



recomndition system



Introduction – What is Masar?



Masar is an AI-powered recommendation system that helps individuals find the training program that fits them best. The system analyzes the user's resume to understand their skills and interests, then suggests programs that match their profile. Masar provides two main benefits: personalized training recommendations based on each person's background, and the chance to explore new career paths by comparing their skills with real opportunities in different fields. Masar makes it easier for users to make smart and confident decisions about their future.



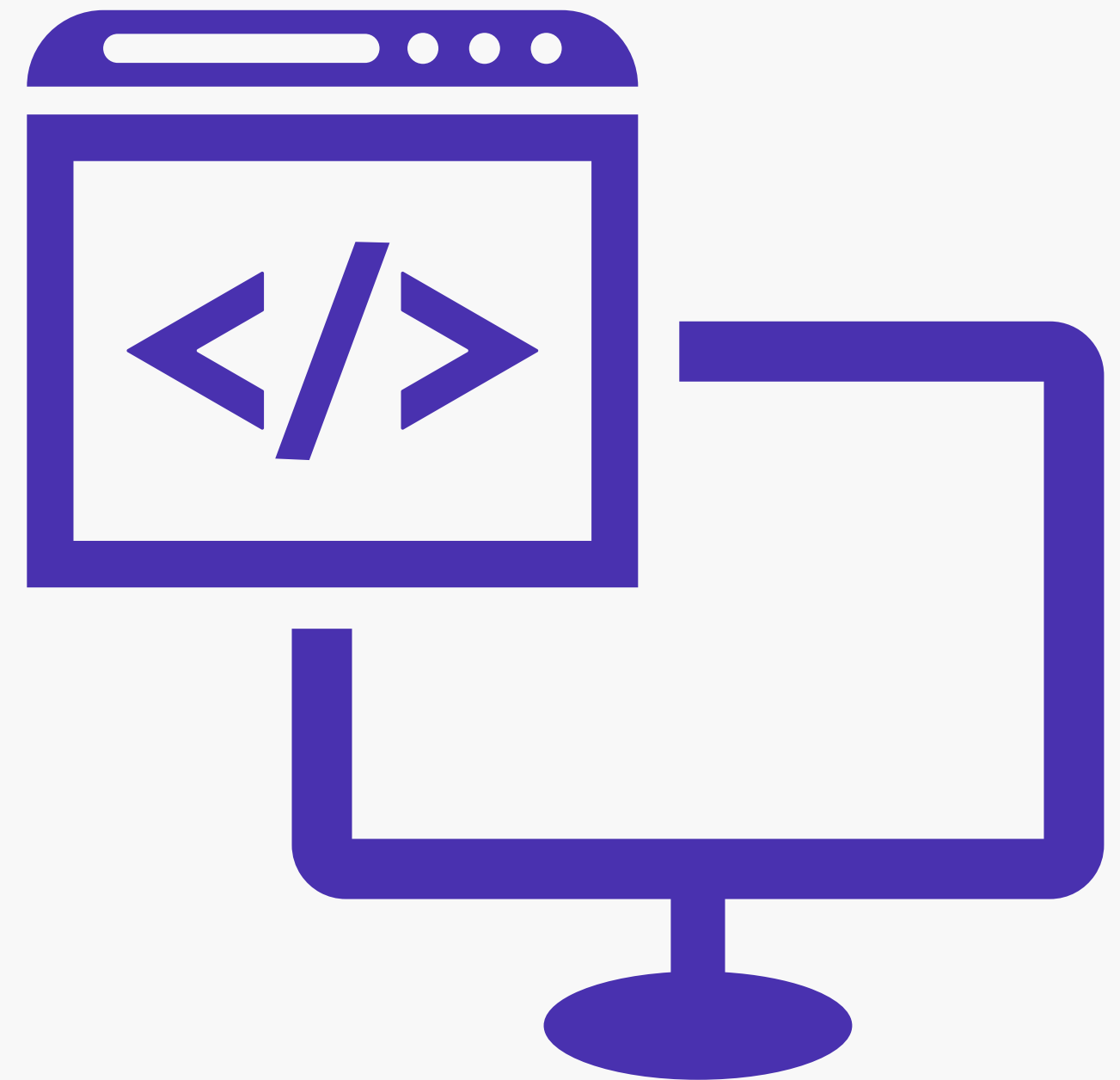
Project Background

Current scenario:

Training providers often receive thousands of applications from people with different goals, skills, and levels of experience.

Many of these applicants are unsure which program is the right fit for them and often rely on guesswork or limited information when applying.

