

# The Independent

## ITNMONTEREYCOUNTY DEBUTS NEWSLETTER

ITNMontereyCounty continues to grow by leaps and bounds! In an effort to keep the community informed of ITNMontereyCounty's efforts, we will produce a quarterly newsletter highlighting our community events, program growth, statistics, fundraising efforts, and donor and volunteer highlights.

## 25,000 RIDES DELIVERED

ITNMontereyCounty is a nonprofit organization that provides dignified transportation to seniors and visually-impaired adults age 18 and over. Established in 2011, ITNMontereyCounty began delivering rides in January 2012, and continues to provide rides, throughout the Monterey Peninsula area, the City of Salinas, along the Highway 68 corridor, mid-Carmel Valley, and Carmel Highlands.

We are the only nonprofit organization in the area that provides arm-through-arm and door-through-door transportation, 24 hours a day, 7 days a week, for any reason. We deliver this vital service through a network of volunteer and part-time paid drivers who use their own vehicle to provide the rides.

On August 5, 2016, ITNMontereyCounty delivered its 25,000th ride since opening its doors. The celebration was hosted by BMW of Monterey and sponsored by Central Coast Senior Services and The Carmel Foundation. The event was marked by the attendance of Congressman Sam Farr, the office of Senator Bill Monning, the office of Assemblyman Mark Stone, Supervisor Jane Parker, Mayor Edelen, Mayor Roberson, Mayor Dallas, Mayor Delgado, and Councilwoman Craig.

The community was called to action to make senior issues a priority and to help seniors maintain their independence by volunteering and supporting ITNMontereyCounty.



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### SPECIAL POINTS OF INTEREST

- In 2010, seniors made up 11% of Monterey County's population. By 2030, it will make up 17%.
- The population of residents over the age of 65 on the Monterey Peninsula Urbanized Area is about 18,000, with 27% living on less than \$40,000 a year and 8% with no personal vehicle
- The senior population of the City of Salinas is 11,500, of whom 35% live on less than \$40,000 annual income and 12% do not own a car



## FESTIVAL OF TREES

We are pleased to be invited to participate in the 2nd Annual "Festival of Trees" - A Fundraiser Event & Holiday Mixer presented by the North Fremont Business

District of Monterey. This special event will be held at the Monterey County Fair & Event Center, 2004 Fairground Road in the Monterey Room (located near Gate 4) on Wednesday, November 30, 2016 from 5:30 p.m. – 7:30 p.m. Please join us to bid on the tree!

At Festival of Trees, our community will be invited to

bid on Christmas trees via silent auction, decorated by our local non-profits. The event will include an entry fee (amount to be determined soon) and attendees can also enjoy entertainment, light appetizers, a drink ticket, and a drawing ticket for door prizes.

*Me Too! Salon* is sponsoring the tree, but donations of automobile themed decorations are appreciated including toy cars, toy traffic signs, and car or race themed ornaments. Call Aimee Cuda at 831-233-3447 to have your donation picked up.

*"donations of automobile themed decorations are appreciated including toy cars, toy traffic signs and car or race themed ornaments..."*

## VOTE YES ON MEASURE X

There is a measure on the November Ballot called the Transportation Safety & Investment Plan. Monterey County can vote to improve transportation through this plan which was approved by every city and all 5 county supervisors to repair potholes and maintain roads; improve transportation for seniors, youth, and people with disabilities; improve safety on our local roads, highways, and intersections; make walking and biking safer and more accessible; and reduce traffic and increase traffic flow. Especially important is that this measure will include \$15 million for senior transportation options, independent travel for people with disabilities, and safer and more reliable senior transportation services.

## ITNMONTEREYCOUNTY CHOSEN FOR MC GIVES

Monterey County Gives! is a collaboration between the Community Foundation for Monterey County, the Monterey County Weekly and the Monterey Peninsula Foundation. More than \$8 million has been raised since 2009 and the 2015 campaign was the most successful ever. Each participating nonprofit receives a prorated share of the match based on their total donations during the campaign. Each group may receive a match on the first \$75,000 raised, to ensure the overall match fund is shared equitably among all participating nonprofits.

ITNMontereyCounty is honored to be a participating nonprofit in 2016. MC Gives launches November 10th. Please watch social media and the ITNMontereyCounty website homepage at [www.itnmontereycounty.org](http://www.itnmontereycounty.org).

## COMMUNITY SUPPORT OPPORTUNITIES

ITNMontereyCounty participates in Ride & Shop™ and HealthyMiles™. These programs partner with business and medical facilities to provide discounted rides to your restaurant, grocery store, pharmacy, doctor's office, and so much more. If you would like to partner with ITNMontereyCounty, please contact Aimee Cuda at 831-233-3447 or email [aimee.cuda@itnmontereycounty.org](mailto:aimee.cuda@itnmontereycounty.org).



