

Britta Rodenbeck

User experience developer | Web accessibility advocate | Level 1 sommelier

Results-driven, frontend-focused software engineer with 7+ years of professional experience leading projects and teams. Proven track record of collaborating cross-functionally with technical teams, users and stakeholders across all phases of the software development lifecycle, focusing on reliability, detail, and consistency. Committed to delivering high-quality, visually appealing, and accessible software.

Signal Advisors | Software Engineer 2021 - 2023 (2 years)

- Utilized React, TypeScript, GraphQL and Nest in an Agile Scrum team to optimize operations for financial advisors.
- Successfully led a project to triple transaction volumes to \$750M+ annually.
- Streamlined the discovery-to-production pipeline by 3x alongside a cross-functional product / design / engineering cohort.
- Led an initiative to upgrade major versions of React and Material UI across multiple repositories.
- Advocated for web accessibility standards and practices, leading audits and prioritizing improvements.

Xenith | Senior Web Developer, Product Manager 2020 - 2021 (1.5 years)

- Led design and development of Xenith.com's successful redesign in 13 weeks.
- Developed an industry-first B2B team-site digital hub, generating 30% of the sales team pipeline and \$2.4 million in revenue.
- Orchestrated the integration of a helmet customization platform, resulting in a +53% increase in helmet conversion rate.
- Managed sprint planning and prioritization for digital properties, achieving a +43% conversion rate and +109% YoY revenue increase in 30 days on Shopify Plus.
- Established a digital design system and CSS framework, enhancing brand cohesion and consistency.
- Trained team members on ADA standards while improving UX accessibility.

LevelEleven | Software Developer 2018 - 2020 (1.5 years)

- Developed and maintained JavaScript applications within the Salesforce ecosystem, focusing on ReactJS and Lightning Web Components.
- Led frontend feature development, including language localization and custom coaching templates.
- Managed an NPM library centralizing UI components across the product suite.

Argonomo | Lead Frontend Developer 2018 (6 months)

- Specialized in rapidly prototyping websites and applications using Vue.js.
- Architected and developed web applications for clients in diverse fields.

Career Now Brands | UI Engineer 2016 - 2018 (1.5 years)

- Collaborated on frontend solutions for 20+ web properties.
- Built a Vue.js and Laravel application, automating posting for a new business initiative to integrate with the Craigslist API.

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SKILLS

JavaScript ES6 / ES7+, TypeScript, React, Redux, React Hooks, React Query, Context API, Next.js, Gatsby, Vue.js, Vuex, Nuxt, Nest

CSS CSS3, Sass, CSS / SVG animations, Styled components, CSS Modules, BEM, Material UI, Bootstrap, Tailwind CSS

Design Responsive design, Figma, Sketch

Testing React Testing Library, Jest, Cypress

Tooling Git, Storybook, GraphQL, Webpack, npm, Yarn, VS Code, Nx, Gulp

Platforms Shopify, GitHub, Netlify, Vercel, KBMax, Heroku, AWS, Salesforce, Pardot

EDUCATION / TRAINING

Scrum.org

Professional Scrum Product Owner (PSPO) Certification

Grand Circus Detroit

Frontend development bootcamp

Northern Illinois University

B.A. Psychology