

ComeRide2019

ITNSunCoast

@ITNSunCoast

Events@itnsuncoast.org



COME RIDE WITH US!

2019 SPONSORSHIP OPPORTUNITIES

iTN*SunCoast*TM
More Than Just A Ride!

Serving Sarasota and Manatee Counties

RIDER AND DRIVER COMMENTS

“ I wish I had heard about ITN SunCoast earlier. I felt like a burden asking my daughter to drive me every time I wanted to do something. It was so liberating once I could plan my own schedule. Now I am getting out more and doing more things. ” – A.J.

“ I drive for ITN SunCoast because it enriches my life and I’m helping people live life on their own terms. Driving entails more than just picking up and dropping off. I connect with our riders and they connect with me —it’s incredibly rewarding. ” – L.D.

“ Since moving to Sarasota, my husband passed away and I had major surgery. ITN has been a lifesaver. The drivers are always on time and the service has proved to be a very great experience! ” – C.W.

“ Every ride I give reminds me how precious my own independence is. I get far more than I give and have enjoyed getting to know some amazing and interesting people along the way. ” – S.P.

“ Let’s Go Places is so much fun. I love the monthly calendar. I meet new people and have gone to Historic Spanish Point, The Ringling Museum and UTC. ” – K.D.

WELCOME

Dear Community Partner,

The **3rd Annual Come Ride With Us!** event is about education, awareness and resources to help us age well in community. This year, we are pleased to feature **Jane Brody, acclaimed New York Times Columnist and American Author and deemed “High Priestess of Health” by Time Magazine.** A **VIP pre-event Wine & Cheese with Jane Brody** will be held **January 16, 2019 at Bookstore1** followed by the **Come Ride With Us! luncheon** on **January 17, 2019 at The Carlisle, Sarasota.** Funds from sponsorships and tickets will help combat social isolation and loneliness among seniors and adults with vision challenges through programs offered **by ITN SunCoast.**

This event will be marketed through media channels, such as Sarasota Herald-Tribune, Seniors Blue Books, SRQ Magazine, 5000+ digital contacts as well as 40 community and senior service partners. We expect to attract **275-300 attendees.** In addition to our acclaimed speaker, the event will feature product and service exhibits and a myriad of community resources to help people age well in community.

Please consider partnering with **ITN SunCoast** through one of 10 different sponsorship opportunities detailed here. We look forward to seeing you in January for **Come Ride With Us 2019!** For more information, feel free to call Stacy Prouty at 941.364.7530 or email events@itnsuncoast.org.

ABOUT ITN SUNCOAST

ITN SunCoast (Independent Transportation Network) is a local, non-profit organization. Our mission is to help people maintain their independence and live joyful and meaningful lives by providing rides by car to where they need and want to go. Transportation challenges are a leading risk factor for social isolation and loneliness among seniors.



ITN SunCoast is more than just a ride; it is a personal service. Our carefully screened and trained volunteer and paid drivers provide the support a person needs to get from their home to the car and from the car to their destination. **ITN SunCoast** currently serves more than 600 individuals through our core ride service and the community at large through Your Ride to the Arts, Your Ride to Lifelong Learning, and Let’s Go Places! (a ridesharing service to events and activities in Sarasota, Venice and Bradenton).

Donors, corporations, foundations and special events supplement our ride revenues to keep costs affordable and make possible our Roads Scholar Program for seniors on limited incomes.

ITN SunCoast will provide more than 20,000 rides in 2018, up from 5000 rides just three years ago. We change lives one ride at a time!

iTN*SunCoast*

More Than Just A Ride!

3RD ANNUAL COME RIDE WITH US!

THURSDAY

1.17.19

THE CARLISLE
3727 BAHIA VISTA | SARASOTA
11:30am - 1:30pm

PRE-EVENT VIP WINE & CHEESE WITH JANE BRODY WEDNESDAY, 1.16.19 AT BOOKSTORE1



JANE BRODY ON LIVING WELL TO 100

"High Priestess of Health"
New York Times Columnist
and American Author

SPONSORSHIP OPPORTUNITIES



MEDIA SPONSORS:



SRQ | THE MAGAZINE

COME RIDE WITH US!

