

a digital product designer with a love for
clean design and straight forward solutions.

experience

Aspect | Digital Product Designer

June 2021 - Present | Remote

Working directly with the product owner and stakeholders to identify and design the MVP of a platform to empower homeowners and tradespeople to manage property jobs.

Aspect | Digital Product Manager

September 2020 - June 2021 | London

In charge of the design and roll out of a new internal operating system (Salesforce). Managing a dev team of seven people, aligning requirements for the user base, business key stakeholders and the technical team.

Aspect | UX Designer

October 2019 - September 2020 | London

Design, build and roll out of an online payment system to reactively calculate job values, take payments and post to Aspect financial systems. Within four months from implementation this system covered 80% of the daily transactions.

Morffew Photos | Photographer

October 2018 - February 2019 | Sydney

Managing, directing and assisting in high-end (family) photoshoots. Other responsibilities included consulting with clients, post-production related work, administration and sales.

The Photo Studio | Photography Assistant

September 2018 - February 2019 | Sydney

Working closely with a team of professional photographers, stylists and studio managers while getting first-hand experience in all tasks involved with running professional photoshoots.

EF Education First | Activities Coordinator

August 2017 - February 2018 | Sydney

Organising and leading excursions for international students to experience Australia's culture through sports, clubs and activities. Other responsibilities included liaising with local suppliers, sales, admin and designing promo material.

education

Career Foundry

Front End Development | Online

2021

Career Foundry

UX Design Immersion | Online

2020 - 2021

Utrecht University

Bachelor of Cultural Anthropology | Utrecht (NL) and Nairobi (KE)

2013 - 2017

University of Amsterdam

Magazine Design | Amsterdam (NL)

2017

University of Copenhagen

Minor Sociology | Copenhagen (DK)

2015 - 2016

skills

Product Management

UX Research

UX Design

UI Design

CSS, HTML, Javascript

Ethnography

languages

Dutch | Native

English | Fluent

Spanish | Intermediate

French | Intermediate

German | Intermediate

tools

Figma

Adobe

Zapier

Github

Salesforce

Monday.com