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In [1]: import pandas as pd
import matplotlib.pyplot as plt
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In [2]: # 1. Load the data
data_file = 'LEGO Analytics Case Data.xlsx'
df = pd.read_excel(data_file)
```

```
In [19]: # 2. Inspect and clean column names
print("Original columns:", df.columns.tolist())

#Rename columns for consistency
df = df.rename(columns={
    'Set #': 'SetID',
    'Piece Count': 'PieceCount',
    '# of Minifigures': 'Minifigures',
    'US Retail Price ($)': 'Price'
})
```

Original columns: ['SetID', 'Name', 'Theme', 'Subtheme', 'Release Month (US)', 'PieceCount', 'Minifigures', 'Length (in.)', 'Width (in.)', 'Height (in.)', 'Weight (lb.)', 'Price', 'price\_per\_piece']

```
In [28]: # 3. Compute price-per-piece
df['price_per_piece'] = df['Price'] / df['PieceCount']
```

```
In [29]: # 4. Define themes and subthemes
themes = [
    'Architecture', 'City', 'Creator', 'Creator Expert', 'DC Super Heroes',
    'Friends', 'Harry Potter', 'Hidden Side', 'Ideas', 'Jurassic World', 'LEGO',
    'Marvel Super Heroes', 'Minecraft', 'Ninjago', 'Speed Champions', 'Star Wars'
]
subthemes = ['Brickheadz', 'Juniors']
```

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In [30]: # 5. Filter data
df_theme = df[df['Theme'].isin(themes)].copy()
df_sub = df[df['Subtheme'].isin(subthemes)].copy()
```

