

# Cost of Quality

We offer small businesses a complete array of online marketing solutions to fit any budget, our search engine optimization strategies have proven successful.



# COST OF QUALITY



## PREVENTION

Cost of  
preventing  
poor quality.



## APPRAISAL

We offer small  
businesses a  
complete array  
of online.



## FAILURE

We offer small  
businesses a  
complete array  
of online.



## **PREVENTION**

Costs incurred that help us prevent any quality errors or problems.



## **APPRAISAL**

Costs associated with monitoring and controlling quality activities.



## **FAILURE**

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