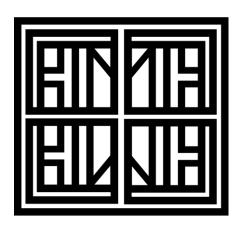


ONE HOME solutions

THE BRANDING GUIDE



ONE HOME

SOLUTIONS

The Logo

Shape: SQUARE – professionalism and efficiency

Elements:

- 1. MMXXII founded and established in 2022
- 2. Window a symbol of opportunity (this new venture is a leap of hope and faith driven by passion and perseverance)
- 3. Distorted Monogram the word ONE HOME

The Text

Main:

Typeface - GillSansNovaInlineW07-Rg

Font – Regular in all caps

Subtext:

Typeface - Jumper

Font – Thin in all caps

Main Placement





Brand Colors



022c5c



7b797a

Alternative Placement





Allowed Rendition

Inverted in black and white