



Beginners Guide to Lazada Open Platform

09-03-2018



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Lazada Open Platform is an integrated platform that provides end-to-end API development, provision, upgrade, and operations. It enables you to programmatically exchange Lazada seller data on products, orders, package shipment, and finance, and provides a development environment for you to integrate your applications with the Lazada systems via APIs, improve your development efficiency and quality of your applications, and share your applications to Lazada sellers.

Key features

Open API library: Rich API endpoints for all the areas of e-commerce, including product, order, user, marketing and payment management, supporting billions of daily calls.

Stable performance: High concurrency and success rate of API calls, ensuring your application performance.

Integrated Platform: A single platform supporting the strong business needs of Lazada sellers from 6 SEA countries.

Security Framework: Solid security framework deployed to protect seller business data

Unified Account: An integrated account system for all Lazada ventures

Data Dashboard: Statistics of successful and failed API calls initiated by applications

Multiple Language SDK: Packaged requests, development support for multiple languages



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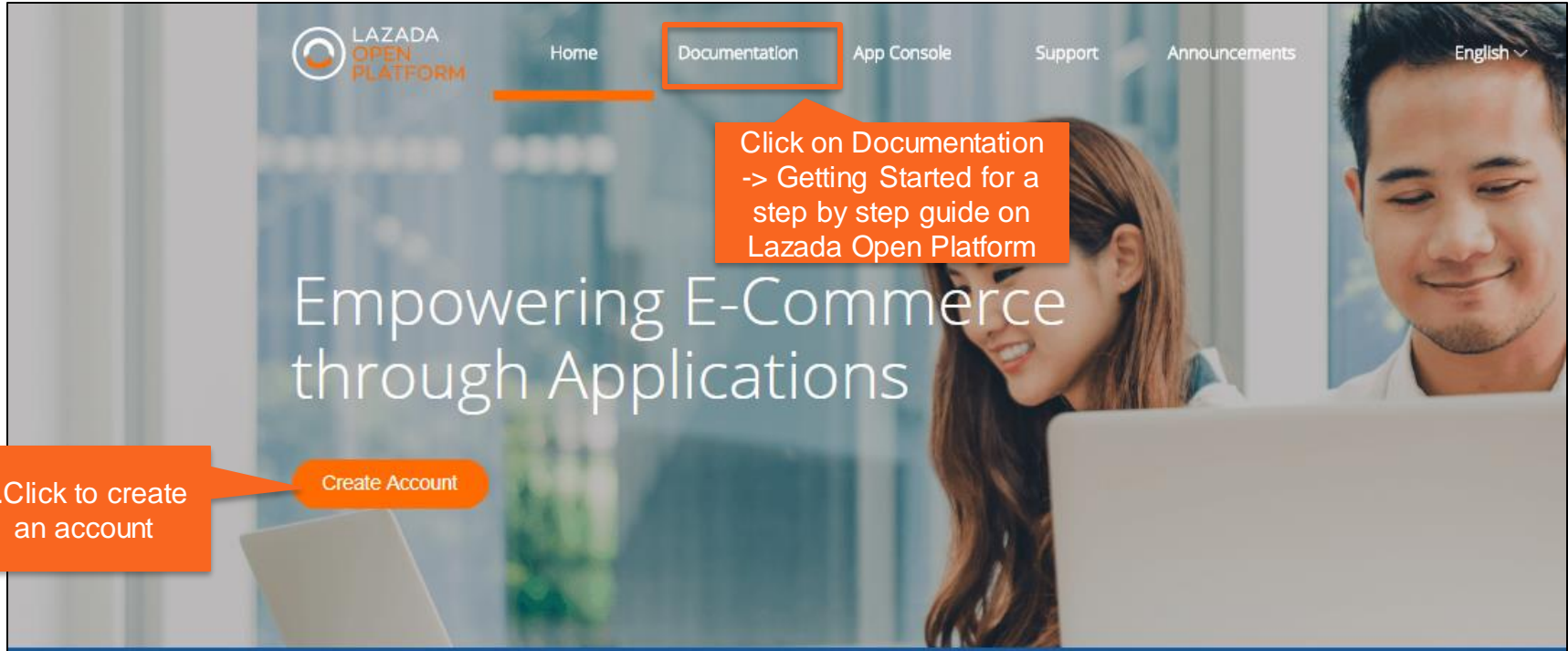
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2. Follow the instructions and activate your account through the link sent to the email provided.



