

# Privacy Policy

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Last Updated: May 17, 2025

## Introduction

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Welcome to Avinyaa EdTech Private Limited's Privacy Policy. Your privacy is critically important to us, and we're committed to protecting and respecting your data while providing our AI writing and productivity tools.

This Privacy Policy explains how we collect, use, process, and share your information when you use our services, website, applications, and tools (collectively, the "Services"). This policy has been written with clear language to be understandable for users of all ages, including teenagers who may use our platform.

## Information We Collect

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### Information You Provide to Us

- **Account Information:** When you create an account, we collect your name, email address, and password.
- **Payment Information:** If you subscribe to our premium services, we collect payment details, which are processed by our secure payment processors.
- **User Content:** We collect and process the text and content you submit to our Services for grammar checking, rewriting, or other writing assistance.
- **Communication:** If you contact our support team, we collect information shared during those exchanges.

### Information We Collect Automatically

- **Usage Information:** We collect data about how you interact with our Services, including features used, time spent, and actions taken.
- **Device Information:** We collect information about your device, including IP address, browser type, operating system, and device identifiers.
- **Cookies and Similar Technologies:** We use cookies and similar tracking technologies to collect information about your browsing behavior and preferences.

## How We Use Your Information

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We use your information for the following purposes:

- **Provide and Improve Services:** To deliver our AI writing tools, maintain and improve our Services, and develop new features based on user needs.
- **Writing Analysis and Assistance:** To analyze your text to provide grammar, style, and writing suggestions, powered by our AI technologies.
- **Machine Learning Training:** To train and improve our machine learning models and AI technologies, always in an anonymized and aggregated manner.
- **Personalization:** To customize your experience and provide tailored writing suggestions.
- **Communication:** To respond to your inquiries, provide customer support, and send important updates about our Services.
- **Security and Fraud Prevention:** To protect our Services and users from fraudulent or malicious activities.

## How We Share Your Information

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We may share your information with:

- **Service Providers:** Third-party vendors who help us operate our Services, such as cloud hosting providers, payment processors, and analytics services.
- **Business Partners:** Companies we partner with to offer integrated or joint services.
- **Legal Requirements:** When required by law, legal process, or to protect our rights or those of others.

We do NOT sell your personal information to third parties for their marketing purposes. We explicitly commit that we will not share or sell any user data with third-party vendors without your explicit consent.

## Your Text Data and AI Processing

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As an AI writing assistance platform, we take special care with the text you submit:

- Your text is processed by our AI systems to provide writing suggestions.
- We may retain your text for a limited time to improve performance and address technical issues.
- We may use anonymized aggregations of text data to improve our AI models.
- We implement technical safeguards to protect sensitive information within your text.

## Data Retention

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We retain your information as long as your account is active or as needed to provide you Services. You can request deletion of your account and associated data at any time.

## Your Privacy Rights

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Depending on your location, you may have rights to:

- **Access** your personal information
- **Correct** inaccurate data
- **Delete** your data
- **Port** your data to another service
- **Restrict** certain processing activities
- **Object** to specific uses of your data

To exercise these rights, please contact us at [info@kreativespace.com](mailto:info@kreativespace.com) or [info@avinyaaedtech.com](mailto:info@avinyaaedtech.com).

## Children's Privacy

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Our Services are designed to be accessible to teenagers (13 years and older). We comply with applicable laws regarding teen privacy, including the Children's Online Privacy Protection Act (COPPA) in the United States, which applies to children under 13, and various international regulations that protect minors.

For users between 13-18 years of age:

- We collect only the minimum information necessary to provide our Services
- We recommend parental supervision for teenagers using our platform
- We implement additional safeguards for data from teenage users
- We do not knowingly use data from teenage users for targeting advertising

For children under 13, we do not knowingly collect personal information. If we become aware that we have collected personal information from a child under 13 without verifiable parental consent, we will take steps to delete that information promptly.

Parents or guardians who believe we may have collected information from their child under 13 can contact us at [info@kreativespace.com](mailto:info@kreativespace.com) to request deletion.

## Additional Protections for Teenage Users

As our Services are available to teenagers (13 years and older), we take additional measures to protect younger users:

- **Age-Appropriate Design:** Our features and privacy controls are designed with younger users in mind.
- **Default Privacy Settings:** For users identified as teenagers, we apply the strongest privacy settings by default.
- **Limited Data Collection:** We minimize the data we collect from teenage users to only what is necessary to provide our Services.
- **Simpler Language:** We strive to explain our data practices in straightforward, easy-to-understand terms.
- **No Behavioral Profiling:** We do not use teenage users' data for behavioral profiling or targeted advertising.
- **Parental Involvement:** We encourage parental awareness and supervision for teenage users of our platform.

We comply with additional legal frameworks protecting young people's data, including the UK Age Appropriate Design Code and similar regulations in other jurisdictions.

## International Data Transfers

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We may transfer your information to servers and service providers located outside your country of residence. We implement appropriate safeguards when transferring data internationally.

## Security

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We implement technical and organizational measures designed to protect your information from unauthorized access, loss, or alteration. However, no internet transmission is completely secure, so we cannot guarantee absolute security.

## Changes to This Privacy Policy

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We may update this Privacy Policy periodically. We will notify you of significant changes through our website or via email. Your continued use of our Services after such modifications constitutes your acceptance of the updated Privacy Policy.

## Contact Us

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If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Avinyaa EdTech Private Limited  
Email: [info@kreativespace.com](mailto:info@kreativespace.com) or [info@avinyaaedtech.com](mailto:info@avinyaaedtech.com)  
Phone: +917229046444

## Legal Basis for Processing (for EEA, UK, and Switzerland users)

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If you are in the European Economic Area (EEA), United Kingdom, or Switzerland, we process your personal data based on:

- **Contract:** Processing necessary for the performance of our contract with you.
- **Legitimate Interests:** For our legitimate business interests, such as improving our Services and security.
- **Consent:** When you have expressly given us consent to process your information.
- **Legal Obligation:** When necessary to comply with a legal obligation.

For teenage users (13-18) in these regions, we process data in accordance with the General Data Protection Regulation (GDPR) and local age-appropriate design codes, recognizing the special protections afforded to minors. We make particular efforts to present our privacy information in clear, age-appropriate language.

## California Privacy Rights

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California residents have specific rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), including the right to know what personal information we collect, disclose, and sell, as well as the right to request deletion and opt-out of certain sharing practices.

For California residents between 13-16 years of age, we comply with the requirements of the California Privacy Rights Act (CPRA) which requires opt-in consent for selling or sharing the personal information of consumers under 16 years of age.

## GDPR Compliance

For users in the European Union, we serve as the data controller for your personal information. You have the right to lodge a complaint with your local data protection authority if you have concerns about how we process your data.

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By using our Services, you acknowledge that you have read and understood this Privacy Policy.