



Communications I Spring 2022 Course Syllabus

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|----------------------|--|--------------------|--|
| Instructor | Greg Thompson | Classroom | |
| Office | 323 | Section No. | |
| Office Hours | | Class Time | |
| Class Website | eclass.seoultech.ac.kr | Email | thompson@language.seoultech.ac.kr |

Description

Communications 1 will help you develop your overall academic English communication skills. This course builds upon the skills you have learned in your first year with the ITM programme. The focus will be on both spoken and written skills you may encounter as you study in the ITM programme's English environment. Spoken communication tasks will include an interview, presentation, and discussion. Written communication will focus on well-structured academic writing at an essay level. Active participation in the course is a necessity.

Goals

- Understand vocabulary and phrases useful for communicating in academic contexts
- Apply strategies to structure and organize various types of communication
- Communicate detailed, persuasive opinions about academic topics
- Participate in and maintain academic discussions
- Produce academic presentations and writing

Textbook/Materials

There is no textbook for this course. All materials will be provided in class and may also be available on the class website.

Assessment Plan

Attendance & Participation (10%)

Active participation in all activities is necessary and expected. English should be the medium of communicate for all instruction and activities. Students are also expected to attend class on-time. Per SeoulTech policy, 3 lates will count as 1 absence. Missing more than 1/3rd of the class (15 hours) will result in an F. Failure to attend on-time may result in a deduction of points. If you have an absence for an excused reason, you should submit documentation to the OIE office in room 115.

Assignments (30%)

In-class and out-of-class assignments may be assigned throughout the semester. All of this work should be completed. Being late for in-class assignments does not mean that you will receive extra time for the assignment.



Presentation/Projects (60%)

Informational Interview (15%)

You will hold an English interview with a knowledgeable person in your field of interest to learn more about their career, profession, and/or field. The subject should be related to the ITM field, whether it is business or technology.

Persuasive Research Presentation (15%)

You will develop and deliver a persuasive presentation related to technology. The purpose of the presentation is to deliver information that encourages the audience to adopt your opinion.

Academic Essay (15%)

You will write an argumentative academic essay based on the topics we have covered in class. This writing will focus on presenting and defending your view on a topic as compared to other views.

Discussion (15%)

You will alternatively participate in and lead a discussion with a group of your peers. As a group, you will work with a topic related to ITM. Each member of the group will pick a specific sub-focus to discuss about. Group members will share and justify their ideas and respond to each other through an interactive discussion.

Grade Scale

The average for this course should be 50-60%. Based on Northumbria University's grading system, any score equal to or above 40% is a passing score. For grading at SeoulTech, the following scale will be used:

| Letter | Score |
|--------|-------|
| A+ | 75% |
| A | 70% |
| B+ | 65% |
| B | 60% |
| C+ | 55% |
| C | 50% |
| D+ | 45% |
| D | 40% |
| F | <40% |

Plagiarism

All work done in this class must be original work completed by the student. If, for any reason, the instructor believes that you have plagiarized, she may fail you for the assignment or for the entire course. This policy applies to all work, including quizzes, assignments, projects, and other required work.



Class Schedule

| Week | Topic | Major Project Deadlines | Format |
|------|---|--|-----------|
| 1 | Introductions + Informational Interview | | Zoom |
| 2 | Informational Interview | | Zoom |
| 3 | Informational Interview | | Zoom |
| 4 | Informational Interview | Project 1 Submission (submit online) | Zoom |
| 5 | Persuasive Research Presentation | Project 1 Submission (submit online) | In-person |
| 6 | Persuasive Research Presentation | | In-person |
| 7 | Persuasive Research Presentation | | In-person |
| 8 | Persuasive Research Presentation | Project 2 Submission (submit online and in class) | In-person |
| 9 | Academic Essay | | Zoom |
| 10 | Academic Essay | | Zoom |
| 11 | Academic Essay | | Zoom |
| 12 | Academic Essay | Project 3 Submission (submit online) | In-person |
| 13 | Discussion | | In-person |
| 14 | Discussion | | In-person |
| 15 | Discussion | Project 4 (in class) | In-person |

*This syllabus is subject to change and/or adjustment at the professor's discretion.