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In [32]: # 6. Descriptive summaries
theme_summary = df_theme.groupby('Theme').agg(
    set_count=('SetID', 'count'),
    avg_pieces=('PieceCount', 'mean'),
    avg_price=('Price', 'mean'),
    avg_price_per_piece=('price_per_piece', 'mean')
).reset_index()
sub_summary = df_sub.groupby('Subtheme').agg(
    set_count=('SetID', 'count'),
    avg_pieces=('PieceCount', 'mean'),
    avg_price=('Price', 'mean'),
    avg_price_per_piece=('price_per_piece', 'mean')
).reset_index()
print(theme_summary)
print(sub_summary)
```

	Theme	set_count	avg_pieces	avg_price	\
0	Architecture	8	939.000000	72.490000	
1	City	66	339.969697	47.702121	
2	Creator	26	353.884615	32.413077	
3	Creator Expert	10	1751.300000	164.990000	
4	DC Super Heroes	25	365.120000	37.790000	
5	Disney	30	305.600000	38.990000	
6	Friends	63	305.333333	31.021746	
7	Harry Potter	20	693.000000	59.490000	
8	Hidden Side	8	585.875000	54.990000	
9	Ideas	9	1209.666667	91.656667	
10	Jurassic World	17	531.588235	61.460588	
11	LEGO Movie 2	30	502.500000	51.156667	
12	Marvel Super Heroes	33	351.939394	35.899091	
13	Minecraft	19	309.631579	31.305789	
14	Ninjago	41	531.073171	45.477805	
15	Speed Champions	12	309.500000	27.490000	
16	Star Wars	83	496.686747	59.809277	
17	Technic	28	1134.500000	114.990000	

	avg_price_per_piece
0	0.081017
1	0.144326
2	0.091032
3	0.104207
4	0.120602
5	0.142399
6	0.107266
7	0.102435
8	0.096347
9	0.085756
10	0.151350
11	0.121284
12	0.107500
13	0.108282
14	0.098294
15	0.083072
16	0.127478
17	0.119666

	Subtheme	set_count	avg_pieces	avg_price	avg_price_per_piece
0	Brickheadz	54	174.648148	13.508519	0.081197
