

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

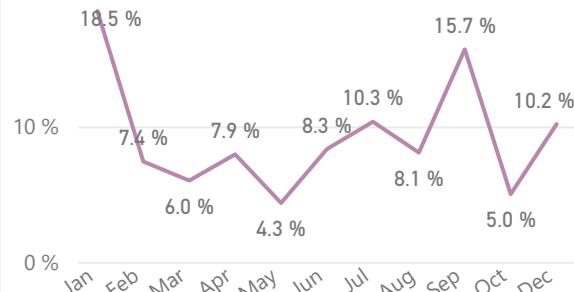
ProductName	▼
Baseball Glove	
Basketball	
Boxing Gloves	
Climbing Rope	
Cycling Helmet	
Dumbbells	
Fitness Tracker	
Football Helmet	
Golf Clubs	
Hockey Stick	
Ice Skates	
Kayak	
Running Shoes	
Ski Boots	
Soccer Ball	
Surfboard	
Swim Goggles	
Tennis Racket	
Volleyball	
Yoga Mat	

Conversion

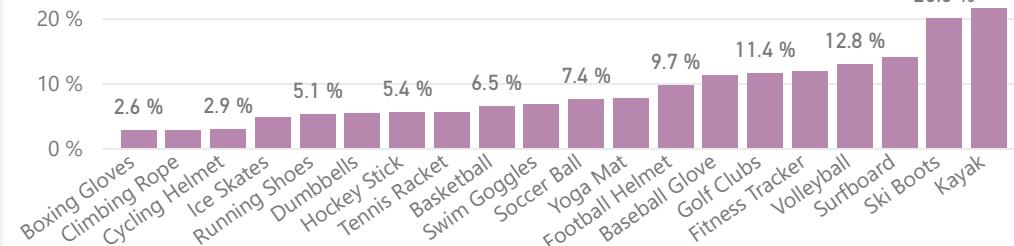
8.5 %

Conversion Rate

Conversion Rate by MonthNameShort



Conversion Rate by ProductName



Social Media

29,82,369

Views

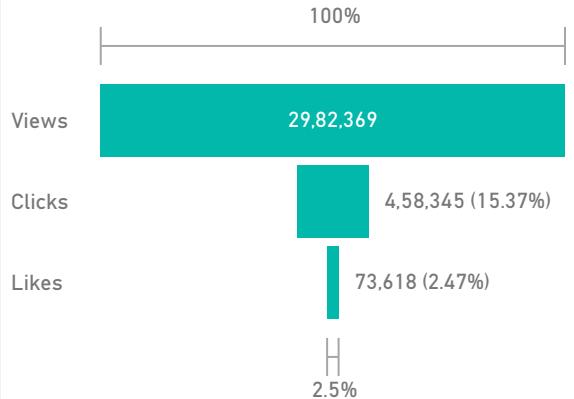
4,58,345

Clicks

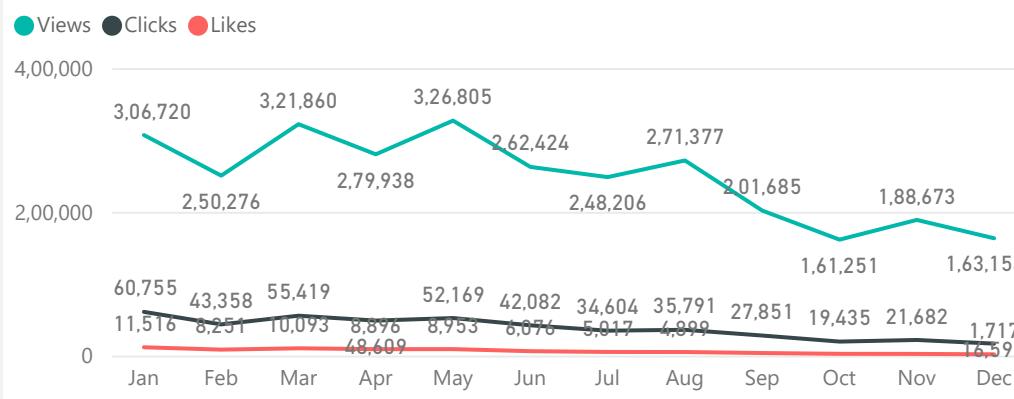
73,618

Likes

Views, Clicks and Likes



