

# Ahmed Saeed Elkordy

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Heliopolis

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## Profile

An ambitious writer with a clear vision of getting myself recognized amongst the well-known creative individuals in the industry and let my thoughts be heard on a scale.

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## KEY COMPETENCIES

Adapting to any kind of work environment.  
Language - Fluent Arabic - Fluent English  
Excellent communication skills

Report writing and presenting  
Strong Writing skills

Proactive and self-motivated  
Exceptional organizational skills

## PROFESSIONAL EXPERIENCE

Egyptian Music factory

2018 -2020

Copy Writer

Managed social media and copy writing of the music production company owned by the famous singer and composer Amr Mostafa.

Random Sports

2020

Script Writer

Wrote several episodes of an online show social media show "random sports".

Narrative PR Summit

2021

Script writer

Wrote the Script of Narrative PR summit trailer and pilot episode.

Egyptian cure bank

2021

Script Writer

Wrote and performed the voice over of Egyptian cure bank Teaser on Instagram.

Egyptian Food Bank

2021

Script Writer

Egyptian food bank ad on Instagram.

<p>Tope Footwear</p> <p>Marketing Director</p> <p>Managing marketing and social media of the Egyptian footwear brand "Tope".</p> <p>Managing Social Media content and social media team.</p> <p>Creating and managing social media campaigns.</p> <p>Creating and Managing Media buying campaigns.</p>	2021-Present
<p>Quan Home Accessories</p> <p>Media Buyer</p> <p>Handling media buying campaigns for Quan Home accessories store.</p>	2022
<p>Zero one Bookstore.</p> <p>Author</p> <p>Published my first Novel "elgalsa" at zero one bookstores publishing company.</p>	2019
<p>IRead&amp; Dar ELshorouk.</p> <p>Author</p> <p>Award winning author for iread contest (Corona Nights) on "Eltatwor" Short Story.</p>	2020

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## EDUCATION & CERTIFICATIONS

Bachelor of business information system

Helwan University

Work Shop

Copywriting for Advertising Workshop With Eslam Hossam by  
SYNC School.

Course

Copywriting course with the creative director Yasser Ghoniem.