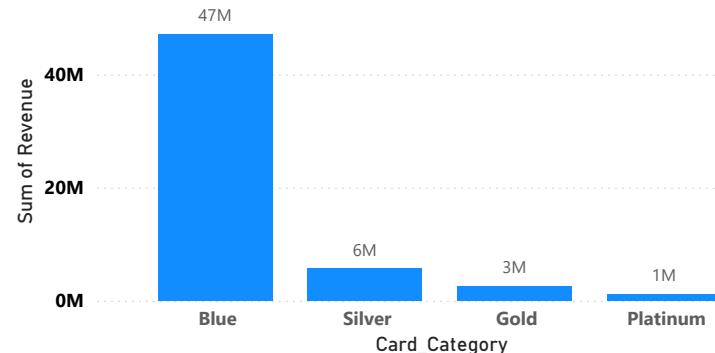
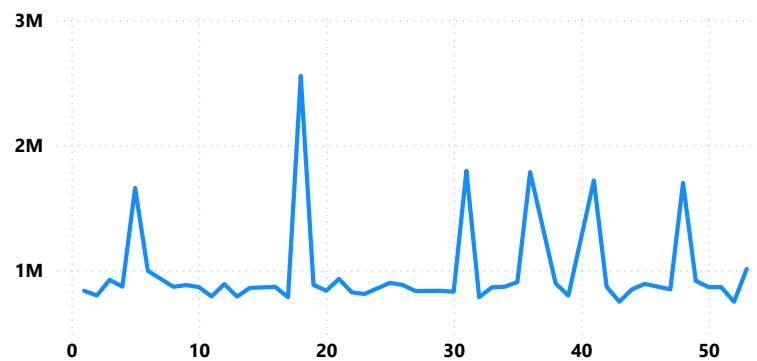


Sum of Revenue by Card_Category**Sum of Total_Trans_Amt by week_num2****Week on Week Revenue**

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1078915	1070439	-0.8%
50	1131281	1078915	-4.6%
49	2108686	1131281	-46.4%
48	1047120	2108686	101.4%
47	1099070	1047120	-4.7%
45	1063063	1099070	3.4%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	2108686	1080205	-46.4%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation_30_Days %GT Count of Activation_30_Days

