

Human-Machine Interaction

Human ----> Machine

Fan

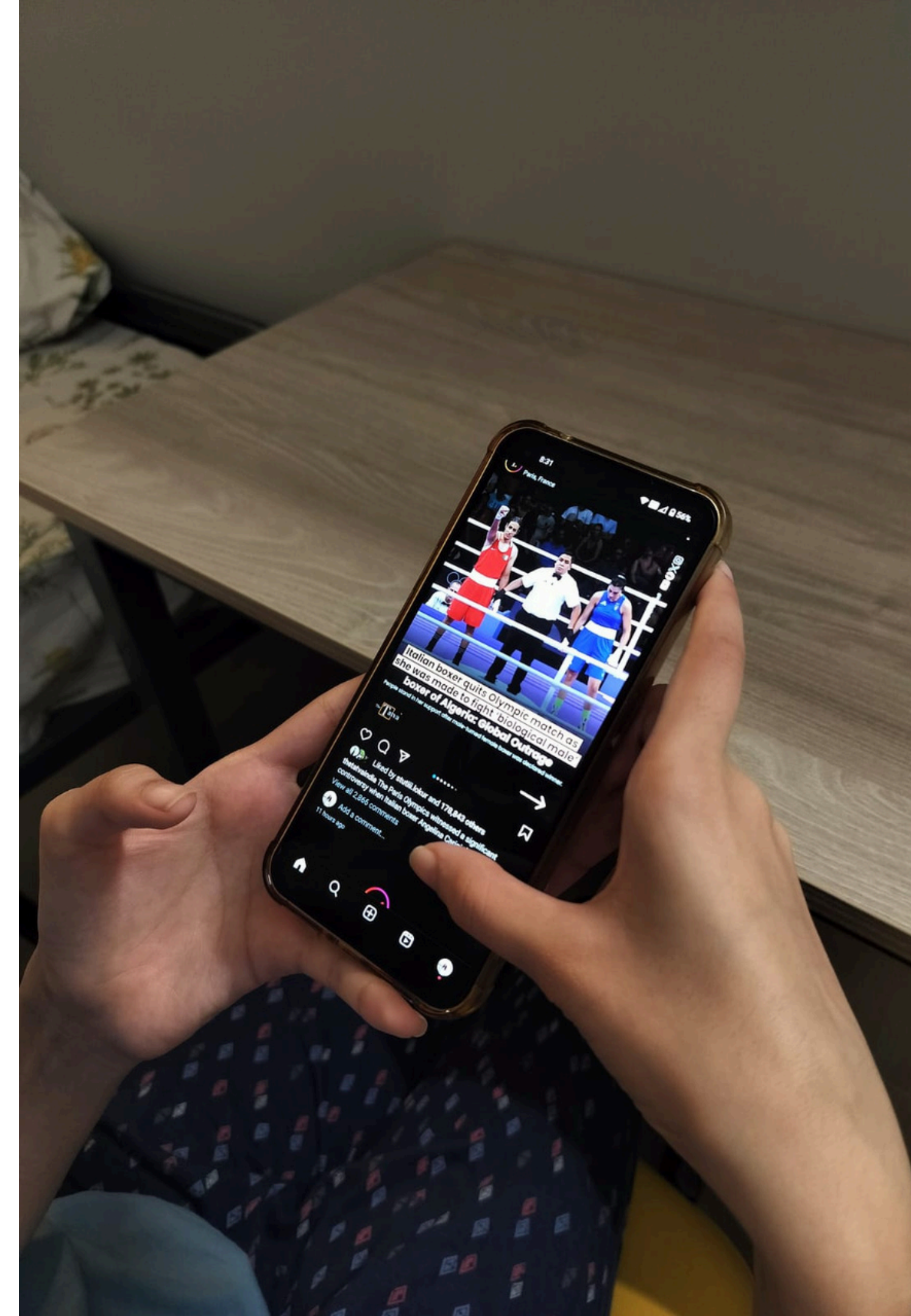
- Speed Control
User controls the speed – low, medium, high
- Power on/off
Users decide when to turn the fan on or off.



Machine ----> Human

Social media algorithms

- The algorithms analyze user interactions and preferences to show content that is most likely to engage the user.
- In this way, it influences human behaviour by keeping the user addicted.



Machine = Human

Laptop

- Users type on the keyboard, click with the mouse and adjust settings.
- The laptop processes inputs and displays results on the screen, such as documents or web pages.

