



BarCamp Cyberjaya 2017

Sponsorship Proposal

5th August 2017

11.30AM - 6.30PM

Faculty of Computing and Informatics,
Multimedia University (Cyberjaya Campus)

PRESENTED BY



About BarCamp

BarCamp is an unconference. Unlike typical conferences, where the organiser decides who gets to speak and what not, unconferences let the participants choose who get to speak and even, propose a topic to speak (and get voted on).

BarCamp Cyberjaya's participant is not limited to students -- Previous year, we had technophiles and entrepreneurs from outside MMU coming all the way here for BarCamp Cyberjaya, some of them even flew from Singapore, Penang and Thailand just for the event.

This is our third year organizing BarCamp, for the past two years, the turn-ups are 100 people in average. This figure does not include those who will promote BarCamp Cyberjaya after the event.

It is 100% non-profit, free for everyone to participate.



We hope that this event will ignite the spirit of sharing and learning among MMU students as well as the local community at large.

Read more: <https://www.barcampcyberjaya.org>.



About Us

We are IT Society - a student-run club in Multimedia University, Cyberjaya. From time to time, we conduct programming workshops, talks, career fair events, as well as unconferences like BarCamp.

You can read more about us here: <https://www.itsociety.rocks>.

Sponsorship Packages

Platinum	Gold	Silver
RM 1,000	RM 500	RM 300
30% DISCOUNT for silver and bronze booth in upcoming IT Career Week		
BarCamp Cyberjaya 2017 T-SHIRT Logo placement at the back of the t-shirt for participants and committees Radio MMU Your company will be announced as our sponsor during event announcement		
SPONSOR LISTING Logo placement on BarCamp Cyberjaya website as our sponsor and linked to your website SUPPORTING PARTNER LISTING Your company logo will be listed on IT Society website as supporting partner for the year and linked to your website PRINTED COLLATERALS Logo placement on the promotional materials (poster, banner, bunting and etc.) SPEAKING SLOT A speaking slot will be reserved for your company during the event day LEAFLET Drop us your company's leaflet and it will be distributed on registration		

Where we will spend the money on

- T-Shirts for participants (tradition of BarCamp).
- Lunch & tea time
- Promotional materials in campus.
- Prizes for lucky draw & talks awards
- If there is surplus, we will channel it to fund our other events, such as programming workshops, codelabs, talks, and so on.

Contact Us

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