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

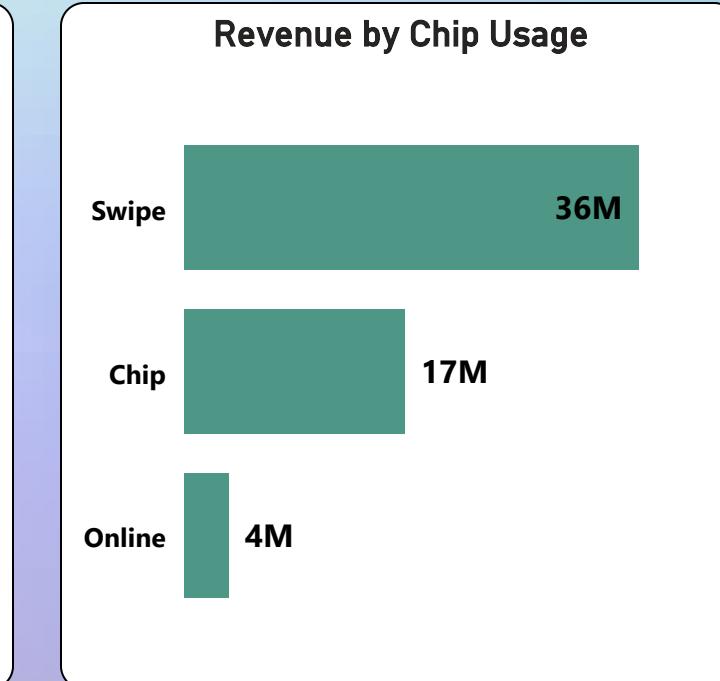
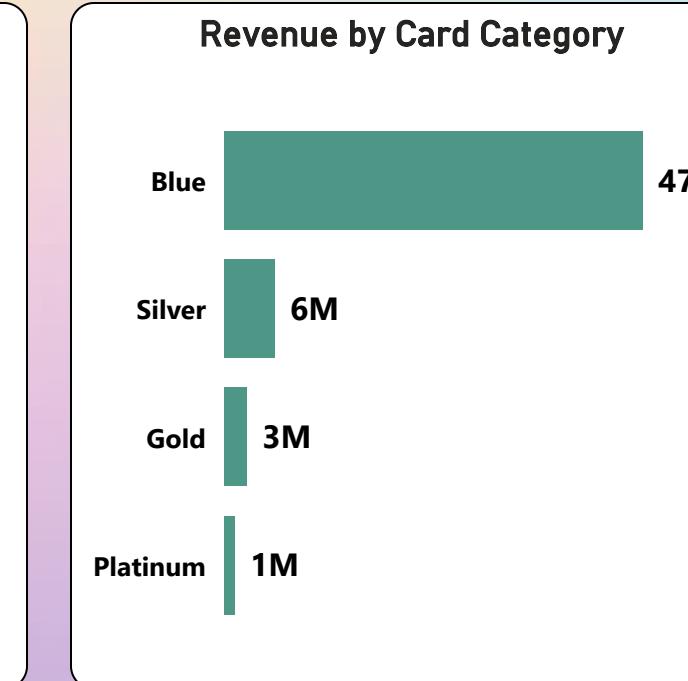
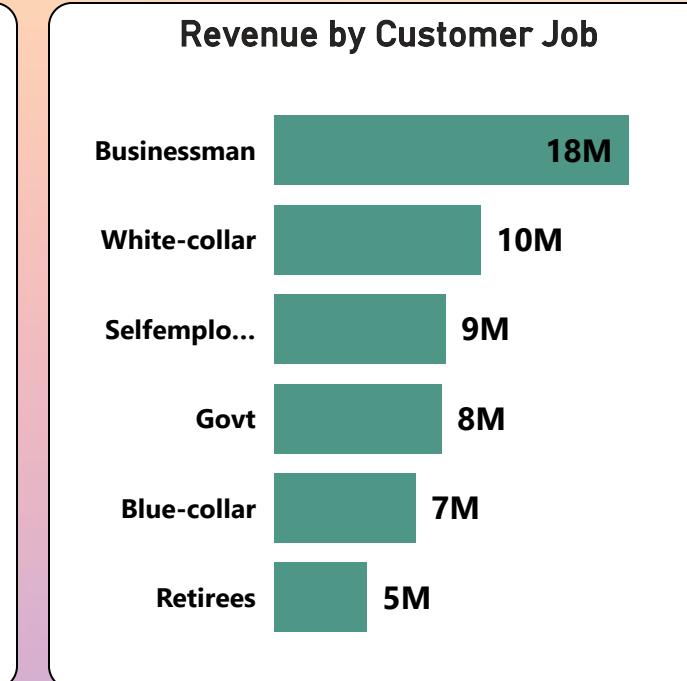
