

rians view this period as a significant time of transition.<sup>19</sup> Anglo-American families during the colonial period differed from their European counterparts. Widely available land and plentiful natural resources allowed for greater fertility and thus encouraged more people to marry earlier in life. Yet while young marriages and large families were common throughout the colonial period, family sizes started to shrink by the end of the 1700s as wives asserted more control over their own bodies.

New ideas governing romantic love helped change the nature of husband-wife relationships. Deriving from sentimentalism, a contemporary literary movement, many Americans began to view marriage as an emotionally fulfilling relationship rather than a strictly economic partnership. Referring to one another as “Beloved of my Soul” or “My More Than Friend,” newspaper editor John Fenno and his wife Mary Curtis Fenno illustrate what some historians refer to as the “companionate ideal.”<sup>20</sup> While away from his wife, John felt a “vacuum in my existence,” a sentiment returned by Mary’s “Doting Heart.”<sup>21</sup> Indeed, after independence, wives began to not only provide emotional sustenance to their husbands but inculcate the principles of republican citizenship as “republican wives.”<sup>22</sup>

Marriage opened up new emotional realms for some but remained oppressive for others. For the millions of Americans bound in chattel slavery, marriage remained an informal arrangement rather than a codified legal relationship. For white women, the legal practice of coverture meant that women lost all their political and economic rights to their husband. Divorce rates rose throughout the 1790s, as did less formal cases of abandonment. Newspapers published advertisements by deserted men and women denouncing their partners. Known as “elopement notices,” they cataloged the misbehaviors of deviant spouses, such as wives’ “indecent manner,” a way of implying sexual impropriety. As violence and inequality continued in many American marriages, wives in return highlighted their husbands’ “drunken fits” and violent rages. One woman noted that her partner “presented his gun at my breast . . . and swore he would kill me.”<sup>23</sup>

That couples would turn to newspapers as a source of expression illustrates the importance of what historians call print culture.<sup>24</sup> Print culture includes the wide range of factors contributing to how books and other printed objects are made, including the relationship between the author and the publisher, the technical constraints of the printer, and the tastes of readers. In colonial America, regional differences in daily life

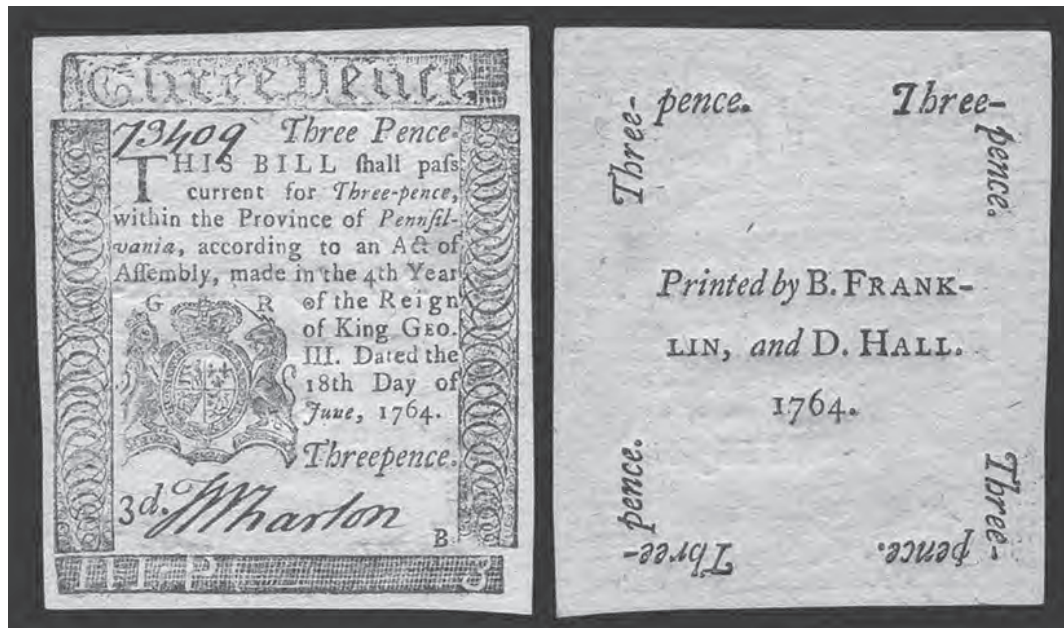
impacted the way colonists made and used printed matter. However, all the colonies dealt with threats of censorship and control from imperial supervision. In particular, political content stirred the most controversy.

