

uninhabited and located close to many Indian villages and their potentially lucrative trade networks. But the location was a disaster. Indians had ignored the peninsula for two reasons: terrible soil hampered agriculture, and brackish tidal water led to debilitating disease. Despite these setbacks, the English built Jamestown, the first permanent English colony in the present-day United States.

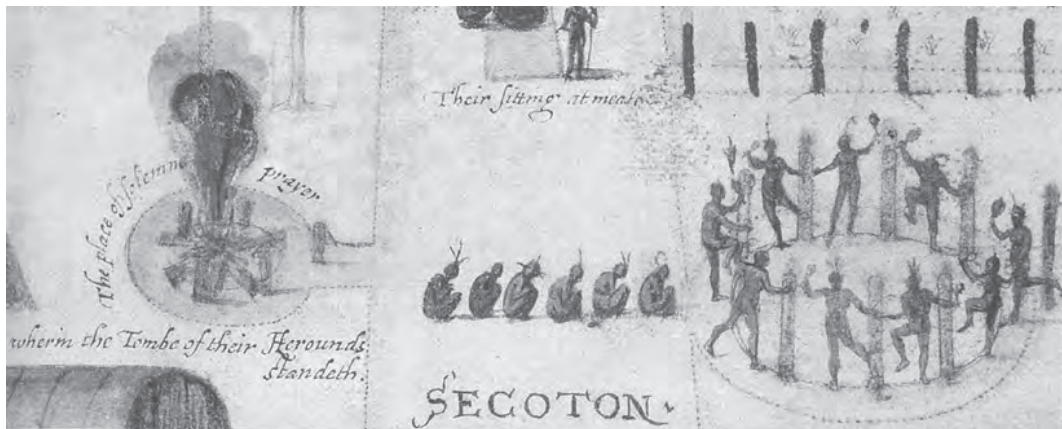
The English had not entered a wilderness but had arrived amid a people they called the Powhatan Confederacy. Powhatan, or Wahunsenacawh, as he called himself, led nearly ten thousand Algonquian-speaking Indians in the Chesapeake. They burned vast acreage to clear brush and create sprawling artificial parklike grasslands so they could easily hunt deer, elk, and bison. The Powhatan raised corn, beans, squash, and possibly sunflowers, rotating acreage throughout the Chesapeake. Without plows, manure, or draft animals, the Powhatan produced a remarkable number of calories cheaply and efficiently.

Jamestown was a profit-seeking venture backed by investors. The colonists were mostly gentlemen and proved entirely unprepared for the challenges ahead. They hoped for easy riches but found none. As John Smith later complained, they “would rather starve than work.”²² And so they did. Disease and starvation ravaged the colonists, thanks in part to the peninsula’s unhealthy location and the fact that supplies from England arrived sporadically or spoiled. Fewer than half of the original colonists survived the first nine months.

John Smith, a yeoman’s son and capable leader, took command of the crippled colony and promised, “He that will not work shall not eat.” He navigated Indian diplomacy, claiming that he was captured and sentenced to death but Powhatan’s daughter, Pocahontas, intervened to save his life. She would later marry another colonist, John Rolfe, and die in England.

Powhatan kept the English alive that first winter. The Powhatan had welcomed the English and placed a high value on metal ax-heads, kettles, tools, and guns and eagerly traded furs and other abundant goods for them. With ten thousand confederated natives and with food in abundance, the Indians had little to fear and much to gain from the isolated outpost of sick and dying Englishmen.

Despite reinforcements, the English continued to die. Four hundred settlers arrived in 1609, but the overwhelmed colony entered a desperate “starving time” in the winter of 1609–1610. Supplies were lost at sea. Relations with the Indians deteriorated and the colonists fought a kind



of slow-burning guerrilla war with the Powhatan. Disaster loomed for the colony. The settlers ate everything they could, roaming the woods for nuts and berries. They boiled leather. They dug up graves to eat the corpses of their former neighbors. One man was executed for killing and eating his wife. Some years later, George Percy recalled the colonists' desperation during these years, when he served as the colony's president: "Having fed upon our horses and other beasts as long as they lasted, we were glad to make shift with vermin as dogs, cats, rats and mice . . . as to eat boots shoes or any other leather. . . . And now famine beginning to look ghastly and pale in every face, that nothing was spared to maintain life and to do those things which seem incredible, as to dig up dead corpses out of graves and to eat them."²³ Archaeological excavations in 2012 exhumed the bones of a fourteen-year-old girl that exhibited signs of cannibalism.²⁴ All but sixty settlers would die by the summer of 1610.

