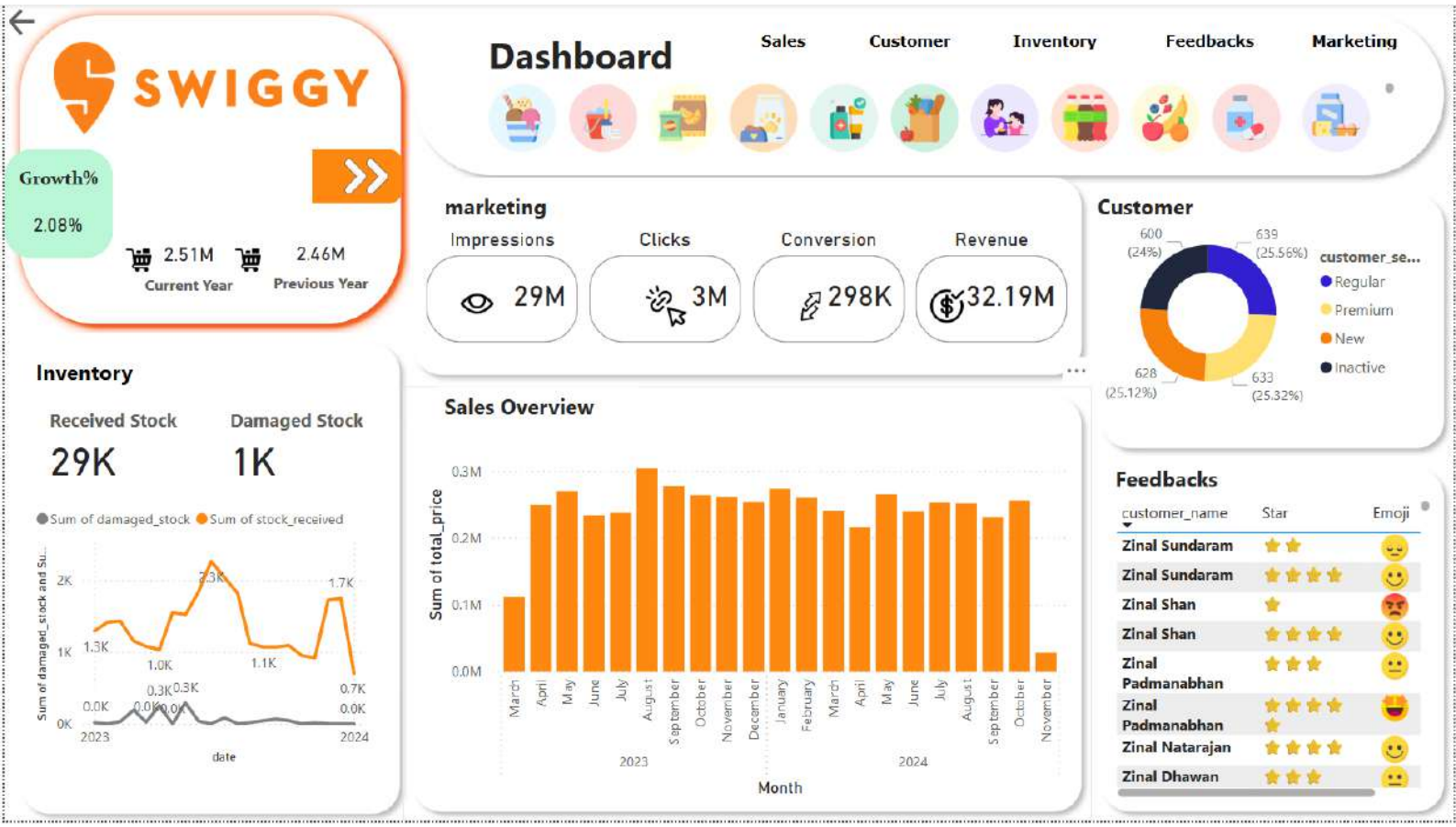
