

***Please put November 1 on your Calendar! The 2013 GoodGiving Guide Challenge Begins with a Great Challenge for ITNBluegrass!***



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**Meet Member-Rider  
Gene Huff and  
Volunteer Driver  
Sandy Thomas!**

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**Support ITNBlue-  
grass by wrapping  
gifts at Joseph-Beth  
Booksellers!**

**Holiday-themed gift  
certificates available  
now!**

This is ITNBluegrass' third year of participation in the Challenge, and we are very excited about the "kick-off" Challenge event of the larger challenge: The **first 10 nonprofits** to raise \$7,500 and receive 50 unique contributions of \$25 or more will receive a \$7,500 endowment grant through the Blue Grass Community Foundation. This happened on the FIRST day of the Challenge last year (though not to us)! We can do it this year with your help. Just 75 \$100 gifts gets us there! Please help support safe, affordable senior transportation in the Bluegrass!

**The Challenge starts at 8 am on November 1 — gifts made that day are critical towards meeting the \$7,500 goal.** To give, simply visit [www.goodgivingguide.net](http://www.goodgivingguide.net) — all tax-deductible donations must be made ONLINE using Visa, Mastercard or Discover. There are lots of incentive prizes at various levels of giving as well as a Leaderboard so you can keep track of our progress in real time, which makes all this kind of exciting!

The Challenge lasts for two months and ends at 11:59 pm on December 31st.

## Fall Facts

Total Members by  
September 30:  
**479**  
(not all are riders)

Total Rides in September:  
**677**

Total Rides to Date:  
(October 20)  
**29,374**

## Bulletin Board

**Welcome to our newest volunteer drivers:** Betsy Giufre, Sandy Thomas and Rhonda Turley.

**Welcome to our newest staff members:** After-hours Ride Coordinators Andrea James and Rhonda Turley. They join Toya Richmond and Ron Sale. We say good-bye to Jim Cagey and Andrea Richardson.

**Board change:** We say good-bye and thank-you to Chandra Jarboe, who recently stepped down after more than four years on ITNBluegrass' board.

**Visit us on  
Facebook!**

## WISH LIST

1. FOREVER POSTAGE STAMPS
2. COPY PAPER (20-24 LB)
3. #10 WINDOW ENVELOPES (WINDOW IN LOWER LEFT)
4. WHITE CARD STOCK
5. SMALL GIFT CARDS OR GIFTS FOR DRIVER APPRECIATION DRAWINGS
6. CAR TRADES/DONATIONS
7. VOLUNTEER DRIVERS!

## Meet Member-Rider Gene Huff...

Gene Huff, 87, has been riding with ITN since October 2012 and is a pretty interesting guy. Mr. Huff started his career at UK in 1956, first as a gym teacher and football coach at University High for nine years, then as a professor of Health and Physical Education in the College of Education for 26 years.



He taught coaching courses and oversaw student teachers. During his tenure, he met Adolph Rupp and other well-known UK sports figures.

Born in Knoxville, Mr. Huff played football for a season (1944) until he was drafted. That year, though, the UT team was undefeated, except for a tie with Alabama which they called the "blemish!" He then spent a year in occupied Japan; when he returned he finished college at Wofford in SC. He also played football there where the proudest accomplishments were "beating Auburn" and winning 33 games in a row before losing to Florida State! A few years later, he saw combat in Korea, where he was awarded a Bronze Star.

Mr. Huff recently lost his wife Libby after 67 years of marriage and misses her very much. The couple had two daughters, Melinda and Gena, both of whom are CPAs. Melinda has two daughters and Gena two sons. Mr. Huff enjoys woodworking — but admits he can't do much of it anymore — and gardening. He and his neighbors share a vegetable garden, and he's very proud of his tomatoes!

Regarding ITNBluegrass, Mr. Huff was happy to talk about the drivers he regularly sees and how much he enjoys talking to them.

