

EUGENE TARASOV

1 408-480-1767 | eugene.i.tarasov@gmail.com | [LinkedIn Profile](#)

CAREER SUMMARY

Experienced Technical Program Manager with over 5 years of leading global retail and ecommerce initiatives. Expertise in Agile execution, strategic KPI alignment, and risk mitigation drives successful digital transformation and IT program outcomes. Proven track record in optimizing cross-functional teams and scaling program velocity to achieve innovative results.

EDUCATION

Zicklin School of Business, Baruch College
B.S., Business Administration / Entrepreneurship

Present

PROFESSIONAL WORK EXPERIENCE

CINEFRAME STUDIO, LTD

Sep 2022 - Feb 2025

CO-FOUNDER / DIRECTOR OF PROGRAM MANAGEMENT

SAN FRANCISCO, CA

- Directed end-to-end business operations, including budgeting, resource allocation, and vendor management, while incorporating Agile methodologies to ensure projects met both creative and financial targets.
- Developed and implemented operational workflows using Agile practices, which improved production efficiency by 30% and enabled on-time delivery for high-profile AAA game studio clients.
- Managed and scaled client relationships and contract negotiations, balancing creative objectives with operational feasibility to drive repeat business and revenue growth.
- Led cross-functional teams of artists, 3D animators, graphic designers, and game developers in an Agile environment to deliver high-quality Unreal Engine-based game trailers and cinematic product ads, aligning narrative, visuals, and sound with creative vision.
- Directed end-to-end production workflows across 20+ projects—from script development to final render—ensuring on-time delivery and narrative cohesion.
- Implemented real-time rendering pipelines and asset management tools, reducing iteration time and boosting production efficiency.
- Secured new partnerships with game studios and publishers, resulting in a 45% increase in client acquisition and repeat business.

GOOGLE, INC.

Jul 2020 - Sep 2022

SENIOR PROGRAM MANAGER (L5)

MOUNTAIN VIEW, CA

- Led enterprise-wide accessibility compliance PLM across 70+ digital products, achieving 100% WCAG 2.1 AA conformance and reducing legal risk exposure.
- Oversaw the cross-functional delivery of 72 product accessibility feature rollouts using Agile frameworks and JIRA, driving stakeholder alignment and improving deployment velocity by 30%.
- Directed operational strategy for a company-wide accessibility compliance program by coordinating teams from engineering, legal, and UX to meet WCAG 2.0 standards.
- Established performance metrics, reporting structures, and operational processes that enhanced compliance tracking.
- Streamlined collaboration between technical and legal teams, accelerating issue resolution and reducing operational bottlenecks in product release cycles.

ALTOPASS, INC.

Feb 2019 - Jul 2020

DIRECTOR, TECHNICAL PRODUCT MANAGEMENT

MENLO PARK, CA

- Directed the end-to-end development of a secure deterministic password system, improving credential safety and reducing user-reported breaches.
- Defined and drove multi-platform technical roadmaps (iOS, Android, Web) in Drupal CMS, enabling synchronized release cycles and increasing product velocity.
- Elevated Agile program performance by 15% through sprint optimization and the creation of custom JIRA dashboards for clear cross-team dependency tracking.
- Led customer-centric onboarding and feature enhancements that boosted user adoption by 15% and directly contributed to \$4.2M in ARR growth.

REALTOR.COM / MOVE INC.

Oct 2017 - Feb 2019

SENIOR TECHNICAL PROGRAM MANAGER

SANTA CLARA, CA

- Spearheaded an enterprise-wide Digital Transformation initiative by reorganizing and mentoring Agile teams, resulting in a 97% sprint task completion rate.
- Partnered with cross-functional teams to deliver a Concierge-based revenue model by integrating third-party merchants and payment processors, enhancing revenue streams and customer satisfaction.
- Delivered data-driven personalization programs that improved engagement metrics by 35% while doubling lead conversion rates from 4.5% to 9.66%.
- Orchestrated CCPA privacy compliance across 134 platforms by implementing governance frameworks that reduced audit remediation time and maintained full regulatory compliance across the ad tech stack.
- Directed mobile platform scalability projects, enhancing iOS and Android UI/UX and increasing app session time by 27% through seamless feature integration.