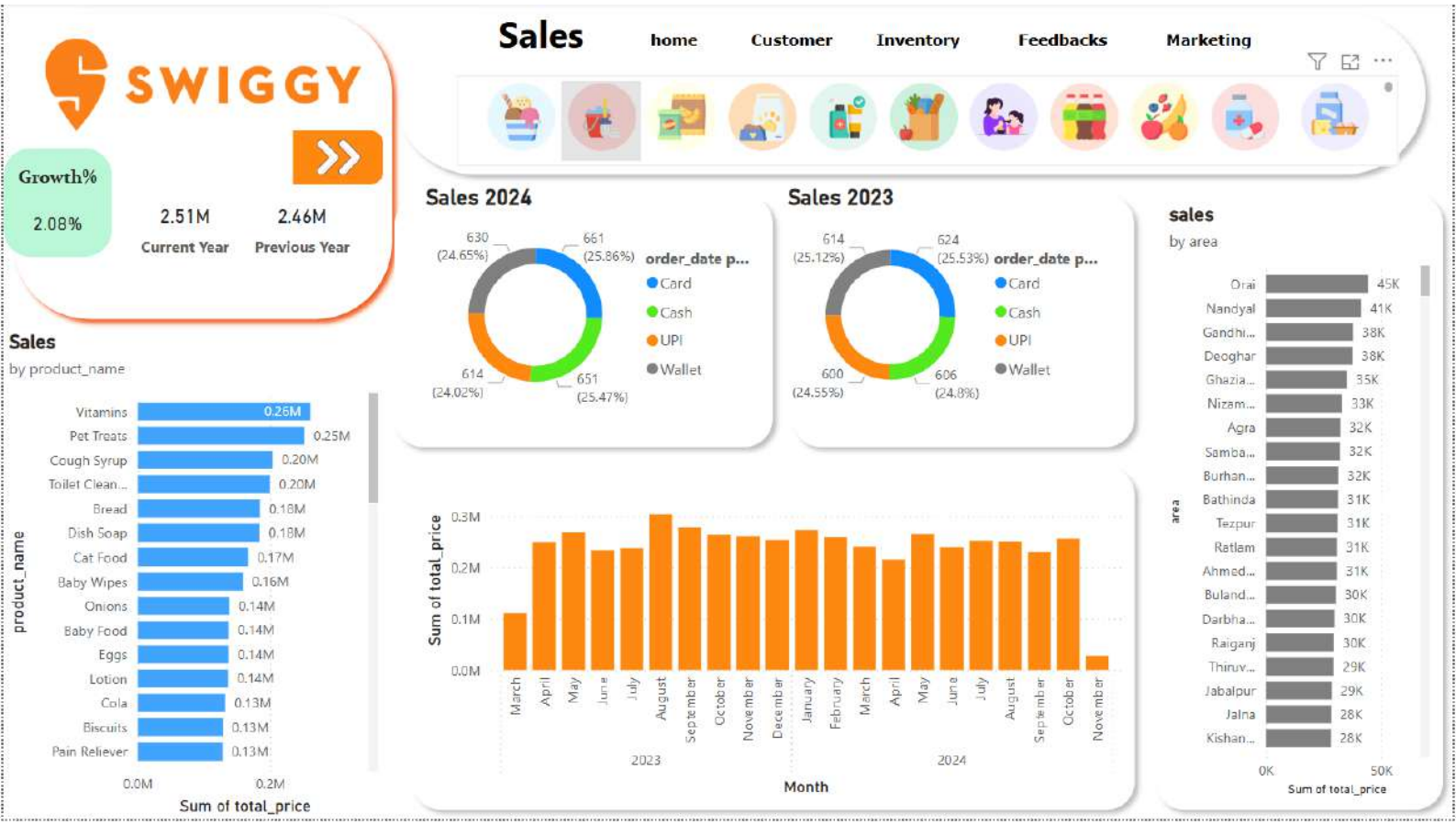
SWIGGY INSTAMART