John White,
*Village of the
Secotan*, 1585.
Wikimedia.

Little improved over the next several years. By 1616, 80 percent of all English immigrants who had arrived in Jamestown had perished. England's first American colony was a catastrophe. The colony was reorganized, and in 1614 the marriage of Pocahontas to John Rolfe eased relations with the Powhatan, though the colony still limped along as a starving, commercially disastrous tragedy. The colonists were unable to find any profitable commodities and remained dependent on the Indians and sporadic shipments from England for food. But then tobacco saved Jamestown.

By the time King James I described tobacco as a "noxious weed, . . . loathsome to the eye, hateful to the nose, harmful to the brain, and dangerous to the lungs," it had already taken Europe by storm. In 1616 John Rolfe crossed tobacco strains from Trinidad and Guiana and planted

Virginia's first tobacco crop. In 1617 the colony sent its first cargo of tobacco back to England. The "noxious weed," a native of the New World, fetched a high price in Europe and the tobacco boom began in Virginia and then later spread to Maryland. Within fifteen years American colonists were exporting over five hundred thousand pounds of tobacco per year. Within forty years, they were exporting fifteen million.²⁵

Tobacco changed everything. It saved Virginia from ruin, incentivized further colonization, and laid the groundwork for what would become the United States. With a new market open, Virginia drew not only merchants and traders but also settlers. Colonists came in droves. They were mostly young, mostly male, and mostly indentured servants who signed contracts called indentures that bonded them to employers for a period of years in return for passage across the ocean. But even the rough terms of servitude were no match for the promise of land and potential profits that beckoned English farmers. But still there were not enough of them. Tobacco was a labor-intensive crop and ambitious planters, with seemingly limitless land before them, lacked only laborers to escalate their wealth and status. The colony's great labor vacuum inspired the creation of the "headright policy" in 1618: any person who migrated to Virginia would automatically receive fifty acres of land and any immigrant whose passage they paid would entitle them to fifty acres more.

In 1619, the Virginia Company established the House of Burgesses, a limited representative body composed of white landowners that first met in Jamestown. That same year, a Dutch slave ship sold twenty Africans to the Virginia colonists. Southern slavery was born.

Soon the tobacco-growing colonists expanded beyond the bounds of Jamestown's deadly peninsula. When it became clear that the English were not merely intent on maintaining a small trading post but sought a permanent ever-expanding colony, conflict with the Powhatan Confederacy became almost inevitable. Powhatan died in 1622 and was succeeded by his brother, Opechancanough, who promised to drive the land-hungry colonists back into the sea. He launched a surprise attack and in a single day (March 22, 1622) killed over 350 colonists, or one third of all the colonists in Virginia.²⁶ The colonists retaliated and revisited the massacres on Indian settlements many times over. The massacre freed the colonists to drive the Indians off their land. The governor of Virginia declared it colonial policy to achieve the "expulsion of the savages to gain the free range of the country."²⁷ War and disease destroyed the remnants of the Chesapeake Indians and tilted the balance of power decisively toward the English colonizers.



English colonists brought to the New World particular visions of racial, cultural, and religious supremacy. Despite starving in the shadow of the Powhatan Confederacy, English colonists nevertheless judged themselves physically, spiritually, and technologically superior to Native peoples in North America. Christianity, metallurgy, intensive agriculture, transatlantic navigation, and even wheat all magnified the English sense of superiority. This sense of superiority, when coupled with outbreaks of violence, left the English feeling entitled to indigenous lands and resources.

Spanish conquerors established the framework for the Atlantic slave trade over a century before the first chained Africans arrived at Jamestown. Even Bartolomé de Las Casas, celebrated for his pleas to save Native Americans from colonial butchery, for a time recommended that indigenous labor be replaced by importing Africans. Early English settlers from the Caribbean and Atlantic coast of North America mostly imitated European ideas of African inferiority. “Race” followed the expansion of slavery across the Atlantic world. Skin color and race suddenly seemed fixed. Englishmen equated Africans with categorical blackness and blackness with Sin, “the handmaid and symbol of baseness.”²⁸ An English essayist in 1695 wrote that “a negro will always be a negro, carry him to Greenland, feed him chalk, feed and manage him never so many ways.”²⁹ More and more Europeans embraced the notions that Europeans and Africans were of distinct races. Others now preached that the Old Testament God cursed Ham, the son of Noah, and doomed black people to perpetual enslavement.

