

## Rajesh Premchandran Menon

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Technical Program & Partner Manager with 13 years of experience driving product growth, operational efficiency, and scalable delivery. Specialized in AI-enabled platforms, with hands-on expertise from building an AI chatbot and completing a Prompt Engineering AI course. PMP and Scrum Master certified, leveraging agile methodologies to align technology solutions with business goals.

Category	Skills
Data Analytics	SQL, Python, Looker, Tableau, AI/ML, LLM, Kibana, Grafana.
Cloud & Platforms	AWS, GCP, Android Automotive OS, Azure.
Tools	Salesforce, Snowflake, New Relic, Postman, Gong, GitHub, Bitbucket.
Project Management	Smartsheet, JIRA, Confluence, Asana, Basecamp, Trello
Expertise	OEM, Digital Payment Platforms, API, OTT, A/B Testing, CI/CD, Broadcasters, QBR's, AdTech.

### Conviva, NYC Mar 2024-Present Sr. Technical Program Manager

- Led global implementations of Conviva's AI-powered analytics platform for top streaming clients, delivering **15+ enterprise launches** worth **\$15M+ in revenue** and scaling programs into new markets for **18% YoY growth**.
- Partnered with cross-functional teams and external stakeholders to optimize delivery, acting as the **primary liaison between clients, OEMs (Apple, LG, Samsung, Google, Amazon) and internal Product/Engineering teams** to ensure seamless execution.
- Proactively monitored and analyzed **50+ live applications**, identifying and resolving high-impact issues to improve customer success, reduce escalations, and boost NPS.
- Enhanced video performance for large-scale events, including the **Super Bowl (25M viewers)**, **U.S. Presidential Election (14M viewers)**, and **March Madness**, ensuring stable, high-quality streaming experiences.

### TuneIn, NYC Jan 2022- Feb 2024 Technical Program Manager/ Partner Manager

- Led end-to-end execution of high-revenue software projects across **consumer electronics and automotive EV OEMs (Tesla, Rivian, Lucid, Fisker)**, contributing to **\$5M+ annual revenue**.
- Partnered with **vendors, OEMs (Apple, LG, Samsung, Google, Amazon)**, and internal engineering/product teams to integrate TuneIn into infotainment and connected devices, ensuring chipset-level compliance and platform optimization.
- Directed global, multi-vendor teams and improved delivery processes, boosting efficiency by **60m** and saving **\$500K** in operational costs.

- Drove key product launches, including **TuneIn Premium on Alexa (+40% MoM revenue)**, expansion into EVs, and **Sonos revamp (+30–40% MoM revenue)**, strengthening TuneIn's market presences.

**Warner Bros. Discovery, NYC Dec 2020- Jan 2022 Sr Technical Program Manager (Product Delivery)**

- Led global delivery of shared authentication platforms, enabling seamless integration and scalability with international partners.
- Acted as the **primary liaison across cross-functional teams and external vendors**, ensuring alignment and stakeholder engagement throughout the lifecycle.
- Proactively removed roadblocks, managed dependencies, and guided teams to deliver outcomes exceeding expectations.
- Drove key launches, including **Discovery+ with Verizon (+50% revenue in 6 months)** and with **Vodafone UK (+35% quarterly growth in users and revenue)**.

**Roku, San Jose, CA Sept 2018-Oct 2020 Partner Engagement Manager**

- Managed **15+ AVOD, SVOD, and TVOD partner programs**, driving a **25% increase in engagement** while ensuring **100% certification compliance**.
- Launched new Roku features and hardware (including **Roku Voice**), accelerating time-to-market by **40%** and boosting adoption and revenue.
- Streamlined cross-functional development processes, cutting channel launch timelines by **30%** and reducing project delays by **20%**.
- Delivered strategic launches such as **Crave TV via Roku Pay (+35% MoM revenue growth)**, strengthening Roku's OTT footprint in Canada.

**Accedo, San Mateo, CA Jun 2013-Sept 2018 Technical Project Manager**

- Managed **5–10 high-revenue OTT implementation projects (\$2M+)** across Smart TVs, Mobile (Apple, Android), Web, Gaming Consoles, and Connected TV platforms
- Led cross-functional global teams across **US, Mexico, Hong Kong, India, and Sweden**, driving product roadmaps, feature prioritization, and execution.
- Applied Agile practices (stand-ups, reviews, risk mitigation) to ensure timely, high-quality delivery and seamless client collaboration.
- Partnered with major media companies to **shape the future of OTT streaming** through new builds and platform optimizations.

**Education**

University of Maryland, College Park  
Masters (Information Management)