

A photograph of a railway track stretching into the distance, flanked by dense, blooming pink cherry blossom trees. The track is bordered by a wooden fence with white rope. In the background, a mountain peak is visible under a cloudy sky. The text "#TRAVELGOALS" is overlaid in the center.

#TRAVELGOALS

#TRAVELGOALS



A photograph of two women in traditional Korean Hanbok (white tops and colorful skirts) dancing in a narrow, historic street. The street is lined with traditional Korean buildings featuring stone walls and wooden doors. The women are holding hands and smiling, suggesting a joyful cultural performance or festival. The background shows other people and more traditional architecture, creating a sense of being in a historical setting.

#TRAVELGOALS



#TRAVELGOALS





How do you get to know your guests' travel goals?

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Create your travel wishlist and
get the best travel deals

Air Asia

Discover

Wander delivers a wonderful travel search experience.

- Personalized travel content to inspire wanderlust
- Best offers to achieve your #travelgoals
- Additional BIG Loyalty Points earned through SNS sharing

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Wander drives business intelligence and marketing.

- A more comprehensive view of the customer
- Better demand forecasting
- Discover new revenue streams
- Build brand loyalty

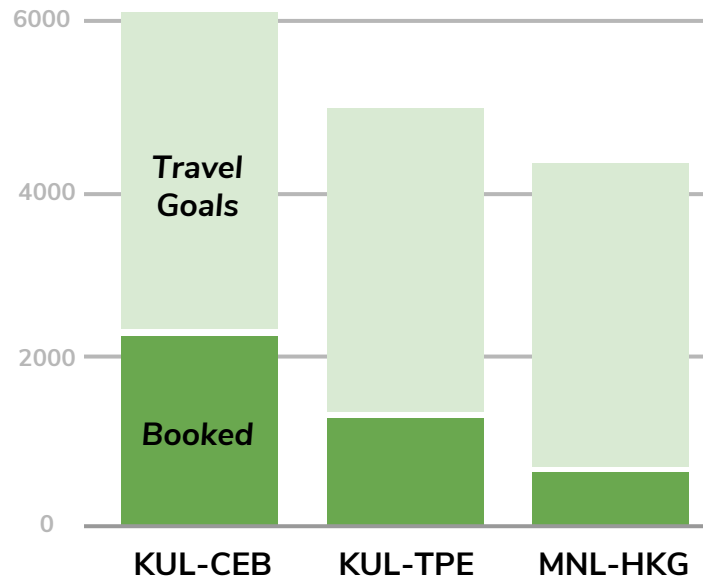
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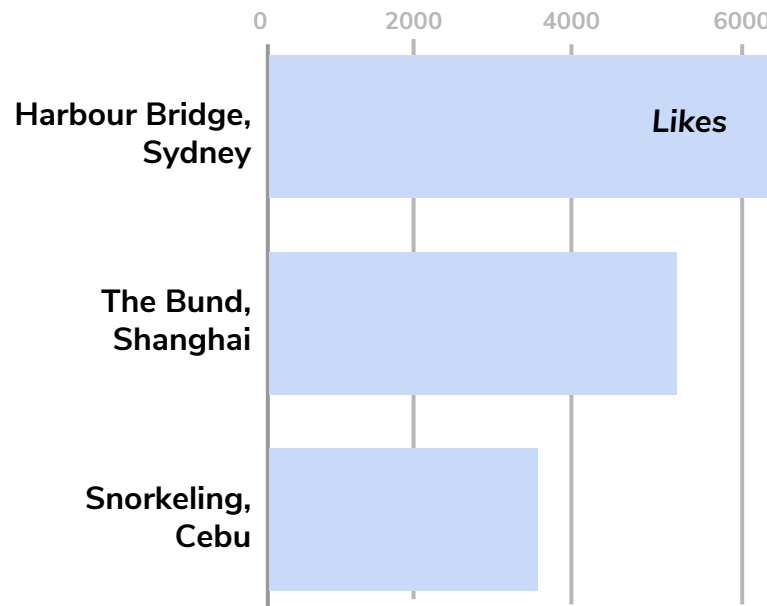
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec



