Created shirt designs for the organization that was distributed during an event that hosted hundreds of people.
- Designed and created flyer's for events hosted weekly.
- Created a logo that is still used throughout their social platforms.
- Created a regular publishing schedule on social media platforms.

EDUCATION

Bachelor of arts in Digital Media - Web Design

University of Central Florida | 2015 - 2018

SKILLS

- | | | |
|--------------|------------------|----------------------|
| • HTML5 | • JQUERY | • SKETCH |
| • CSS3 | • AGILE WORKFLOW | • ADOBE XD |
| • JAVASCRIPT | • SEO | • MAILCHIMP |
| • SASS | • ILLUSTRATOR | • PHOTOSHOP |
| • WORDPRESS | • PREMIERE PRO | • GOOGLE MY BUSINESS |

WEBSITE / SOCIAL

<https://itiskchengs.github.io/02-professional-portfolio/>

www.github.com/itiskchengs

www.linkedin.com/in/kenneth-cheng-783816142/