



Ahmed Saeed ElKordy

Marketing Specialist & Copywriter

A highly motivated content creator and scriptwriter, I possess a deep passion for weaving compelling narratives. I excel at translating innovative concepts into engaging experiences for diverse audiences. My distinct voice and strategic approach allow me to effectively communicate ideas and leave a lasting impression. My ultimate objective is to establish myself as a prominent creative force within the industry, captivating audiences with every story I craft.

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WORK EXPERIENCE

Marketing Specialist & Copywriter Tope Footwear

2021 - Present

Achievements/Tasks

- Led the marketing and social media strategy for Tope, a leading Egyptian footwear brand. Successfully increased brand awareness and solidified brand identity
- Crafted engaging content calendars and oversaw a dedicated social media team to amplify brand voice and connect with target audiences.

Script Writer Egyptian Cure Bank & Egyptian Food Bank

2021

Achievements/Tasks

- Wrote and performed the voice over of Egyptian cure bank Teaser on Instagram.
- Wrote an ad for The Egyptian FoodBank on Instagram

Script Writer Narrative PR Summit

2021 - Present

Achievements/Tasks

- Collaborated on the script for the trailer and the first episode of Season 6 of the Narrative PR Summit, featuring prominent and inspiring guests Hend and Mohamed ElKahal, and Nadine Abd elghafar, founder of Art D' Egypte.

Copywriting Egyptian Music Factory

2018 - 2020

Achievements/Tasks

- Managed social media and copy writing of the music production company owned by the famous singer and composer Amr Mostafa.

EDUCATION

Bachelor of Business Information System Helwan University

2014 - 2018

Good

Courses

- Copywriting for Advertising Workshop with Eslam Hossam by SYNC School
- Copywriting Course with the creative director Yasser Ghoniem

SKILLS

Report Writing

Strong Writing Skills

Exceptional Organizational Skills

Proactive and self-motivated

Adaptable

PERSONAL PROJECTS

Book Author of ElGalsa (2019)

- Debuted my novel, "Elgalsa," with Zero One Bookstores Publishing Company.
- **Genre:** Historical Fiction / Mystery

Short Story Author of "ElTatwor" (2019)

- Recognized for my short story, "Eltatwor" (Corona Nights), in the iRead and Dar Elshorouk contest on "El Shorouk" platform.
- **Genre:** Short Story

LANGUAGES

English
Full Professional Proficiency

Arabic
Native or Bilingual Proficiency

INTERESTS

Writing

Photography

Video Editing