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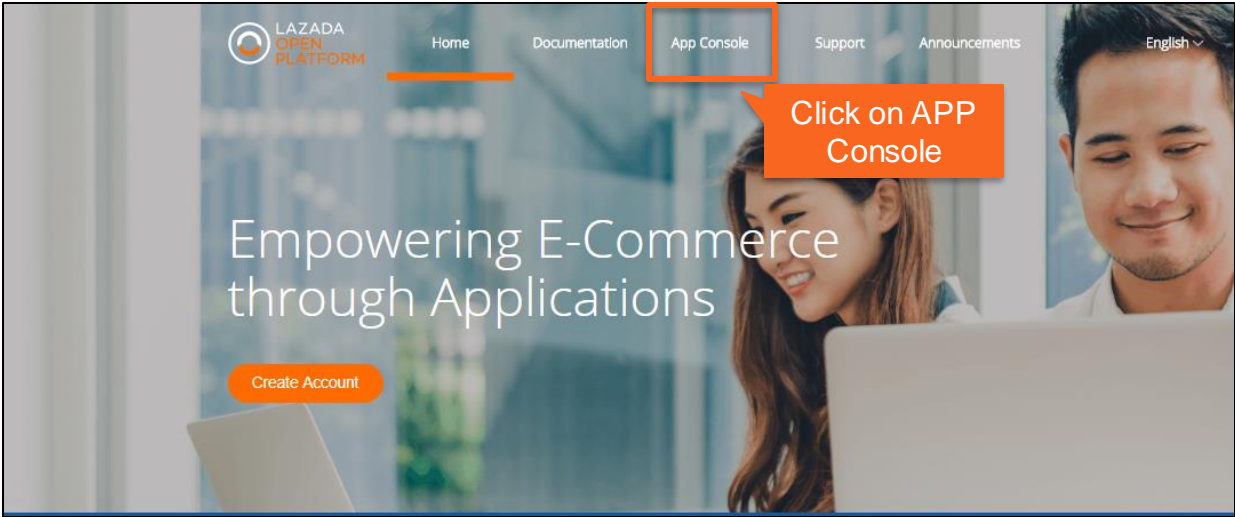
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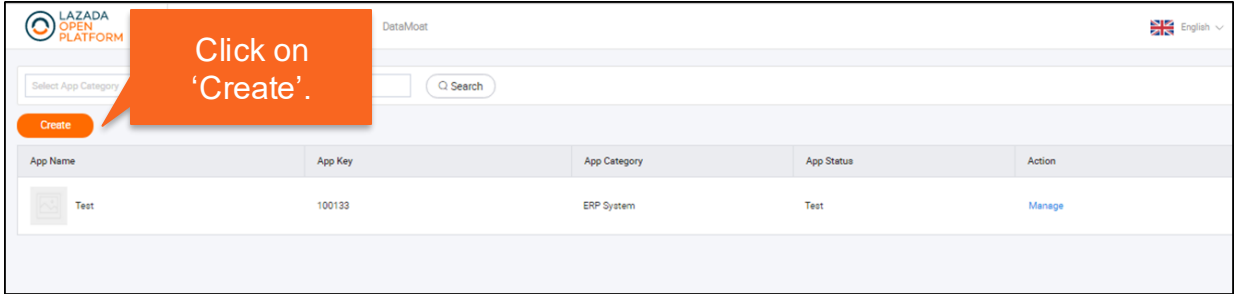
Register An Application



Step 1



Step 2



Register an application



LAZADA OPEN PLATFORM

APP Console Documentation DataMoat Contact Us

App Console / Create App

Select App Category

	<p>Application for Test</p> <p>Application category used for testing. Request for this category will be approved automatically.</p>	<p>Inactive</p> <p>Apply</p>
	<p>Seller In-house APP</p> <p>Application developed by Lazada sellers for own usage</p>	<p>Inactive</p> <p>Apply</p>
	<p>ERP System</p> <p>An integrated system for the management of core business processes</p>	<p>Reach Limit</p>
	<p>Account Management</p> <p>Application for account management and services</p>	<p>Inactive</p> <p>Apply</p>
	<p>Content Management</p> <p>Application for product content management, providing efficient management of product creation, title, images, price, and stock.</p>	<p>Active</p> <p>Create App</p>

