

**Yash Kumar (2021UCS1664)**

## Project 2 - Font Design

Github Link: <https://github.com/its-kumar-yash/Project-2-Font-Design>

## Type of Users and Purpose

This font is a unique, cursive-inspired script with ornate, fancy characters, suitable for specific applications such as:

1. **Calligraphy Enthusiasts:** People who appreciate calligraphy or cursive art will enjoy using this font for decorative purposes.
2. **Event Planners and Designers:** Professionals creating invitation cards, greeting cards, or certificates may find this font ideal due to its stylish and artistic nature.
3. **Personalized Branding:** Small businesses or creators looking for a distinct, vintage yet artistic vibe can adopt this font in logos or packaging materials.
4. **Children's Educational Tools:** It could be adapted (with dotted variants) for children learning cursive writing, as its cursive structure helps in introducing the flow of letters.
5. **Creative Projects:** Artists, writers, or creatives working on personal projects, illustrations, or websites with a vintage, historical, or fantasy aesthetic may find it suitable.

## Justification of Design Decisions

1. **Cursive Inspiration:** The overall cursive style with joined letters mimics traditional handwriting, providing a nostalgic and elegant feel. The flow of the letters helps maintain readability while keeping an artistic touch.
2. **Ornate and Fancy Characters:** Characters have been embellished with flourishes to add artistic detail, perfect for decorative use. These flourishes are particularly evident in the uppercase letters, providing a sense of sophistication.
3. **Letter Legibility:** Despite the embellishments, the letterforms are clear and distinguishable. This ensures that the font can still be used in a variety of contexts without losing clarity.
4. **Modern and Historical Fusion:** The font brings together the fluidity of modern cursive writing with a sense of classical calligraphy, appealing to a broad audience that values both tradition and modern aesthetics.

### Example Paragraph:

[illegible]