

I care about the details and creating meaningful user experiences.

Experience

Aspect | Product Manager

September 2020 - Present

Coordinating the development and roll-out of a new Salesforce CRM. Managing the overall goals, timelines and specifications of the product team. Aligning requirements for the user base, business key stake holders and the technical team. Developed and implemented the onboarding process for recruitment team.

Aspect | UX Designer

October 2019 - September 2020

Designed and implemented an online payment system reacting to COVID-19 to reactively calculate job values, take payment and post to Aspect financial systems which within four months from implementation covered over 80% of the daily transactions. Designed and developed customer communication flows, page templates and email templates.

Morffew Photos | Photographer

October 2018 - February 2019

Managing, directing and assisting photoshoots. Consulting with clients, post-production, administration and sales.

Education

Career Foundry

UX Design Program

2020 - Present

University of Amsterdam

Magazine Design

2017

Utrecht University

Bachelor of Cultural Anthropology

2013 - 2017

Skills

Photoshop
Lightroom
InDesign
Illustrator
Figma

HTML/CSS
Salesforce
Zapier
monday.com
Gravity Forms

Ethnography
User Interviews
Affinity Mapping
Heuristic Evaluation
Task Analysis