< 1 2 3 >

For pilot testing, use Test category

For seller owned apps, use In-house APP category

Read the description of the APP categories

Click on Apply button of a category for your application

Register an application



APP Console Documentation DataMoat

App Console / Create App

Select App Category

ERP System

An integrated system for the management of core business processes

Inactive

Apply

Content Management

Application for product content management

Inactive

Apply

Customer Service

Application for customer service management

Inactive

Apply

Account Management

Application for account management

Inactive

Apply

Logistics

Application for logistics management

Inactive

Apply

Apply

Reason

Test

Attachment File

Select File

Please Upload Attachment File

Cancel

OK

Enter your business justification for applying the APP category

(Optional) Attach a document file for the request if needed

Click OK to submit

< Previous

1

2

Next >



The status of the application category will be changed to Pending. The request of the application category will be reviewed and approved by the admin. If you cannot find a matching category for your application, contact the Lazada operations team to apply for a new category.

[APP Console](#) | [Documentation](#) | [DataMoat](#)

English

App Console / Create App

Select App Category

Fill App Information

Create App Success

	ERP System An integrated system for the management of core business processes	<div><div></div> Pending</div> <div>Pending</div>
	Content Management Application for product content management	<div><div></div> Inactive</div> <div>Apply</div>

Register an application

Submit application details

Once the application category request is approved, the status of the application category is changed to Active. You can then submit detailed information about your application.

[APP Console](#)
[Documentation](#)
[DataMost](#)

English

[App Console](#) / [Create App](#)

Select App Category

Fill App Information

Create App Success

	ERP System	An integrated system for the management of core business processes	Active	Create App
	Content Management	Application for product content management	Inactive	Apply
	Customer Service	Application for customer service	Inactive	Apply
	Account Management	Application for account management	Inactive	Apply
	Logistics	Application for logistics management	Inactive	Apply

[< Previous](#)
[1](#)
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[Next >](#)

