## Computer Science / 226 507 6784 / denispo@cmail.carleton.ca / itsdpo.com

# **DENIS PO**

#### **WORK EXPERIENCE**

Jun - Dec '20 Remote

## **Technical Project Manager Intern / BlackBerry QNX**

Collaborated with engineers and testers to develop patches for clients facing critical software bugs

Automated the internal project management tool using JavaScript, for a time savings of 35%

Led the effort to train 15+ senior PMs on open-source licenses; optimized the license compliance process using Python scripts, for a time savings of 73%

Implemented an optimized algorithm using dictionaries to isolate timesheet errors using Pandas; hosted tool as a web app using React, Flask and Docker

Jan - Aug '19 Waterloo, ON

## **Business Analyst Intern / BlackBerry**

Delivered 2 proof of concepts for IoT innovation funnel; featured on BlackBerry Developer Blog

Established a go-to-market strategy by collaborating with developers and performing market research on IoT use cases

Sept '17 - Dec '18 Waterloo, ON

## **Product Manager Intern / BlackBerry Secusmart**

Coordinated the launch of the SecuSUITE app on iOS and Android platforms

Conducted interviews with sales, beta testers and other product teams to gather feature requests to further develop roadmap alongside senior PM

Collaborated with UX designers to perform a heuristic evaluation for SecuSUITE app refresh; built mock-ups for over 10+ screens

Performed competitive analysis of 15+ secure calling apps to identify our core differentiating features for optimal product-market fit

Jan '17 - May '18 Mississauga, ON

#### Marketing Intern / Kao Canada

Increased website conversions by 35% by introducing 'Where to Buy' feature for 20+ SKUs; executed marketing campaign, delivering promotional assets, displays and artwork to support product launches

#### **LEADERSHIP**

Feb '20 - Now

## **President & Product Manager / Carleton University Blueprint**

Founded chapter to provide students an opportunity to build tech pro-bono for nonprofits / Link

Prioritized product requirements by defining epics and stories; drove Agile development as sole PM

Jan '21 - Apr '21

## **Teaching Assistant (Discrete Structures II)** / Carleton University

Facilitated learning for over 200+ students through weekly review sessions and one-on-one tutoring

Jan '20 - Apr '20

### **VP Marketing / Carleton Artificial Intelligence Society**

Devised marketing strategy for 100% lift in event attendance; 200% lift in social-media following

#### **EDUCATION**

Expected Aug '21

## **Carleton University**

Sept '13 - Aug '19

## **Wilfrid Laurier University**

Computer Science (BCS)
Statistics and Mathematics Minor
3.94 GPA, Dean's Honour List

Business Administration (BBA) Economics Minor 3.12 GPA

### **SKILLS**

Product Design Development User Research, Data Analysis, User Stories (Jira), Competitive Analysis

User Flows, Personas, Prototyping and Wireframing, UI Design, Information Architecture

Python, Java, C++, JavaScript, HTML/CSS, SQL, Git, Agile