

January 2017 Issue 2

The Independent

ITNMONTEREYCOUNTY NEWSLETTER

ITNMontereyCounty continues to grow by leaps and bounds! In an effort to keep the community informed of ITNMontereyCounty's efforts, we will produce a quarterly newsletter highlighting our community events, program growth, statistics, fundraising efforts, and donor and volunteer highlights.

NEW YEAR BRINGS NEW CHANGES TO ITNMC

ITNMontereyCounty relocated its offices to Salinas in July 2016. There has been lots of change and transition since the move. With that has come a new way to manage transportation requests. We welcomed back to the team Cheryl Tsuchiura, who worked with ITNMontereyCounty up until June. Cheryl rejoined ITNMontereyCounty on January 9th. She and Cristina Boronda are currently sharing the position of Transportation Coordinator. Having the ladies overlap and share the position gives them a teammate to proofread schedules with prior to emailing them out to drivers.

This change also puts ITN*MontereyCounty* in a great position to explore serving South County. Special thanks to Community Foundation for Monterey County for awarding a grant that will help explore resources for a rural volunteer driver model to support South County and other hard to serve communities.

Anahi Reyes and Lorrinda Robinson are holding down the after hours phones. Lorrinda comes to ITN Monterey County with years of County experience including working as a 9-1-1 dispatcher. Anahi is our resident bilingual scheduler and helps us reach new Spanish speaking members of the community.

We love to have visitors. Please stop by to see us at 947D Blanco Circle, Salinas.





INSIDE THIS ISSUE

Festival of Trees & MC Gives	2
Measure X	2
National Philanthropy Day2	2
Drivers Provide Independence	3
Keep it Hands Free	3
December Numbers	3
Wish List	3
Shopping on Amazon	
Donors Keep Us on the Road	

SPECIAL POINTS OF INTEREST

- In 2010, seniors made up 11% of Monterey County's population. By 2030, it will make up 17%.
- The population of residents over the age of 65 on the Monterey Peninsula Urbanized Area is about 18,000, with 27% living on less than \$40,000 a year and 8% with no personal vehicle
- The senior population of the City of Salinas is 11,500, of whom 35% live on less than \$40,000 annual income and 12% do not own a car



FESTIVAL OF TREES & MC GIVES

The holidays presented many ways for people to show support to ITNMontereyCounty. On November 30th the North Monterey Business District hosted the second annual Festival of Trees. Cardinale & Wright donated trees for nonprofit organizations to decorate. ITNMC's tree featured over 100 collectible cars hardwired to the tree with black and white checkered flag ribbon. The tree was sponsored by Me... too! Salon of Carmel and went for \$160; directly benefiting ITNMontereyCounty services.

MC Gives was another way to support ITNMontereyCounty. Gifts made through MC Gives would be matched at approximately 15%. This year, our ITN friends and family showed their love for our programs by donating at total of \$2,820.

Supporters who prefer to give via mail raised more than \$3,000 to help keep seniors active and independent. We are very grateful for the generosity of our community!

"As a resident senior with impaired vision and other physical challenges, I deeply appreciate the existence of ITNMontereyCounty, operating locally and available for my needs." Lois Weeth, ~rider and philanthropist

MEASURE X PASSES!

Thank you to everyone who voted yes on Measure X. Every single vote mattered as we waited anxiously for all mail in ballots to be counted.

This measure will include \$15 million for senior transportation options, independent travel for people with disabilities, and safer and more reliable senior transportation services.

ITNMontereyCounty continues to explore opportunities to expand into South County and other rural areas. We intend to apply for funds once they become available to help expand current service areas.

ITNMONTEREYCOUNTY HONORS LOIS WEETH

Lois Weeth has served as a member-rider board member. She comes to the area with a rich and colorful background. Lois is a past president of the Cal Aggie Alumni Association, a former UC regent, and a past chair of the UC Davis Foundation. She is a botanist and former docent at the UC Davis Arboretum and at UC Davis' Bodega Marine Laboratory.

A forward thinker, Lois moved to Pacific Grove as her eyesight began to fail so that she could live in a community that had resources for people with eye care needs. Her home is has been beautifully constructed with a lot of natural light and easy to access gardens for her to enjoy. Lois has been a perfect fit for ITN*MontereyCounty*. Always providing great insights regarding the needs of members. Lois also understands how important financial support is to a small non-profit. She always gives generously from her heart and also reaches out to her friends and family to support this agency. We were so grateful she allowed us to honor her at National Philanthropy Day on November 18th at the Inn at Spanish Bay.



Lois Weeth with Chair Louis Algaze, National Philanthropy Day 2016



"I really enjoy driving for ITNMonterey because of the wonderful, interesting people I meet. The clients are always so grateful. They comment on what a great organization ITN is, and how they couldn't go about their daily lives if this service was not available. That makes me proud to be a part of it." ~Alan Dunckel .

DRIVERS PROVIDE INDEPENDENCE

ITNMontereyCounty drivers are a tremendous asset to our service. They provide camaraderie, security, and independence for our members. We are often asked if we need more drivers. The answer will always be, "Yes!" The more drivers we have, the more members we can serve. We are barely scratching the surface of the need in our community. Even ONE ride per week makes a tremendous impact. We promise you will get as much as you give. All our members are so grateful for the help they receive. Become a driver today by filling out the online application at http://www.itnmontereycounty.org/ride-with-us/volunteer-drive or call us at 831-233-3447.

KEEP IT HANDS FREE!

Beginning in 2017, the new law, AB 1785 which will become Section 23123.5 of the Vehicle Code, prohibits drivers from holding and operating cell phones for any reason other than for functions that require only the motion of a single swipe or tap of the driver's finger, and only if the devices are actually mounted in some type of holder on the vehicle's windshield or on the dashboard.