Top-3 Travel Goals (Source-Destination)



Top-3 Experience Goals



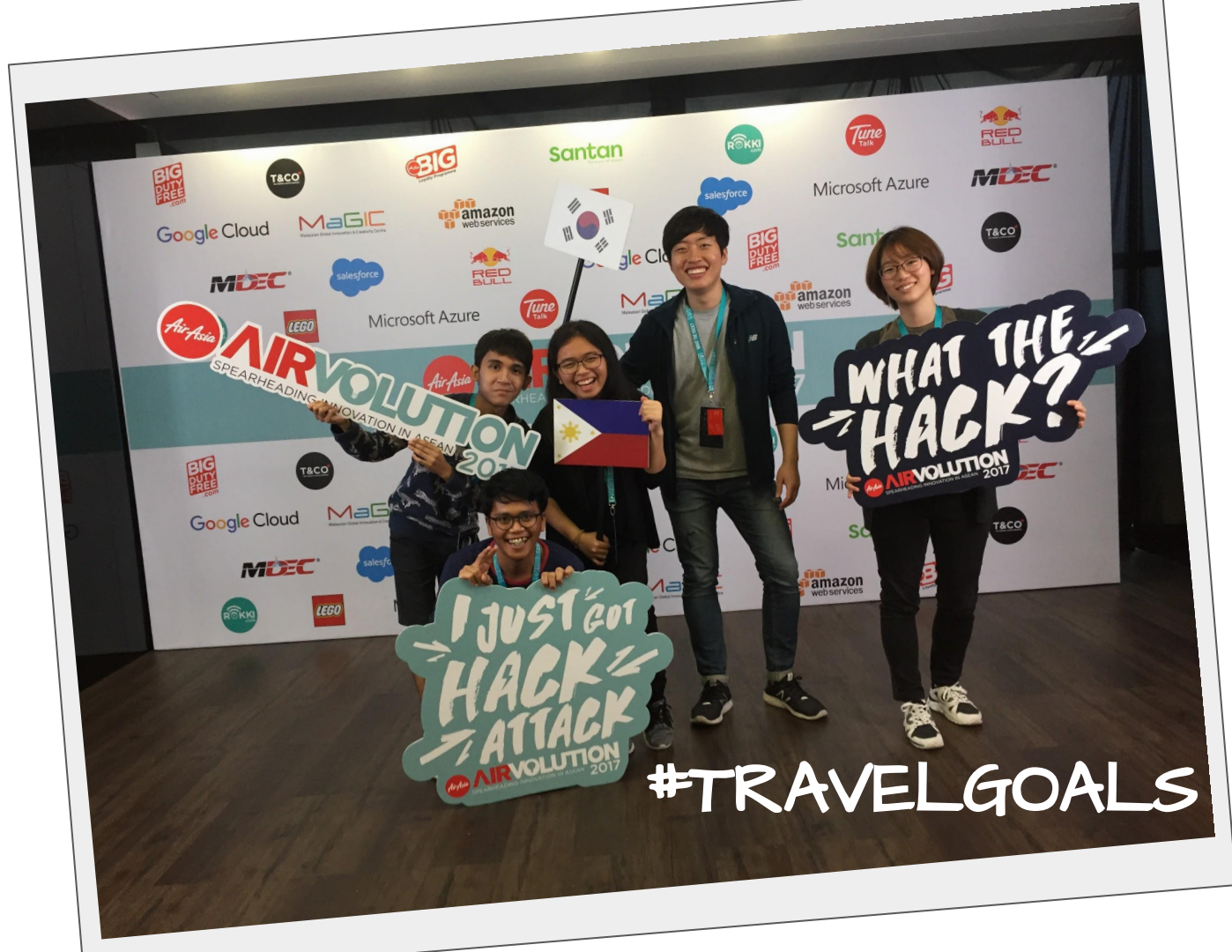


Chase wonders through
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