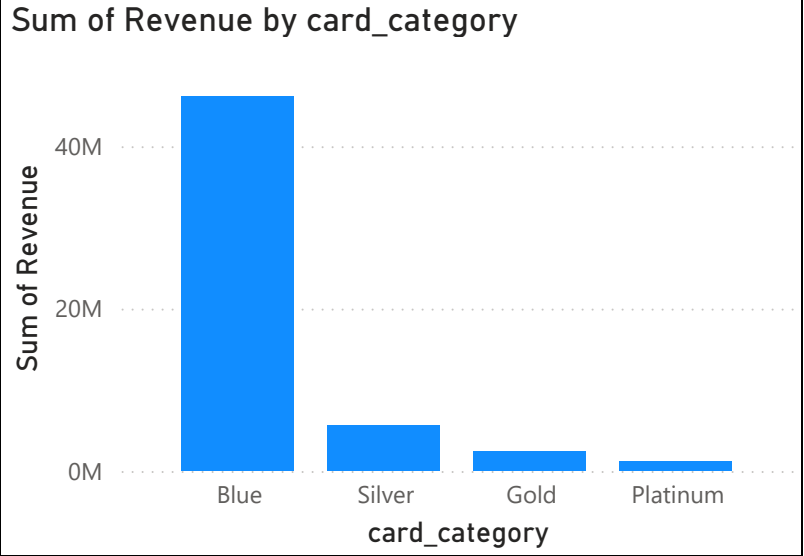


# CREDIT CARD

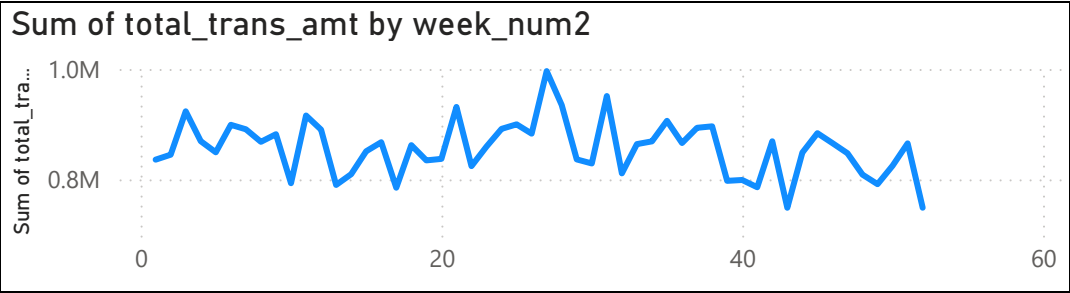
WEEKLY  
STATUS REPORT





week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%



activation_30_days	%GT Count of activation_30_days
0	42.53%
1	57.47%
Total	100.00%

# Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction  
Amount

45M

Transaction  
Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
---------------	----------------	------------------------	------------------------

Blue	46139398	36957875	6495888
------	----------	----------	---------

Gold	2454072	2024078	373784
------	---------	---------	--------

Platinum	1135608	953314	161629
----------	---------	--------	--------

Silver	5586332	4586746	812081
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Total	55315410	44522013	7843382
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Q4