DECEMBER NUMBERS

Total members: 345

Total rides in December: 589

Total rides to date: 28,873

WISH LIST

- 1. Forever Postage Stamps
- 2. #10 Window Envelopes (window in lower left)
- 3. Copy Paper (20-24 lb)
- 4. Small Gift Cards or Gifts for Driver Appreciation Drawings
- 5. Partnerships with automotive places for discounted oil changes for volunteer drivers.
- 6. Car Trades/Donations
- 7. Volunteer Drivers!

SHOPPING ON AMAZON?

Simply start out at smile.amazon.com when shopping on Amazon (same screen, same prices), choose *Independent Transportation Network Monterey County* as your nonprofit and we will receive 0.05% of what you spend. (We do not see the orders.) It costs you nothing and works with Amazon Prime, too!

COMMUNITY SUPPORT OPPORTUNITIES

ITNMontereyCounty participates in Ride & Shop ™ and HealthyMiles™. These programs partner with business and medical facilities to provide discounted rides to your restaurant, grocery store, pharmacy, doctor's office, and so much more. If you would like to partner with ITNMontereyCounty, please contact Aimee Cuda at 831-233-3447 or email aimee.cuda@itnmontereycounty.org

.

ITNMONTEREYCOUNTY

ITNMontereyCounty's mission is to provide a community supported, reasonably priced, and customer oriented dignified transportation service for seniors and adults with visual impairment, maintaining independence by allowing individuals to stay connected to family, friends, community, and the local economy.

ITNMontereyCounty

947 D Blanco Circle Salinas, CA 93901

P.O. Box 2121 Seaside, CA 93955

Phone: 831-233-3447 Fax: 555-998-8393 E-mail: info@itnmontereycounty.org

Donations keep prices low for riders.

With your support, we can help families stay connected and friendships endure. ITNMontereyCounty helps adult children minimize absenteeism from work, businesses remain profitable, and seniors begin a new chapter in their lives that replaces dependence and isolation with independence and mobility. If you would like to help us to keep our rates low by making a contribution in some way, we would be happy to work with you.

Please contact us at 831-233-3447 or info@itnmontereycounty.org.
Together we are opening more than car doors. ITNMontereyCounty is a 501(c)(3) tax-exempt organization.

Philanthropy is our life blood. Your

gift provides independence!

You can also mail a check to: ITNMontereyCounty 947D Blanco Circle Salinas, CA 93901

Consider a charitable bequest. A charitable bequest is simply a distribution from your estate to a charitable organization through your last will and testament. There are different kinds of bequests. For each, you must use very specific language to indicate the precise direction of your assets, and to successfully carry out your final wishes. In any charitable bequest, be sure to name the recipient accurately. If you have questions on the various kinds of charitable bequests and how to make one to ITNMontereyCounty please contact Aimee Cuda at 831-233-3447 or aimee.cuda@itnmontereycounty.org.

DONORS KEEP US ON THE ROAD

Thank you to the individuals, foundations, organizations, and businesses that keep ITNMontereyCounty. The following donors have made a gift in the last 365 days:

Mary Acquazzino Basham
Louis Algaze
Anonymous

Barnet Segal Charitable Trust

BMW of Monterey

Nina Bayer Jan Beach Lois Bennett

James and Bridget Booth

Jon Brandt Paul Brocchini Nancy Budd-Garvan Gregor M. Calliet Georgene Calloni

Central Coast Senior Services

Ann Chapman Nona Childress

Cibo Italian Restaurant

Jacqueline M. Colbert

Community Foundation for

Monterey County

Jeff and Carolyn Craig

Kimbley Craig

Jeff and Aimee Cuda

Lucia Dahlstrand

Judy Daniels

Paul Davis Partnership

Fernando DePaolis

Betty and Dayton Dersham

Lorraine R. Diaz

Dunspaugh-Dalton Foundation,

Inc

Arno Featherstone

Joel and Sharon Friedman

Katherine Freund Shane Fuller Jan Gardner Thomas Gardner Sandra Goodwin Madeline Grant

Joan Grech

Ruth Griffith Sabreh Gross

Debbie Hale

Harden Foundation Russell Hatch

Nancy Eccles and Homer M. Hayward Family Foundation

Carole Heinrich
Dianna Holder
Jean Hontalas
Deborah Howitt
Bob Johnson
Dagmar Keehan
Virginia M. Kennedy
Dennis and Linda Law

Edith Leach Linda Lee

William and Duncan Lewis
Bill and Jackie Little
Edward Lomboy
C. W. Ludeman
Jean A. Ludemann
Marina Beach Real Estate

John Martin
Diane E. Mayer
Joanne B. McFann
Melissa McKenzie
Jonina Meyers
Susan Michelson
Catherine Mikkelsen
Lynne N. Monnes

Monterey Peninsula Foundaton Monterey Peninsula Host Lions

Claire Moringer Todd Muck Jessie Mullen Karen Murray

North Fremont Business District

Deryck Nuckton

Richard and Marjorie Nystrom

Pauline Olow Marvella Peterman Robin C. Putney

Regeneron Medical Eyecare RSA

Karen Sanders Mark Schott

Neil and Jill Sheffield Nancy Sherburne Katherine Sherer Kathleen Smith Joshua Sokol Phyllis Sokol Renee Sosa

Betty Jean Stalling Thomas W. Streeter Stephen Thigpen Tim Torgenrud

Union Pacific Foundation

Linda Walters

Jon and Peggy Watterson

Joanne Webster Lois Weeth

Wells Fargo Foundation
Joseph and Joyanne Weston
Bill and Kathi Wojtkowski
Women of St. Dunstans Church

Yellow Brick Road Bradley Zeve Sharon Zryd