

Year

20152021

Gender

F

M

Customer Age

1787

Location

All

Product Category

All

Delivery Type

All

Delivery Status

☐ Delivered

☐ Returned

E-COMMERCE DASHBOARD

\$105.95M

Total Revenue

113K

Total Customers

163K

Returned Orders

9.53

Avg Delivery Days

603K

Total Orders

★★★★☆

Avg. Star Rating

Top 3 Products by Orders

14K (33.29%)

14K (33.41%)

14K (33.3%)

Product

Avon Soft ...

Yazole Lea...

Triple Pow...

Top 3 Products Category by Orders

99K (20.61%)

199K (41.23%)

184K (38.1...)

Product Cat...

Health an...

Fashion

Phones an...

Top 3 Product Sub Category by Orders

56K (30.64%)

71K (38.43%)

57K (30.93%)

SubCategory

Vitamins ...

Medical s...

Men's fas...

Total Revenue by Year

Total Orders by Year

Total Customers by Year

Top 5 Product by Revenue

Canon E...\$14M

Canon E...\$12M

Amazon...\$11M

Samsun...\$9M

Infinix S...\$6M

Product Category & Sub Category

Product Category

Total Orders

Total Revenue

Home and Office

85265

\$1,13,53,870.00

Health and beauty

198552

\$1,15,20,715.60

Fashion

183749

\$1,20,29,296.00

Electronics

36019

\$3,27,13,293.00

Phones and Tablet

99249

\$3,83,28,904.60