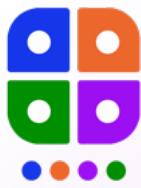




TOP 10 HIGH TICKET RESOURCES



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New form submitted

Three people at a desk: a woman on the left, a man in the center, and a woman on the right.

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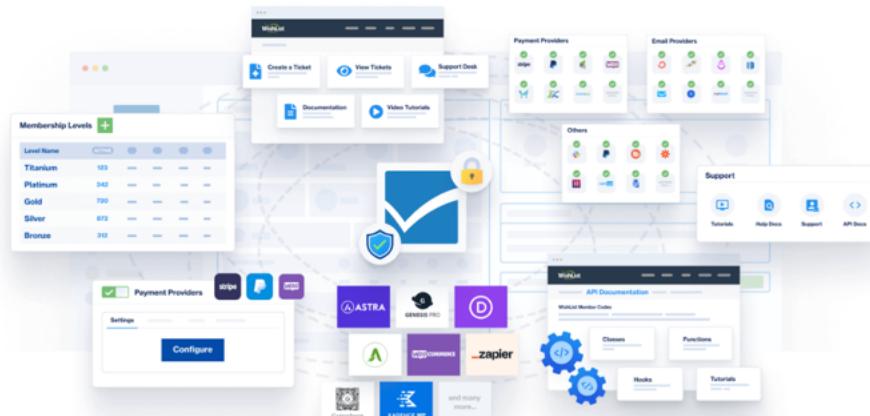
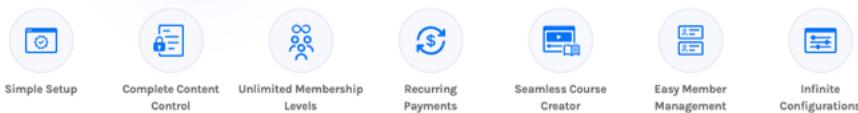
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JULY 21, 2014 BY TIM FERRISS

How to Gather 100,000 Emails in One Week (Includes Successful Templates, Code, Everything You Need)

210 COMMENTS TOPICS: ENTREPRENEURSHIP, MARKETING

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This story is about the launch of [Harry's](#), a new men's grooming brand.

Specifically, it will explain how they gathered nearly 100,000 email addresses in one week (!). This post includes all the email templates, open-source code, and insider tricks that you can use to replicate their success. It's similar in depth to my previous how-to post, [Hacking Kickstarter: How to Raise \\$100,000 in 10 Days](#).

This post is of great personal interest to me, as I'll be doing a ton of fun stuff with email soon. For a sneak peek, [click here](#). Now, on to Harry's...

Harry's started small and grew quickly. They now have 40 domestic employees, an online store, a barbershop in New York, and a thriving online magazine called [Five O'Clock](#). Harry's also recently raised 100+ million dollars to buy the 94-year-old German factory that makes its blades. By doing so, they added 427 people to their team. Today, you can find Harry's products on [harrys.com](#), in select J Crew

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[How to Create a Million-Dollar Business This Weekend \(Examples: AppSumo, Mint, Chihuahuas\)](#)

TOPICS

HOW TO GATHER 100,000 EMAILS

fourhourworkweek.com/2014/07/21/harrys-prelaunchr-email



This is a post from FourHourWorkweek that details how to acquire lots of new subscribers for a mailing list. When you're building a high ticket business, you definitely need to attract leads and prospects.



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Landing page builder

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Ecommerce pages

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What you can do using AWeber

Effortlessly attract more customers

AWEBER

aweber.com



AWeber is an email autoresponder service allowing you to build an email list so that you can send broadcasts or follow-ups to your subscribers. An autoresponder is a must-have tool if you're serious about running your online business.



The screenshot shows the bbPress homepage with a green header bar. The header includes the bbPress logo, navigation links for About, Plugins, Themes, Documentation, Blog, Support (which is highlighted in green), and Download.

Main content area:

- Section: Discussion forums, for your WordPress.org powered site.**
- Description:** bbPress is forum software from the creators of WordPress. Quickly setup a place for asynchronous discussion, subscriptions, and more!
- Call-to-action button:** Download bbPress →
- Support section:** A screenshot of the WordPress.org Support forums page, showing a table of forums with their respective topics and posts.

The screenshot shows two main sections:

- bbPress Complete:** A screenshot of the book cover titled "bbPress Complete" by Rhys Wynn, published by Packt Publishing. It features a photo of a bird on a branch.
- Recent Topics:** A table listing recent forum topics with columns for Topic, Voices, Replies, and Last Post.

Topic	Voices	Replies	Last Post
Change from name on subscription emails?	2	1	23 hours, 29 minutes ago
Pagination Not Working on Any Forum Page	3	4	1 day ago
How to Set Email Sender Name for Notification	3	7	4 days ago
Does bbPress have hooks?	2	1	5 days, 21 hours ago
How to create an access link to the user profile page?	1	0	5 days, 23 hours ago

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See also: WordPress.org • bbPress.org • BuddyPress.org • Matt • Blog RSS

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Run your own community and forum for your high paying clients. bbPress is a plug-in that integrates with Wordpress and is easy to use.



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Mind map examples

To see how easy and fun it is to edit a mind map try one of our examples.

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Organization structure



BUBBL.US

bubbl.us



bubbl.us is an easy to use mindmapping tool. You can organize your ideas and brainstorm in one place. It is free to use with some payment plans available for more options.



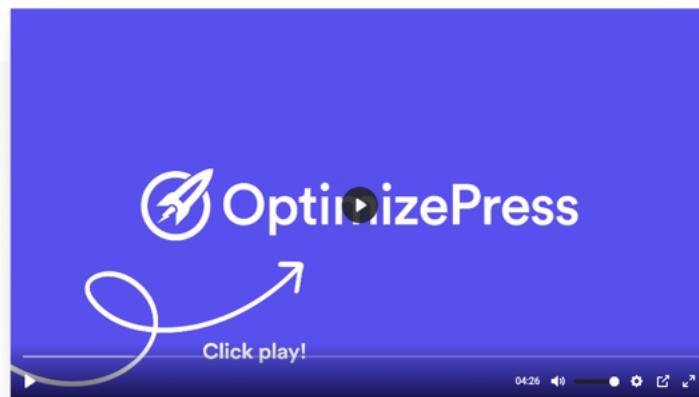
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