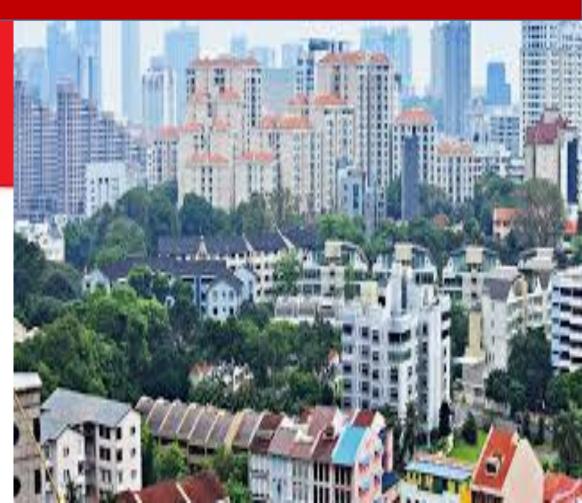
# Prediction of Under Valued Properties in Singapore



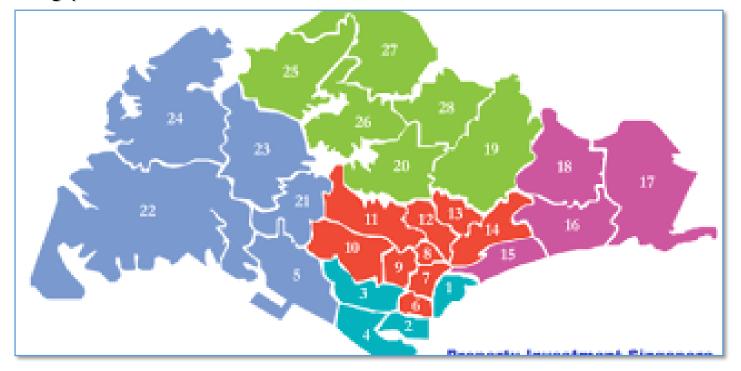


### Business Requirement: Predict under prices properties in Singapore

- Singapore, an island city-state off southern Malaysia, is a global financial center with a tropical climate and multicultural population.
- Its colonial core centers on the Padang, a cricket field since the 1830s and now flanked by grand buildings such as City Hall, with its 18 Corinthian columns.
- In Singapore's circa-1820 Chinatown stands the red-and-gold Buddha Tooth Relic Temple, said to house one of Buddha's teeth.

Area • Total	725.1 km <sup>2</sup> (280.0 sq mi) <sup>[3]</sup> (176th)
Population	
• 2018 estimate	5,638,700 <sup>[4][Note 1]</sup> (113th)
• Density	7,804/km <sup>2</sup> (20,212.3/sq mi) (2nd)

#### Singapore is divided into 28 Districts



### **Business Requirement**

- 1. An investment firm is exploring options to invest within Singapore due to its central location in Asia.
- 2. Investor did not apply any area restriction so the analysis will be applied on all 28 districts of Singapore for predicting most attractive investment options.
- 3. The overall purpose is to predict underpriced properties based on multiple parameters and avoid over-priced venues.

### **Scope of Analysis and Required Data soruces**

1 The property prices based on three major factors will be considered:

Property Tenure 2

Distance from City Area

1

Proximity with Major shopping/restaurant areas

- 2 Step by Step aprroach will be applied
- Gather above mentioned three factor and current housing prices
- Derive housing prices formulae based on these three factors
- Shortlist top twenty undervalued locations (outliers) for further investigation and top twenty overvalued ones for rejection.

- 2 3 Data Sources used for required data
- Recent property price in various neighbors using <u>webscraping from websites</u>
- 2. Estates' locations and driving distances from city central area using <a href="GoogleMap API">GoogleMap API</a>
- 3. Proximity with major shopping areas using <a href="FourSquare API">FourSquare API</a>

### **Data Collection – Webscrapping**

condominium-sale transactions data is collected using Web scrapping from <a href="https://www.squarefoot.com.sg/latest-transactions/sale/residential/condominium">https://www.squarefoot.com.sg/latest-transactions/sale/residential/condominium</a>.

In total 704 condominium-sale transactions, records were collected from this source on the date of 12th October 2019.

CONDOMINIUM											
Note: Transactions in the last 1 month Source: URA, https://www.squarefoot.com.sg											
DATE	DISTRICT	PROJECT NAME	ADDRESS	PROPERTY TYPE	TENLIRE		TYPE OF AREA	PRICE (\$PSF)	PRICE (\$)		
6 OCT 2019	21	MAYFAIR MODERN		CONDOMINIUM	99 YRS FROM 2018	1,044	STRATA	2,165	2,261,000		
6 OCT 2019	9	HAUS ON HANDY		CONDOMINIUM	99 YRS FROM 2018	743	STRATA	2,865	2,128,00		
6 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	1,033	STRATA	1,328	1,372,000		
6 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	1,238	STRATA	1,282	1,587,00		
6 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	915	STRATA	1,271	1,163,00		
6 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	592	STRATA	1,372	812,000		
5 OCT 2019	28	PARC BOTANNIA		CONDOMINIUM	99 YRS FROM 2016	980	STRATA	1,401	1,372,00		
5 OCT 2019	13	THE TRE VER		CONDOMINIUM	99 YRS FROM 2018	495	STRATA	1,686	835,000		
5 OCT 2019	15	AMBER PARK		CONDOMINIUM	FREEHOLD	743	STRATA	2,449	1,819,26		
5 OCT 2019	21	MAYFAIR MODERN		CONDOMINIUM	99 YRS FROM 2018	624	STRATA	2,162	1,350,00		
5 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	1,033	STRATA	1,264	1,306,00		
5 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	678	STRATA	1,377	934,000		
5 OCT 2019	18	TREASURE AT TAMPINES		CONDOMINIUM	99 YRS FROM 2018	915	STRATA	1,248	1,142,00		
5 OCT 2019	18	TREASURE AT		CONDOMINIUM	99 YRS FROM 2018	592	STRATA	1,387	821,000		

This web site provided list of last 30 days property transactions in Singapore.