ESURANCE / ALLSTATE**Jan 2014 - Oct 2017****SENIOR TECHNICAL PROGRAM MANAGER****SAN FRANCISCO, CA**

- Directed a \$30M digital Marketplace rollout across 48 states, launching impactful seller features.
- Championed an enterprise-wide Agile transformation by embedding Scrum best practices, which boosted team delivery velocity by 25% within six months.
- Led the design, system architecture, and development of a scalable Communication Platform that enhanced internal collaboration and reduced customer response time.
- Managed both KTLO and new product development portfolios, improving DevOps release cadence by 35% and driving a 35% increase in cross-team delivery yield.
- Coordinated program increment (PI) planning, third-party vendor selections, and process standardization to ensure the timely and successful execution of large-scale initiatives.

SEARS HOLDINGS CORP.**Feb 2012 - Jan 2014****SENIOR TECHNICAL PROGRAM MANAGER****REDWOOD CITY, CA**

- Led a team of TPMs to deliver multi-million-dollar Sears Marketplace initiatives on time and within scope.
- Managed the development of seller-focused features that boosted customer engagement by 12% and increased marketplace platform valuation by 9%.
- Implemented and scaled SAFe methodology to align 17 globally distributed engineering teams.
- Optimized cross-functional collaboration and introduced staggered sprint releases to mitigate risks and control scope creep.

VOORKA BIOMETRIC PAYMENT SYSTEMS**May 2010 - Jan 2012****PRINCIPAL TECHNICAL PRODUCT MANAGER / CO-FOUNDER****MOUNTAIN VIEW, CA**

- Directed full-stack engineering and product delivery of a biometric POS and analytics platform, reducing fraud risk by 96%.
- Forged strategic FinTech partnerships that accelerated the go-to-market strategy for biometric payment solutions, unlocking three new revenue streams within 12 months.
- Managed the complete product lifecycle, roadmap execution, and BOM while leveraging Agile prioritization and JIRA-based ticket management to accelerate feature deployment cycles.
- Integrated NoSQL databases, SEO architecture, and web analytics tools to boost platform performance by 22% and increase organic traffic by 48%.

COMPLEX MEDIA INC.**Feb 2008 - May 2010****TECHNICAL PROJECT MANAGER****NEW YORK, NY****NIMBLEFISH TECHNOLOGIES****Jul 2004 - Jan 2008****QA LEAD****SAN FRANCISCO, CA****VERIFY INC.****Feb 2002 - Jul 2004****QA ENGINEER****SUNNYVALE, CA****CORE COMPETENCIES**

- **CORE COMPETENCIES:** Business Operations, Tactical Leadership, KPI & OKR Alignment, Regulatory Compliance, Stakeholder Management, Technical Risk Mitigation, Portfolio Management, Lean, Agile Transformation Coaching, Strategic Organizational Growth, Budgeting & Resource Allocation, Agile Methodology & SAFe Scaling, End2End Product Lifecycle Management (PLM), Process Improvement & Conflict Resolution, Data-driven cross-functional team organization, Technical Program Management, Computer Science
- **Project Management Tools:** JIRA (Admin-level), Confluence, Drupal, Basecamp, Asana, SAP, Trello, Redmine, Notion-, Smartsheets, Planisware, Figma, MS Project, Airtable
- **Data Analysis:** SQL, Python, XML, Tableau, Google Analytics, Power BI
- **Technical:** AWS, Snowflake, REST APIs, JSON, GCP, CI/CD Pipelines, Git, HTML, CSS, UI/UX
- **Ad /Payment Tech:** SSPs, DSPs, Ad-Serving Technologies, Programmatic Advertising, A/B Testing, Payments: ACH/RTR/OCT, P2P transfers

CERTIFICATIONS

- Sigma IOTA Business Management Society honors member
- United States Marine Corps veteran (1998-2002)