

# Customer Behavior Dashboard

Subscription\_status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

shipping\_type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number of Customers

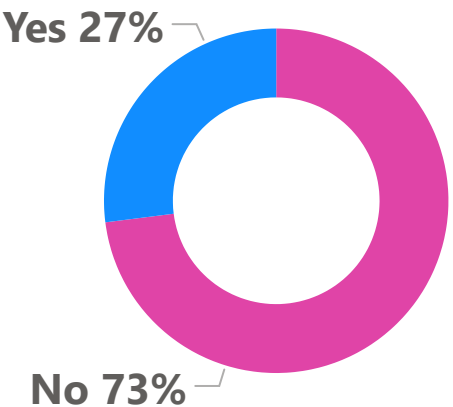
\$59.76

Average Purchase Amount

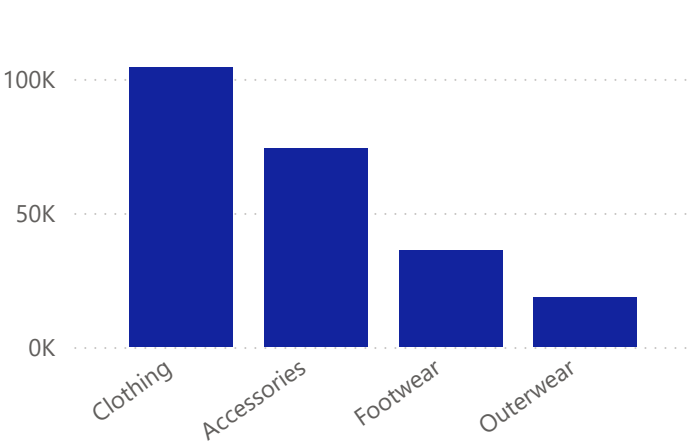
3.75

Average Review Rating

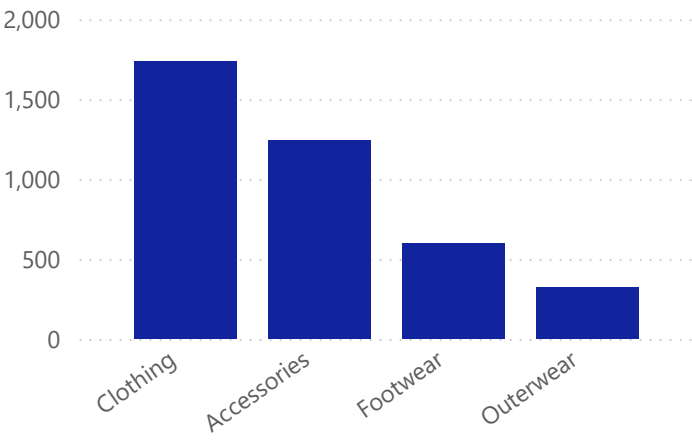
% of Customers by subscription\_status



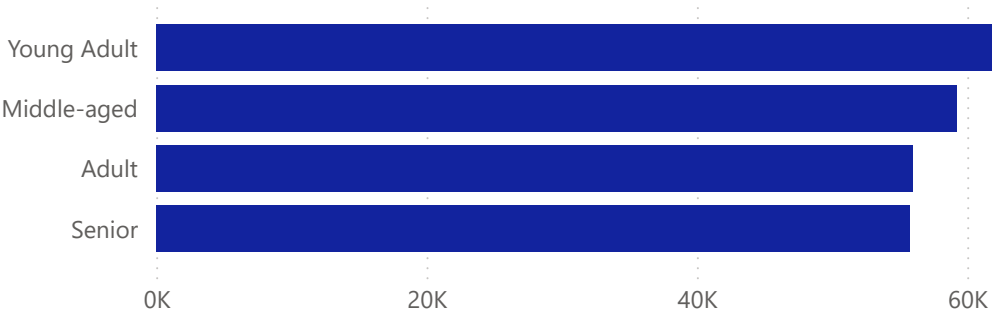
Revenue By Category



Sales By Category



Revenue By Age Group



Sales By Age Group