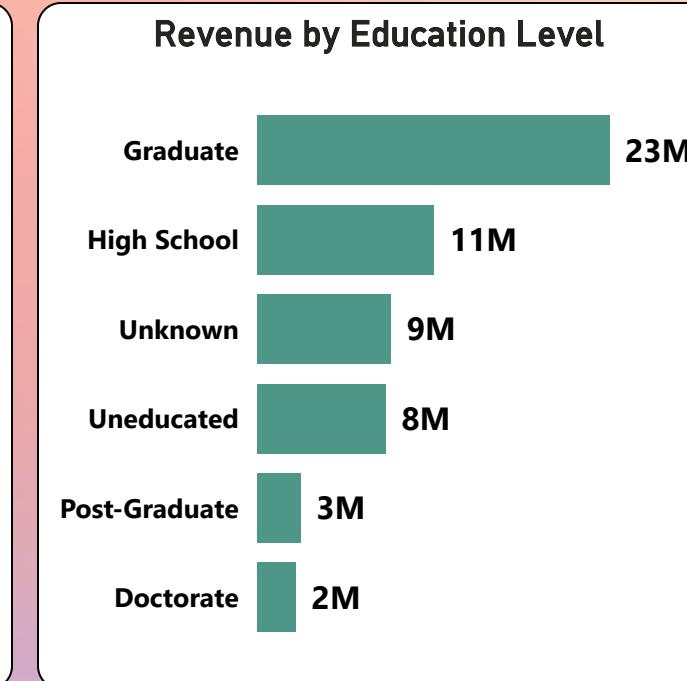
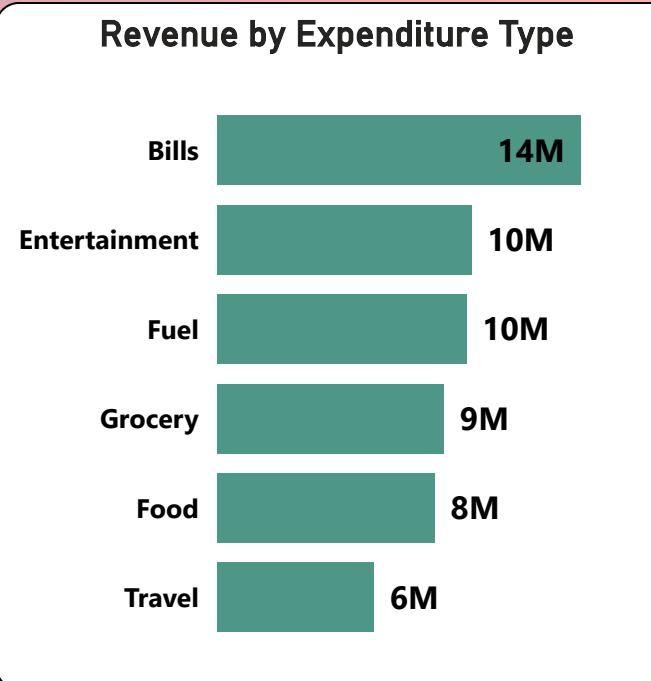
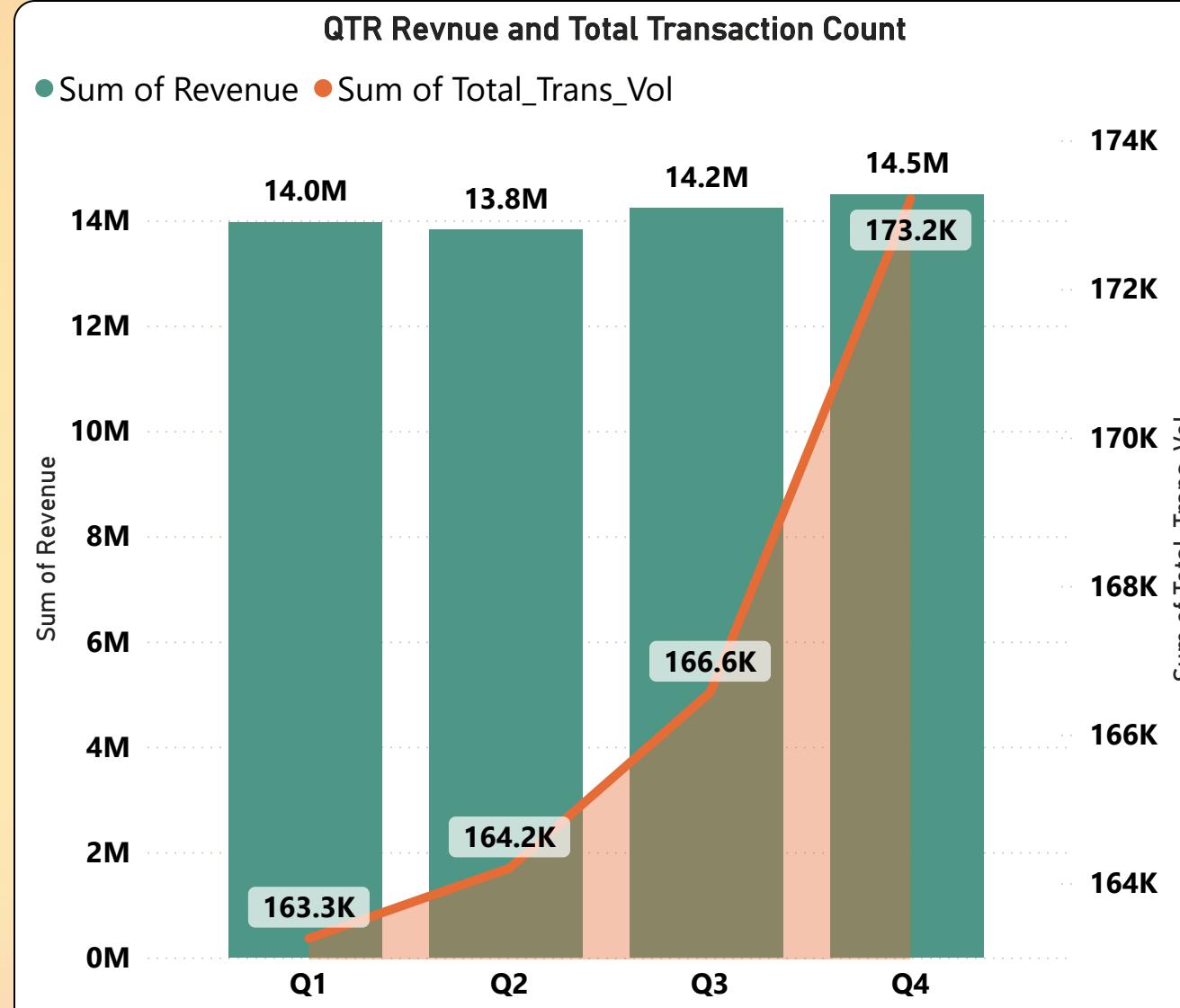
Total Revenue
56.5M