## ...and Volunteer Driver Sandy Thomas!



Sandy Thomas has been driving with ITNBluegrass only since late July, so she is one of our newest drivers. She says she enjoys the experience very much and has met many nice people. Sandy is originally from Lexington and has lived here her whole life.

Recently retired after working 53 years as an administrative assistant at accounting firm Hisle and Company, Sandy is still deciding where to spend her time. In addition to ITNBluegrass, she packs meals for Meals on Wheels and serves food at the Catholic Action Center. Sandy is a member of St. Elizabeth Ann Seton Church. She likes reading romance novels and going to the movies.

Sandy has a daughter and a son. Her son works for Outback and lives in Largo, Florida; her daughter is a beautician in Cape Canaveral, FL, and has a son. We are so glad Sandy has chosen to spend some of her retirement time with us. If she is ever your driver, be sure to tell her that yourself!

## Letter from the Executive Director, Laura Dake

It's hard to believe that the holidays are right around the corner. As the chance for inclement weather rises, so do the number of rides we deliver, and in fact, fall is typically the time we see an increase in new members. We're glad we can step in when people decide that certain weather conditions, earlier nightfall, etc., sometimes make driving uncomfortable.

This month, we may deliver a record 800 rides — if not, it'll be close. In November, we'll deliver our 30,000th ride! We're working hard to make the rides as pleasant and seamless as possible; if you have any feedback or questions, you're always welcome to call me (859-351-0460).

Some other things to bring to your attention this month:

- You saw on the cover that the **GoodGiving Guide Challenge** begins November 1. I believe in this ride service and its mission to keep people active and independent, so am putting my money where my mouth is. I will make a substantial online gift on November 1.
  - My hope is to start an endowment fund for ITNBluegrass by meeting the \$7,500 goal on the first day of the Challenge. Should this not happen, I (with our Board's blessing) still plan to form a **legacy society** with the goal of endowing this wonderful service so it can remain financially healthy and sustainable long into the future.
  - I am exploring ways to utilize **social media and other electronic forms of communication** to get the word out about our service. If you have email and don't need hard copy, please give us your address!
  - Join me at Joseph-Beth for gift-wrapping (see below)! I will be present during both shifts and would love to see you. If you can't wrap, come by and buy some gifts and we'll wrap them for you.
  - The **2014 i know expo**, a resource fair for caregivers and those wanting to age independently, is scheduled for Sunday, April 27. The monthly **i know expo Sunday Sessions** will begin in January and will be held at the Women's Club downtown. More to follow on these...



Laura at a UK Retiree Fair the day of Big Blue Madness!



Laura



**Do you like to wrap gifts?** Would you like to help ITNBluegrass while doing so? Join us one of two days at Joseph-Beth Booksellers where we'll wrap customers' gifts for tips! It's a lot of fun! Our shifts are:

**Sunday, December 8, 4:00-9:00 pm**

**Tuesday, December 17, 2:00-6:00 pm**

Please call Laura at 351-0460 if you would like to spend a couple of hours (or more) wrapping gifts. Keep in mind that if it is busy, you will be on your feet. We will need at least three volunteers available at all times.

**Special thanks to The Retirement Research Foundation for its support of the i know expo Sunday Sessions!**

**And thank you to volunteer driver Roger Parry for his matching gift of \$500 when we get our first 10 \$50 donors during the GoodGiving Guide Challenge!**

## ITNBluegrass Holiday Gift Certificates Available Now!

Stumped for a great gift? Want to suggest one? Consider the gift of transportation this holiday season! ITNBluegrass has holiday gift certificates ready to go. Simply give us a call at (859) 252-8665 — once we receive your payment, we'll send one to you (or the recipient) in a nice envelope!

To pay by credit card, visit our website at [itnbluegrass.org](http://itnbluegrass.org) and click on "Pay Online." Be sure to indicate that the payment is for a gift certificate and who the recipient is. If we haven't spoken to you already, we will call to get the preferred card style and mailing instructions.

Card styles available:



Christmas



"Winter"



Hanukkah

Return Service Requested