Q3

Q2

Q1

week\_start\_date

All

F

M

Silver

Blue

Gold

Platinum

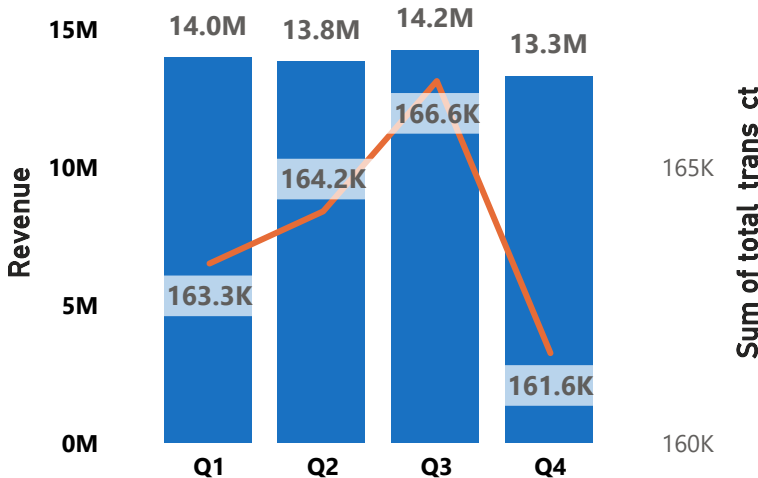
Med

Low

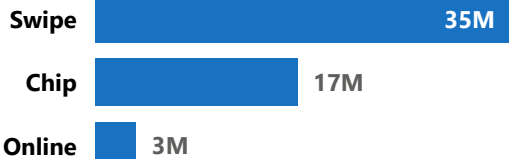
High

## Qtr Revenue & Transaction Count

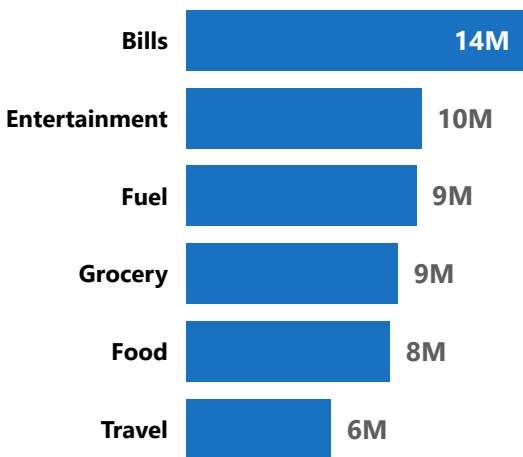
Sum of Revenue Sum of total\_trans\_ct



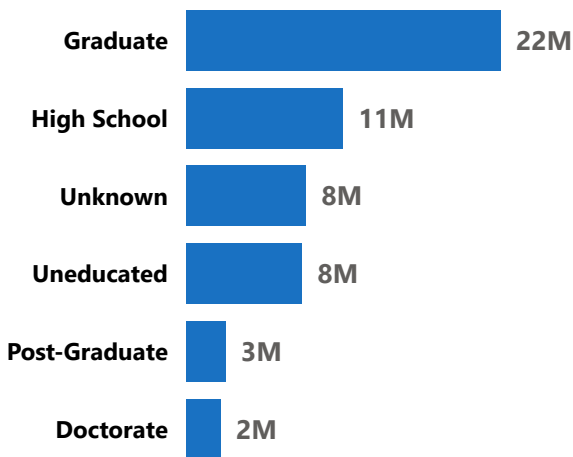
## Revenue by Use Chip



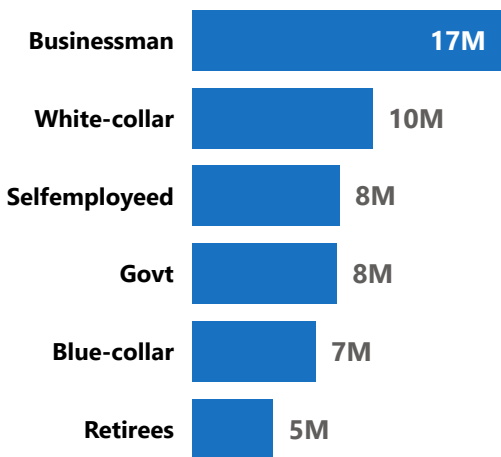
## Revenue by Expenditure Type



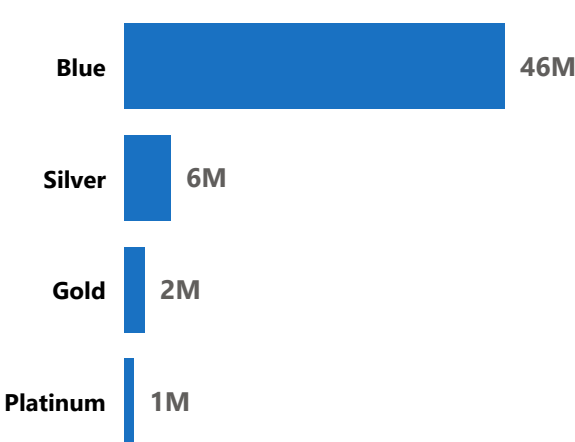
## Revenue by Education



## Revenue by Customer Job



## Customer Acq Cost



# Credit Card Customer Report

Total Revenue

55.3M

Total Interest

7.8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

week\_start\_date

All

M

