

Brendan Lo

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EDUCATION

Cornell University, SC Johnson College of Business, Charles H. Dyson School <i>Bachelor of Science in Applied Economics & Management (Concentration: Business Analytics)</i> <i>Bachelor of Science in Information Science</i> GPA: 3.913	Ithaca, NY <i>Expected Graduation: May 2024</i>
Stuyvesant High School GPA: 4.0 SAT Cumulative 1530 SAT II Chemistry (800/800) SAT II Math (800/800)	Manhattan, NY <i>Graduated: June 2020</i>

PROFESSIONAL EXPERIENCE

Millie Group Startup <i>Business Development Intern</i> <ul style="list-style-type: none">Cold contacted over 200 individuals of various backgrounds and helped sell Millie's value proposition in order to onboard mentors who would be valuable in contributing to Millie's content and pro-bono initiativesIdentified a lucrative field of academic counsel and curated guide on writing college supplemental essaysCollected data on 500+ international schools to identify target schools to onboard and turn into sources of revenue	Manhattan, NY <i>June 2021 – August 2021</i>
Double Rainbow Bakery <i>Social Media Manager/Cashier</i> <ul style="list-style-type: none">Leveraged a public incident to establish a social media presence, resulting in a 350% follower growthDeveloped sales strategies including creating an online platform for order pick-up to expedite order process	Flushing, NY <i>September 2017 – October 2020</i>
Soez Service Inc. <i>Accounting Intern</i> <ul style="list-style-type: none">Assisted with research, filing, data entry, and recording and maintaining accurate and complete financial recordsCollaborated with the accounting team to compile and analyze data, and support the company and its clients	Flushing, NY <i>June 2018 – September 2018</i>

EXTRACURRICULAR ACTIVITIES

Cornell Data Science <i>Education Sub-team Member</i> <ul style="list-style-type: none">Selected as 1 of 3 members to partake in an 8-week onboarding series that introduced computer science concepts encompassing the basics of GitHub, frontend and backend development, machine learning, modelling, data visualization, and web scrapingLearned about how to effectively teach and manage the Introduction to Machine Learning course	Ithaca, NY <i>February 2022 – Present</i>
Global China Connection (Professional Business Organization) <i>Active Member</i> <ul style="list-style-type: none">Selected as 1 of 8 members to participate in a 10-week professional development series consisting of key technical and soft skills; explored various industries to narrow down career interests through weekly industry workshops and tailored deliverablesLaunched a fundraiser and coordinated marketing plans to promote the event, achieving a cumulative profit of \$1,200	Ithaca, NY <i>September 2021 – Present</i>
Diversity on the Street (DOTS) <i>Analyst</i> <ul style="list-style-type: none">Engaged in an 8-week long education series highlighting basic accounting principles and industry overview to develop technical skills while learning about various career paths in the financial services and consulting industries from alumni	Ithaca, NY <i>February 2021 – December 2022</i>

PROJECTS

Programming Language Detector <ul style="list-style-type: none">Collaborated and placed 1st with 3 other members in a 4-day Cornell Data Science Datathon to design and pitch a program in Python that identifies the programming language used, given an arbitrary piece of codeScraped large sets of code written in Java, C, C++, OCaml, and Python from GitHub and converted the scraped code to plaintext to be used as a training set for our program	<i>April 2022</i>
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ADDITIONAL INFORMATION

Relevant Coursework: Objected-Oriented Programming & Data Structures, Spreadsheet Modeling, Introductory Statistics, Finance
Programming: Java, Python, Django, HTML, CSS
Applications: Microsoft Office (Excel, Word, PowerPoint), Git, Github, VS Code, Slack
Languages: Mandarin (Basic), Cantonese (Basic)
Interests: Sneaker Reselling, Basketball, Volleyball, Hiking, Travelling, Poker, Marvel Movies