

# JACKSON QUINN

Creative Services  
reverendjackbliss@gmail.com  
(978) 460-0071

**OBJECTIVE:** To create, and deliver powerful, original content and clear results for open-minded clients and audiences, working alongside like-minded collaborators.

## SKILLS

- Thorough attention to detail in terms of research, execution of copy, and editing to improve consistency and reduce redundancy in terms of content
- Demonstrated strength in adapting to or organically developing brand standards to conceive, write, and edit concise, engaging copy across all media
- Experience in print, web, broadcast, and events — in large agencies, startups, and on a freelance level
- Illustration, design, typographic, photographic, and video skills — award-winning filmmaker and published cartoonist
- Presentation skills and the ability to direct and work with crews of all sizes

## EDUCATION

The Art Institute of California — San Francisco, CA  
Bachelor of Science Magna Cum Laude, Advertising, March 2007

## RELEVANT EXPERIENCE

01/06 – Present

### **Pavement Park / Self Employment**

#### Various Freelance Credits

- Creative Director / Title Design: Music video for electronic hip-hop band **clipping.** (side project of Grammy Award-winner Daveed Diggs) of single for “Run It”. Director: Lawrence P. Klein. **Sub Pop Records**, Seattle, WA.
- Co-writer: “**Trial Run**,” winner of **Best Short Film at Fantastic Fest** in Austin, TX. Director: Lawrence P. Klein. The Birchside Corporation, Los Angeles, CA.
- Chief Marketing and Creative Consultant, Ultra Plush Productions, Las Vegas, NV.
- Writer / Researcher: **THE WHY FILES** YouTube episode “*Titanic Conspiracy Theories*,” 2024.
- Editor / Ghostwriter: *A Moveable Beast: A Memoir* by Chef Adam Dodge Ostrofsky.
- Set Designer / Assistant Director: Music video for performer **Patience**, song “White of an Eye,” from album *Dizzy Spells*. Director: Lawrence P. Klein. Night School Records, Los Angeles, CA.

- Character Design / Copy Editor: *The Ladybug Who Could Sing*, a children's book by Stacia Scheiblel.
- Publisher / Writer / Illustrator / Designer: *The Weathergirl & Camera Two*, *Newton: Love is a Type of Gravity*, and *The One I Want is Dreaming Again*, graphic novels from Pavement Park Publishing, Alameda, CA.
- Author: "U R the 1 Who's Out of This World: The Lost Prince Cover of ALF's Biggest Hit," short story, *The Alameda Murmur*, Alameda, CA.
- Director: Music video for **Chevy Heston**, song "Recovery Systems are Failing," from album *Come To Sterilized*, **CherryDisc Records**, Boston, MA.
- Director / Camera: Music videos "Stealing First Base," "After Dinner Divorce," "Fancy Sandwich," and "Scotch Chamber," from album by **Careerers**, *Those Who Don't Do, Don't*, Oakland, CA.
- Volunteer sales associate / committee member / archivist, Friends of The Nahant Public Library, Nahant, MA, 2022 — present.

02/20 – 08/22

**Alameda Sun / Stellar Media Group, Alameda, CA**

Advertising Coordinator

As the advertising coordinator for "Alameda's only locally owned newspaper," my duties included maintaining relationships with advertisers to guarantee customer satisfaction, helping to develop and design new campaigns from scratch, improve existing creative assets, and cultivating new customer contacts. With my broad range of skills, additional tasks involved proofreading the entire paper on a weekly basis, contributing photography, and writing articles and supplementary content.

10/16 – 10/18

**AppDynamics (now a division of Cisco Systems), San Francisco, CA**

Editor-in-Chief, Marketing

**AppDynamics** is a leading developer of application performance management tools for **Fortune 500** companies and governments, and was ultimately acquired by multinational tech leader **Cisco**. As senior content editor for its nascent in-house marketing department, I was responsible for creating and enforcing brand standards for both internal and external communications, including writing, editing, proofreading, and overseeing all digital campaigns and content such as: white papers, press releases, blogs, social media, content summaries, B2B sales offerings, and recruitment initiatives. My greatest impact came in the form supervising the invitational campaigns for our industry events and webinars, which were attended by thousands internationally. The results were increased user retention, sales, and brand awareness — ultimately contributing to the company's multi-billion dollar purchase by Cisco.

09/13 – 05/17

**Luxid, Inc. / Boston's The Gourmet Pizza, Dallas, TX**

Senior Copywriter / Creative Director

After successfully pitching the first fully integrated campaign for the U.S. expansion of Canadian casual dining giant **Boston Pizza**, I wrote, developed, and edited all promotional materials for the chain for several years, including annual restaurant and beverage menu updates, national TV and radio spots, print ads, style guides, charity events, social media, and more, right down to coasters and pizza boxes.

09/09 – 09/13

**Luxid, Inc. (formerly Luxus, Inc.), Helsinki, Finland**

Senior Copywriter / Copy Editor

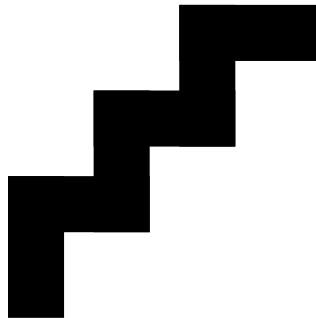
This experience focused on generating and editing online content including video scripts, product copy, banners, landing pages, style guides, and other communications for major clients including **Nokia, Oracle, Brown-Forman, PepsiCo**, and others. I also wrote and edited promotional materials including newsletters, pitches, press releases, and case studies for Luxid.

09/05 – 12/08

**Radancy (formerly TMP Worldwide), San Francisco, CA**

Copywriter

One of the first major digital agencies, Radancy provided me with my first opportunity to conceive, write, and deliver online, print, and broadcast recruitment campaigns for a diverse range of high-profile corporate clients. Clients included: **Microsoft, GE, Kaiser Permanente, Dell, Wells Fargo, IBM, HP, JPL, Ameriprise, Genentech**, and **Public Storage**. Most notably, I created and implemented new brand standards for aerospace & defense leader **Northrop Grumman**. I also created detailed style guides for most of the aforementioned clients and contributed illustrations and video presentations to a number of successful pitches, including **Intel, E.On**, and **Duff & Phelps**, as well as winning "National Creative of the Month" for three consecutive months.



**FIGHT STATIC. MAKE NOISE.**