

Jarred Tupas

Erik Brown

INMD 114-01

03 March 2024

Fictitious truth proposal

The core of my project is built upon the fictitious truth: my pet is actually an evil spirit, and my roommates only live with me because they worship him. On the surface we live our typical and mundane lives, working to pay rent, doing dishes, being concerned about who takes out the trash, and who takes too long in the shower. However, in reality: my pet husky is actually a malevolent force, and my roommates were not a mere coincidence, as they are his devoted followers.

The concept of this interests me because it turns an ordinary and mundane life into an unsettling and exaggerated story. Furthermore, the story feels grounded because of these mundane and day-to-day elements. This truth can blur the lines between horror and comedy. The main inspiration of this project comes from the movie *Hereditary*, which blends family conflict with a secret supernatural horror.

In order to develop the narrative, I can create a fictitious organization that can act as a credible source. I have yet to come up with the name for the organization but the group is dedicated to identifying and documenting pets that secretly possess supernatural or demonic traits. Within the website, it will list a testimony of my fictitious truth that will also showcase images in order to provide a much more immersive storytelling experience. This will allow the

audience to picture the narrative much more clearly, and be more invested in the story rather than just reading a block of text.

Another idea I have is that the information can be presented through a cult-like organization. In addition to my roommates being a part of this cult, they are also the ones making the website. The group will talk about prophecies and showcase eerie images and video testimonials of my pet.

Though the story I have more in mind is much more akin to a blog post, where I share my daily life but also talk about the strange and mysterious things surrounding my pet and roommates. The only way for me to make this effective is to provide images and videos that go along with the content of the story.

Either way all these options can allow for an immersive storytelling experience, as the existence of images/videos and the organization/post can add layers of believability to this fictitious story. With all of this considered, it will feel like a discovered truth rather than a fairy tale.

A benevolent untruth is a white lie that serves a purpose, and this project can take on that role on a personal level. The story puts a dark twist on the mysteries and quirks of pet animals, as many pet owners like to joke around how their pets have “secret lives” or unexplained behavior. By taking this idea to an extreme, the project acknowledges the deep bonds we have with our pets, while adding a layer of supernatural intrigue. This untruth turns an everyday pet into a creature of mystery and supernatural figure.

In summary, my final project will explore the fictitious truth that my pet is an evil spirit secretly worshiped by my roommates. This story will be presented through an invented

organization, either an organization, a devoted cult-like order, or a blog post. Drawing inspiration from *Hereditary*, I aim to slowly unravel a hidden reality that is coupled by humor and horror. By crafting an immersive narrative, the project will become a benevolent untruth—an engaging fiction where the audience questions if their pets have quirky behaviors or they are actually a demonic force in disguise.