

Week on Week Revenue

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1078915	1070439	-0.8%
50	1131281	1078915	-4.6%
49	2108686	1131281	-46.4%
48	1047120	2108686	101.4%
47	1099070	1047120	-4.7%
45	1063063	1099070	3.4%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	1080205	1080205	0.0%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction
Amount

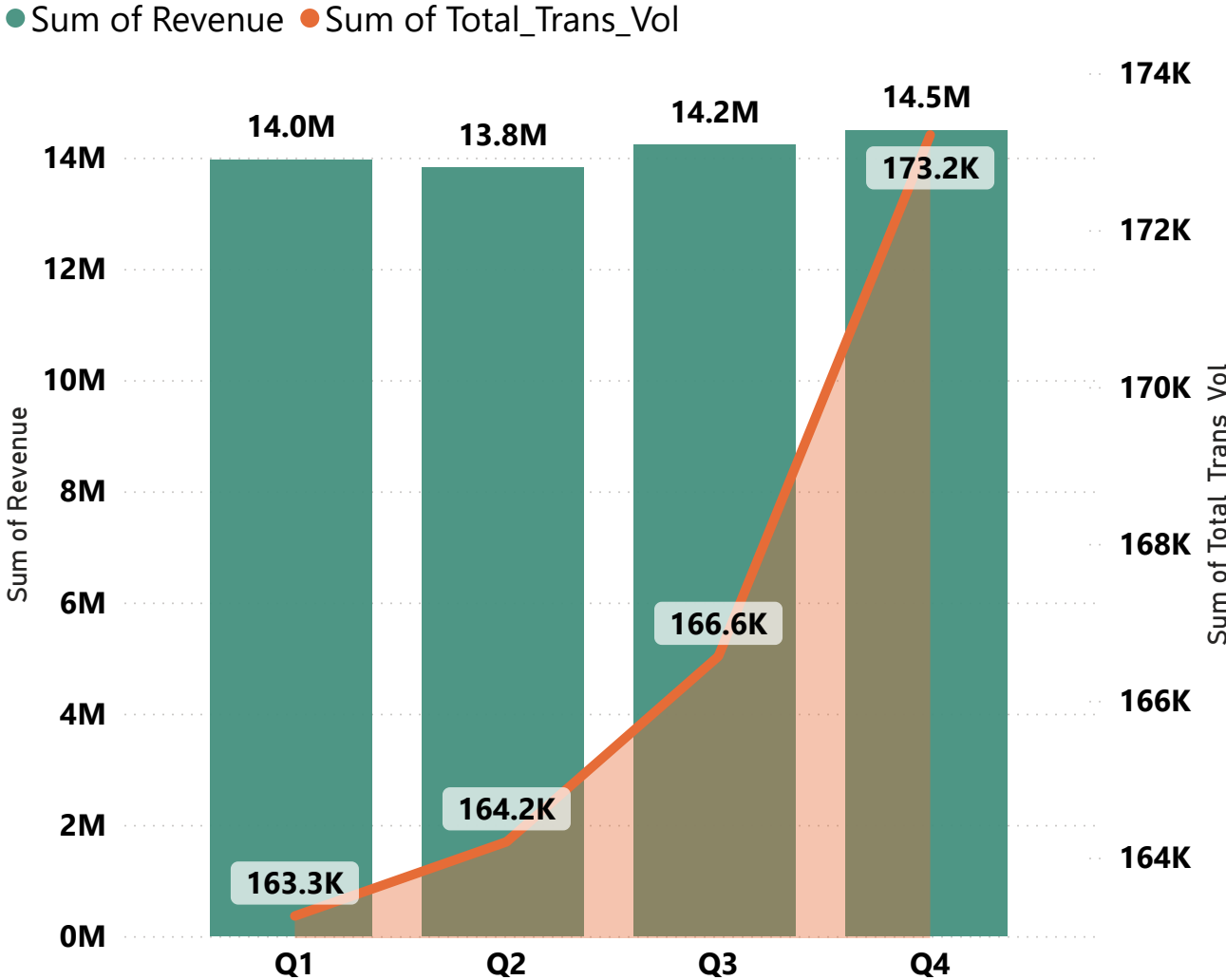
45.5M

Transaction Count

667.2K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6,614,173	2733690
Gold	2533682	384,755	57565
Platinum	1135608	161,629	20665
Silver	5659109	821,923	189590
Total	56517011	7,982,480	3001510