1	Juniors	39	127.025641	24.605385	0.196361

In [35]: # 7. Visualizations

# a) Number of sets by theme

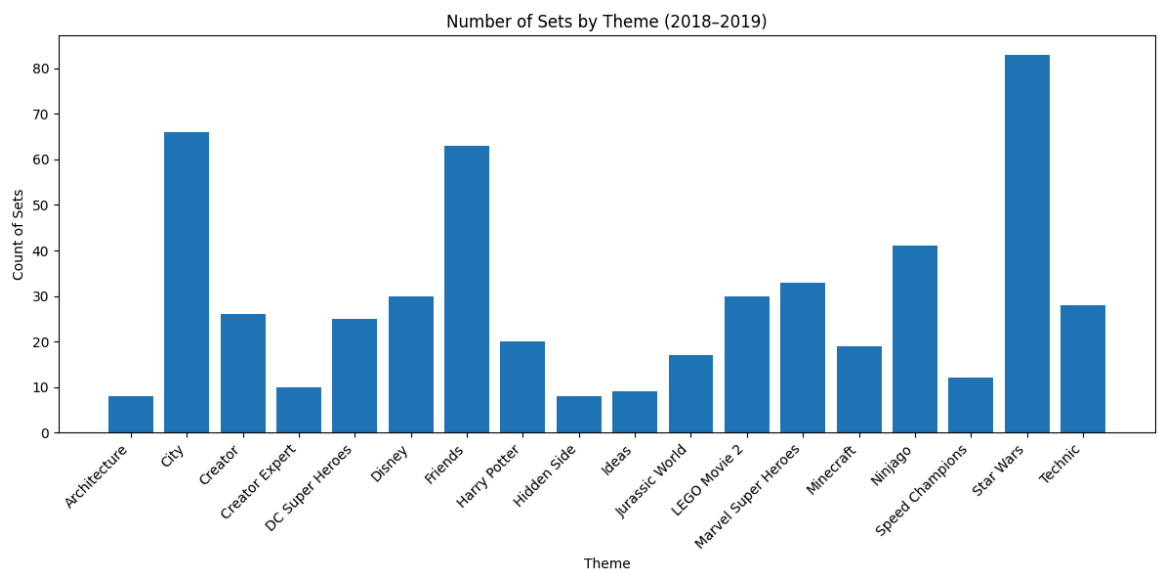
```
plt.figure(figsize=(12,6))
plt.bar(theme_summary['Theme'], theme_summary['set_count'])
plt.title('Number of Sets by Theme (2018-2019)')
plt.xlabel('Theme')
plt.ylabel('Count of Sets')
plt.xticks(rotation=45, ha='right')
plt.tight_layout()
plt.savefig('sets_by_theme.png')
plt.show()
plt.close()
```

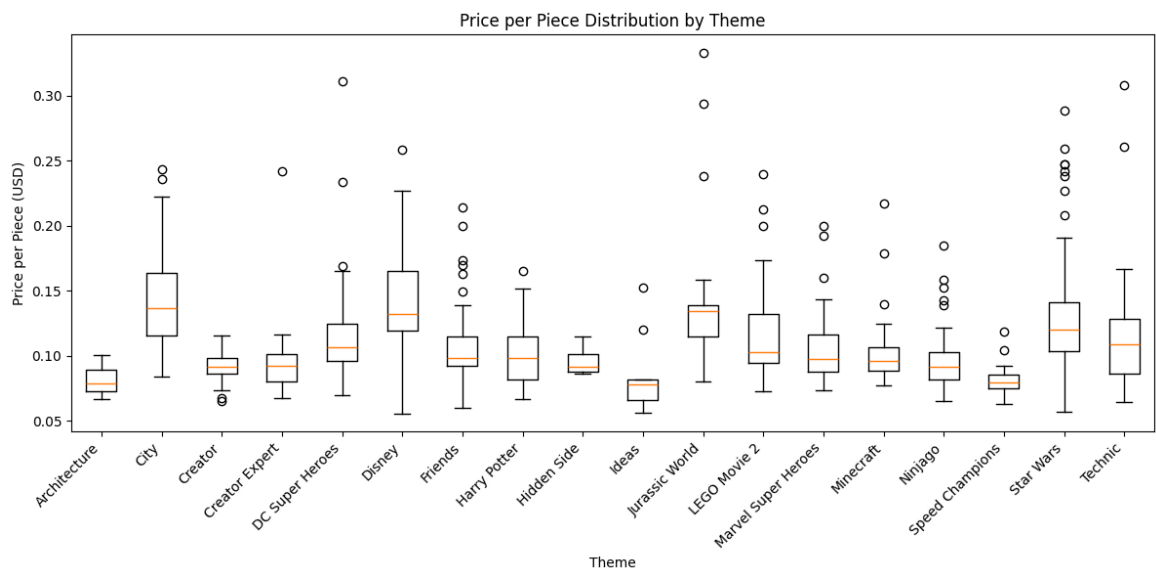
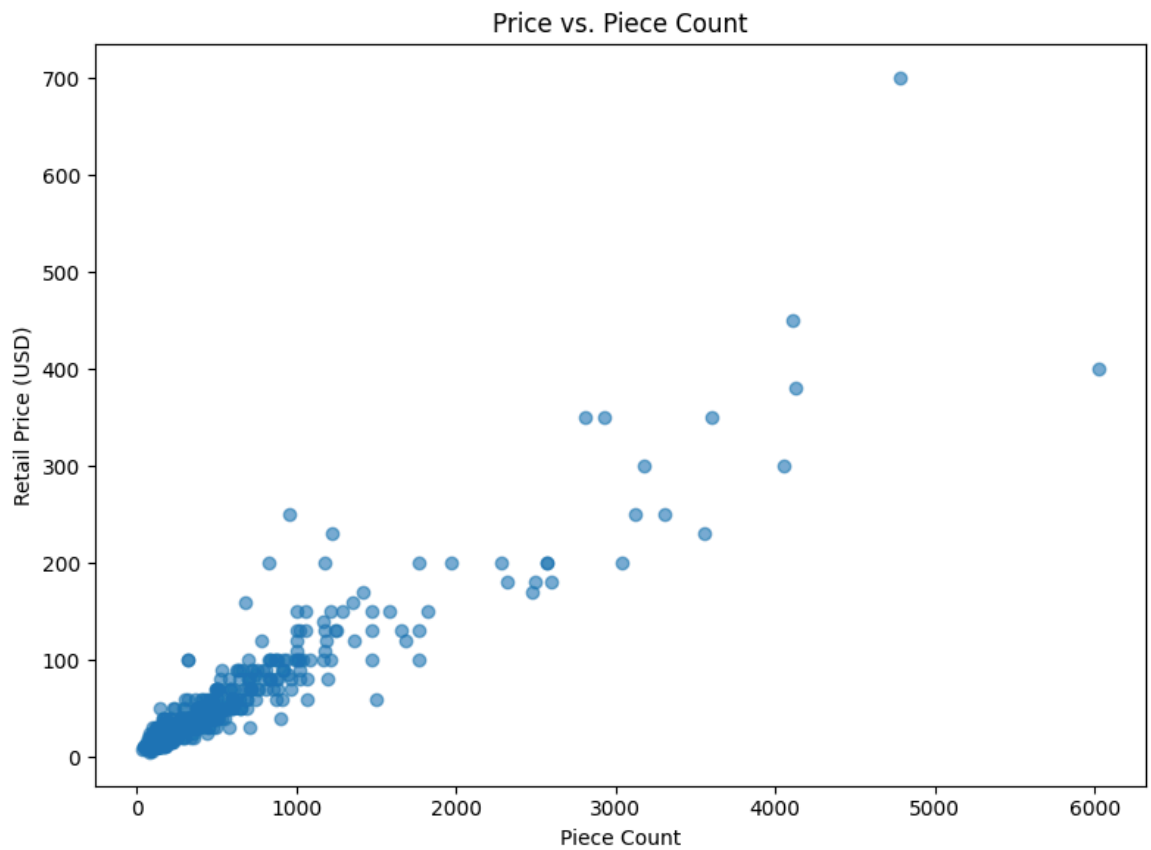
# b) Price vs. Piece Count scatter

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plt.figure(figsize=(8,6))
plt.scatter(df['PieceCount'], df['Price'], alpha=0.6)
plt.title('Price vs. Piece Count')
plt.xlabel('Piece Count')
plt.ylabel('Retail Price (USD)')
plt.tight_layout()
plt.savefig('price_vs_pieces.png')
plt.show()
plt.close()
```

# c) Price-per-Piece boxplot by theme

```
plt.figure(figsize=(12,6))
box_data = [df_theme[df_theme['Theme']==t]['price_per_piece'] for t in themes]
plt.boxplot(box_data)
plt.xticks(ticks=range(1,len(themes)+1), labels=themes, rotation=45, ha='right')
plt.title('Price per Piece Distribution by Theme')
plt.xlabel('Theme')
plt.ylabel('Price per Piece (USD)')
plt.tight_layout()
plt.savefig('price_per_piece_by_theme.png')
plt.show()
plt.close()
```





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In [36]: # 8. Export summaries to CSV
theme_summary.to_csv('theme_summary.csv', index=False)
sub_summary.to_csv('subtheme_summary.csv', index=False)
```

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In [ ]:
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