

Chapter 8

Rate of Return Multiple Alternatives

Lecture slides to accompany

Engineering Economy

8th edition

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LEARNING OUTCOMES

- 1. Why incremental analysis is required in ROR**
- 2. Incremental cash flow (CF) calculation**
- 3. Interpretation of ROR on incremental CF**
- 4. Select alternative by ROR based on PW relation**
- 5. Select alternative by ROR based on AW relation**
- 6. Select best from several alternatives using ROR method**

Why Incremental Analysis is Necessary

- ✦ Selecting the alternative with _____ ROR may _____ yield _____ return on **available capital**
- ✦ Must consider _____ **average** of total capital available
- ✦ Capital **not** invested in a project is assumed to **earn at** _____

Example: Assume \$90,000 is available for investment and MARR = 16% per year. If alternative A would earn 35% per year on investment of \$50,000, and B would earn 29% per year on investment of \$85,000, the weighted averages are:

$$\text{Overall ROR}_A = [50,000(0.35) + 40,000(0.16)]/90,000 = 26.6\%$$

$$\text{Overall ROR}_B = [85,000(0.29) + 5,000(0.16)]/90,000 = 28.3\%$$

Which investment is better, economically?

Why Incremental Analysis is Necessary

If selection basis is higher ROR:

Select alternative A (_____ answer)

If selection basis is higher _____ ROR:

Select alternative B

Conclusion: Must use an _____ **ROR analysis** to make a consistently correct selection

Unlike PW, AW, and FW values, if not analyzed correctly, ROR values can lead to an incorrect alternative selection. This is called the **ranking _____ problem** (discussed later)

Calculation of Incremental CF

_____ cash flow = cash flow_B – cash flow_A
 where _____ *initial investment* is **Alternative B**

Example: Either of the cost alternatives shown below can be used in a grinding process. Tabulate the incremental cash flows.

	A	B	B - A
First cost, \$	-40,000	- 60,000	-20,000
Annual cost, \$/year	-25,000	-19,000	+6000
Salvage value, \$	8,000	10,000	+2000

The incremental CF is shown in the (B-A) column



*The ROR on the _____ **\$20,000** investment in B determines which alternative to select (as discussed later)*

Interpretation of ROR on Extra Investment

Based on concept that any _____ *investment* that does not yield at least the MARR should ____ be made.

Once a lower-cost alternative *has been economically* justified, the ROR on the _____ *investment* (i.e., *additional amount* of money associated with a higher first-cost alternative) must also yield a $ROR < MARR$ (because the extra investment *is* _____ by selecting the economically-justified lower-cost alternative).

This incremental ROR is identified as _____

**For _____ projects, select all that have $ROR \geq MARR$
(____ incremental analysis is necessary)**

ROR Evaluation for Two ME Alternatives

- (1) Order alternatives by _____ *initial investment cost*
- (2) Develop *incremental CF series* using LCM of years
- (3) Draw incremental *cash flow diagram*, if needed
- (4) Count sign changes to see if *multiple Δi^* values exist*
- (5) Set up PW, AW, or FW = 0 relation and *find Δi^*_{B-A}*
Note: Incremental ROR analysis requires _____
comparison. The LCM of lives must be used in the relation
- (6) If $\Delta i^*_{B-A} < \text{MARR}$, *select* ____; otherwise, select ____

If multiple Δi^* values exist, *find EROR* using either MIRR or ROIC approach.

Example: Incremental ROR Evaluation

Either of the cost alternatives shown below can be used in a chemical refining process. If the company's MARR is 15% per year, determine which should be selected on the basis of ROR analysis?

	A	B
First cost , \$	-40,000	-60,000
Annual cost, \$/year	-25,000	-19,000
Salvage value, \$	8,000	10,000
Life, years	5	5

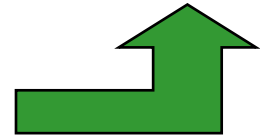
Initial observations: ME, cost alternatives with equal life estimates and no multiple ROR values indicated

Example: ROR Evaluation of Two Alternatives

Solution, using procedure:

	A	B	B - A
First cost , \$	-40,000	-60,000	-20,000
Annual cost, \$/year	-25,000	-19,000	+6000
Salvage value, \$	8,000	10,000	+2000
Life, years	5	5	

Order by _____ cost and find _____ cash flow B - A



Write ROR equation (in terms of PW, AW, or FW) on incremental CF

$$0 = -20,000 + 6000(P/A, \Delta i^*, 5) + 2000(P/F, \Delta i^*, 5)$$

Solve for Δi^* and compare to MARR

$$\Delta i^*_{B-A} = 17.2\% > \text{MARR of } 15\%$$

ROR on \$20,000 extra investment is acceptable: **Select** _____

ROR Analysis – Multiple Alternatives

Six-Step Procedure for Mutually () Alternatives

- (1) Order alternatives from _____ *to largest initial investment*
- (2) For revenue alts, calculate i^* (vs. DN) and _____ *all with $i^* < MARR$* ; remaining alternative with lowest cost is **defender**. For cost alternatives, go to step (3)
- (3) Determine incremental CF between **defender** and **next lowest-cost** alternative (known as the **challenger**). Set up ROR relation
- (4) Calculate Δi^* on incremental CF between *two alternatives from step (3)*
- (5) If $\Delta i^* \geq MARR$, *eliminate* _____ and *challenger becomes new defender* against next alternative on list
- (6) Repeat steps (3) through (5) *until only* _____ *alternative* remains. **Select it.**

For Independent Projects

Compare each alternative vs. DN and select **all with $ROR \geq MARR$**

Example: ROR for Multiple Alternatives

The five mutually exclusive alternatives shown below are under consideration for improving visitor safety and access to additional areas of a national park. If all alternatives are considered to last indefinitely, determine which should be selected on the basis of a rate of return analysis using an interest rate of 10%.

	A	B	C	D	E
First cost, \$ millions	-20	-40	-35	-90	-70
Annual M&O cost, \$ millions	-2	-1.5	-1.9	-1.1	-1.3

Solution: Rank on the basis of initial cost: **A,C,B,E,D**; calculate CC values

C vs. A: $0 = -15 + 0.1/\Delta i^*$ $\Delta i^* = 6.7\%$ (eliminate C)

B vs. A: $0 = -20 + 0.5/\Delta i^*$ $\Delta i^* = 25\%$ (eliminate A)

E vs. B: $0 = -30 + 0.2/\Delta i^*$ $\Delta i^* = 6.7\%$ (eliminate E)

D vs. B: $0 = -50 + 0.4/\Delta i^*$ $\Delta i^* = 8\%$ (eliminate D)

Select alternative _____

Summary of Important Points

★ Must consider _____ *cash flows* for _____ alternatives

$$\text{Incremental cash flow} = \text{cash flow}_B - \text{cash flow}_A$$

where alternative with _____ initial investment is **Alternative B**

★ Eliminate ____ if incremental ROR $\Delta i^* < \text{MARR}$; otherwise, eliminate ____

★ For multiple mutually exclusive alternatives, compare two at a time and eliminate alternatives until *only ____ remains*

★ For independent alternatives, compare each against **DN** and *select ____ that have $\text{ROR} \geq \text{MARR}$*

HOMEWORK

1. Please solve every Examples in your textbook. You do not have to submit your works.
2. Please upload following “PROBLEMS” solution file on “Assignment” menu in e-Class.
 - ① 8.17
 - ② 8.23
 - ③ 8.34
 - ④ 8.39
 - ⑤ 8.57