

Quotes and Paraphrases

Using material from sources like articles, presentations, and websites can help make your writing and speaking stronger. It helps show that you know your topic, consider others' ideas, and have support from credible sources. Quotes and paraphrases allow you to integrate source material into your own work.



Quote

Helps you use content in a way that preserves the way it is said. Useful for well-crafted or unique content.

Characteristics

- Same meaning
- 100% same
- Uses “ ”

Example

“Design Thinking is not an exclusive property of designers—all great innovators in literature, art, music, science, engineering, and business have practiced it.”

Paraphrase

Helps you use content in a way that integrates the idea into your content's style and flow.

Characteristics

- Same meaning
- 70% different
- does not use “ ”

Example

Design Thinking can benefit people working in a variety of fields, ranging from the artistic to the technical.

Writing Tip

You need to give attribution, or credit, to sources you quote or paraphrase. This makes it clear you have used source content. You can do this with an attribution phrase. For the examples above, I could add the following:

According to the Interaction Design Foundation's article “What is Design Thinking and Why is It So Popular?” by Rikke Friis Dam and Teo Yu Siang,...

Quotes and Paraphrases

Using source material is not just about finding a great piece of information. Once you have something useful, you need to figure out how to best integrate the material into your argument. You need to consider the flow of your content as well as how to help your readers understand how the source materials relates to your ideas.

TS Instructors can benefit from learning about the innovations in project management happening in businesses.

SI Design Thinking has become an increasingly common approach in companies designing products because it helps set the focus on users.

SD According to the Interaction Design Foundation's article "What is Design Thinking and Why is It So Popular?" by Rikke Friis Dam and Teo Yu Siang, "Design Thinking is not an exclusive property of designers—all great innovators in literature, art, music, science, engineering, and business have practiced it."

SD Instructors already have methodologies focused on end-users, the students.

SD Supplementing this pedagogy with specific strategies for working together and considering students' need sin depth can only help faculty work.

Setup

Source material supports your own ideas. They are not a substitute for your points. You need to establish the point that you are trying to make.

Quote or Paraphrase

Source material is best used in SDs as support for the ideas you outline about your topic. Source material may take multiple sentences. You may even integrate part of a quote into your own sentence.

Expand and Connect

After using a source, you need to make sure the readers knows two things:

- 1) Why that source is important
- 2) How it relates to your idea

Elaborate upon the source material by connecting it explicitly to your own flow of ideas and logic.