From the establishment of Virginia in 1607, printing was either regarded as unnecessary given such harsh living conditions or actively discouraged. The governor of Virginia, Sir William Berkeley, summed up the attitude of the ruling class in 1671: “I thank God there are no free schools nor printing . . . for learning has brought disobedience, and heresy . . . and printing has divulged them.”<sup>25</sup> Ironically, the circulation of handwritten tracts contributed to Berkeley’s undoing. The popularity of Nathaniel Bacon’s uprising was in part due to widely circulated tracts questioning Berkeley’s competence. Berkeley’s harsh repression of Bacon’s Rebellion was equally well documented. It was only after Berkeley’s death in 1677 that the idea of printing in the southern colonies was revived. William Nuthead, an experienced English printer, set up shop in 1682, although the next governor of the colony, Thomas Culpeper, forbade Nuthead from completing a single project. It wasn’t until William Parks set up his printing shop in Annapolis in 1726 that the Chesapeake had a stable local trade in printing and books.

Print culture was very different in New England. Puritans had a respect for print from the beginning. Unfortunately, New England’s authors were content to publish in London, making the foundations of Stephen Daye’s first print shop in 1639 very shaky. Typically, printers made their money from printing sheets, not books to be bound. The case was similar in Massachusetts, where the first printed work was a *Freeman’s Oath*.<sup>26</sup> The first book was not issued until 1640, the *Bay Psalm Book*, of which eleven known copies survive. Daye’s contemporaries recognized the significance of his printing, and he was awarded 140 acres of land. The next large project, the first Bible to be printed in America, was undertaken by Samuel Green and Marmaduke Johnson and published in 1660. That same year, the Eliot Bible, named for its translator John Eliot, was printed in the Natick dialect of the local Algonquin tribes.

Massachusetts remained the center of colonial printing for a hundred years, until Philadelphia overtook Boston in 1770. Philadelphia’s rise as the printing capital of the colonies began with two important features: first, the arrival of Benjamin Franklin, a scholar and businessman, in 1723, and second, waves of German immigrants who created a demand for a German-language press. From the mid-1730s, Christopher Sauer, and later his son, met the demand for German-language newspapers and





religious texts. Nevertheless, Franklin was a one-man culture of print, revolutionizing the book trade in addition to creating public learning initiatives such as the Library Company and the Academy of Philadelphia. His *Autobiography* offers one of the most detailed glimpses of life in a eighteenth-century print shop. Franklin's Philadelphia enjoyed a flurry of newspapers, pamphlets, and books for sale. The flurry would only grow in 1776, when the Philadelphia printer Robert Bell issued hundreds of thousands of copies of Thomas Paine's revolutionary *Common Sense*.

Benjamin Franklin and David Hall, printers, Pennsylvania Currency, 1764. Wikimedia.

Debates on religious expression continued throughout the eighteenth century. In 1711, a group of New England ministers published a collection of sermons titled *Early Piety*. The most famous minister, Increase Mather, wrote the preface. In it he asked the question, "What did our forefathers come into this wilderness for?"<sup>27</sup> His answer was simple: to test their faith against the challenges of America and win. The grandchildren of the first settlers had been born into the comfort of well-established colonies and worried that their faith had suffered. This sense of inferiority sent colonists looking for a reinvigorated religious experience. The result came to be known as the Great Awakening.