2019 SPONSORSHIP OPPORTUNITIES

Pre-event Wine and Cheese with Jane Brody, January 16 at Bookstore1, Sarasota

**Jane Brody On Living Well to 100, Luncheon, January 17 at The Carlisle, Sarasota
(expected attendance 275-300)**

Going the Distance (\$5000) Exclusive Presenting Sponsor

- Sponsor remarks welcoming the audience
- Prominent logo placement in all forms of recognition
- Company logo on event flyers in 40 locations (doctor's ofcs, senior facing businesses)
- Company logo in ads Herald Tribune, SRQ Magazine, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride! webpage
- Company Logo on podium
- Stage recognition (via digital display/announcements)
- Full page program ad (inside front or back cover)
- Exhibitor Table at prominent location
- Branded promo item and brochure in swag bags (275 pieces)
- 8 tickets to Come Ride With Us! event
- 8 tickets to pre-event VIP event with Jane Brody

Pre-event Wine & Cheese with Jane Brody (\$3000)

(VIP donor/sponsor gathering at Bookstore1)

- Sponsor remarks and welcome to pre-event attendees
- Prominent logo placement in all forms of recognition
- VIP event presented by (your company logo) posters at Bookstore1 entrance
- Company logo on main event flyers in 40 locations (doctor's ofcs, senior facing businesses)
- Company logo in ads Herald Tribune, SRQ Magazine, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage
- Stage recognition at luncheon (via digital display/announcements)
- Full page program ad
- Exhibitor Table at main event
- Branded promo item and brochure in swag bags (275 pieces)
- 6 tickets to pre-event with Jane Brody
- 6 tickets to Come Ride With Us! event

Speaker Sponsor (\$3000)

- Speaker introduction by your company rep
- Company logo on main event flyers in 40 locations (doctor's ofcs, senior facing businesses)
- Prominent logo placement in all forms of recognition
- Company logo in ads Sarasota Herald Tribune, SRQ Daily, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage

- Stage recognition at luncheon (via digital display/announcements)
- Full page program ad
- Exhibitor Table at main event
- Branded promo item and brochure in swag bags (275 pieces)
- 6 tickets to pre-event with Jane Brody
- 6 tickets to Come Ride With Us! event

Road Warrior Sponsor (\$2500) limited to two

- Prominent logo placement in all forms of recognition
- Company logo on event flyers in 40 locations (doctor's offices, senior living communities, area businesses)
- Company logo in ads Sarasota Herald Tribune, SRQ Daily, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage
- Stage recognition (via digital display/announcements)
- Full page program ad (choice of available location)
- Exhibitor Table at prominent location at event
- Branded promo item and brochure in swag bags (275 pieces)
- 6 tickets to Come Ride With Us! event
- 6 tickets to pre-event with Jane Brody

Fast Lane Sponsor (\$1000)

- Company logo on event flyers in 40 locations (doctor's offices, senior living communities, area businesses)
- Company logo in ads Sarasota Herald Tribune, SRQ Daily, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage
- Stage recognition (via digital display/announcements)
- Half page ad in program
- Exhibitor Table
- Brochure in swag bags (275 pieces)
- 4 tickets to Come Ride With Us! event

Tote Bag Sponsor (\$1000)

- All participants will receive a shopping tote exclusively co-branded with your company logo and ITN SunCoast
- Brochure or promo in swag bags (275 pieces)
- Company logo on event flyers in 40 locations (doctor's offices, senior living communities, area businesses)
- Company logo in ads Sarasota Herald Tribune, SRQ Daily, West Coast Woman
- Company logo/recognition in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage
- Stage recognition (via digital display/announcements)
- Half page ad in program
- Exhibitor Table
- 4 tickets to Come Ride With Us! event

Valet Sponsor (\$750)

- Sponsor can provide a banner to be displayed at Come Ride With Us! valet parking area
- Logo in program
- Exhibitor Table
- Brochure in swag bags (275 pieces)
- 2 tickets to Come Ride With Us! event