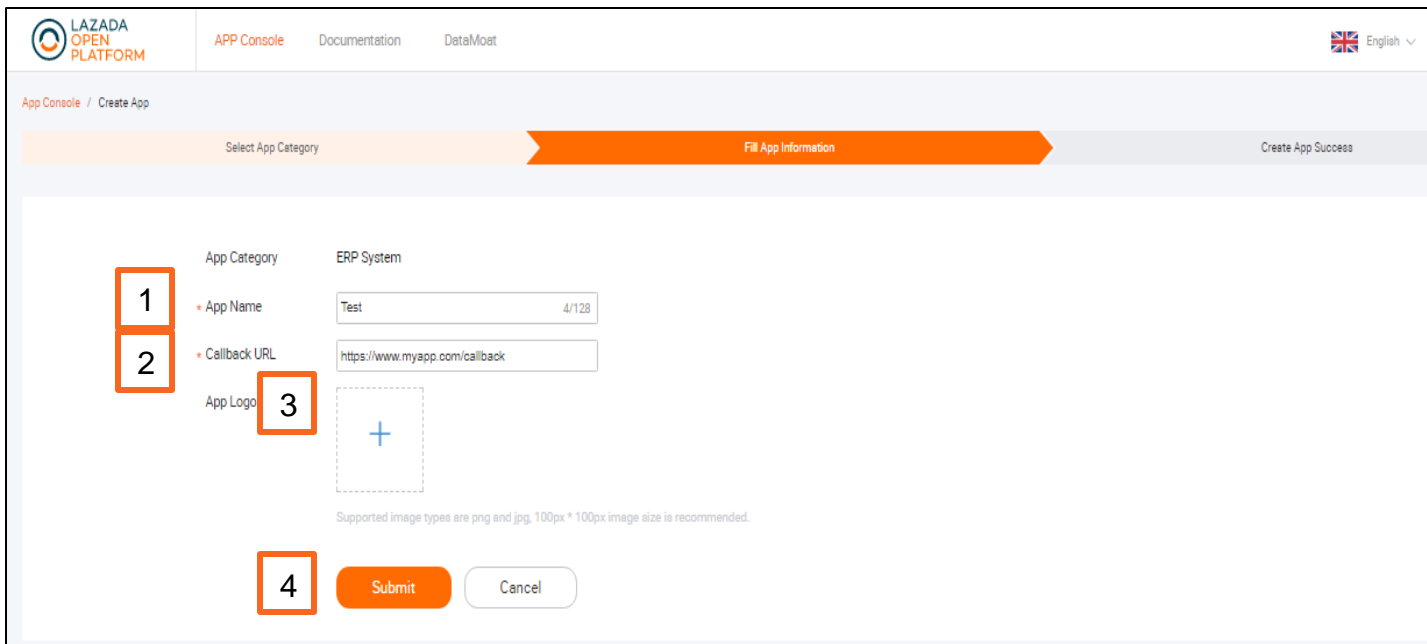
Click on
Create APP

Register an application

Submit application details

Enter the following information

1. APP name
2. Callback URL (the redirect URL used for seller authorization)
3. Application logo (Optional. If no logo file is provided, the default logo will be used)
4. Click Submit



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APP Console Documentation DataMost

English

App Console / Create App

Select App Category Fill App Information Create App Success

App Category ERP System

1 App Name Test 4/128

2 Callback URL https://www.myapp.com/callback

3 App Logo

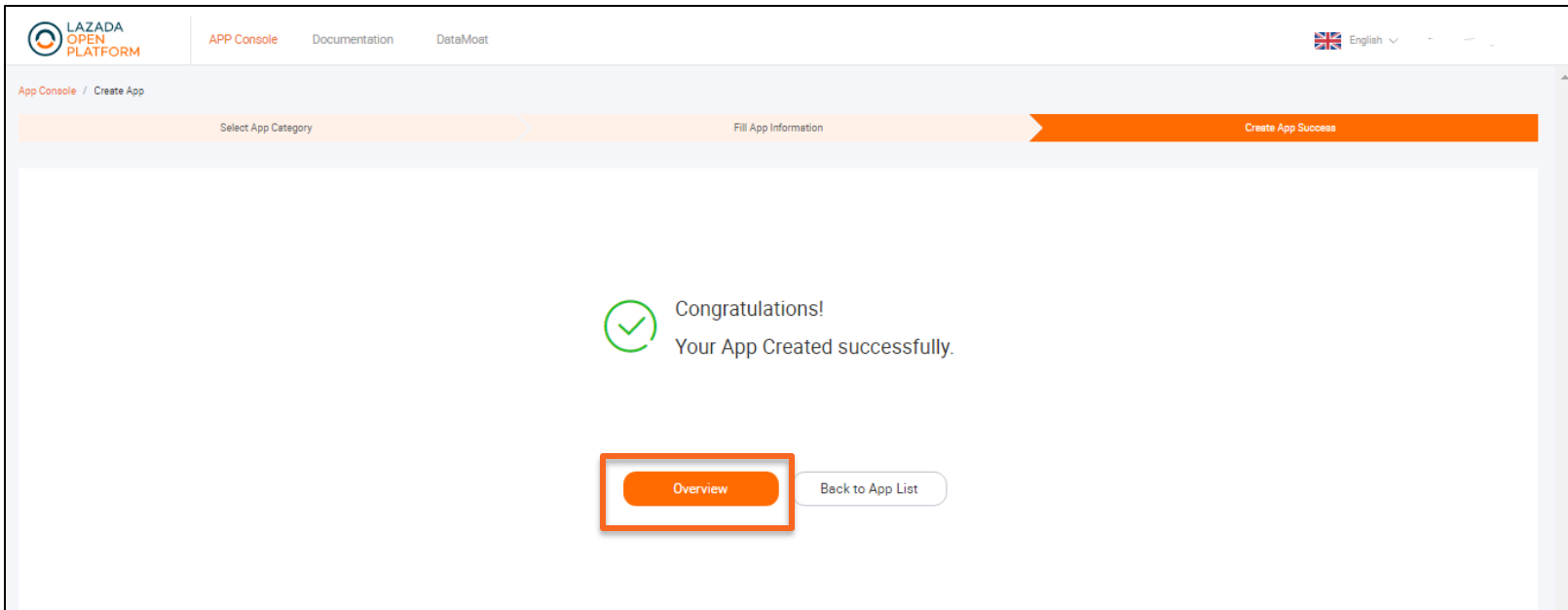
Supported image types are png and jpg, 100px * 100px image size is recommended.