Only with hindsight does the Great Awakening look like a unified movement. The first revivals began unexpectedly in the Congregational churches of New England in the 1730s and then spread through the 1740s and 1750s to Presbyterians, Baptists, and Methodists in the rest

of the thirteen colonies. Different places at different times experienced revivals of different intensities. Yet in all of these communities, colonists discussed the same need to strip their lives of worldly concerns and return to a more pious lifestyle. The form it took was something of a contradiction. Preachers became key figures in encouraging individuals to find a personal relationship with God.

The first signs of religious revival appeared in Jonathan Edwards' congregation in Northampton, Massachusetts. Edwards was a theologian who shared the faith of the early Puritan settlers. In particular, he believed in the idea of predestination, in which God had long ago decided who was damned and who was saved. However, Edwards worried that his congregation had stopped searching their souls and were merely doing good works to prove they were saved. With a missionary zeal, Edwards preached against worldly sins and called for his congregation to look inward for signs of God's saving grace. His most famous sermon was "Sinners in the Hands of an Angry God." Suddenly, in the winter of 1734, these sermons sent his congregation into violent convulsions. The spasms first appeared among known sinners in the community. Over the next six months the physical symptoms spread to half of the six hundred-person congregation. Edwards shared the work of his revival in a widely circulated pamphlet.

Over the next decade itinerant preachers were more successful in spreading the spirit of revival around America. These preachers had the same spiritual goal as Edwards but brought with them a new religious experience. They abandoned traditional sermons in favor of outside meetings where they could whip the congregation into an emotional frenzy to reveal evidence of saving grace. Many religious leaders were suspicious of the enthusiasm and message of these revivals, but colonists flocked to the spectacle.

The most famous itinerant preacher was George Whitefield. According to Whitefield, the only type of faith that pleased God was heartfelt. The established churches too often only encouraged apathy. "The Christian World is dead asleep," Whitefield explained. "Nothing but a loud voice can awaken them out of it."<sup>28</sup> He would be that voice. Whitefield was a former actor with a dramatic style of preaching and a simple message. Thundering against sin and for Jesus Christ, Whitefield invited everyone to be born again. It worked. Through the 1730s he traveled from New York to South Carolina converting ordinary men, women, and children. "I have seen upwards of a thousand people hang on his words with





George Whitefield is shown supported by two women, “Hypocrisy” and “Defeat.” The image also includes other visual indications of the engraver’s disapproval of Whitefield, including a monkey and jester’s staff in the right-hand corner. C. Corbett, publisher, *Enthusiasm display’d: or, the Moor Fields congregation*, 1739. Library of Congress.

breathless silence,” wrote a socialite in Philadelphia, “broken only by an occasional half suppressed sob.”<sup>29</sup> A farmer recorded the powerful impact this rhetoric could have: “And my hearing him preach gave me a heart wound; by God’s blessing my old foundation was broken up, and I saw that my righteousness would not save me.”<sup>30</sup> The number of people trying to hear Whitefield’s message was so large that he preached in the meadows at the edges of cities. Contemporaries regularly testified to crowds of thousands and in one case over twenty thousand in Philadelphia. Whitefield and the other itinerant preachers had achieved what Edwards could not: making the revivals popular.

Ultimately the religious revivals became a victim of the preachers’ success. As itinerant preachers became more experimental, they alienated as many people as they converted. In 1742, one preacher from Connecticut, James Davenport, persuaded his congregation that he had special



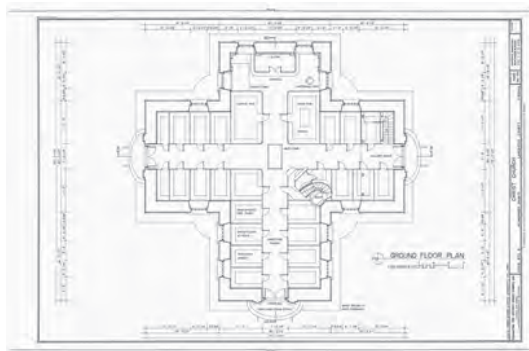
knowledge from God. To be saved they had to dance naked in circles at night while screaming and laughing. Or they could burn the books he disapproved of. Either way, such extremism demonstrated for many that revivalism had gone wrong.<sup>31</sup> A divide appeared by the 1740s and 1750s between “New Lights,” who still believed in a revived faith, and “Old Lights,” who thought it was deluded nonsense.