Getaway Sponsor (\$750)

- Company listing on event flyers in 40 locations (doctor's offices, senior living communities, area businesses)
- Company listing in ads Sarasota Herald Tribune, SRQ Daily, West Coast Woman
- Company listing in press releases, newsletter, social media, event blasts
- Company logo on Come Ride With Us! webpage
- Stage recognition (via digital display/announcements)
- Logo in program
- Exhibitor Table
- Brochure in swag bags (275 pieces)
- 2 tickets to Come Ride With Us! event

Table Sponsor (\$400)

- 4 tickets to event
- Logo in program
- Table signage with company logo

Program Advertiser (\$250)

- Half page ad in program

SPONSORSHIP OPPORTUNITIES

3RD ANNUAL COME RIDE WITH US! COMMITMENT FORM

Today's Date: _____

Contact Person: _____ Title: _____

Company: _____

Signature of Authorized Representative: _____

Print Name (if different from contact person): _____

Billing Address: (must match credit card): _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Please reserve the following sponsorship opportunity

For a list of sponsorship benefits, please see attached descriptions. Invoice available upon request.

- | | | |
|---|--|-------------------------|
| <input type="radio"/> \$5,000 Exclusive Presenting Sponsor | <input type="radio"/> \$1,000 Bag Sponsor | _____ tickets at \$50 |
| <input type="radio"/> \$3,000 VIP Pre-Event with Jane Brody | <input type="radio"/> \$750 Valet Sponsor | Donation: \$_____ |
| <input type="radio"/> \$3,000 Speaker Sponsor | <input type="radio"/> \$750 Getaway Sponsor | Total Enclosed: \$_____ |
| <input type="radio"/> \$2,500 Road Warrior Sponsor | <input type="radio"/> \$400 Table Sponsor | |
| <input type="radio"/> \$1,000 Fast Lane Sponsor | <input type="radio"/> \$250 Program Advertiser | |

Payment Options

To be included in promotional efforts, please make payment by November 15, 2018

- Check (payable to ITN SunCoast)
- Please invoice (top portion of form must be complete)

Credit Card: Visa MasterCard Discover American Express

Name on Card: _____

Card Number: _____

Expiration: _____ CCV# (CCV# for Visa, MC & Disc: 3 numbers/back of card; AmEx: 4 numbers/front of card): _____

Please email company logo (300dpi jpg) along with this form to events@itnsuncoast.org

Return to

Email: stacy.prouty@itnsuncoast.org

Mail: ITN SunCoast • 1704 N. Honore Avenue • Sarasota, FL 34235

941•364•7530

3RD ANNUAL COME RIDE WITH US! PROGRAM AD SPECS

Ad must be digitally transmitted via e-mail to events@itnsuncoast.org by
December 31, 2018



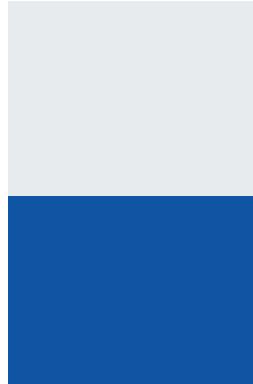
- **FULL PAGE**

Full Color
Live: 5.5 x 8.5
Trim: 5.25 x 8.25
Bleed: 5.75 x 8.75



- **HALF PAGE —
VERTICAL**

Full Color
Size: 2.75 x 8.5
No bleed



- **HALF PAGE —
HORIZONTAL**

Full Color
Size: 5.5 x 4.25
No bleed

Please Note: In ads our name should be listed as:

ITN SunCoast

Our tagline is:

More Than Just A Ride!

AD DEADLINE

Due to our print deadline, we cannot accept ads after
DECEMBER 31, 2018

PRODUCTION REQUIREMENTS

Accepted file format:
High Resolution
PDF ONLY



Convert all fonts to outlines where applicable



Images should be no less than 300 dpi



Scanned documents cannot be accepted as artwork



Ad must be sized to guidelines



Advertising proofs will not be provided