Akram Mohammed

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Business Analytics Graduate Candidate | Data-Driven Problem Solver

Master's candidate in Business Analytics at Cal State East Bay with hands-on expertise in Python (pandas, NumPy, scikit-learn) and SQL (CTEs, Window Functions, Stored Procedures) for data transformation, predictive modelling, and ETL. Skilled in automating Excel dashboards (VLOOKUP, Pivot Tables, Macros) and building interactive Tableau visualizations. I align technical attention with business strategy to improve KPIs, and drive revenue. Seeking a Data Analyst/Business Analyst roles to apply my technical skills in a data-driven environment.

EDUCATION

CALIFORNIA STATE UNIVERSITY, EAST BAY (Hayward, CA)

Master of Science, **Business Analytics** | Éxpected Graduation: Spring 2025 *Relevant Coursework:* Data Mining, Machine Learning, Statistical Analysis, Database Management **SWANSEA UNIVERSITY (Swansea, Wales, UK)** Bachelor of Science, **Economics** | Graduated 2018

SKILLS

- <u>Technical</u>: Python (pandas, NumPy, scikit-learn), R, SQL (complex queries, CTEs, Window Functions, Stored Procedures, ETL), Excel (VLOOKUP, Pivot Tables, Macros), Tableau, Power BI, Data Visualization, Predictive Modelling, Machine Learning
- <u>Analytical</u>: Data Analysis, Financial Modelling, Statistical Analysis, KPI Design, Business Intelligence
- <u>Soft Skills</u>: Communication, Cross-Team Collaboration, Problem-Solving, Presentation, Agile Adaptability, Stakeholder Management.

WORK EXPERIENCE

PROJECT IMPACT – California State University East Bay | Tutor (Jan 2024 – May 2024)

- Increased academic performance for 85% of assigned learners by designing data-driven strategies tailored to students with learning disabilities.
- Led weekly **cross-functional** meetings with faculty and administrators, presenting **data insights** that optimized tutoring resources and improved underperformance rates by **25%**.
- Built **Excel-based dashboards** (using **VLOOKUP**, **Pivot Tables**, and macros) to track weekly student progress, enabling quick course-correction and **real-time decision-making**.

FEDERAL INLAND REVENUE SERVICE – Lagos, Nigeria | Tax Data Analyst (Oct 2020 – 2023)

- \bullet Created a **revenue forecasting model** using **SQL queries** and **Excel analytics** that improved **prediction accuracy** by **10%**, resulting in a \$100,000 increase in tax payments.
- Automated monthly data ingestion processes by building ETL pipelines with SQL, reducing data processing time by 30% and improving reporting consistency.
- Developed **interactive Tableau dashboards** for leadership, translating **complex tax datasets** into easily digestible insights and facilitating **data-driven policymaking**.

PROJECTS

Data Mining for Business Insights

- Led a **team-based data mining project** to **analyse real-world business datasets**, using techniques such as **multiple linear regression**, **k-nearest neighbours**, and **clustering**.
- Incorporated **Python libraries** (pandas, scikit-learn) and **R** for **exploratory data analysis**, **model building**, and **evaluation**.
- Recommended strategic process improvements based on predictive models, culminating in a 12% increase in operational efficiency for a pilot retail client.