And yet in the early years of American slavery, ideas about race were not yet fixed and the practice of slavery was not yet codified. The first generations of Africans in English North America faced miserable conditions, but, in contrast to later American history, their initial servitude was not necessarily permanent, heritable, or even particularly disgraceful. Africans were definitively set apart as fundamentally different from their white counterparts and faced longer terms of service and harsher punishments, but, like the indentured white servants whisked away from English slums, these first Africans in North America could also work for only a set number of years before becoming free landowners themselves. The Angolan Anthony Johnson, for instance, was sold into servitude but fulfilled his indenture and became a prosperous tobacco planter himself.³⁰

In 1622, at the dawn of the tobacco boom, Jamestown had still seemed a failure. But the rise of tobacco and the destruction of the Powhatan



turned the tide. Colonists escaped the deadly peninsula and immigrants poured into the colony to grow tobacco and turn a profit for the Crown.

VI. New England

The English colonies in New England established from 1620 onward were founded with loftier goals than those in Virginia. Although migrants to New England expected economic profit, religious motives directed the rhetoric and much of the reality of these colonies. Not every English person who moved to New England during the seventeenth century was a Puritan, but Puritans dominated the politics, religion, and culture of New England. Even after 1700, the region's Puritan inheritance shaped many aspects of its history.

The term *Puritan* began as an insult, and its recipients usually referred to each other as “the godly” if they used a specific term at all. Puritans believed that the Church of England did not distance itself far enough from Catholicism after Henry VIII broke with Rome in the 1530s. They largely agreed with European Calvinists—followers of theologian Jean Calvin—on matters of religious doctrine. Calvinists (and Puritans) believed that humankind was redeemed by God's grace alone, and that the fate of an individual's immortal soul was predestined. The happy minority that God had already chosen to save were known among English Puritans as the Elect. Calvinists also argued that the decoration of churches, reliance

Seal of the Massachusetts Bay Colony. The History Project (UC Davis).



on ornate ceremony, and corrupt priesthood obscured God's message. They believed that reading the Bible was the best way to understand God.

Puritans were stereotyped by their enemies as dour killjoys, and the exaggeration has endured. It is certainly true that the Puritans' disdain for excess and opposition to many holidays popular in Europe (including Christmas, which, as Puritans never tired of reminding everyone, the Bible never told anyone to celebrate) lent themselves to caricature. But Puritans understood themselves as advocating a reasonable middle path in a corrupt world. It would never occur to a Puritan, for example, to abstain from alcohol or sex.

During the first century after the English Reformation (c. 1530–1630) Puritans sought to “purify” the Church of England of all practices that smacked of Catholicism, advocating a simpler worship service, the abolition of ornate churches, and other reforms. They had some success in pushing the Church of England in a more Calvinist direction, but with the coronation of King Charles I (r. 1625–1649), the Puritans gained an implacable foe that cast English Puritans as excessive and dangerous. Facing growing persecution, the Puritans began the Great Migration, during which about twenty thousand people traveled to New England between 1630 and 1640. The Puritans (unlike the small band of separatist “Pilgrims” who founded Plymouth Colony in 1620) remained committed to reforming the Church of England but temporarily decamped to North America to accomplish this task. Leaders like John Winthrop insisted they were not separating from, or abandoning, England but were rather forming a godly community in America that would be a “City on a Hill” and an example for reformers back home.³¹ The Puritans did not seek to create a haven of religious toleration, a notion that they—along with nearly all European Christians—regarded as ridiculous at best and dangerous at worst.

While the Puritans did not succeed in building a godly utopia in New England, a combination of Puritan traits with several external factors created colonies wildly different from any other region settled by English people. Unlike those heading to Virginia, colonists in New England (Plymouth [1620], Massachusetts Bay [1630], Connecticut [1636], and Rhode Island [1636]) generally arrived in family groups. Most New England immigrants were small landholders in England, a class contemporary English called the “middling sort.” When they arrived in New England they tended to replicate their home environments, founding towns composed of independent landholders. The New England climate



and soil made large-scale plantation agriculture impractical, so the system of large landholders using masses of slaves or indentured servants to grow labor-intensive crops never took hold.

There is no evidence that the New England Puritans would have opposed such a system were it possible; other Puritans made their fortunes on the Caribbean sugar islands, and New England merchants profited as suppliers of provisions and slaves to those colonies. By accident of geography as much as by design, New England society was much less stratified than any of Britain's other seventeenth-century colonies.