By the 1760s, the religious revivals had petered out; however, they left a profound impact on America. Leaders like Edwards and Whitefield encouraged individuals to question the world around them. This idea reformed religion in America and created a language of individualism that promised to change everything else. If you challenged the Church, what other authority figures might you question? The Great Awakening provided a language of individualism, reinforced in print culture, which reappeared in the call for independence. While prerevolutionary America had profoundly oligarchical qualities, the groundwork was laid for a more republican society. However, society did not transform easily overnight. It would take intense, often physical, conflict to change colonial life.

## V. Seven Years’ War

Of the eighty-seven years between the Glorious Revolution (1688) and the American Revolution (1775), Britain was at war with France and French-allied Native Americans for thirty-seven of them. These were not wars in which European soldiers fought other European soldiers. American militiamen fought for the British against French Catholics and their Indian allies in all of these engagements. Warfare took a physical and spiritual toll on British colonists. British towns located on the border between New England and New France experienced intermittent raiding by French-allied Native Americans. Raiding parties destroyed houses and

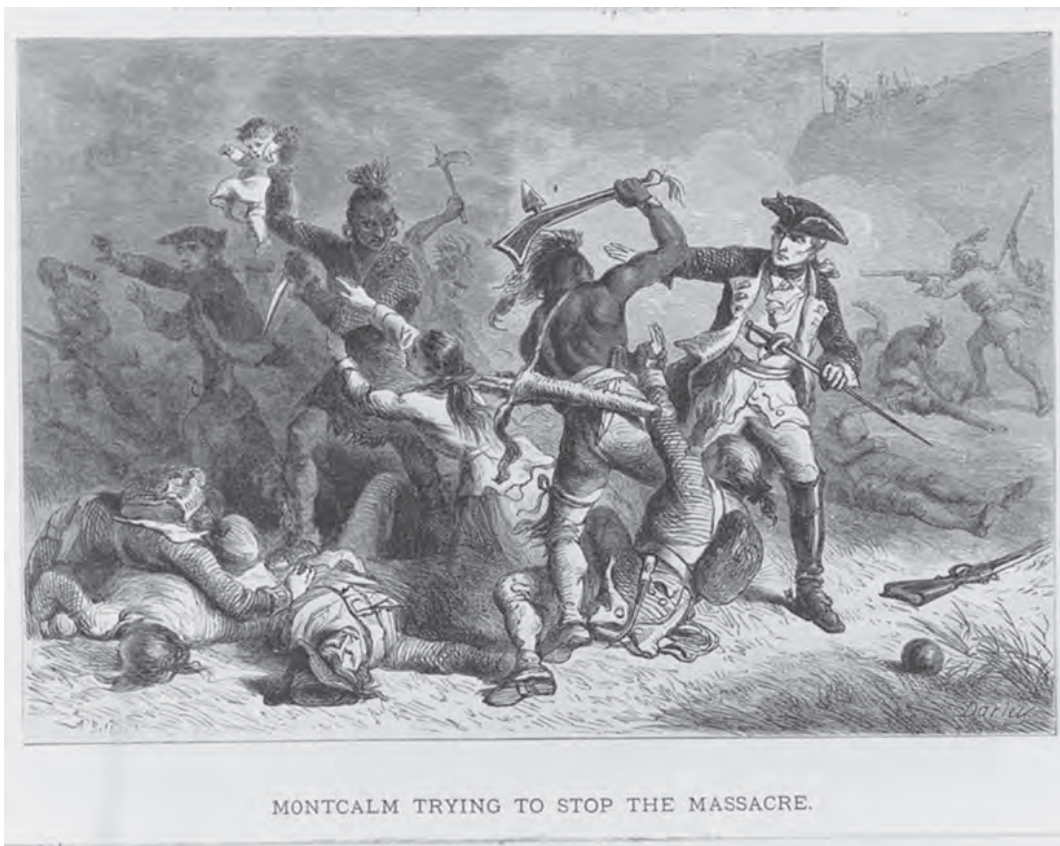
Christ Church,  
Virginia. Library  
of Congress.



