JONNA MCCARTHY

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# PROGRAM & PROJECT MANAGEMENT LEADER

Strategic and execution-driven professional with years of experience managing cross-functional transformation programs across business units. Proven success in upstream product enablement, innovation deployment, large-scale onboarding, and process improvement initiatives. Trusted partner to global stakeholders, executive leadership, and cross-departmental teams to execute high- impact projects in matrixed environments. Proficient in agile, waterfall, and hybrid methodologies. PMP candidate (expected Aug 2025).

# CORE COMPETENCIES

Program & Portfolio Management • Strategic Roadmaps • Cross-Functional Execution • Data Migration • Agile/Waterfall Methodologies • Product Development • Change Management • Stakeholder Engagement • AI Adoption • Process Optimization Training & Onboarding • Risk Mitigation • LMS & Learning Strategy

# PROFESSIONAL EXPERIENCE

Senior Onboarding, Training & Project Manager Aldi Corporate – Batavia, IL | Jan 2023 – Jun 2025

* Directed cross-functional programs tied to enterprise-wide transformation, collaborating with teams across eight countries.
* Coordinated SAP training, WhatFix rollout, and AI chatbot development for improved enterprise productivity.
* Aligned with leadership across supply chain, finance, HR, and more to prioritize and execute strategic initiatives.
* Managed team of seven specialists through change, increasing morale and performance.
* Developed executive-level onboarding and 12-week negotiation training programs.
* Facilitated weekly SAP training and reeducation for 200+ staff.
* Launched SharePoint site with centralized training content visited by 700+ global users weekly.

Business Process Training Specialist Aldi Corporate – Batavia, IL | Jan 2021 – Jan 2023

* Led training development and onboarding for over 500 employees.
* Tailored programs to adult learning styles and multiple delivery modes.
* Coordinated all aspects of onboarding logistics and performance tracking for new hires.

Associate Buyer & Brand Specialist Aldi Corporate – Batavia, IL | Mar 2018 – Jan 2021

* Managed 100+ SKUs across 2,000+ stores with significant revenue impact.
* Negotiated with 45 suppliers annually to maintain contracts and drive growth.
* Created executive presentations on trends and innovation.
* Resolved supply chain issues as liaison between suppliers and 25 US divisions.

Administrative Coordinator Adjustable Forms Concrete Construction – Lombard, IL | Mar 2015 – Mar 2018

* Managed project invoices, payroll, and compliance for construction projects.
* Designed onboarding and training materials for receptionists.

# EDUCATION

B.A. in Organizational Communication, Marketing, and Leadership | North Central College – Naperville, IL

# TECHNICAL TOOLBOX

SAP • SharePoint • Jira • Confluence • Tableau • WhatFix • Miro • Microsoft Office & Copilot • Google Workspace • AI Chatbot Agile/Waterfall • ServiceNow • Workforce Management