QTR Revnue and Total Transaction Count



Week_Start_Date

All

F

M

Gold

Silver

Blue

Platinum

Low

Mid

High

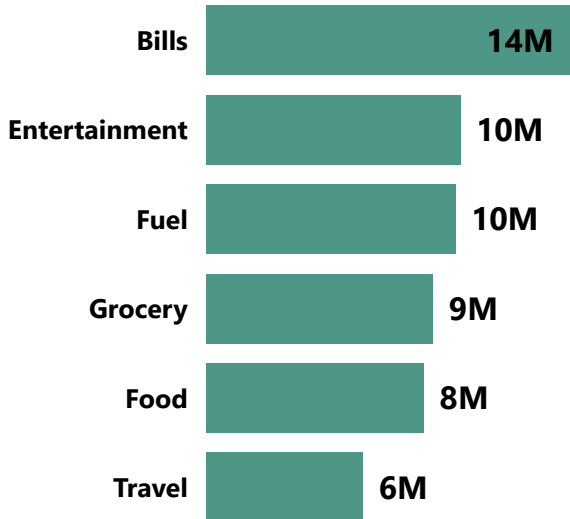
Q4

Q3

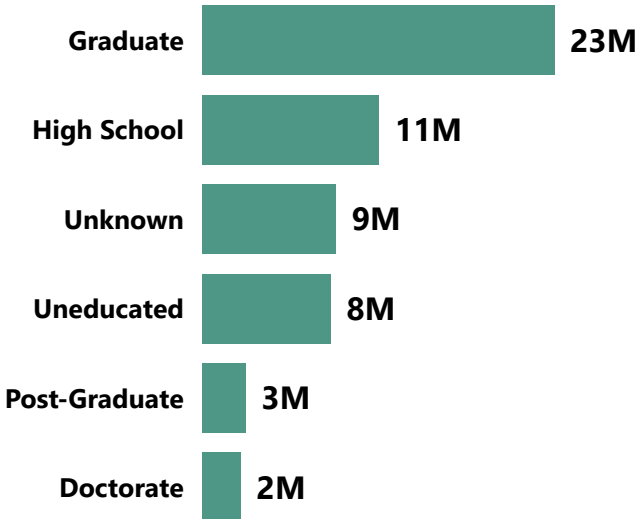
Q2

Q1

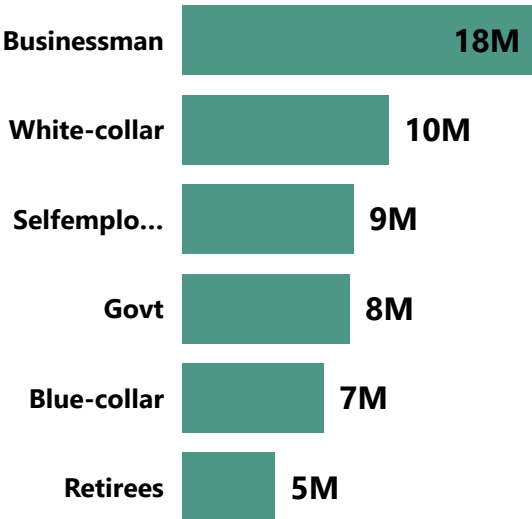
Revenue by Expenditure Type



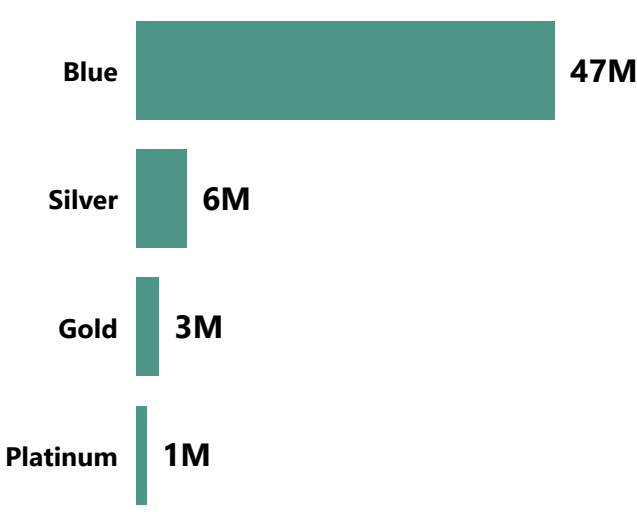
Revenue by Education Level



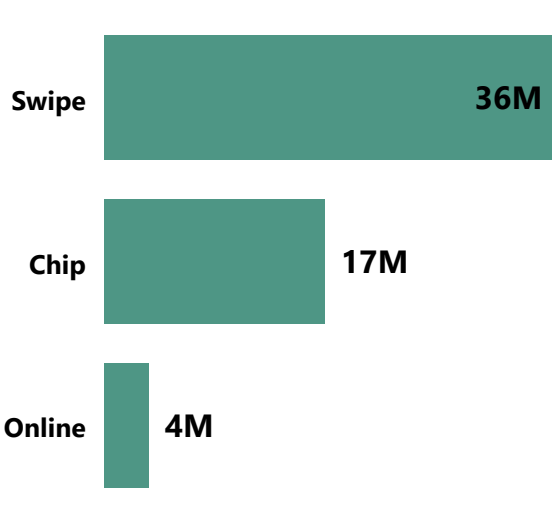
Revenue by Customer Job



Revenue by Card Category



Revenue by Chip Usage