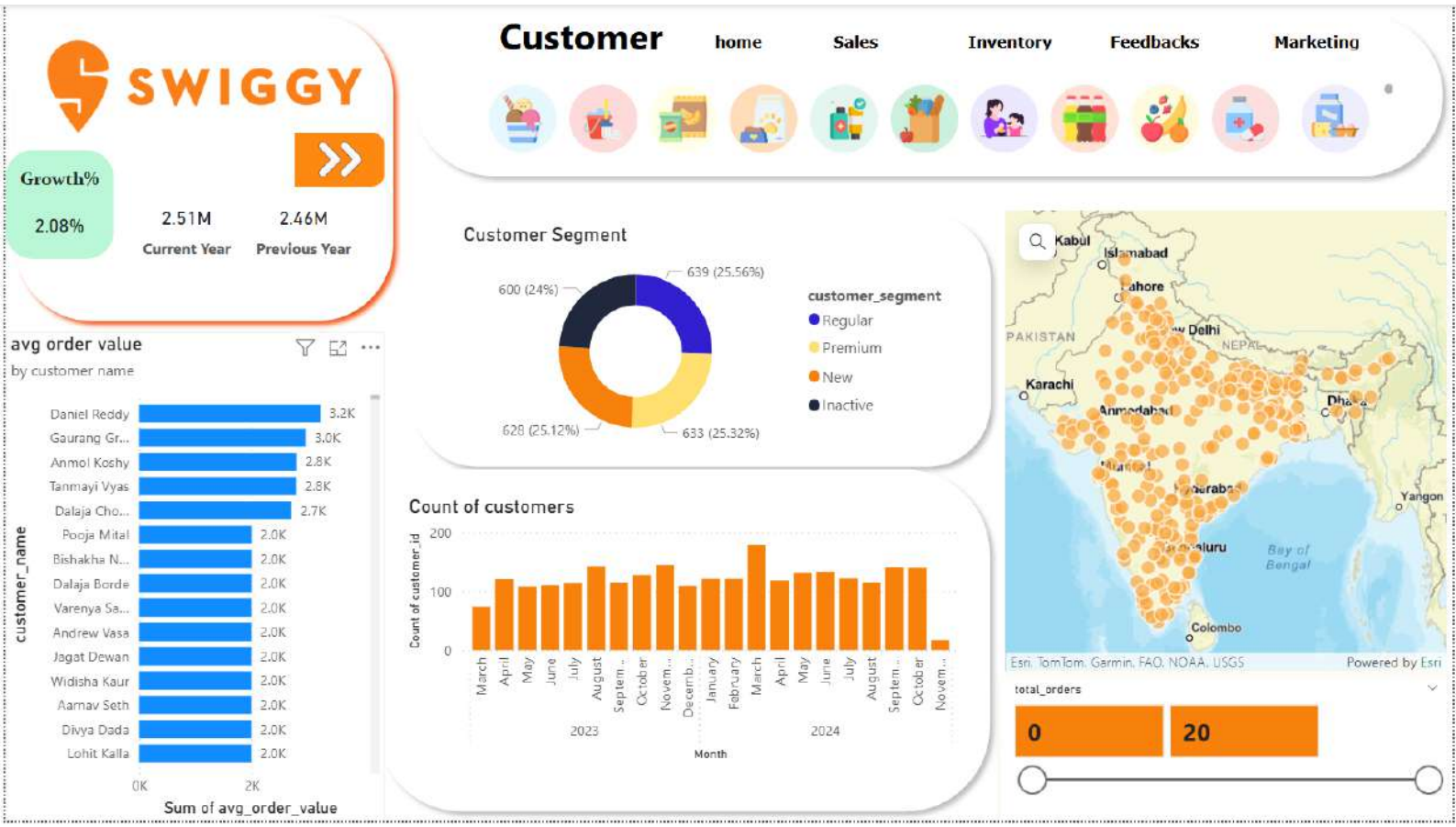
SWIGGY INSTAMART DASHBOARD

START


SWIGGY
Growth%
2.08%
2.51M
Current Year
2.46M
Previous Year
Dashboard
Sales
Customer
Inventory
Feedbacks
Marketing
marketing
Impressions
29M
Clicks
3M
Conversion
298K
Revenue
32.19M
Customer
600
(24%)
639
(25.56%)
628
(25.12%)
633
(25.32%)
customer_se...
Regular
Premium
New
Inactive
Inventory
Received Stock
29K
Damaged Stock
1K
Sum of damaged_stock
Sum of stock_received
Sum of damaged_stock and Su...
2K
1K
0K
1.3K
1.0K
0.3K
0.3K
1.1K
1.7K
0.7K
0.0K
0.0K
0.0K
0.0K
2023
2024
date
Sales Overview
Sum of total_price
0.3M
0.2M
0.1M
0.0M
March
April
May
June
July
August
September
October
November
December
January
February
March
April
May
June
July
August
September
October
November
2023
2024
Month
Feedbacks
customer_name
Star
Emoji
Zinal Sundaram
Zinal Sundaram
Zinal Shan
Zinal Shan
Zinal Padmanabhan
Zinal Padmanabhan
Zinal Natarajan
Zinal Dhawan

SWIGGY
Growth%
2.08%
2.51M
Current Year
2.46M
Previous Year
Year
All
Quarter
All
Month
All
Day
All
category
Select all
Baby Care
Cold Drinks & Juices
area
All
payment_method
All
pincode
All
brand
All
29M
3M
298K
32.19M
Premium
New
Inactive
628
(25.12%)
633
(25.32%)
Inventory
Received Stock
29K
Damaged Stock
1K
Sum of damaged_stock
Sum of stock_received
Sum of damaged_stock and Su...
2K
1K
0K
2.3K
1.7K
1.3K
1.0K
1.1K
0.3K
0.3K
0.7K
0.0K
0.0K
0.0K
0.0K
2023
2024
date
Sales Overview
Sum of total_price
0.3M
0.2M
0.1M
0.0M
March
April
May
June
July
August
September
October
November
December
January
February
March
April
May
June
July
August
September
October
November
2023
2024
Month
Feedbacks
customer_name
Star
Emoji
Zinal Sundaram
Zinal Sundaram
Zinal Shan
Zinal Shan
Zinal Padmanabhan
Zinal Padmanabhan
Zinal Natarajan
Zinal Dhawan