Views, Clicks and Likes by MonthNameShort

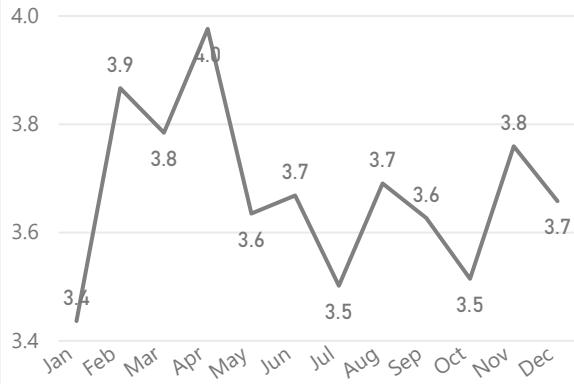


Customer Reviews

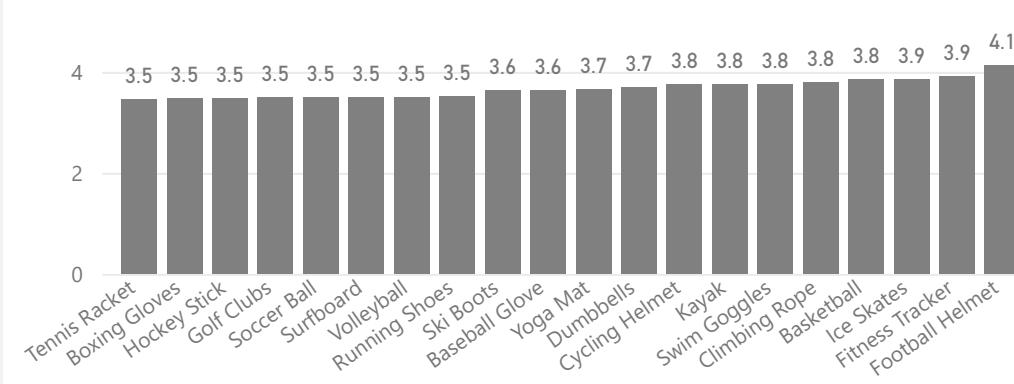
3.7

Rating (Average)

Rating (Average) by MonthNameShort



Rating (Average) by ProductName



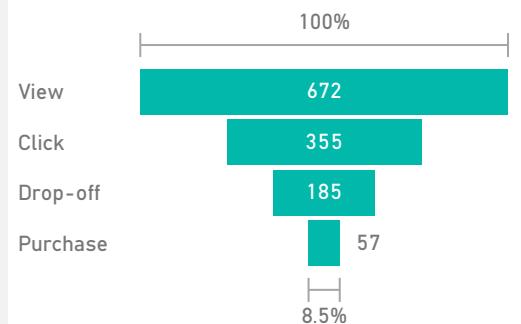
Conversion Details

2024

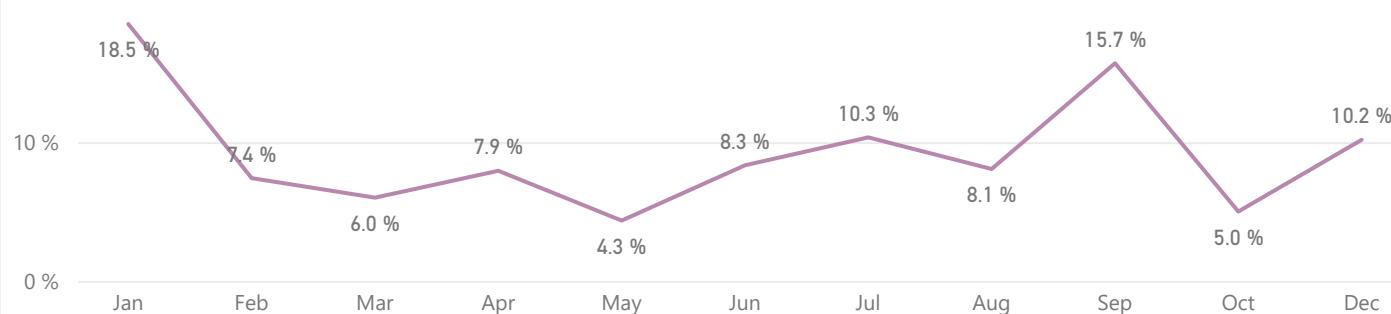
ProductName
Baseball Glove
Basketball
Boxing Gloves
Climbing Rope
Cycling Helmet
Dumbbells
Fitness Tracker
Football Helmet
Golf Clubs
Hockey Stick
Ice Skates
Kayak
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Fitness Tracker
Golf Clubs
Baseball Glove
Football Helmet
Yoga Mat
Soccer Ball
Swim Goggles
Tennis Racket
Volleyball
Yoga Mat

