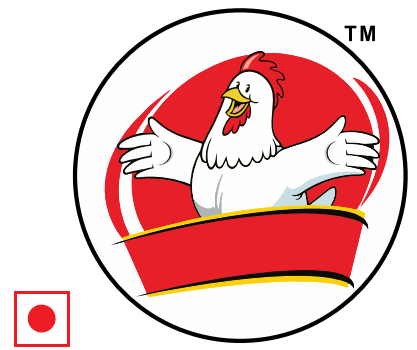


The Best Of Crispy Fried Chicken...!!

ALBAIK GLOBAL

An Opportunity and an Idea



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INTRODUCTION

Al-Baik was established in September 2016 under “AL BAIK GLOBAL”

The concept lead by an entrepreneur with his vast experience in consultancy and hospitality.

The well-organized management system and Standard Operating Process makes a smooth and protable journey for franchisee.

The concept has found a great attention since its launch.



Great potential for Quick Service Restaurant (QSR) model in current and future market

Crispy Fried Chicken has its own importance and a great value around the world

Freshness and Quality is the key that results in a healthy and tasty experience





VISION

To serve fresh, crispy and halal chicken to the world in an economical manner

To provide exceptional quality of freshly prepared fried crispy chicken in aordable prices

To be a leading brand in fried chicken world with our demanding service, quality and taste

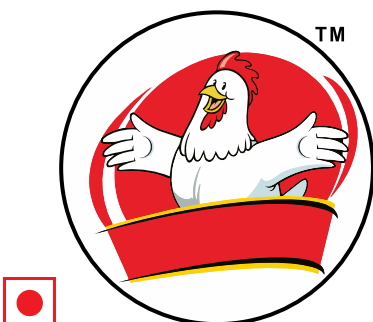
The company has a vision that always keep us on a right track. We consistently work to improve our planning and strategies.

BE CONCENTRATED.....!!!

We believe in standard practices such as hygiene, cleanliness, fresh ingredients, quality and service



One of the most economical fried chicken model with the optimum support....!!



OUTLET COST ESTIAMTION



OTHER MODELS



The franchise fee MICRO MODEL is only 3 lac INR. This model works on TAKE AWAY concept and perfect for 250-300 sq. ft Area.



The PRIME MODEL franchise fee is also 3 lac. Because the prime location rents are higher and need superior infrastructure too.



The Small sized MIRCO MODEL will not cost more than 7 lac INR for an outlet.



The MASTER FRANCHISE option is also available for districts, states, and other countries. Please contact us to know more about it.

Franchise setup cost (STANDARD MODEL)

| ELEMENT | Full Setup | |
|--|------------|-------------|
| | MINIMUM | MAXIMUM |
| Total area required | 300 sq. ft | 1000 sq. ft |
| Interiors and decor | | |
| Flooring/Ceiling/Painting/Fixtures/Furniture/Lighting/Display boards etc. | 2.5 lac | 5 lac |
| Equipment | | |
| Kitchen setup with equipment | 2 lac | 3.5 lac |
| Software, Computer, Printer | 35000 | 60000 |
| Air conditioner (Interior*) | 40000 | 60000 |
| Others (LCD, CCTV, Inverter, Internet etc.) | 45000 | 80000 |
| Legal Permissions and Licensing | | |
| Firm Registration, Shop act, Food License, PAN No, GST No, etc. | 30000 | 50000 |
| Franchise Fees (Outlet design support, management & marketing support, complete raw material supply, staff training* etc.) | 3 lac | 3 lac |
| Total Cost | 9 lac | 9 lac |

BUSINESS MODELS



1. STANDARD MODEL

The interested clients can start their own ALBAIK. This model suits well for the shop size of 500 - 700 sq.ft. Economical dining experience in a perfect atmosphere.

2. MICRO MODEL

This model is well suited for our low budget clients. The minimum size of a shop must be 200 - 300 sq.ft for this take away model.

3. PRIME MODEL

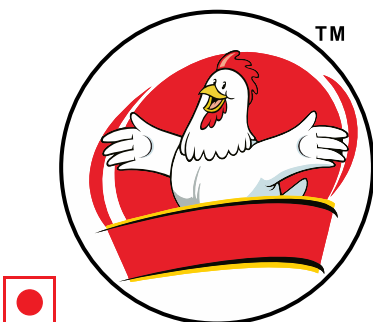
The prime model is only for prime locations such as Airports, Big Malls, etc. However, kindly call us for more information.

MASTER FRANCHISE option is also available for districts, states, and other countries. Please contact us to know more about it.

WHY JOIN US?

The fresh and crispy fried chicken is one of the most lovable food in the current food market. Very few competitors with such taste at affordable price.

Complete support will be provided to ensure the hassle-free journey for each of our partner. We have effective guidelines for training, management, services, and audits.



BUSINESS FEATURES



Specic Brand Toolkit: guidelines for brand communication such as logo, slogan, tag lines, color, messaging and other approved typefaces etc.



