



Surbhi Singh

SENIOR COPYWRITER

Head Copywriter of the company handling a team consisting of Graphic Designers, Social Media Managers, Ad Experts, SEO Executives. Experienced copywriter skilled in crafting compelling content that resonates with target audiences. Proficient in storytelling and brand messaging, with a demonstrated ability to drive engagement and conversions.

Contact

Phone

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Email

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Address

Mumbai, Maharastra, India

Education

2022
MA in English Literature
IGNOU, New Delhi

2019
BA in English Literature
St. Xavier's College, Patna

Expertise

- Copywriting
- Web Content
- SEO-Friendly Content
- Story Writing
- Creative Writing
- Proofreading and Editing

Language

English

Hindi

Bhojpuri

Experience

MAR 2023 - till now

Shish Technology, (Hybrid)

Head Copywriter

Writing B2B Contents for Social Media.

Maintaining Content on CRM.

SEO-Friendly Content.

Website Content.

Making Content Calendar for Businesses/Companies on their needs or demands.

Making List of Important Dates or Festivals Per on monthly basis.

JULY 2022 - Mar 2023

Pocket FM, (Remote)

Content Editor and Researcher

Creating Pitch Dockets for News Shows.

Proofreading and Editing New Episodes of different shows.

Researching Stories for new shows.

Writing New Shows based on story and plot given by the team.

July 2022 - Dec 2022

Infomance, (Remote)

Content Editor and Researcher

Promotional Content for Social Media.

Curating Questions for Interviews.

Hosting Interviews.

Writing Doc-series.

Oct 2020 - Jun 2021

Bihari Khabre, Patna

Media Consultant

Communicating with clients.

Knowing their preferences and demands regarding digital platforms.

Assisting in Political Campaigns.

July 2018 - May 2019

Xaverian Waves, Patna

Editorial Assistant

Communicating with Writers/Poets regarding their work submission.

Proofreading and Editing Works of Students.

Shortlisting Works to publish on the magazine.