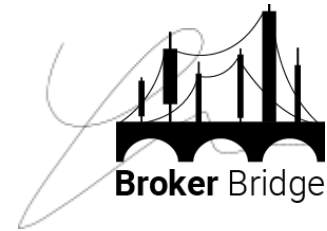


Privacy Policy

[17/06/2024 - 01/07/2024]



1. Introduction

Welcome to Broker Bridge, an innovative solution designed to assist investors in accurately calculating trading fees associated with various stock market brokers. Our platform provides a detailed historical overview of fees from different brokers, helping you make more informed investment decisions. By using Broker Bridge, you can streamline your investment process and optimize your trading cost management.

2. Data Collection

When you register or log in to use Broker Bridge, we collect the following personal information:

- **Email Address:** Used as your unique identifier and for communication purposes.
- **Password:** Securely stored and used for logging into your account.
- **Full Name:** Helps personalize your experience with our service.
- **Contact Information:** (if applicable) Including phone number and address for further identity verification and solution updates purposes.
- **Trading Preferences and History:** (optional) To customize and enhance the accuracy of fee calculations according to users selection.

This data collection is essential for providing you with tailored and effective service. Please note that all sensitive data is encrypted and stored securely to protect your privacy.

3. Data Processing

The personal data collected during registration and login process are used for the following purposes:

- **User Identification and Authentication:** To ensure that only authorized users can access their accounts and to protect your information from unauthorized access.
- **Service Personalization:** We use your provided information to customize your experience, ensuring that the fee calculations and historical data displayed are relevant to your specific trading preferences, history and selections.
- **Communication:** We may use your contact details to send updates about your account, our services, or any changes to our terms and conditions.
- **Improvement of Services:** Analyzing how users interact with our platform helps us identify areas for improvement and to develop new features that enhance user satisfaction and efficiency.

3.1 Third-Party Processing

The Broker Bridge solution uses Auth0 as a third-party authentication and authorization provider. Auth0 collects user information necessary to authenticate users while using the features of Broker Bridge solution. The data collected by third-party providers comply with GDPR rules and regulations ([Auth0 GDPR](#)).

Data processing at Broker Bridge is performed with the utmost consideration for your privacy and is compliant with GDPR regulations. Only authorized personnel have access to your personal data, and it is used strictly for the purposes mentioned above.

4. Privacy Notice for Login/Registration

Welcome to Broker Bridge. During the registration and login process, we collect essential information to provide you with a personalized and secure experience. We utilize Auth0, a renowned third-party service, for authentication and management of your login credentials. This ensures that your personal information, such as email address, full name, and password, is securely processed and stored.

What we collect:

- **Email Address:** Used as your account identifier and main point of communication.
- **Password:** Managed by Auth0 to ensure secure access to your account.
- **Full Name:** To personalize your experience on our platform.

Your data is handled with strict confidentiality and in accordance with GDPR regulations. By continuing with the registration, you acknowledge and consent to this data collection and processing.

5. Data Retention Policy

At Broker Bridge, we retain calculation results for a period of 60 days. This retention is necessary to:

- **Provide Historical Data Analysis:** Allowing you to review and compare past fee calculations and trading costs.
- **Enhance User Experience:** By maintaining a record of your previous interactions, we can offer more tailored services and improvements in future updates.
- **Comply with Legal Requirements:** Retaining data for a set period may be required for compliance with financial regulations and audits.

After this period, your data will be securely deleted from our systems in accordance with GDPR guidelines.

We also retain personal details mentioned in §2 for the purpose of:

- **User Identification and Authorization:** To ensure that only authorized users can access their accounts and to protect your information from unauthorized access.
- **Enhance User Experience:** By maintaining a record of your personal details and contact information, we can offer more tailored services and inform you on the future updates of our solution.

Note that users are able to delete their accounts and all their account details will be deleted immediately from our system with GDPR guidelines.

6. User Consent

During the registration process, we require your explicit consent to collect and process your data as described:

- "I agree to Broker Bridge collecting and processing my personal data as outlined in the Privacy Notice and Privacy Policy. I understand that my data will be used exclusively for the purposes of my use of Broker Bridge and I can withdraw my consent at any time."

Please review our detailed Privacy Policy and Privacy Notice to understand how we manage and protect your data. By clicking "Agree," you confirm that you understand and consent to these practices.

7. Security Measures

Broker Bridge is committed to the highest standards of data security. We implement the following measures to protect your personal information:

- **Encryption:** All data sent to and from our platform is encrypted using industry-standard encryption protocols.
- **Access Controls:** Access to personal data is strictly limited to authorized personnel and controlled through secure authentication mechanisms.
- **Regular Audits:** Our security systems and processes are regularly reviewed and updated to prevent unauthorized access and potential security breaches according to industry standards.

Your privacy and security are our top priorities, and we are dedicated to safeguarding your personal information throughout your use of our services.