30M

F

25M

Silver

Blue

Gold

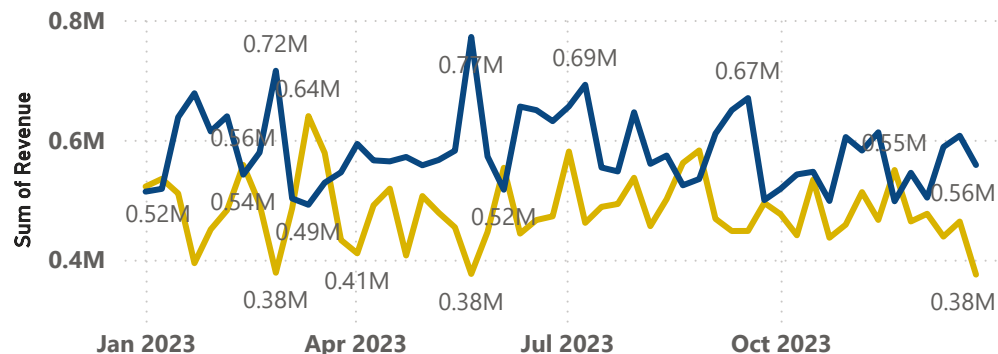
Platinum

Swipe

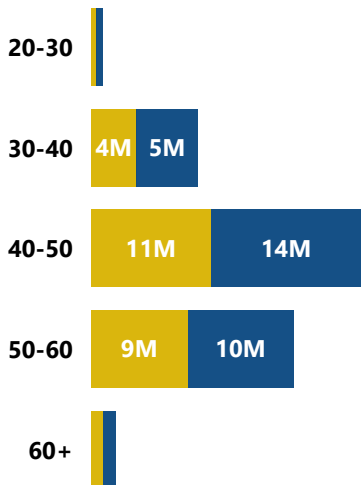
Online

Chip

Revenue vs Gender

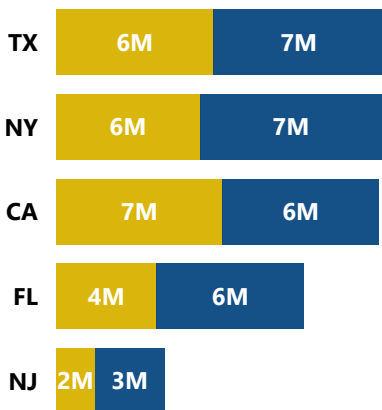


Revenue by Age Group

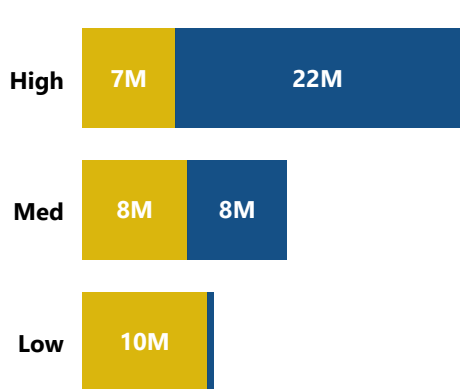


customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Blue-collar	72262158	952801	6904279
Businessman	186959919	2539390	17387832
Govt	88773989	1160016	8111701
Retirees	48675030	630359	4535184
Selfemployed	75313288	1119742	8261758
Total	575914439	7843382	55315410

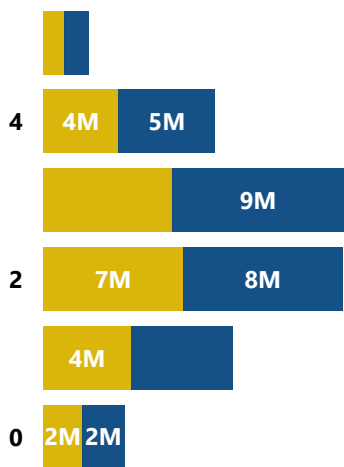
Top 5 States



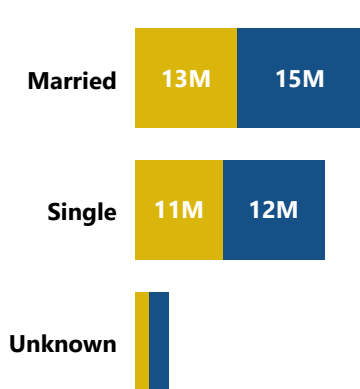
Salary Group



Dependent Count



Marital Status



Education Level

