

BELLE & BAY
THE HAIR COMPANY

branding guide

Dulux Azure Fusion 1
Ref 70BG 07/086

CMYK: 80: 54: 49: 47
sRGB: 47: 70: 78
AHex: #2F454D

Grey

CMYK: 0: 0: 0: 45
sRGB: 157: 159: 162
AHex: #9d9fa2

Gold – Brushed for sign

CMYK: 22: 27: 46: 0
sRGB: 202: 178: 143
AHex: #CAB28F

White

Primary logo

BELLE & BAY
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Secondary logo

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Shop sign logo

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