

Online Portfolio Case Study

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Overview

Digital Portfolio

The purpose of this project was to build a responsive online portfolio to demonstrate my work as UX designer while improving my front-end development skills.

A total of two months was spent on this project.

The final result is a responsive online portfolio including a home page, three case study pages, an about page, resume page and contact footer.

Context and Challenge

Background and Description

The purpose of this project was to improve my HTML, CSS and Javascript knowledge by creating a portfolio website to demonstrate my experience as UX designer.

A total of two months was spent on this project.

The Problem

As I want to work as a UX/UI designer in the future, I know that I need to present my design skills in a professional way. On top of that, I want to have a concrete example that demonstrates my front end design skills.

I didn't have a website where I demonstrated my work and who I am.

Goals

The goals for this project were more traffic to the website, more downloads of my resume and more incomming communiations from visitors.

Process and Insights

Design Process

With the project goals in mind, I did some competitive analysis of portfolio websites. I read articles, listened to webinars and looked at online portfolios of other UX designers. I came up with a structure for my website and started with the high priority features.

Creative Concept

Early on, I knew I wanted the website to not only present my work, but I also wanted it to be a representation of my design style. This meant the website had to feel clean and simplistic, yet still functional. I got inspiration from Dribbble and different websites that I liked. I created a colour palette, typography and logo and used this as the foundation of my website.

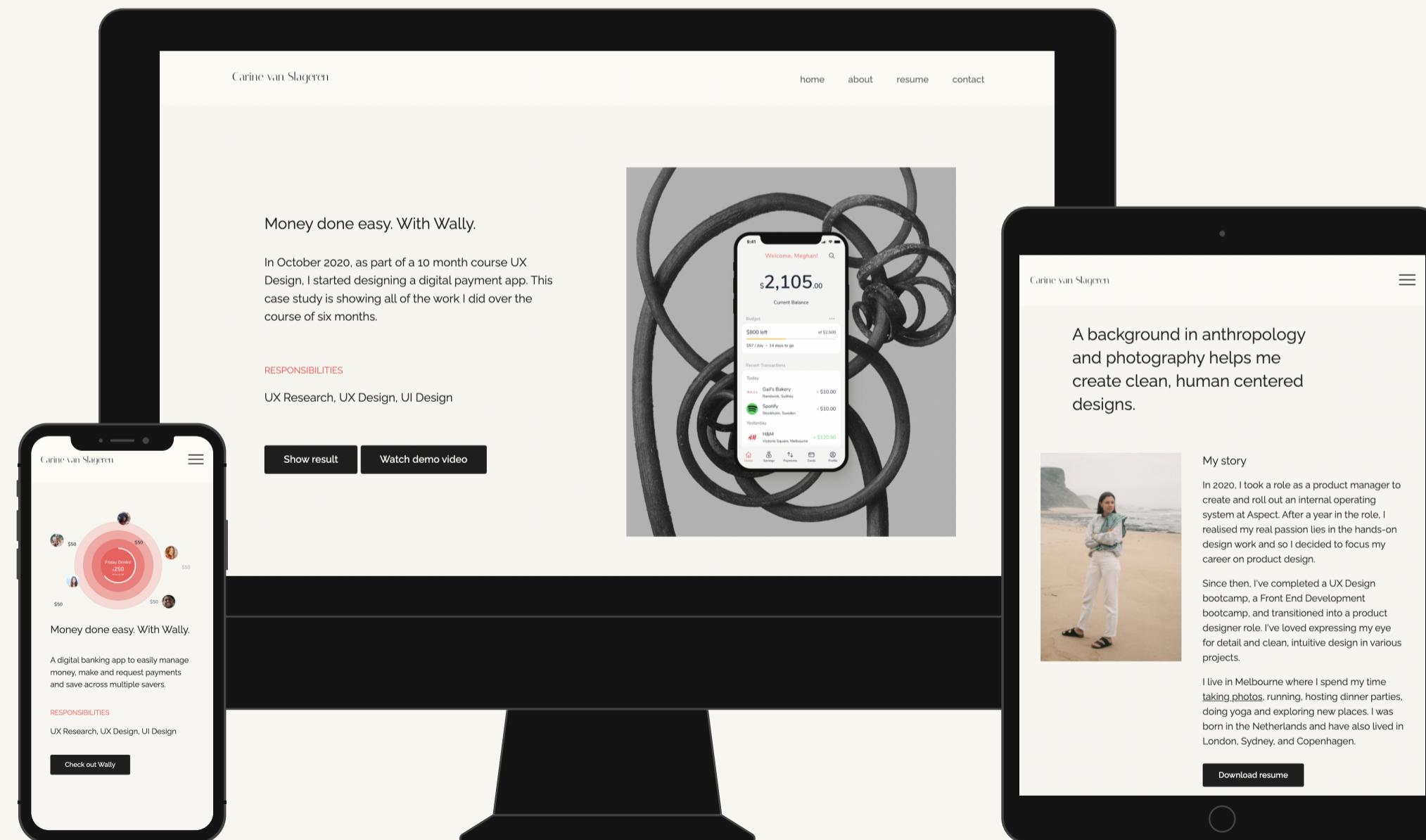
Iterations

Throughout the design process, I would often get user feedback on small specific features of the website, for example, placement of the logo or preference for button styling. Once the first MVP of the website was done, I conducted user testing to test different user scenarios. This lead to iterations of the nav bar, resume placement and the contact footer.

Solution

The end result is an online portfolio with the following features

- Responsive layout for mobile, tablet and desktop
- Animations (Wally)
- Navigation structure including navigation between project pages
- Smooth scroll and jumping to specific locations on a page



What's Next

Future iterations I am planning to make include

- A floating back to top button
- Add custom css class for rows that don't need bottom padding
- Case studies for project 'Aspect' and 'Chumley'
- Host website on new domain (in progress)

The end.

Thanks for reading!