4 Submit Cancel

Register an application

Submit application details

When the application is created successfully, click the Overview button to view the list of your applications, including the App name, App Key, App category, and status of each application.





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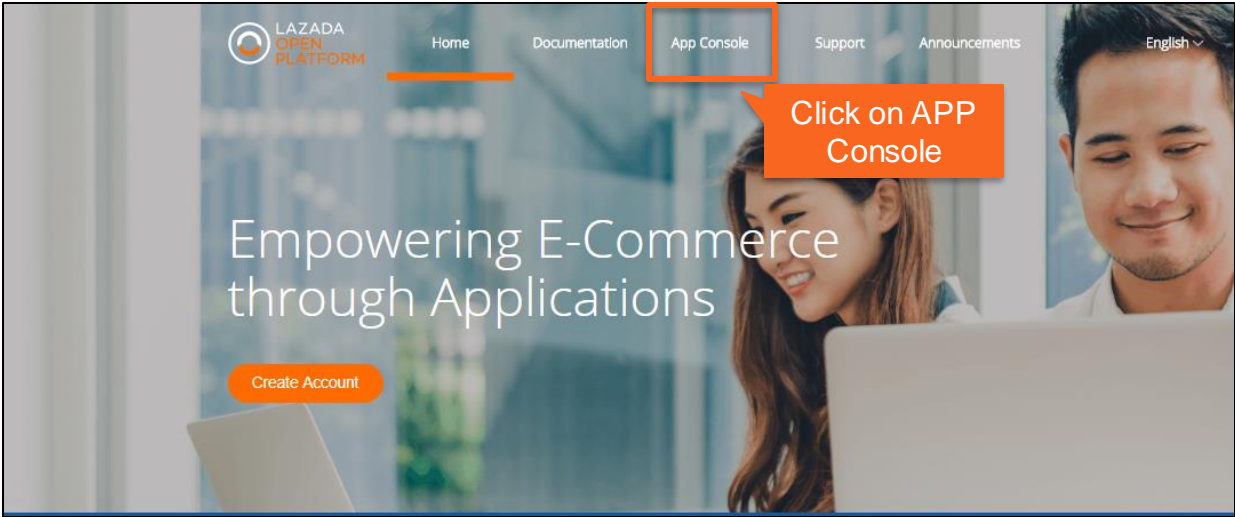
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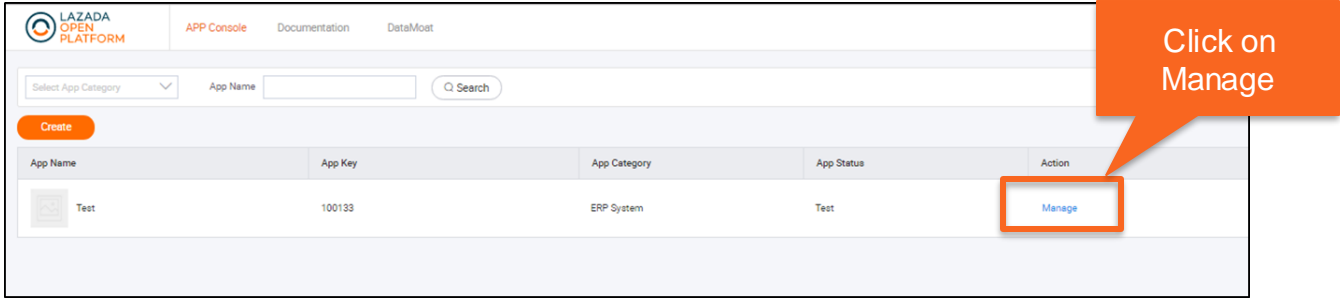
Seller Authorization



