

Hackaton 3

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Date: 20
MTWTFSS

Marketplace Type:-

I am selecting E-commerce as my marketplace because it is highly scalable. We can grow our business both locally and internationally. It allows us to reach a wider audience and provide customers a marketplace where they buy products according to their need at anytime and anywhere.

Business Goals.

My Business Model:

My business model is to sell eyeglasses through E-commerce platform. we will provide a great range of options like eyeglasses, sunglasses and customizable or stylish frames according to customer needs.

What problems does my marketplace aim to solve.

- 1) Accessibility: My business model will provide easy online shopping.
- 2) Affordability: I will provide high-quality glass at very competitive prices than the market.
- 3) Style and Comfort: I will also focus on a wide variety of trendy and comfortable designs to meet everyone preference.

My Target Audience:

My target audience are all the age groups such as children, young, adults and older adults. I am focusing on those who are seeking for high quality, stylish and affordable glasses.

Data Schema:

1) Product:

- Product ID
- Name
- Description
- Category
- Price
- Stock
- Specification

3) Order

- Order ID
- Customer ID
- Product ID
- Total Amount
- Order Date
- Status

2) Customer

- Customer ID
- Name
- E-mail
- Phone Number
- Address
- Preferences

4) Payment

- Payment ID
- Order ID
- Payment Method
- Payment Status
- Transaction Date

5) Shipment

Shipment ID

Order ID

Delivery Zone ID

Courier Name

Tracking Number

Shipment Status

6) Delivery Zone

Delivery zone ID

Zone name

Service Provider

Estimated Time

Relationship Between Entities.