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Sample shots

*Doris Beach, one of ITNMontereyCounty's first riders in 2012.*

## DONATIONS CREATE SUSTAINABILITY

### Donations keep prices low for riders.

ITNMontereyCounty provides dignified transportation for seniors and the visually impaired in the Monterey, California area. With your support, we can help families stay connected and friendships endure. ITNMontereyCounty helps adult children minimize absenteeism from work, businesses remain profitable, and seniors begin a new chapter in their lives that replaces dependence and isolation with independence and mobility. If you would like to help us to keep our rates low by making a contribution in some way, we would be happy to work with you. Philanthropy is our life blood. Your gift provides independence!

Please contact us at 831-233-3447 or [info@itnmontereycounty.org](mailto:info@itnmontereycounty.org). Together we are opening more than car doors. ITNMontereyCounty is a 501(c)(3) tax-exempt organization.

You can also mail a check to:  
ITNMontereyCounty  
P.O. Box 2121  
Seaside, CA 93955-2121

**Consider a charitable bequest.** A charitable bequest is simply a distribution from your estate to a charitable organization through your last will and testament. There are different kinds of bequests. For each, you must use very specific language to indicate the precise direction of your assets, and to successfully carry out your final wishes. In any charitable bequest, be sure to name the recipient accurately. If you have questions on the various kinds of charitable bequests and how to make one to ITNMontereyCounty please contact Aimee Cuda at 831-233-3447 or [aimee.cuda@itnmontereycounty.org](mailto:aimee.cuda@itnmontereycounty.org).

## SEPTEMBER NUMBERS

Total members: 339

Total rides in September: 750

Total rides to date: 26,500

## WISH LIST

1. Forever Postage Stamps
2. #10 Window Envelopes (window in lower left)
3. Copy Paper (20-24 lb)
4. Small Gift Cards or Gifts for Driver Appreciation Drawings
5. Partnerships with automotive places for discounted oil changes for volunteer drivers.
6. Car Trades/Donations
7. Volunteer Drivers!

## SHOPPING ON AMAZON?

Simply start out at [smile.amazon.com](https://smile.amazon.com) when shopping on Amazon (same screen, same prices), choose *Independent Transportation Network Monterey County* as your nonprofit and we will receive 0.05% of what you spend. (We do not see the orders.) It costs you nothing and works with Amazon Prime, too!



## ITNMONTEREYCOUNTY

ITNMontereyCounty's mission is to provide a community supported, reasonably priced, and customer oriented dignified transportation service for seniors and adults with visual impairment, maintaining independence by allowing individuals to stay connected to family, friends, community, and the local economy.

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## DONORS KEEP US ON THE ROAD

Thank you to the individuals, foundations, organizations, and businesses that keep ITNMontereyCounty. The following donors have made a gift in the last 365 days:

J.C. Dacuyan and Louis Algaze	Katherine Freund	Claire Moringer
Barnett Segal Charitable Trust	Joel and Sharon Friedman	Kim and Todd Muck
Nina Bayer	Mary Fry	Jessie Mullen
J.J. Bazzola	Shane Fuller	Karen Murray
Jan Beach	Jan Gardner	North Fremont Business District
James and Bridget Booth	Madeline Grant	Deryck Nuckton
Joseph and Patricia Bova	Joan Grech	Richard and Marjorie Nystrom
BMW of Monterey	Ruth Griffith	Robin C. Putney
Paul Brocchini	Sabreh Gross	Regeneron Medical Eyecare RSA
CA International Airshow Salinas	Bernice Hamana	Diane Rennie
Gregor M. Calliet	Harden Foundation	Rotary Club of Seaside
Georgene Calloni	Janice Harrell	Neil and Jill Sheffield
Cannery Row Company	Russell Hatch	Nancy Sherburne
Carmel Rotary Farrell Allen Endowment Fund	Nancy Eccles and Homer E. Hayward Foundation	Katherine Sherer
Central Coast Senior Services	Dianna Holder	Kathleen Smith
Douglas and Peggy Chandler	Eric Holk	Joshua Sokol
Ann Chapman	Jean Hontalas	Phyllis Sokol
Cibo Italian Restaurant	Bob Johnson	Thomas W. Streeter
Norma M. Cocklin	Dagmar Keehan	Marge Swenson
Jacqueline M. Colbert	Ronald Kuykendall	The Upjohn Fund
Community Foundation for Monterey County	Dennis and Linda Law	Stephen Thigpen
Community Hospital of the Monterey Peninsula	Linda Lee	Union Pacific Foundation
Carolyn and Jeff Craig	William and Duncan Lewis	Linda Walters
Kimbley Craig	Bill and Jackie Little	Lois Weeth
Jeff and Aimee Cuda	C. W. Ludeman	Wells Fargo Foundation
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Suzanne M. Dewar	Melissa McKenzie	Women of St. Dunstons Church
Dunspaugh-Dalton Foundation	Catherine Mikkelsen	Yellow Brick Road
	Jim and Barbara Miller	Sharon Zryd
	Lynne N. Monnes	