Step 1



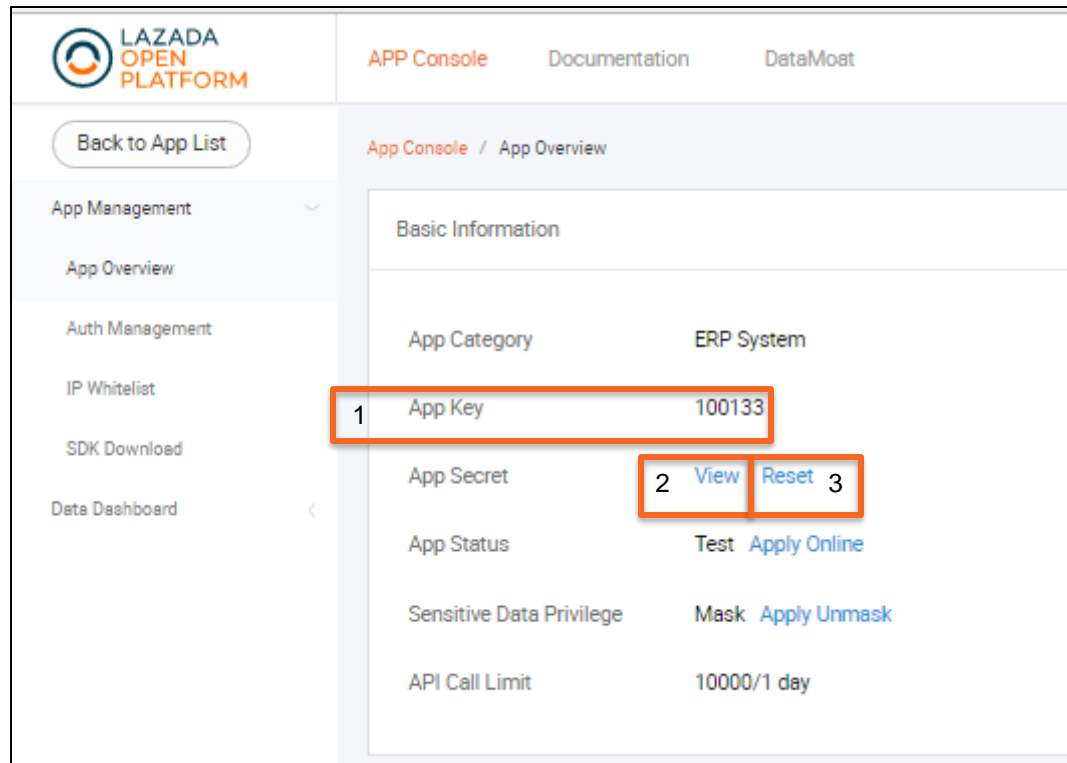
Step 2



View the following APP information:

1. APP Key
2. Click 'View' to get the App Secret of your application.
3. Click 'Reset' to reset the App Secret of your application. In the pop-up window, specify the time (in hours) for the old APP Secret to expire.

After resetting the App Secret, you must update the related information in your application.