Chain outlet system with centralized concept



Complete support and staff training



Portable format of recipe for easy preparation and consistent taste



Online system for 100% transparency with real time access





French Fries



Salted French Fries ₹ 50/-

Peri-Peri French Fries ₹ 60/-



5+ OUTLETS
Successfully Running

In India

Halal

حلال



AL-BAIK GLOBAL

THE TASTE OF ARABIAN PENINSULA



For Franchise Contact
7905156964

f @albaik_global

www.albaikglobal.com

albaikglobal@gmail.com



Free Home Delivery

7905156964

Minimum Order Rs. 250/-
Timing : 11:00 AM TO 11:00PM

We Accept Party Orders



CRUNCH BURGER 70/-
WONDER BURGER 90/-
HOT BURGER 110/-
CHEESY BURGER 120/-
VEG HOT BURGER 70/-

BURGER



CRISPY CHICKEN TWISTER ₹ 90/-



One Chicken
many way
to taste.

DIPS

₹ 20/-

FAMILY MEGA BUCKET

6 CRISPY CHICKEN
6 LOLLYPOP
6 WINGS
2 FRIES
4 BUN
4 DIPS
1 LITRE COLD DRINK

INR 799/-

ARABIAN BUCKET

3 CRISPY CHICKEN
3 LOLLYPOP
3 WINGS
1 FRIES
2 BUN
2 DIPS
750 ML COLD DRINK

INR 450/-

BROAST BUCKET

2 CRISPY CHICKEN
2 LOLLYPOP
2 WINGS
1 FRIES
1 BUN
1 DIPS
750 ML COLD DRINK

INR 310/-



CRISPY CHICKEN STRIPS
3 PCS INR 80/-
6 PCS INR 150/-

SAUCY CHICKEN STRIPS
3 PCS INR 110/-
6 PCS INR 210/-

BONELESS CHICKEN STRIP



POPCORN CHICKEN ₹ 80/-



FRIED CRISPY CHICKEN (1Pc)

₹ 60/-



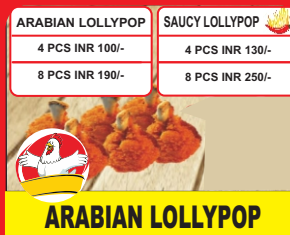
CRISPY BONELESS (NUGGETS) 8 PCS INR 110/-



HOT WINGS
6 PCS INR 100/-
10 PCS INR 150/-
14 PCS INR 210/-

SAUCY WINGS
6 PCS INR 120/-
10 PCS INR 180/-
14 PCS INR 250/-

HOT WINGS



ARABIAN LOLLYPOP
4 PCS INR 100/-
8 PCS INR 190/-

SAUCY LOLLYPOP
4 PCS INR 130/-
8 PCS INR 250/-

ARABIAN LOLLYPOP

SILVER MEAL BOX

1 WONDER BURGER
2 LOLLYPOP
1 300 ML COLD DRINK INR 170/-
1 DIPS

GOLD MEAL BOX

1 TWISTER
4 HOT WINGS
1 300 ML COLD DRINK INR 190/-
1 DIPS



CHILLI LIME CHICKEN ₹105/-



MOJITO 50/-



CHICKEN CHIZZA 2 PCS INR 110/-
4 PCS INR 210/-

PLATINUM MEAL BOX

1 CHEESY BURGER
1 CRISPY CHICKEN
2 LOLLYPOP
1 300 ML COLD DRINK INR 250/-
1 DIPS


COMBO MEAL BOX


1 CRISPY CHICKEN
2 HOT WINGS
1 300 ML COLD DRINK INR 130/-



CONTACT US

 7905156964

 8445425326

 albaikglobal@gmail.com

 www.albaikglobal.com

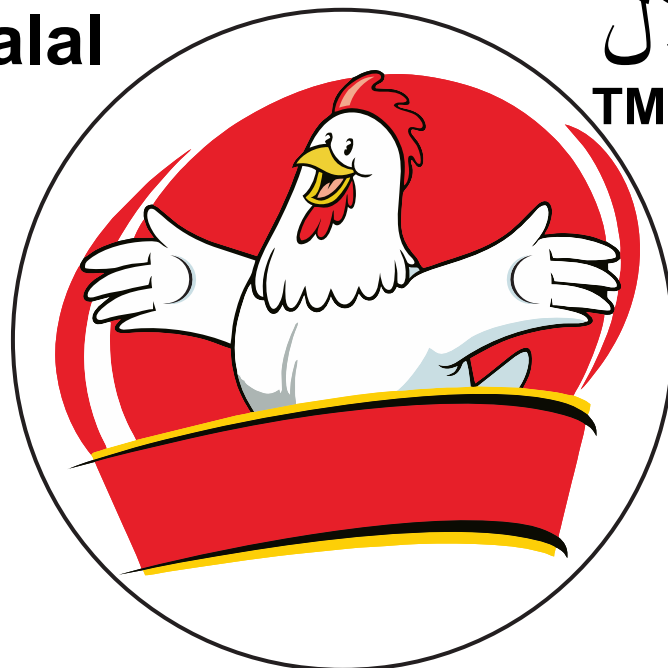
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THE TASTE OF ARABIAN PENINSULA

Halal



حلال
TM