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

Income

588M

Customer
Satisfaction Status

3.19

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

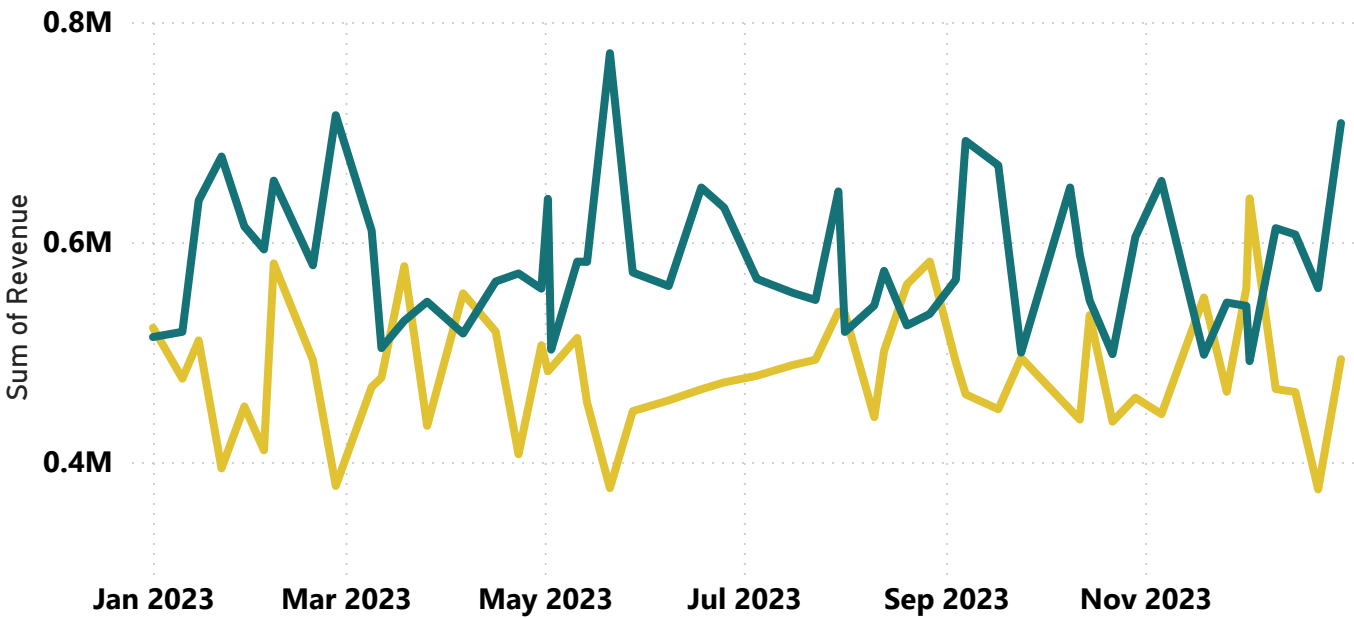
M

F

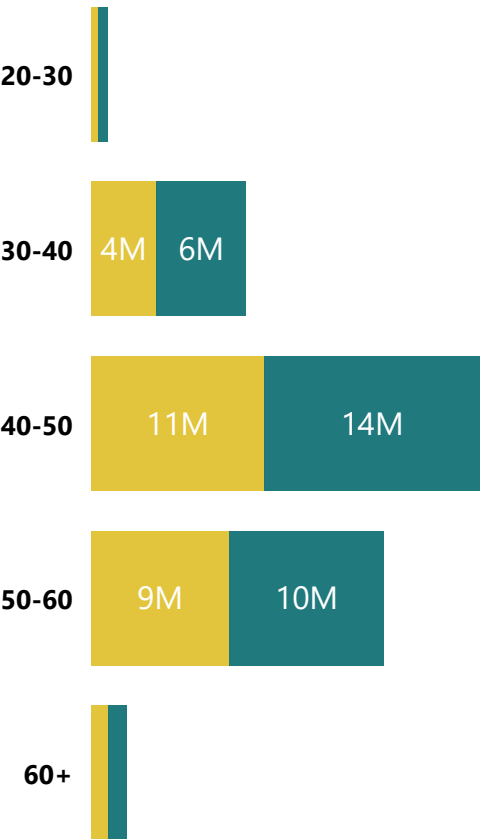
31M

26M

Revenue by Week

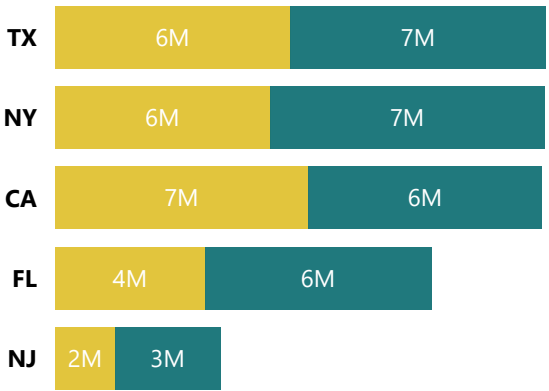


Revenue by Age Group

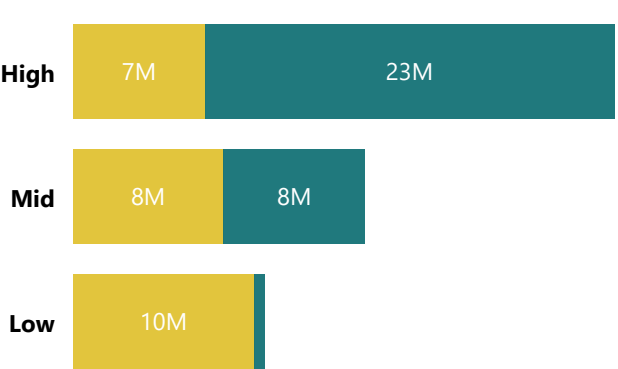


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	7040606	967,751.42	73516911
