

# SAIPRASAD PARAB

Recent computer science graduate eager to launch a career in software engineering. Seeking opportunities to apply academic knowledge in programming and algorithms to contribute to impactful projects. Dedicated to continuous learning and growth within a collaborative team environment.

## CONTACT

- 7558220853
  - Shalibhadra Regency, Link Road, Nallasopara (East)
  - prasadparab481@gmail.com
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## EDUCATION

### BACHELORS OF ENGINEERING

- Completed B.E in Information Technology from Shree L.R Tiwari college of Engineering
- CGPA -9.3

### HSC - (2018-2019)

- Sheth K.V Parekh Junior College
- Percentage - 76.62%

### SSC - (2015-2016)

- Adarsh Education Society
  - Percentage - 91%
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## EXPERIENCE

### ASSOCIATE ANALYST

Merkle- A Dentsu Company 2023- present

As an Associate Analyst, I've spearheaded data categorization projects, employing Excel, PowerPoint, and an inbuilt tool Qapiche for efficient data management and analysis. Through proactive client engagement, I've ensured alignment with their needs, presenting insights effectively and contributing to streamlined processes, ultimately driving project success and exceeding client expectations.

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## PROJECTS

### RETAIL ANALYTICS USING FACIAL RECOGNITION

- Analytics of customer demographics using Deep Learning
- Customer's age, gender and emotions are detected using the Convolution Neural Network (CNN)

### ECART (ONLINE SHOPPING WEBSITE)

- E-cart is a Web based project made using React framework, Node.js and firebase is used for database
- It contains full E-commerce functionality of Login, Authentication, Checkout, Order details

### FAKE NEWS PREDICTION

- An ML Project done in python with flask used as the framework
- A pre-made dataset of 20,000 data records is used for data training
- The model uses the Logistic Regression technique

## CERTIFICATIONS

- AWS- CLOUD FOUNDATION COURSE
  - UDEMY- WEB DEVELOPER BOOTCAMP -2022
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## SKILLS

- JAVA
  - HTML/CSS
  - JAVASCRIPT
  - REACT JS
  - SQL
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## ACHIEVEMENTS

- SOLVED MORE THAN 120 LEETCODE QUESTIONS
  - ACADEMIC EXCELLENCE AWARD FOR CONSECUTIVE 2 YEARS IN A ROW
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