IST 718: Big Data Analytics – Section 2

Project Checkpoint #1

1. **What is your question?**

Questions we are considering:

* To give or not to give?
* How can we improve our chances of getting funded?
* What category should we consider/focus innovation on if we want to get funded?
* What is the ideal deadline to set?
  + $/deadline, etc
  + $ amount requested

1. **What are your data?**

Data found at: <https://www.kaggle.com/kemical/kickstarter-projects?select=ks-projects-201801.csv>

2017 file contains:

* Rows: 378,662
* Columns: 15
* Attributes:
  + ID
  + name
  + category
  + main\_category
  + currency
  + deadline
  + goal
  + launched
  + pledged
  + state
  + backers
  + country
  + usd pledged
  + usd\_pledged\_real
  + usd\_goal\_real

1. **Team Members/tentative roles:**

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