

Customer Behavior Dashboard

Subscription_status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

shipping_type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

3.9K

Number of Customers

\$59.76

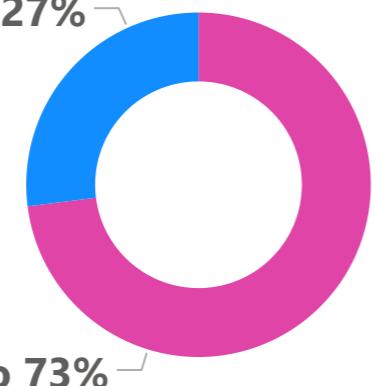
Average Purchase Amount

3.75

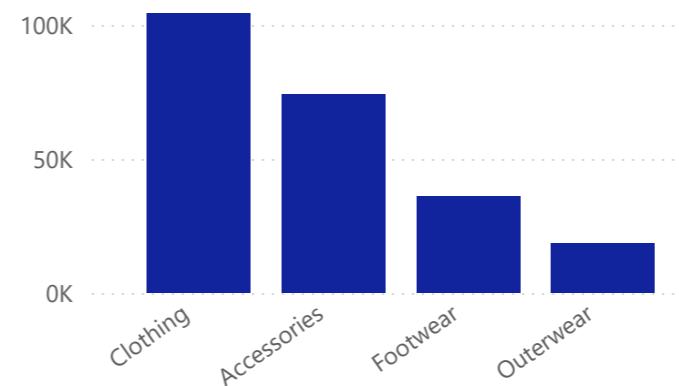
Average Review Rating

% of Customers by subscription_status

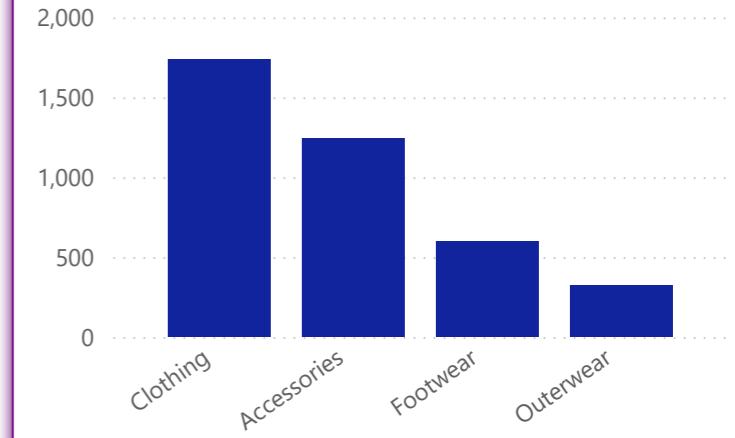
Yes 27%



Revenue By Category



Sales By Category



Revenue By Age Group

Young Adult



Middle-aged



Adult



Senior



0K

20K

40K

60K

Sales By Age Group

Young Adult



Middle-aged



Senior



Adult



0

500

1,000