Although New England colonies could boast wealthy landholding elites, the disparity of wealth in the region remained narrow compared to the Chesapeake, Carolina, or the Caribbean. Instead, seventeenth-century New England was characterized by a broadly shared modest prosperity based on a mixed economy dependent on small farms, shops, fishing, lumber, shipbuilding, and trade with the Atlantic World.

A combination of environmental factors and the Puritan social ethos produced a region of remarkable health and stability during the seventeenth century. New England immigrants avoided most of the deadly outbreaks of tropical disease that turned the Chesapeake colonies into graveyards. Disease, in fact, only aided English settlement and relations to Native Americans. In contrast to other English colonists who had to contend with powerful Native American neighbors, the Puritans confronted the stunned survivors of a biological catastrophe. A lethal pandemic of smallpox during the 1610s swept away as much as 90 percent of the region's Native American population. Many survivors welcomed the English as potential allies against rival tribes who had escaped the catastrophe. The relatively healthy environment coupled with political stability and the predominance of family groups among early immigrants allowed the New England population to grow to 91,000 people by 1700 from only 21,000 immigrants. In contrast, 120,000 English went to the Chesapeake, and only 85,000 white colonists remained in 1700.³²

The New England Puritans set out to build their utopia by creating communities of the godly. Groups of men, often from the same region of England, applied to the colony's General Court for land grants.³³ They generally divided part of the land for immediate use while keeping much of the rest as "commons" or undivided land for future generations. The town's inhabitants collectively decided the size of each settler's home lot based on their current wealth and status. Besides oversight of property, the town restricted membership, and new arrivals needed to apply



for admission. Those who gained admittance could participate in town governments that, while not democratic by modern standards, nevertheless had broad popular involvement. All male property holders could vote in town meetings and choose the selectmen, assessors, constables, and other officials from among themselves to conduct the daily affairs of government. Upon their founding, towns wrote covenants, reflecting the Puritan belief in God's covenant with his people. Towns sought to arbitrate disputes and contain strife, as did the Church. Wayward or divergent individuals were persuaded, corrected, or coerced. Popular conceptions of Puritans as hardened authoritarians are exaggerated, but if persuasion and arbitration failed, people who did not conform to community norms were punished or removed. Massachusetts banished Anne Hutchinson, Roger Williams, and other religious dissenters like the Quakers.

Although by many measures colonization in New England succeeded, its Puritan leaders failed in their own mission to create a utopian community that would inspire their fellows back in England. They tended to focus their disappointment on the younger generation. "But alas!" Increase Mather lamented, "That so many of the younger Generation have so early corrupted their [the founders'] doings!"³⁴ The jeremiad, a sermon lamenting the fallen state of New England due to its straying from its early virtuous path, became a staple of late-seventeenth-century Puritan literature.

Yet the jeremiad could not stop the effects of prosperity. The population spread and grew more diverse. Many, if not most, New Englanders retained strong ties to their Calvinist roots into the eighteenth century, but the Puritans (who became Congregationalists) struggled against a rising tide of religious pluralism. On December 25, 1727, Judge Samuel Sewall noted in his diary that a new Anglican minister "keeps the day in his new Church at Braintree: people flock thither."³⁵ Previously forbidden holidays like Christmas were celebrated publicly in church and privately in homes. Puritan divine Cotton Mather discovered on Christmas 1711 that "a number of young people of both sexes, belonging, many of them, to my flock, had . . . a Frolick, a reveling Feast, and a Ball, which discovers their Corruption."³⁶

Despite the lamentations of the Mathers and other Puritan leaders of their failure, they left an enduring mark on New England culture and society that endured long after the region's residents ceased to be called "Puritan."

VII. Conclusion

The fledgling settlements in Virginia and Massachusetts paled in importance when compared to the sugar colonies of the Caribbean. Valued more as marginal investments and social safety valves where the poor could be released, these colonies nonetheless created a foothold for Britain on a vast North American continent. And although the seventeenth century would be fraught for Britain—religious, social, and political upheavals would behead one king and force another to flee his throne—settlers in Massachusetts and Virginia were nonetheless tied together by the emerging Atlantic economy. While commodities such as tobacco and sugar fueled new markets in Europe, the economy grew increasingly dependent on slave labor. Enslaved Africans transported across the Atlantic would further complicate the collision of cultures in the Americas. The creation and maintenance of a slave system would spark new understandings of human difference and new modes of social control. The economic exchanges of the new Atlantic economy would not only generate great wealth and exploitation, they would also lead to new cultural systems and new identities for the inhabitants of at least four continents.

VIII. Reference Materials

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NOTES TO CHAPTER 2

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