burned crops, but they also took captives. They brought these captives to French Quebec, where some were ransomed back to their families in New England and others converted to Catholicism and remained in New France. In this sense, Catholicism threatened to capture Protestant lands and souls.

France and Britain feuded over the boundaries of their respective North American empires. The feud turned bloody in 1754 when a force of British colonists and Native American allies, led by young George Washington, killed a French diplomat. This incident led to a war, which would become known as the Seven Years' War or the French and Indian War. In North America, the French achieved victory in the early portion of this war. They attacked and burned multiple British outposts, such as Fort William Henry in 1757. In addition, the French seemed to easily defeat British attacks, such as General Braddock's attack on Fort Duquesne, and General Abercrombie's attack on Fort Carillon (Ticonderoga) in 1758. These victories were often the result of alliances with Native Americans.

Albert Bobbett,  
engraver, *Mont-  
calm trying to  
stop the massacre*,  
c. 1870–1880. Li-  
brary of Congress.



In Europe, the war did not fully begin until 1756, when British-allied Frederick II of Prussia invaded the neutral state of Saxony. As a result of this invasion, a massive coalition of France, Austria, Russia, and Sweden attacked Prussia and the few German states allied with Prussia. The ruler of Austria, Maria Theresa, hoped to conquer the province of Silesia, which had been lost to Prussia in a previous war. In the European war, the British monetarily supported the Prussians, as well as the minor western German states of Hesse-Kassel and Braunschweig-Wolfenbüttel. These subsidy payments enabled the smaller German states to fight France and allowed the excellent Prussian army to fight against the large enemy alliance.

However, as in North America, the early part of the war went against the British. The French defeated Britain's German allies and forced them to surrender after the Battle of Hastenbeck in 1757. That same year, the Austrians defeated the Prussians in the Battle of Kolín and Frederick of Prussia defeated the French at the Battle of Rossbach. The latter battle allowed the British to rejoin the war in Europe. Just a month later, in December 1757, Frederick's army defeated the Austrians at the Battle of Leuthen, reclaiming the vital province of Silesia. In India and throughout the world's oceans, the British and their fleet consistently defeated the French. In June, for instance, Robert Clive and his Indian allies had defeated the French at the Battle of Plassey. With the sea firmly in their control, the British could send additional troops to North America.

These newly arrived soldiers allowed the British to launch new offensives. The large French port and fortress of Louisbourg, in present-day Nova Scotia, fell to the British in 1758. In 1759, British general James Wolfe defeated French general Louis-Joseph de Montcalm in the Battle of the Plains of Abraham, outside Quebec City. In Europe, 1759 saw the British defeat the French at the Battle of Minden and destroy large portions of the French fleet. The British referred to 1759 as the *annus mirabilis* or the year of miracles. These victories brought about the fall of French Canada, and war in North America ended in 1760 with the British capture of Montreal. The British continued to fight against the Spanish, who entered the war in 1762. In this war, the Spanish successfully defended Nicaragua against British attacks but were unable to prevent the conquest of Cuba and the Philippines.

