

After starting my career in UX design, I moved into a role as a product manager creating and rolling out an internal operating system. But, I realised my real passion is hands-on design work so I shifted to leading UX design for a start-up in London. I recently moved back to Australia and am now looking for my next adventure.

## experience

### **Domo | Lead UX Designer**

June 2021 - Present | Remote

Working directly with the product owner and stakeholders to identify and design the MVP of a platform to empower homeowners and tradespeople to manage their property jobs.

### **Aspect | Digital Product Manager**

September 2020 - June 2021 | London

In charge of the design and roll out of a new internal operating system (Salesforce). Managing a dev team of seven people, aligning requirements for the user base, business key stakeholders and the technical team.

### **Aspect | UX Designer**

October 2019 - September 2020 | London

Design, build and roll out of an online payment system to reactively calculate job values, take payments and post to Aspect financial systems. Within four months from implementation this system covered 80% of the daily transactions.

### **Morffew Photos | Photographer**

October 2018 - February 2019 | Sydney

Managing, directing and assisting in high-end (family) photoshoots. Other responsibilities included consulting with clients, post-production related work, administration and sales.

### **The Photo Studio | Photography Assistant**

September 2018 - February 2019 | Sydney

Working closely with a team of professional photographers, stylists and studio managers while getting first-hand experience in all tasks involved with running professional photoshoots.

### **EF Education First | Activities Coordinator**

August 2017 - February 2018 | Sydney

Organising and leading excursions for international students to experience Australia's culture through sports, clubs and activities. Other responsibilities included liaising with local suppliers, sales, admin and designing promo material.

## education

**Career Foundry | Frontend Development for Designers**

August 2021 - October 2021 | Online

- Git and Github for Collaboration
- HTML and CSS Fundamentals
- Responsive CSS Layouts
- CSS Transitions and Animations
- JavaScript Basics
- Traversing the DOM
- JavaScript Libraries and Plugins
- Testing, QA, and Debugging

**Career Foundry | UX Design Program**

November 2021 - August 2021 | Online

- User-Centered Design
- Emotional and Visual Design
- Competitive Analysis
- Generative and Evaluative Research
- User Personas and Business Requirements
- Mobile-First and Responsive Design
- Information Architecture and User Flows
- Iterative Wireframing and Prototyping
- Usability and Preference Testing
- Design Documentation and Presentation

**Utrecht University | Bachelor of Cultural Anthropology**

August 2013 - August 2017 | Utrecht (NL) and Nairobi (KE)

Thesis subject: "The Effect of Integrated Education on Integration between Refugee Students and Local Students in Nairobi". Three months fieldwork conducted in Nairobi (KE).

**University of Amsterdam | Magazine Design**

July 2017 | Amsterdam (NL)

**University of Copenhagen | Minor Sociology**

August 2016 - January 2016 | Copenhagen (DK)

## skills

Product Management	UI Design
UX Research	CSS, HTML, Javascript
UX Design	Ethnography

## languages

Dutch   Native	French   Conversational
English   Fluent	German   Conversational
Spanish   Conversational	

## tools

Figma	Github
Adobe Creative Suite	Salesforce
Zapier	Monday.com