8.5 %
Conversion Rate

Number of Customer Journeys by Action

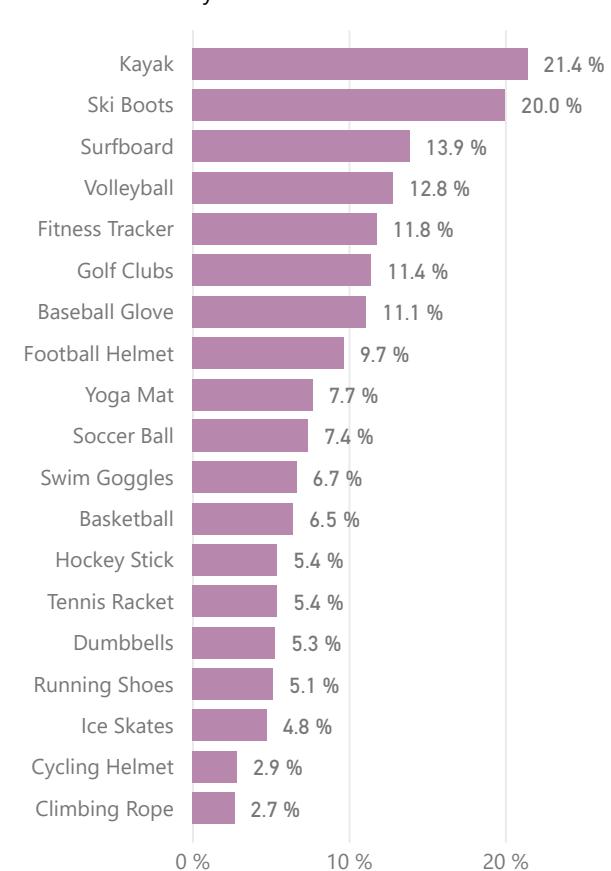


Conversion Rate by MonthNameShort



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Kayak	0.0 %		40.0 %		100.0 %	100.0 %		33.3 %		100.0 %	21.4 %		
Ski Boots	150.0 %	33.3 %	100.0 %					0.0 %			20.0 %		
Surfboard		50.0 %	25.0 %	33.3 %	0.0 %				50.0 %		13.9 %		
Volleyball		40.0 %				100.0 %		50.0 %		0.0 %	12.8 %		
Fitness Tracker		50.0 %			50.0 %				33.3 %		33.3 %	11.8 %	
Golf Clubs									33.3 %	25.0 %	0.0 %	25.0 %	11.4 %
Baseball Glove		33.3 %		20.0 %					200.0 %				11.1 %
Football Helmet		100.0 %	100.0 %		0.0 %			25.0 %				9.7 %	
Yoga Mat		0.0 %				100.0 %	33.3 %					7.7 %	
Soccer Ball		0.0 %						100.0 %		0.0 %		7.4 %	
Swim Goggles								25.0 %			33.3 %	6.7 %	
Basketball			0.0 %	50.0 %						100.0 %		6.5 %	
Hockey Stick			33.3 %					33.3 %				5.4 %	
Tennis Racket									50.0 %	20.0 %		5.4 %	
Dumbbells				0.0 %		33.3 %					16.7 %	5.3 %	
Running Shoes					16.7 %				100.0 %			5.1 %	
Ice Skates								66.7 %				4.8 %	
Cycling Helmet					20.0 %			0.0 %				2.9 %	
Climbing Rope								50.0 %				2.7 %	
Boxing Gloves				0.0 %				33.3 %				2.6 %	
Total	18.5 %	7.4 %	6.0 %	7.9 %	4.3 %	8.3 %	10.3 %	8.1 %	15.7 %	5.0 %	10.2 %	8.5 %	