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Back to App List

App Console / App Overview

App Management

App Overview

Auth Management

IP Whitelist

SDK Download

Data Dashboard

Basic Information

App Category ERP System

1 App Key 100133

App Secret 2 View Reset 3

App Status Test Apply Online

Sensitive Data Privilege Mask Apply Unmask

API Call Limit 10000/1 day



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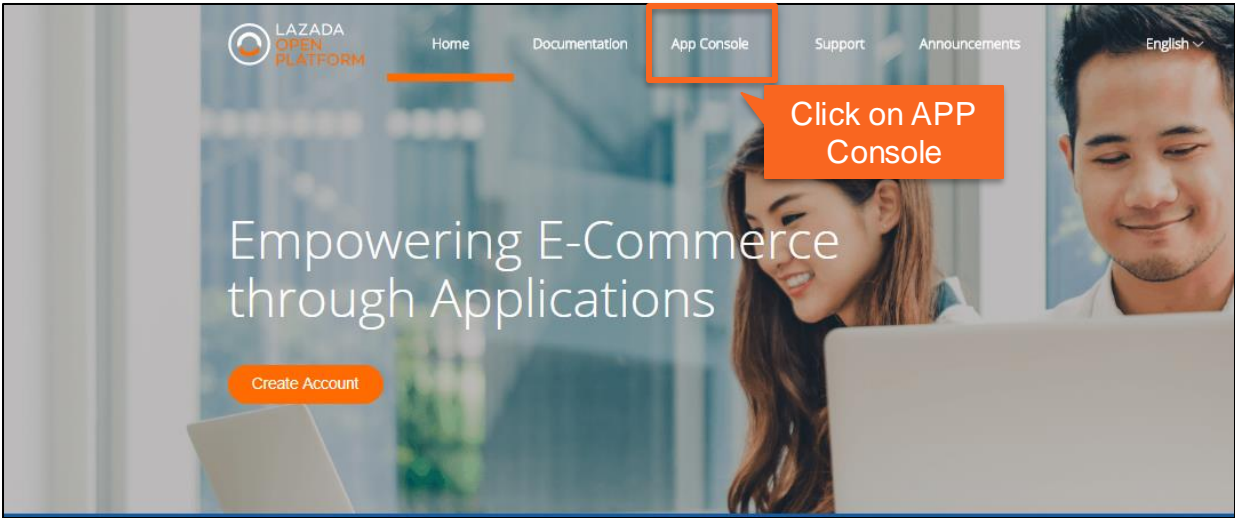
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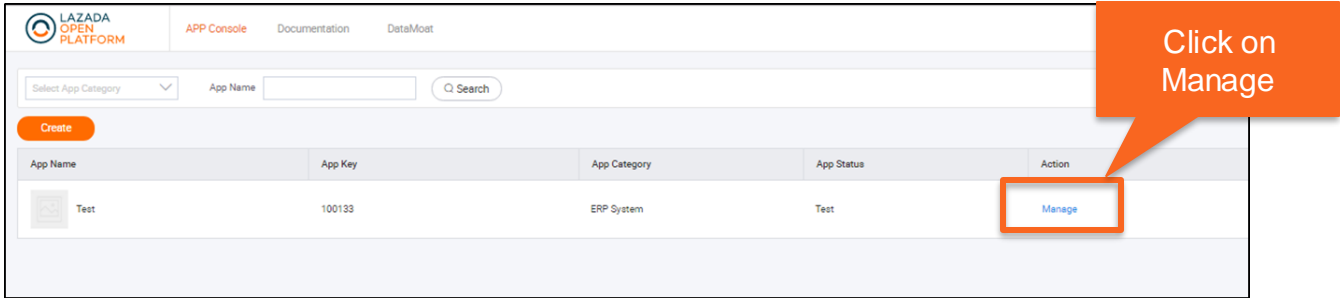
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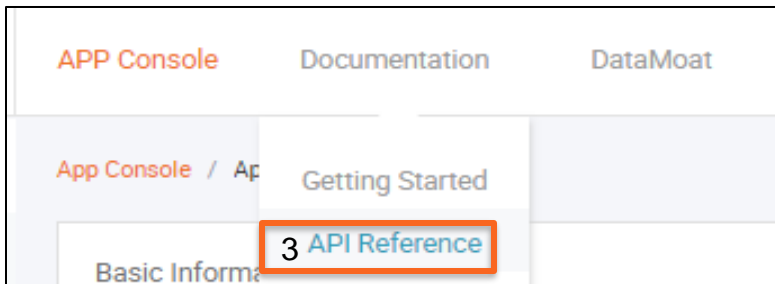
Step 1