This revealed a clear need for a system that can guide individuals toward the right programs based on their actual skills and career ambitions

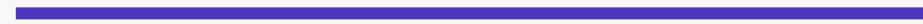


The Problem



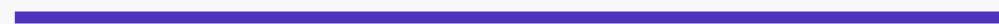
Lack of Clear Direction

Many applicants don't have a clear understanding of their career goals, making it difficult to choose the right training program



Customer Feedback

Applicants often enroll in programs that don't match their actual skills or background leading to poor engagement and outcomes



Time and Effort Lost

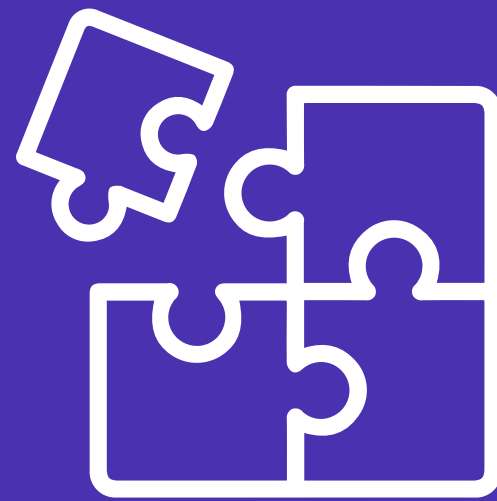
The lack of guidance causes individuals to invest time in irrelevant paths, limiting their real development and slowing career growth



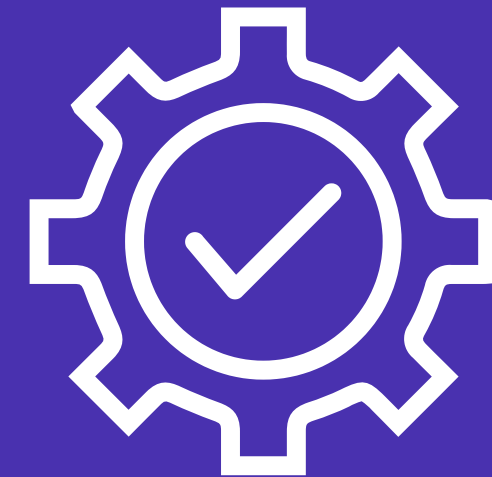
The Solution – How Masar Works



The user uploads their CV



Masar uses artificial intelligence to understand their skills and interests



It then recommends the most suitable training programs based on the user's profile

Why Masar Matters: Features & Impact



Automatic CV Analysis

- Understands users' skills quickly and accurately

Personalized Program Matching

- Suggests the right training opportunities based on real abilities

User-Friendly Experience

- Simple interface makes the process fast and accessible

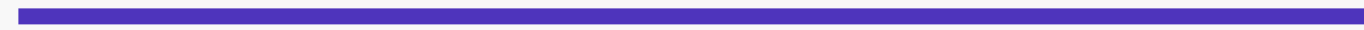
Career Guidance That Works

- Users gain clarity on their path and discover new directions they hadn't considered

Stronger Academy Alignment

- Helps guide individuals toward training that fits their goals, leading to stronger outcomes and meaningful development.

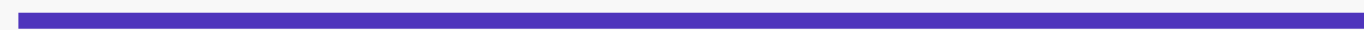
Conclusion



Masar bridges the gap between individual potential and the right learning opportunities.

By using artificial intelligence to analyze resumes and recommend relevant programs, Masar empowers users to take control of their development journey with clarity, confidence, and purpose.

It is not just a tool for recommendation it is a step toward smarter, data-driven learning decisions and more meaningful career outcomes



Team Members



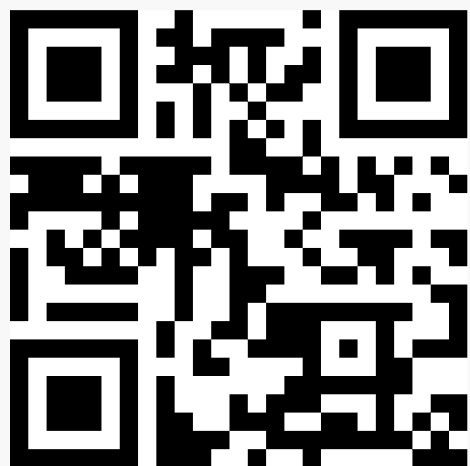
Ezdhar Altamimi

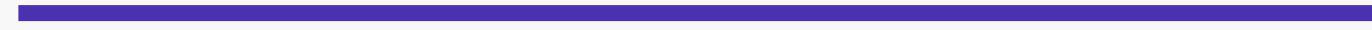
Ghada Alamri

Dania Emad

Faisal Alkhunain

Mohammed Alhusayni





Thank you