The Seven Years' War ended with the peace treaties of Paris and Hubertusburg in 1763. The British received much of Canada and North America from the French, while the Prussians retained the important





province of Silesia. This gave the British a larger empire than they could control, which contributed to tensions that would lead to revolution. In particular, it exposed divisions within the newly expanded empire, including language, national affiliation, and religious views. When the British captured Quebec in 1760, a newspaper distributed in the colonies to celebrate the event boasted: “The time will come, when Pope and Friar/ Shall both be roasted in the fire/When the proud Antichristian whore/will sink, and never rise more.”<sup>32</sup>

American colonists rejoiced over the defeat of Catholic France and felt secure that the Catholics in Quebec could no longer threaten them. Of course, some American colonies had been a haven for religious minorities since the seventeenth century. Catholic Maryland, for example, evidenced early religious pluralism. But practical toleration of Catholics existed alongside virulent anti-Catholicism in public and political arenas. It was a powerful and enduring rhetorical tool borne out of warfare and competition between Britain and France.

In part because of constant conflict with Catholic France, Britons on either side of the Atlantic rallied around Protestantism. British ministers in England called for a coalition to fight French and Catholic empires. Missionary organizations such as the Society for Promoting Christian Knowledge and the Society for the Propagation of the Gospel were founded at the turn of the eighteenth century to evangelize Native Americans and limit Jesuit conversions. The Protestant revivals of the so-called Great Awakening crisscrossed the Atlantic and founded a participatory religious movement during the 1730s and 1740s that united British Protestant churches. Preachers and merchants alike urged greater Atlantic trade to bind the Anglophone Protestant Atlantic through commerce and religion.

## VI. Pontiac’s War

Relationships between colonists and Native Americans were complex and often violent. In 1761, Neolin, a prophet, received a vision from his religion’s main deity, known as the Master of Life. The Master of Life told Neolin that the only way to enter heaven would be to cast off the corrupting influence of Europeans by expelling the British from Indian country: “This land where ye dwell I have made for you and not for others. Whence comes it that ye permit the Whites upon your lands. . . . Drive them out, make war upon them.”<sup>33</sup> Neolin preached the avoidance

of alcohol, a return to traditional rituals, and pan-Indian unity to his disciples, including Pontiac, an Ottawa leader.

Pontiac took Neolin's words to heart and sparked the beginning of what would become known as Pontiac's War. At its height, the pan-Indian uprising included Native peoples from the territory between the Great Lakes, the Appalachians, and the Mississippi River. Though Pontiac did not command all of the Indians participating in the war, his actions were influential in its development. Pontiac and three hundred Indian warriors sought to take Fort Detroit by surprise in May 1763, but the plan was foiled, resulting in a six-month siege of the British fort. News of the siege quickly spread throughout Indian country and inspired more attacks on British forts and settlers. In May, Native Americans captured Forts Sandusky, St. Joseph, and Miami. In June, a coalition of Ottawas and Ojibwes captured Fort Michilimackinac by staging a game of stickball (lacrosse) outside the fort. They chased the ball into the fort, gathered arms that had been smuggled in by a group of Native American women, and killed almost half of the fort's British soldiers.

Though these Indians were indeed responding to Neolin's religious message, there were many other practical reasons for waging war on the British. After the Seven Years' War, Britain gained control of formerly French territory as a result of the Treaty of Paris. Whereas the French had maintained a peaceful and relatively equal relationship with their Indian allies through trade, the British hoped to profit from and impose "order." For example, the French often engaged in the Indian practice of diplomatic gift giving. However, British general Jeffrey Amherst discouraged this practice and regulated the trade or sale of firearms and ammunition to Indians. Most Native Americans, including Pontiac, saw this not as frugal imperial policy but preparation for war.

Pontiac's War lasted until 1766. Native American warriors attacked British forts and frontier settlements, killing as many as four hundred soldiers and two thousand settlers.<sup>34</sup> Disease and a shortage of supplies ultimately undermined the Indian war effort, and in July 1766 Pontiac met with British official and diplomat William Johnson at Fort Ontario and settled for peace. Though the western Indians did not win Pontiac's War, they succeeded in fundamentally altering the British government's Indian policy. The war made British officials recognize that peace in the West would require royal protection of Indian lands and heavy-handed regulation of Anglo-American trade activity in Indian country. During the war, the British Crown issued the Royal Proclamation of 1763, which



created the proclamation line marking the Appalachian Mountains as the boundary between Indian country and the British colonies.