Businessman	17697472	2,584,604.01	190350431
Govt	8335534	1,182,230.84	90834727
Retirees	4617448	641,692.22	49619308
Selfemployeed	8542826	1,141,510.40	77659931
White-collar	10283124	1,464,690.92	105618475
Total	56517011	7,982,479.81	587599783

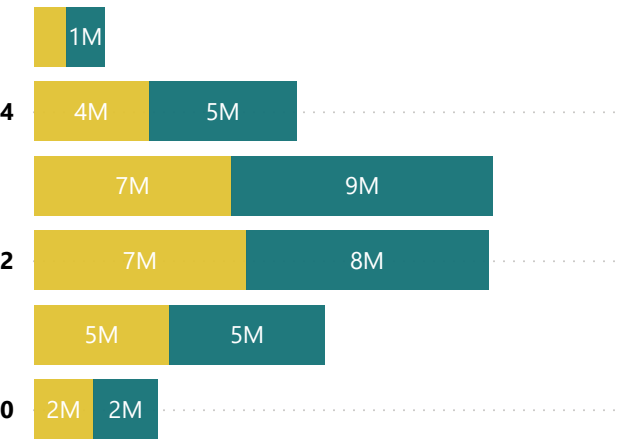
Revenue by Top 5 States



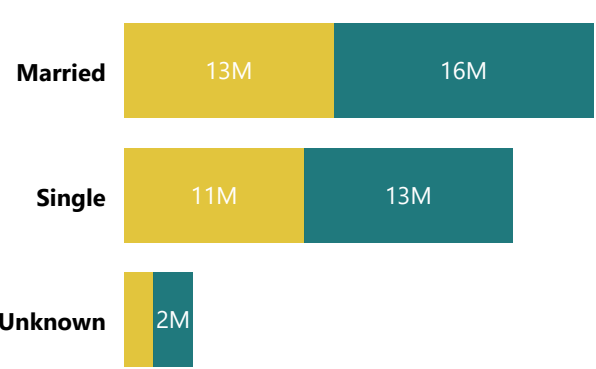
Revenue by Income Group



Revenue by Dependent Count



Revenue by Marital Status



Revenue by Education Level

