Adriana Paiva

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

Summary

Full-stack software developer with expertise in **TypeScript**, **React**, and **Node.js**, leveraging 8 years of experience in project management and digital strategy to build scalable web applications and user-focused solutions.

Technical Skills

Languages: TypeScript, JavaScript, Python, Bash, SQL(Postgres), HTML/CSS3
Frameworks & Libraries: React.js, Next.js, Express.js, Node.js, Tailwind CSS, Redux
Developer Tools: Git, CI/CD Pipelines, CLI, RESTful APIs, MongoDB, Cypress, Docker
Speaking Languages: English(C2), Portuguese(Native), Spanish(B1)

Projects

Bravera Creative Agency Website

Technologies: Next.js, TypeScript, Tailwind CSS, GSAP, Supabase, Prismic, GitHub Actions

- Developed a fast-loading, responsive agency website achieving a **98+** Lighthouse performance score.
- Built custom language toggle with localStorage, dynamic route localization (/en, /pt-br), and animated transitions, reducing bounce rate on multilingual pages by **25%**.
- Automated weekly form testing maintaining **100%** contact form reliability post-deployment.

Praying Moms Web Application

Technologies: TypeScript, React.js, Tailwind CSS, PostgreSQL, Node.js, Express.js

- Developed a responsive web app offering Christian moms personalized prayer tools, daily devotionals, and a journaling space, with modular dashboard layout for reusable UI.
- Engineered a mock **REST API** layer using JSON to simulate **backend** logic. Currently integrating external Bible APIs to seed a PostgreSQL database for scalable content delivery.
- Built a searchable prayer and verse library with client-side filtering and shareable content features, improving user interaction during testing by **40%**.

Work Experience

Software Developer, Bravera Creative

Toronto, Canada | May 2024 – Present

- Delivered **30+** web applications integrating responsive **front-end** and **back-end** systems, reducing client deployment times by **50%**.
- Enhanced user interfaces, achieving a **40%** improvement in user satisfaction scores through rigorous **debugging** and **testing.**
- Improved codebase quality by implementing **TypeScript**, increasing code **maintainability** and reducing bugs by **35%**.

Creative Director and Digital Strategist, Independent Consultant

Texas, USA | Apr 2016 – Jan 2024

- Designed and managed marketing **automation workflows**, streamlining operations and saving clients **15+** hours weekly.
- Integrated **UX/UI** design principles to create user-friendly assets, bridging creative and technical solutions, leading to **15%** faster page load speeds and higher engagement rates.
- Coordinated **cross-functional teams** across **10+** time zones, demonstrating strong remote collaboration and technical **communication** skills.

Education

Bachelor of Science in Mechanical Engineering | Pontifícia Universidade Católica (Brazil) | Jan 2012 – Dec 2014 (Incomplete)