

JONNA MCCARTHY

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PROGRAM & PROJECT MANAGEMENT LEADER

Strategic and execution-driven professional with years of experience managing cross-functional transformation programs across business units. Proven success in upstream product enablement, innovation deployment, large-scale onboarding, and process improvement initiatives. Trusted partner to global stakeholders, executive leadership, and cross-departmental teams to execute high-impact projects in matrixed environments. Proficient in agile, waterfall, and hybrid methodologies. PMP candidate (expected Aug 2025).

CORE COMPETENCIES

Program & Portfolio Management • Strategic Roadmaps • Cross-Functional Execution • Data Migration • Agile/Waterfall Methodologies • Product Development • Change Management • Stakeholder Engagement • AI Adoption • Process Optimization Training & Onboarding • Risk Mitigation • LMS & Learning Strategy

PROFESSIONAL EXPERIENCE

Senior Onboarding, Training & Project Manager Aldi Corporate – Batavia, IL | Jan 2023 – Jun 2025

- Directed cross-functional programs tied to enterprise-wide transformation, collaborating with teams across eight countries.
- Led full-cycle LMS administration, course creation, and content management, ensuring consistent global training standards.
- Coordinated SAP training, WhatFix rollout, and AI chatbot development for improved enterprise productivity.
- Redesigned interactive training program through our LMS for executive level end users across the organization which included 4 weeks of virtual and hands-on sessions, as well as a 12-week intensive negotiation preparation course.
- Aligned with leadership across supply chain, finance, HR, and more to prioritize and execute strategic initiatives.
- Managed team of seven specialists through change, increasing morale and performance.
- Developed executive-level onboarding and 12-week negotiation training programs.
- Facilitated weekly SAP training and reeducation for 200+ staff.
- Launched SharePoint site with centralized training content visited by 700+ global users weekly.

Business Process Training Specialist Aldi Corporate – Batavia, IL | Jan 2021 – Jan 2023

- Led training development, LMS content creation, and onboarding for over 500 employees.
- Tailored programs to adult learning styles and multiple delivery modes.
- Coordinated all aspects of onboarding logistics and performance tracking for new hires.
- Supported project management of enterprise training rollouts, aligning deliverables with corporate transformation initiatives.

Associate Buyer & Brand Specialist Aldi Corporate – Batavia, IL | Mar 2018 – Jan 2021

- Managed 100+ SKUs across 2,000+ stores with significant revenue impact.
- Negotiated with 45 suppliers annually to maintain contracts and drive growth.
- Created executive presentations on trends and innovation.
- Resolved supply chain issues as liaison between suppliers and 25 US divisions.

Administrative Coordinator Adjustable Forms Concrete Construction – Lombard, IL | Mar 2015 – Mar 2018

- Managed project invoices, payroll, and compliance for construction projects.
- Designed onboarding and training materials for receptionists.

EDUCATION

B.A. in Organizational Communication, Marketing, and Leadership | North Central College – Naperville, IL

TECHNICAL TOOLBOX

SAP • SharePoint • Jira • Confluence • Tableau • WhatFix • Miro • Microsoft Office & Copilot • Google Workspace • AI Chatbot
Agile/Waterfall • ServiceNow • Workforce Management