SWIGGY
Growth%
2.08%
2.51M
Current Year
2.46M
Previous Year
Sales
home
Customer
Inventory
Feedbacks
Marketing
Sales 2024
630 (24.65%)
661 (25.86%)
614 (24.02%)
651 (25.47%)
order_date p...
Card
Cash
UPI
Wallet
Sales 2023
614 (25.12%)
624 (25.53%)
600 (24.55%)
606 (24.8%)
order_date p...
Card
Cash
UPI
Wallet
Sales
by product_name
Vitamins 0.26M
Pet Treats 0.25M
Cough Syrup 0.20M
Toilet Clean... 0.20M
Bread 0.18M
Dish Soap 0.18M
Cat Food 0.17M
Baby Wipes 0.16M
Onions 0.14M
Baby Food 0.14M
Eggs 0.14M
Lotion 0.14M
Cola 0.13M
Biscuits 0.13M
Pain Reliever 0.13M
product_name
0.0M
0.2M
Sum of total_price
Sum of total_price
0.3M
0.2M
0.1M
0.0M
March April May June July August September October November December January February March April May June July August September October November
2023
2024
Month
sales
by area
Orai 45K
Nandyal 41K
Gandhi... 38K
Deoghar 38K
Ghazia... 35K
Nizam... 33K
Agra 32K
Samba... 32K
Burhan... 32K
Bathinda 31K
Tezpur 31K
Ratlam 31K
Ahmed... 31K
Buland... 30K
Darbha... 30K
Raiganj 30K
Thiruv... 29K
Jabalpur 29K
Jalna 28K
Kishan... 28K
area
0K
50K
Sum of total_price


SWIGGY
Growth%
2.08%
2.51M
Current Year
2.46M
Previous Year
Customer
home
Sales
Inventory
Feedbacks
Marketing
avg order value
by customer name
Daniel Reddy 3.2K
Gaurang Gr... 3.0K
Anmol Koshy 2.8K
Tanmayi Vyas 2.8K
Dalaja Cho... 2.7K
Pooja Mital 2.0K
Bishakha N... 2.0K
Dalaja Borde 2.0K
Varenya Sa... 2.0K
Andrew Vasa 2.0K
Jagat Dewan 2.0K
Widisha Kaur 2.0K
Aamav Seth 2.0K
Divya Dada 2.0K
Lohit Kalla 2.0K
customer_name
0K
2K
Sum of avg_order_value
Customer Segment
639 (25.56%)
600 (24%)
628 (25.12%)
633 (25.32%)
customer_segment
Regular
Premium
New
Inactive
Count of customers
Count of customer_id
200
100
0
March
April
May
June
July
August
Septem...
October
Novem...
Decemb...
January
February
March
April
May
June
July
August
Septem...
October
Novem...
2023
2024
Month
Kabul
Islamabad
Lahore
Delhi
PAKISTAN
NEPAL
Karachi
Ahmedabad
Yangon
Bay of Bengal
Colombo
Esri, TomTom, Garmin, FAO, NOAA, USGS
Powered by Esri
total_orders
0
20