Step 2

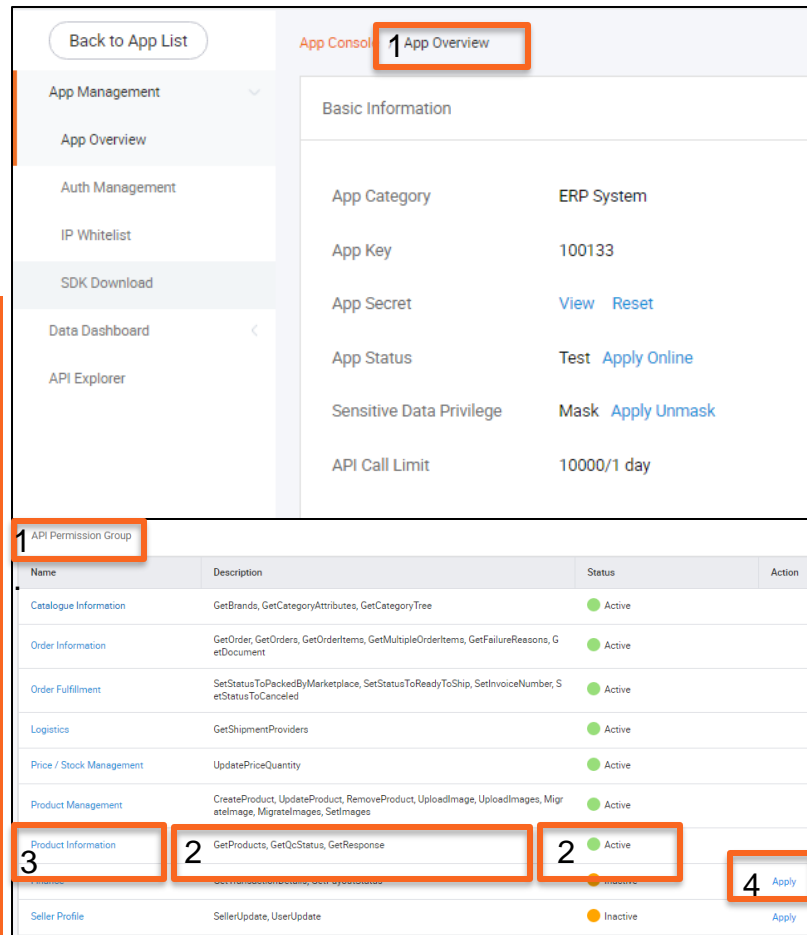


Request API permission



Take the following steps to request API permission for your application:

1. Open the App Overview page and navigate to the API Permission Group section.
2. View the description and status of API permission groups and decide which API permission groups to request for your application.
3. Click the permission group name to view the APIs that belong to the group. You can also refer to the API Reference section under documentation, for a detailed introduction of the API groups.
4. Click Apply to request the API permission group for your application.
5. Enter your business scenario for requesting the API permission in the Apply Reason dialog.
6. Click OK to submit the request.





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After registering your application on Lazada Open Platform, you can start developing your application.

It is recommended that you download the official SDK to facilitate your development.

You may need the following information during the application development:

[Call API with official SDK](#) - Environment requirements for each SDK and how to download

[Call API with HTTP requests](#) - Instructions on assembling HTTP requests to call the API

[Calling API tutorials](#) - How Lazada sellers call API to manage products, images, orders, and business data

[API reference](#) - Complete reference documentation for each API



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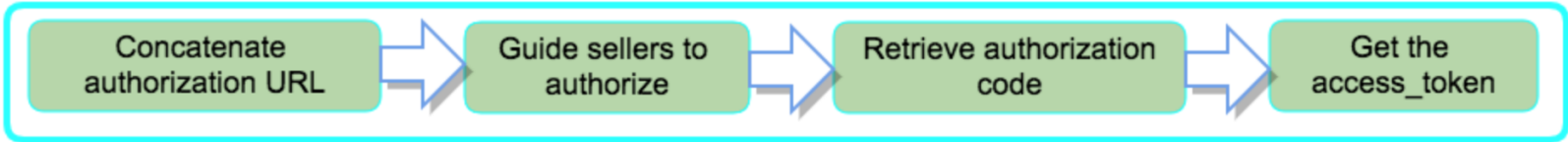
Start development

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Seller Authorization



Seller Authorization: for sellers to authorize API access to your APP



Sign in and Authorize Permission

The App [sinian_test_app_flow_control] is requesting permission for these functions:

- Read brands, categories, and attributes information from Lazada system
- Get your transaction statements and fee details in a specified period
- Get documents (invoices or shipping labels) for your orders

[View more](#)

☒ I agree to the [Authorization Terms and Agreement](#)

* Country: Singapore

* Account: email

* Password: Please enter your password

Sign In And Authorize

For details, refer to the [User Documentation about Seller Authorization](#)

Thank you



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