Conversion Rate by ProductName



Social Media Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

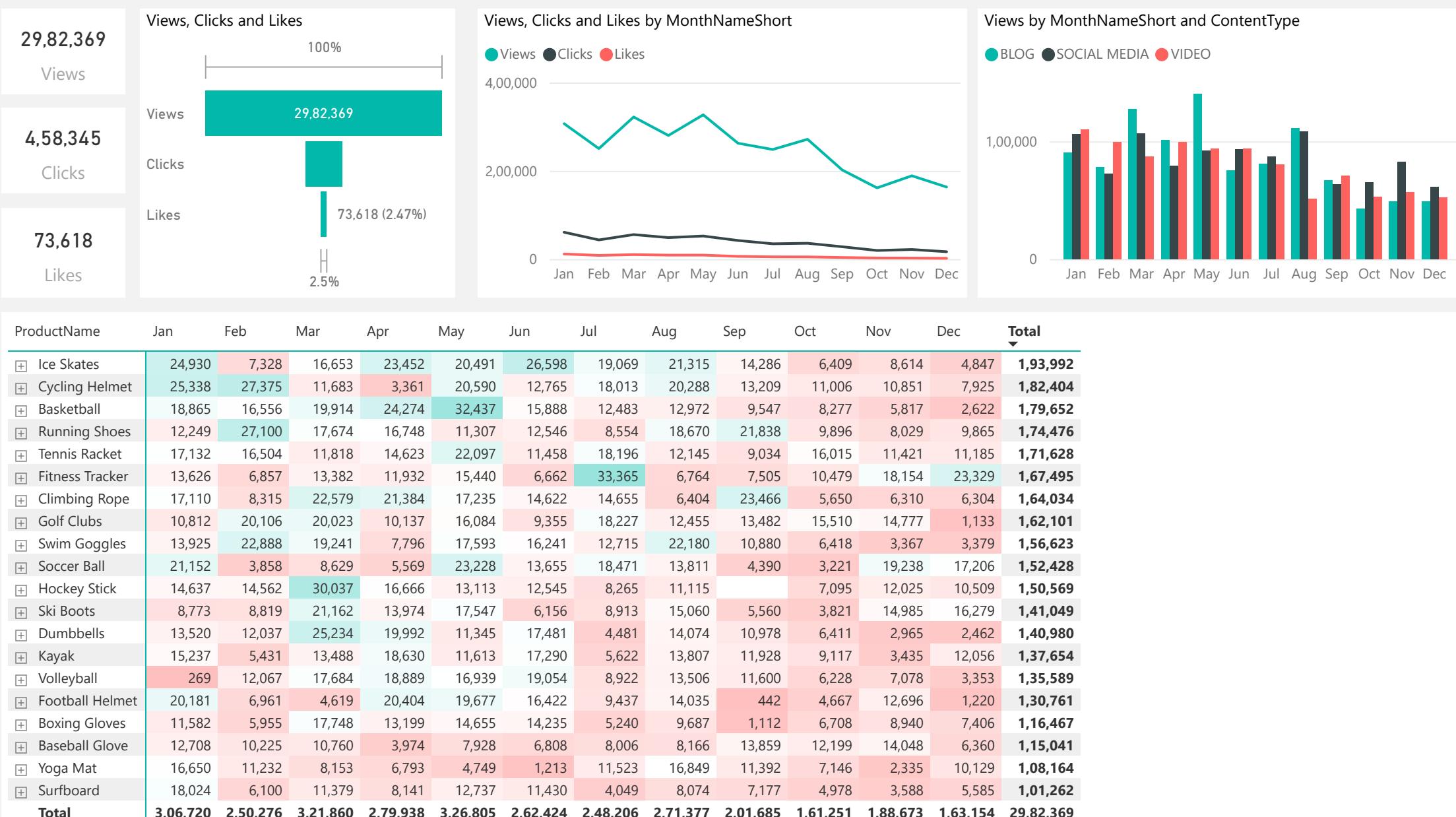
Sep

Oct

Nov

Dec

ProductName
Baseball Glove
Basketball
Boxing Gloves
Climbing Rope
Cycling Helmet
Dumbbells
Fitness Tracker
Football Helmet
Golf Clubs
Hockey Stick
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Golf Clubs
Swim Goggles
Soccer Ball
Hockey Stick
Ski Boots
Dumbbells
Kayak
Volleyball
Football Helmet
Boxing Gloves
Baseball Glove
Yoga Mat
Surfboard



Customer Review Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Country

All

SentimentCategory

All

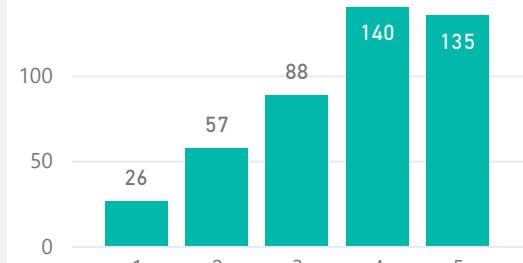
ProductName

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker
- Football Helmet
- Golf Clubs
- Hockey Stick
- Ice Skates
- Kayak
- Running Shoes
- Ski Boots
- Soccer Ball
- Surfboard
- Swim Goggles
- Tennis Racket
- Volleyball
- Yoga Mat

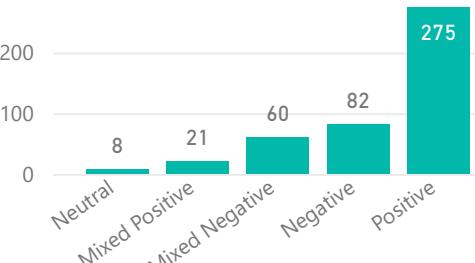
3.7

Rating (Average)

Number of Customer Reviews by Rating



Number of Customer Reviews by SentimentCategory



Rating (Average) by MonthNameShort and SentimentCategory



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
29 December 2024	33	Not worth the money.	Negative	2
29 December 2024	59	Shipping was fast and the item was well-packaged.	Positive	4
28 December 2024	7	Customer support was very helpful.	Positive	4
25 December 2024	80	The quality is top-notch.	Positive	5
