

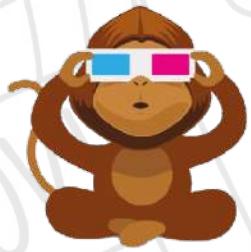


ONE
CINEMAS

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DTA & BRANDING RATE SHEET

2080-81 BS



SEE AMAZING



HEAR EXTRAORDINARY



EAT DELICIOUS

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ABOUT US

Onecinemas is a popular movie chain centrally located in the bustling area of New Baneshwor in Kathmandu, Nepal. It is situated within the Eyeplex Mall and Kalimati Trade Center, both of which are easily accessible by foot, making it a convenient destination for locals and visitors alike. The area surrounding the cinema is densely populated, offering a lively and energetic atmosphere for movie goers to enjoy. Onecinemas is renowned for providing a world-class movie-watching experience, with state-of-the-art audio and visual equipment and comfortable seating arrangements. With its prime locations and exceptional amenities, Onecinemas has become a go-to destination for movie lovers in Kathmandu.

OUR SCREENS

One Cinemas, Nepal's new destination for the best movie-watching experience with the total screens of 5 located in Mid Baneshwor and Kalimati, crafting exceptional experiences for all viewers around the segments of Luxury, Service and Technology with the theme "There is a difference."

BELOVED AUDIENCES

One Cinemas has 38/17 feet silver screens with the total seat capacity of 761, providing world class auditorium affect through 4K digital projection system along with the clear DTS sound system through DOLBY Surround 7.1.

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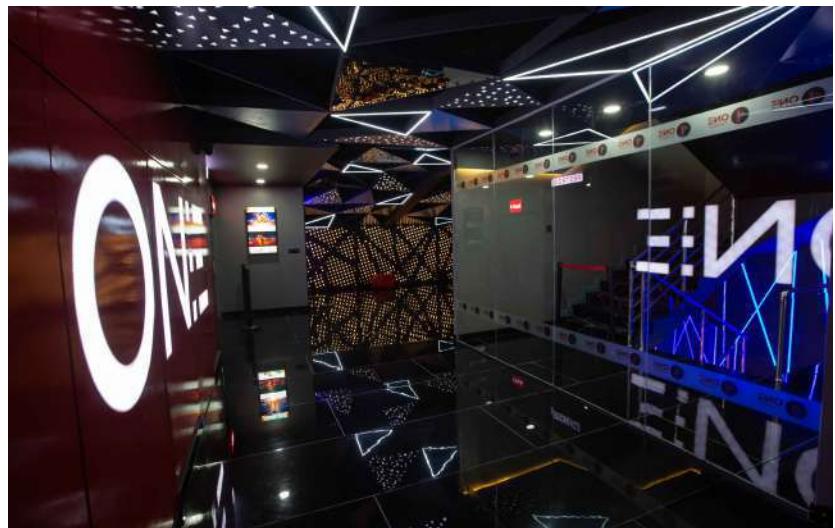
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OUR LOCATIONS



New Baneshwor

Kalimati



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DTA TARIFF

Baneshwor

AUDI	SEAT CAPACITY	AVG SHOW/DAY	TOTAL SEAT
AUDI 1	208	5	1040
AUDI 2	203	5	1015
PREMIUM	69	4	276
TOTAL	480	14	2331

Rs 100,000 per month/minute

Kalimati

AUDI	SEAT CAPACITY	AVG SHOW/DAY	TOTAL SEAT
AUDI 1	157	5	785
AUDI 2	124	5	620
TOTAL	281	10	1405

Rs 50,000 per month/minute



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OFF SCREEN BRANDING

HALL	BRANDING SPACE	SIZE	Qty	PRICE/MONTH
BANESHWOR	Video Wall	82" x 112"	1	25000
	LFD	42"	11	1500 (Per Lfd)
KALIMATI	Video Wall	60" x 90"	1	25000
	LFD	42"	10	1500 (Per Lfd)

MOVIE TICKET BRANDING

HALL	PRICE/MONTH
BANESHWOR	50000/-
KALIMATI	30000/-

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POINTS TO BE CONSIDERED BEFORE ADVERTISING WITH US

- Timings and rotation of advertisements will never be compromised.
- The client has the choice of placing the advertisement before the film begins, at the intermission, or both.
- The advertising typically begins on Friday with each week's new movie schedule.
- The client's ad is required in Digital DCP Format to be played in the digital screen.
- If the ad needs to be converted, the customer must provide a link to an MP4.
- For LFD and video walls the format should be MP4 and the resolution should match as the resolution of the display unit.
- Advertising content must adhere to government of Nepal norms and regulations and must not offend the beliefs or sensibilities of any religious group, cast, or religion.

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ADVERTISEMENT PROCEDURE



PAYMENTS

All the payments should be made in advance under the name of CORE PLAN BUILDERS Pvt. Ltd. Bills will be raised immediately on the contracted date and all certificates will be provided by the end of the month for advertising on Baneshwor and under the name of Ocular holdings company Pvt. Ltd for advertising on Kalimati Trade Centre.

All necessary Government taxes are applicable.

CONTACT US



Eyeplexmall, New Baneshwor
Marketing@onecinemas.com.np
01-590208/9

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FOOTFALLS

Kalimati

MOVIE	ADmits
CHHAKKA PANJA 4 (PG)	9980
PATHAAN (PG)	7932
KABADDI 4 (U)	7001
KGF CHAPTER 2	5995
MAHAPURUSH	5884
AVATAR: THE WAY OF WATER (3D)-PG	4933
PREM GEET 3 NEPALI (PG)	3046

Baneshwor

MOVIE	ADmits
CHHAKKA PANJA 4 (PG)	20613
PATHAAN (PG)	18933
KABADDI 4 (U)	23611
KGF CHAPTER 2	22102
PUSHPA	14687
AVATAR: THE WAY OF WATER (3D)-PG	12835
3D: RRR (RISE ROAR REVOLT)	20320



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WHY ADVERTISE WITH US?