Total Interest
8.0M

Transaction Amount
45.5M

Transaction Count
667.2K

Card_Catagory	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6,614,173	2733690
Gold	2533682	384,755	57565
Platinum	1135608	161,629	20665
Silver	5659109	821,923	189590
Total	56517011	7,982,480	3001510



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

56.5M

Total Interest

8.0M

Income

588M

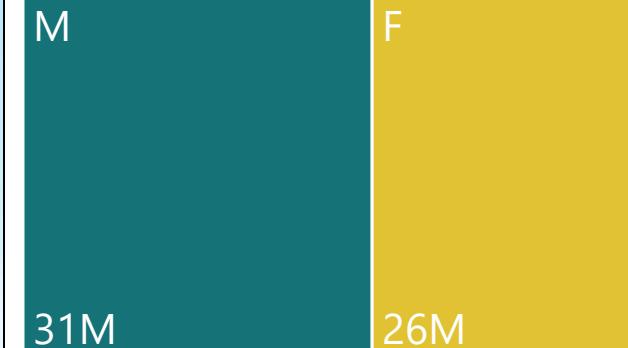
Customer Satisfaction Status

3.19

Revenue by Age Group



M



Swipe

Online

Chip

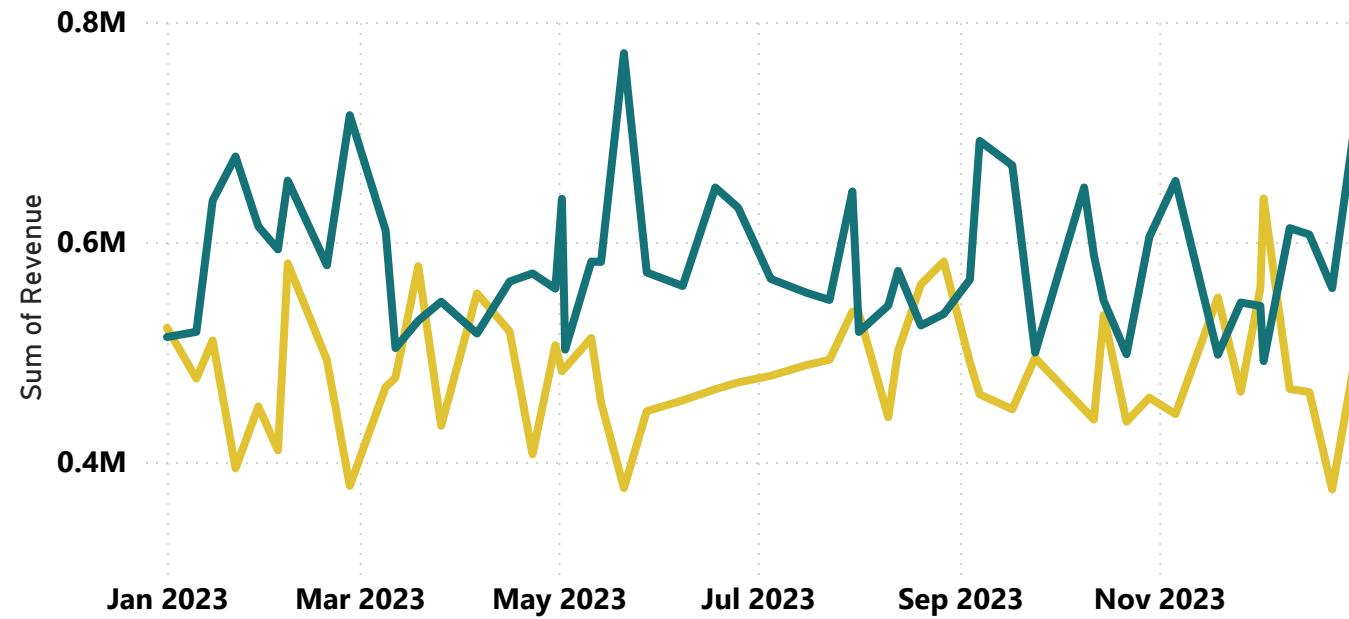
Gold

Silver

Blue

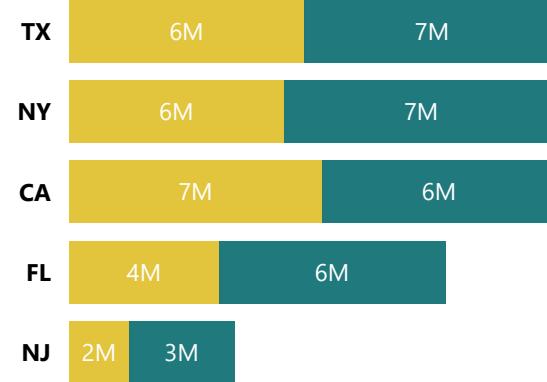
