

### 1) What is your question?

Questions we are considering:

- To give or not to give?
- How can we improve our chances of getting funded?
- What category should we consider/focus innovation on if we want to get funded?
- What is the ideal deadline to set?
  - \$/deadline, etc
  - \$ amount requested

### 2) What are your data?

Data found at: <https://www.kaggle.com/kemical/kickstarter-projects?select=ks-projects-201801.csv>

2017 file contains:

- Rows: 378,662
- Columns: 15
- Attributes:
  - ID
  - name
  - category
  - main\_category
  - currency
  - deadline
  - goal
  - launched
  - pledged
  - state
  - backers
  - country
  - usd pledged
  - usd\_pledged\_real
  - usd\_goal\_real

### 3) Team Members/tentative roles:

Mario Ruiz  
Phoebe Sheahan  
Jonathan Foltz  
Jeremiah Graff