Cinema advertising offers a clean, uncomplicated environment with consumers who are comfortable and responsive, making it the ideal medium for spreading your message. Cinema advertisements can be quite effective in capturing your target audience's attention at a time when they are responsive, instructive, entertaining, and most importantly relevant to the people in the movie theater. When a target is seated in a fun and uplifting setting, advertisements in movie theatres can easily be grasped by them. What is more appropriate setting to spread your message than this?

When it comes to grabbing the attention of the audience, cinema advertising has been incredibly successful. The unique benefit of cinema advertising is the captive, regional, and intensely concentrated audience. No one can change the channels like they can on TV or radio. The large audience successfully and undistractedly watches and absorbs a local advertisement on the screen. Cinemagoers are obligated to pay more attention because they cannot change the channel or refuse to watch. Advertising can be flexible and selective by using audience segmentation.



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ADVERTISEMENT PACKAGE

Kalimati

NO.	PACKAGE	MONTHLY	YEARLY
1	DTA, 4 LFD, Video Wall, Movie Ticket	1,00,000/-	10,00,000/-
2	DTA, 4 LFD, Video Wall	80,000/-	8,00,000/-
3	DTA, 4 LFD	50,000/-	5,00,000/-
4	DTA, Video Wall	70,000/-	7,00,000/-
5	LFD, Video Wall	30,000/-	3,00,000/-



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ADVERTISEMENT PACKAGE

Baneshwor

NO.	PACKAGE	MONTHLY	YEARLY
1	DTA, 4 LFD, Video Wall, Movie Ticket	1,80,000/-	18,00,000/-
2	DTA, 4 LFD, Video Wall	1,30,000/-	13,00,000/-
3	DTA, 4 LFD	1,00,000/-	10,00,000/-
4	DTA, Video Wall	1,20,000/-	12,00,000/-
5	LFD, Video Wall	30,000/-	3,00,000/-



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OUR LOCATIONS



Eyeplex Mall, Baneshwor

Kalimati Trade Center



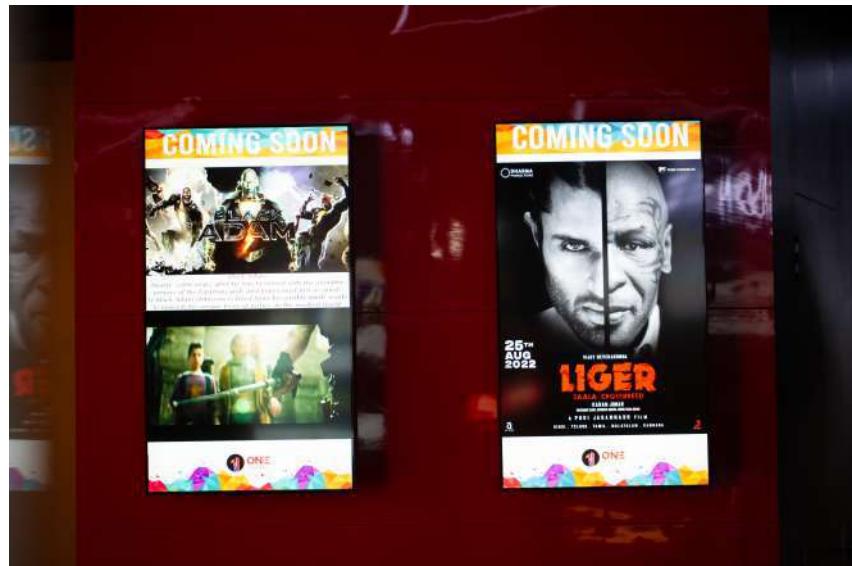
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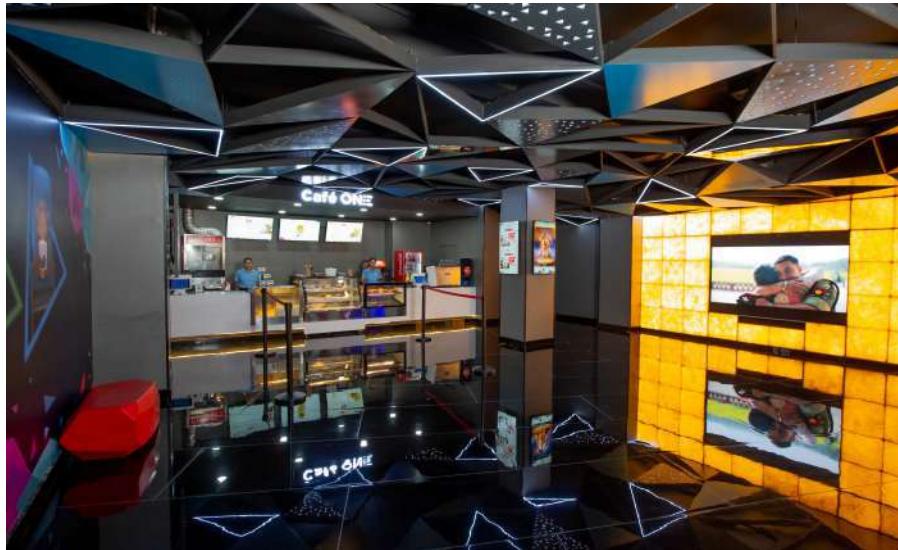
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