The effects of Pontiac's War were substantial and widespread. The war proved that coercion was not an effective strategy for imperial control, though the British government would continue to employ this strategy to consolidate their power in North America, most notably through the various acts imposed on their colonies. Additionally, the prohibition of Anglo-American settlement in Indian country, especially the Ohio River Valley, sparked discontent. The French immigrant Michel-Guillaume-Saint-Jean de Crèvecoeur articulated this discontent most clearly in his 1782 *Letters from an American Farmer* when he asked, "What then is the American, this new man?" In other words, why did colonists start thinking of themselves as Americans, not Britons? Crèvecoeur suggested that America was a melting pot of self-reliant individual landholders, fiercely independent in pursuit of their own interests, and free from the burdens of European class systems. It was an answer many wanted to hear and fit with self-conceptions of the new nation, albeit one that imagined itself as white, male, and generally Protestant.<sup>35</sup> The Seven Years' War pushed the thirteen American colonies closer together politically and culturally than ever before. In 1754, at the Albany Congress, Benjamin Franklin suggested a plan of union to coordinate defenses across the continent. Tens of thousands of colonials fought during the war. At the French surrender in 1760, 11,000 British soldiers joined 6,500 militia members drawn from every colony north of Pennsylvania.<sup>36</sup> At home, many heard or read sermons that portrayed the war as a struggle between civilizations with liberty-loving Britons arrayed against tyrannical Frenchmen and savage Indians. American colonists rejoiced in their collective victory as a moment of newfound peace and prosperity. After nearly seven decades of warfare they looked to the newly acquired lands west of the Appalachian Mountains as their reward.

The Seven Years' War was tremendously expensive and precipitated imperial reforms on taxation, commerce, and politics. Britain spent over £140 million, an astronomical figure for the day, and the expenses kept coming as new territory required new security obligations. Britain wanted to recoup some of its expenses and looked to the colonies to share the costs of their own security. To do this, Parliament started legislating over all the colonies in a way rarely done before. As a result, the colonies began seeing themselves as a collective group, rather than just distinct entities. Different taxation schemes implemented across the colonies





Benjamin Franklin, *Join or Die*, May 9, 1754. Library of Congress.

between 1763 and 1774 placed duties on items like tea, paper, molasses, and stamps for almost every kind of document. Consumption and trade, an important bond between Britain and the colonies, was being threatened. To enforce these unpopular measures, Britain implemented increasingly restrictive policies that eroded civil liberties like protection from unlawful searches and jury trials. The rise of an antislavery movement made many colonists worry that slavery would soon be attacked. The moratorium on new settlements in the West after Pontiac's War was yet another disappointment.

## VII. Conclusion

By 1763, Americans had never been more united. They fought and they celebrated together. But they also recognized that they were not considered full British citizens, that they were considered something else. Americans across the colonies viewed imperial reforms as threats to the British liberties they saw as their birthright. The Stamp Act Congress of 1765 brought colonial leaders together in an unprecedented show of cooperation against taxes imposed by Parliament, and popular boycotts



of British goods created a common narrative of sacrifice, resistance, and shared political identity. A rebellion loomed.

## VIII. Reference Material

This chapter was edited by Nora Slonimsky, with content contributions by Emily Arendt, Ethan R. Bennett, John Blanton, Alexander Burns, Mary Draper, Jamie Goodall, Jane Fiegen Green, Hendrick Isom, Kathryn Lasdow, Allison Madar, Brooke Palmieri, Katherine Smoak, Christopher Sparshott, Ben Wright, and Garrett Wright.

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