

|          |     |
|----------|-----|
| market   | All |
| region   | All |
| sub_zone | All |

## Customer Net Sales Performance

| Row Labels               | NetSales 2019 | NetSales 2020 | NetSales 2021 | 2021 vs 2020 |
|--------------------------|---------------|---------------|---------------|--------------|
| Acclaimed Stores         | 1.4 M         | 2.9 M         | 10.9 M        | 378.1%       |
| All-Out                  |               | 0.2 M         | 0.8 M         | 495.7%       |
| Amazon                   | 12.2 M        | 37.5 M        | 82.1 M        | 218.9%       |
| Argos (Sainsbury's)      | 0.4 M         | 0.7 M         | 2.3 M         | 306.0%       |
| Atlas Stores             | 0.2 M         | 0.7 M         | 3.2 M         | 470.3%       |
| Atliq e Store            | 7.2 M         | 23.7 M        | 53.0 M        | 223.8%       |
| AtliQ Exclusive          | 9.6 M         | 17.7 M        | 61.1 M        | 345.8%       |
| BestBuy                  | 0.9 M         | 1.8 M         | 6.3 M         | 356.1%       |
| Boulanger                | 0.2 M         | 0.8 M         | 4.1 M         | 492.9%       |
| Chip 7                   | 0.6 M         | 1.3 M         | 5.5 M         | 416.1%       |
| Chiptec                  |               | 0.4 M         | 3.0 M         | 722.0%       |
| Control                  | 0.9 M         | 2.2 M         | 7.7 M         | 349.2%       |
| Coolblue                 | 0.5 M         | 1.2 M         | 4.2 M         | 360.0%       |
| Costco                   | 1.1 M         | 2.8 M         | 9.3 M         | 337.4%       |
| Croma                    | 1.7 M         | 2.5 M         | 7.5 M         | 305.1%       |
| Currys (Dixons Carphone) | 0.3 M         | 0.8 M         | 1.9 M         | 246.9%       |
| Digimarket               | 0.8 M         | 1.7 M         | 4.1 M         | 241.1%       |
| Ebay                     | 2.6 M         | 6.3 M         | 15.2 M        | 242.2%       |
| Electricalsara Stores    | 0.1 M         | 0.6 M         | 1.9 M         | 286.0%       |
| Electricalsbea Stores    |               | 0.1 M         | 0.7 M         | 504.6%       |
| Electricalslance Stores  | 0.1 M         | 0.7 M         | 2.3 M         | 313.3%       |
| Electricalslytical       | 1.8 M         | 2.6 M         | 11.9 M        | 457.5%       |
| Electricalsocity         | 2.3 M         | 3.5 M         | 12.4 M        | 358.8%       |
| Electricalsquipo Stores  | 0.2 M         | 0.7 M         | 3.6 M         | 535.3%       |
| Elite                    | 0.4 M         | 0.8 M         | 4.1 M         | 495.5%       |
| Elkj p                   | 0.5 M         | 1.3 M         | 5.2 M         | 391.9%       |
| Epic Stores              | 0.4 M         | 0.9 M         | 4.2 M         | 446.1%       |
| Euronics                 | 0.4 M         | 0.9 M         | 3.9 M         | 444.7%       |
| Expert                   | 0.8 M         | 1.8 M         | 6.4 M         | 364.0%       |
| Expression               | 1.7 M         | 3.0 M         | 9.8 M         | 328.2%       |
| Ezone                    | 1.5 M         | 2.0 M         | 7.9 M         | 391.6%       |
| Flawless Stores          | 0.1 M         | 0.5 M         | 1.8 M         | 396.3%       |
| Flipkart                 | 2.9 M         | 8.3 M         | 19.3 M        | 231.0%       |
| Fnac-Darty               | 0.5 M         | 0.8 M         | 2.9 M         | 349.8%       |
| Forward Stores           | 0.6 M         | 1.5 M         | 4.1 M         | 272.0%       |
| Girias                   | 1.5 M         | 2.1 M         | 8.7 M         | 419.3%       |
| Info Stores              | 0.1 M         | 0.5 M         | 1.8 M         | 384.1%       |
| Insight                  | 0.4 M         | 1.0 M         | 2.8 M         | 271.8%       |
| Integration Stores       |               | 0.2 M         | 1.4 M         | 887.2%       |
| Leader                   | 4.7 M         | 6.0 M         | 18.8 M        | 314.8%       |
| Logic Stores             | 0.2 M         | 0.9 M         | 4.8 M         | 515.2%       |
| Lotus                    | 1.5 M         | 2.1 M         | 8.1 M         | 382.6%       |
| Neptune                  | 1.0 M         | 3.4 M         | 16.1 M        | 471.5%       |
| Nomad Stores             | 0.5 M         | 1.6 M         | 4.0 M         | 246.9%       |
| Notebillig               | 0.2 M         | 0.4 M         | 1.1 M         | 287.4%       |

## AtliQ Hardware



|                    |               |                |                |               |
|--------------------|---------------|----------------|----------------|---------------|
| Nova               |               | 0.0 M          | 0.4 M          | 2664.9%       |
| Novus              | 1.9 M         | 3.7 M          | 9.9 M          | 264.2%        |
| Otto               | 0.3 M         | 0.4 M          | 1.2 M          | 298.6%        |
| Premium Stores     | 0.5 M         | 1.1 M          | 3.9 M          | 353.1%        |
| Propel             | 1.6 M         | 2.5 M          | 10.8 M         | 440.6%        |
| Radio Popular      | 0.5 M         | 1.5 M          | 5.3 M          | 362.6%        |
| Radio Shack        | 0.8 M         | 1.7 M          | 5.4 M          | 311.5%        |
| Reliance Digital   | 1.6 M         | 2.6 M          | 9.7 M          | 377.9%        |
| Relief             | 0.4 M         | 1.0 M          | 4.1 M          | 403.6%        |
| Sage               | 4.8 M         | 6.4 M          | 20.7 M         | 321.5%        |
| Saturn             | 0.2 M         | 0.4 M          | 1.2 M          | 310.5%        |
| Sorefoz            | 0.6 M         | 1.1 M          | 4.7 M          | 433.6%        |
| Sound              | 0.6 M         | 1.7 M          | 4.4 M          | 260.3%        |
| Staples            | 1.2 M         | 2.9 M          | 8.8 M          | 307.0%        |
| Surface Stores     | 0.1 M         | 0.5 M          | 2.1 M          | 398.8%        |
| Synthetic          | 1.9 M         | 4.4 M          | 12.2 M         | 276.0%        |
| Taobao             | 0.2 M         | 1.3 M          | 3.3 M          | 248.7%        |
| UniEuro            | 0.6 M         | 1.6 M          | 7.3 M          | 457.0%        |
| Vijay Sales        | 1.7 M         | 2.1 M          | 8.5 M          | 397.8%        |
| Viveks             | 1.6 M         | 2.2 M          | 7.8 M          | 348.1%        |
| walmart            | 1.3 M         | 2.6 M          | 9.7 M          | 370.4%        |
| Zone               | 0.3 M         | 1.6 M          | 5.3 M          | 336.2%        |
| <b>Grand Total</b> | <b>87.5 M</b> | <b>196.7 M</b> | <b>598.9 M</b> | <b>304.5%</b> |