23 December 2024	81	The quality is top-notch.	Neutral	3
21 December 2024	55	I had a bad experience with this product.	Negative	1
20 December 2024	62	Customer support was very helpful.	Mixed Positive	3
19 December 2024	48	Customer support was very helpful.	Positive	4
19 December 2024	55	Shipping was fast and the item was well-packaged.	Positive	4
17 December 2024	5	The quality is top-notch.	Positive	4
16 December 2024	4	Customer support was very helpful.	Positive	5
16 December 2024	73	The build quality is impressive.	Positive	5
15 December 2024	25	Excellent product, highly recommend!	Positive	5
14 December 2024	33	The product is okay, but the instructions were unclear.	Mixed Negative	3
13 December 2024	21	Product did not meet my expectations.	Negative	2
12 December 2024	55	I love this product, will buy again!	Positive	4
12 December 2024	29	The product is okay, but the instructions were unclear.	Mixed Negative	3
11 December 2024	74	Disappointed with the performance.	Negative	1
11 December 2024	86	Shipping was fast and the item was well-packaged.	Positive	5
10 December 2024	66	Customer support was very helpful.	Mixed Positive	3
10 December 2024	87	Exceeded my expectations!	Positive	5
09 December 2024	6	Five stars for the quick delivery.	Positive	5
09 December 2024	22	The product is okay, but the instructions were unclear.	Negative	2
07 December 2024	6	The quality is top-notch.	Neutral	3

Rating (Average), Number of Customer Reviews and Number of Customer Rev...