SWIGGY

Inventory

home | Sales | Customer | Feedbacks | Marketing

Growth%

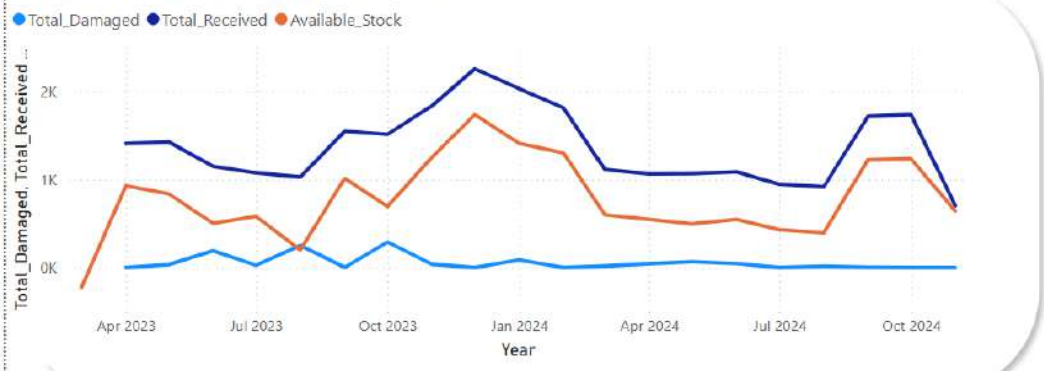
2.08%

2.51M
Current Year

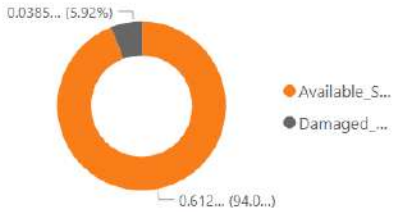
2.46M
Previous Year

Available stock	Received stock	Damaged stock	Sold stock
18K	29K	1K	10K

Damaged, Received and Available_Stock by Year and Month



Available Stock and Damaged Stock



SWIGGY

Growth%

2.08%

2.51M
Current Year

2.46M
Previous Year

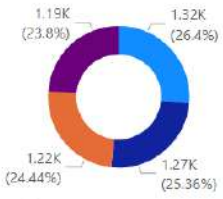
Feedbacks

home | Sales | Customer | Inventory | Marketing

★	★★	★★★	★★★★	★★★★★
540	538	1398	1708	816

sentiment

customer segment



feedback_id	customer_name	feedback_category	Star	category	product_name	delivery_status	Emoji
6335439	Aachal Mangat	Customer Service	★★	Instant & Frozen Food	Frozen Biryani	On Time	
6028739	Aachal Nazareth	Customer Service	★	Baby Care	Baby Food	Significantly Delayed	
1755551	Aachal Nazareth	Delivery	★★★★	Household Care	Dish Soap	Significantly Delayed	
1727402	Aadhya Cherian	Product Quality	★★	Dairy & Breakfast	Bread	On Time	
5079562	Aadhya Cherian	Product Quality	★	Pharmacy	Pain Reliever	On Time	
9279964	Aadhya	Product	★★★★	Fruits & Vegetables	Potatoes	Significantly Delayed	

SWIGGY

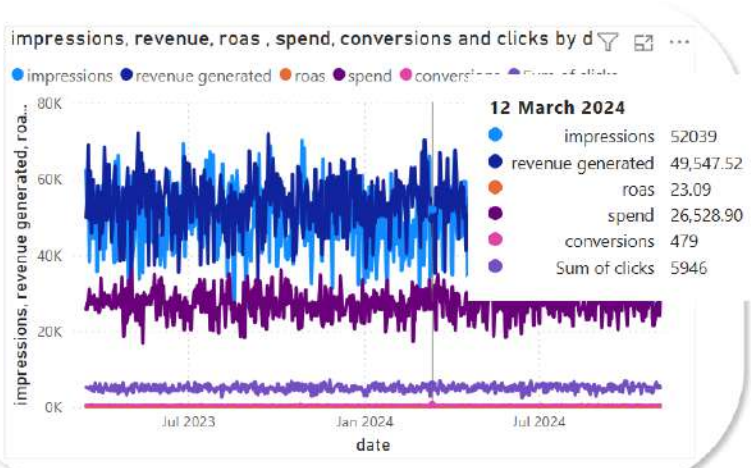
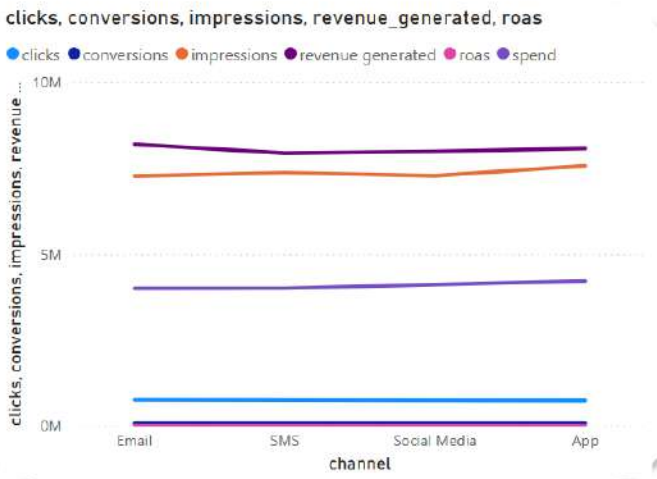
Growth%

2.08%

2.51M
Current Year

2.46M
Previous Year

Marketing

home | Sales | Customer | Inventory | Feedbacks

Impressions	Clicks	Conversion	Revenue
29M	3M	298K	32.19M