Platinum

Revenue by Week

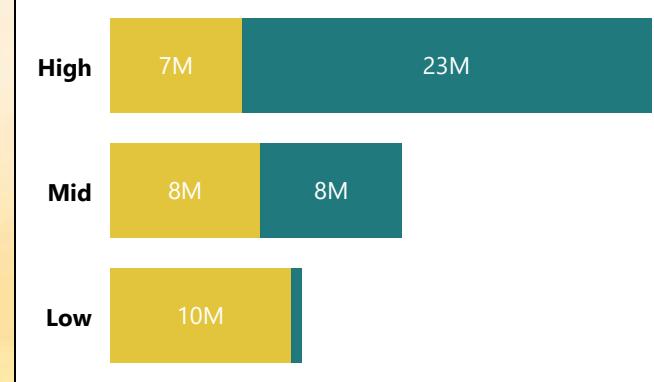


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967,751.42	73516911
Businessman	17697472	2,584,604.01	190350431
Govt	8335534	1,182,230.84	90834727
Retirees	4617448	641,692.22	49619308
Selfemployed	8542826	1,141,510.40	77659931
White-collar	10283124	1,464,690.92	105618475
Total	56517011	7,982,479.81	587599783

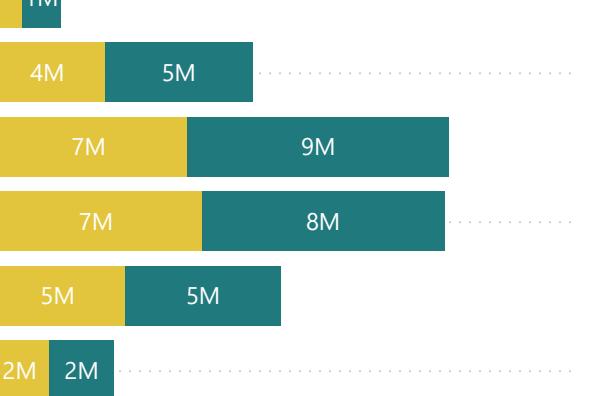
Revenue by Top 5 States



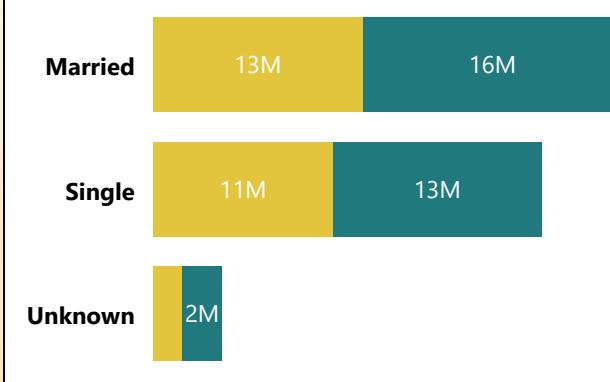
Revenue by Income Group



Revenue by Dependent Count



Revenue by Marital Status



Revenue by Education Level