#### **Data Cleaning & Plotting**

- Multiple unwanted columns are removed from scrapped data.
- Property physical locations (Lat and Long)are calculated using GoogleMaps API.
- Location are plotted on a map using Folium.
- Distance of property from central locations are calculated.

	Project Name	Tenure	Price(\$psf)	Longitude	Latitude	DistanceWithCentral(km)
0	WESTCOVE CONDOMINIUM	99 Yrs FROM 1995	875.0	103.767842	1.299290	9.461205
1	WEST BAY CONDOMINIUM	99 Yrs FROM 1991	811.0	103.766799	1.300242	9.595547
2	WATERFRONT WAVES	99 Yrs FROM 2007	986.0	103.931683	1.339192	10.892026
3	WATERFRONT KEY	99 Yrs FROM 2007	1203.4	103.932551	1.338767	10.944877
4	WATERFRONT ISLE	99 Yrs FROM 2009	1212.0	103.929216	1.340098	10.726281
5	WATERFRONT GOLD	99 Yrs FROM 2009	1192.0	103.930007	1.339721	10.773228
6	WATERBANK AT DAKOTA	99 Yrs FROM 2009	1650.0	103.889377	1.308146	5.068365
7	WATER PLACE	99 Yrs FROM 1998	1332.0	103.873747	1.298078	3.003435
8	VOLARI	Freehold	2054.0	103.834276	1.316262	4.137248
9	VIZ AT HOLLAND	Freehold	1314.0	103.803880	1.309969	6.061709



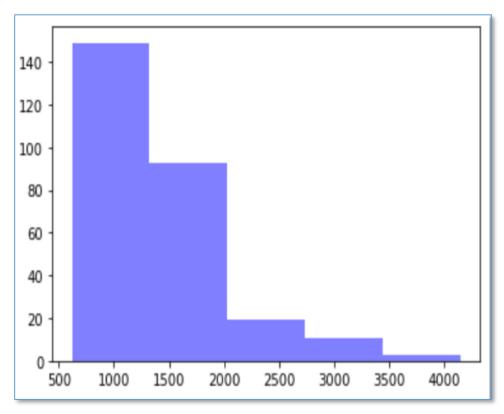
Then, locations are mapped on the map with prices highest to lowest are color coded (Dark-red, Red, Orange, Blue, Green, and Grey respectively) for visualizing.





Location map with color-coded psf information

# Properties PSF Price Distribution



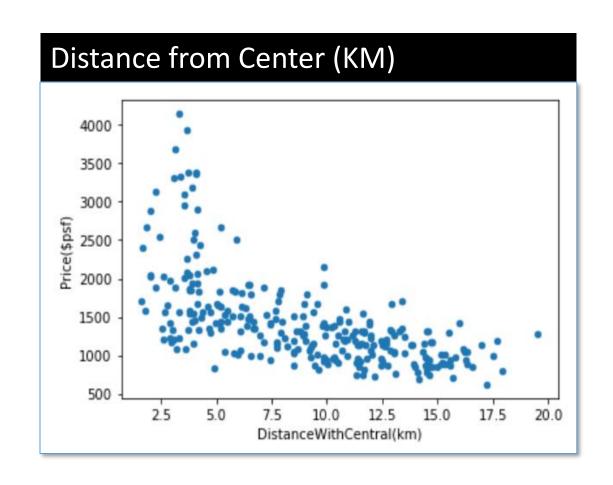
Over 300 properties with psf prices range from \$500 to \$\$4,000.

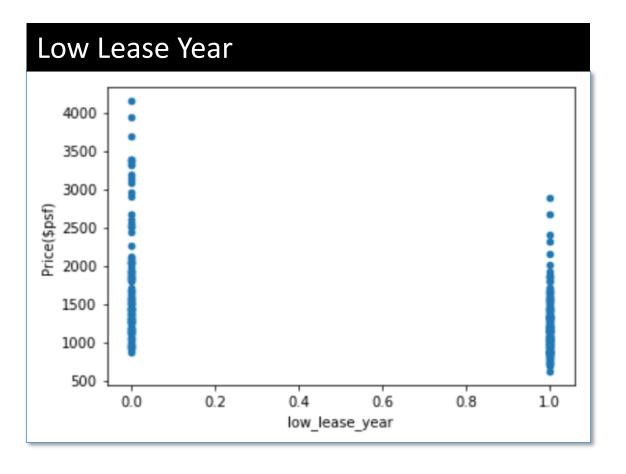
# Properties Nearby restaurants are identified.

	DistanceWithCentral(km)	low_lease_year	Yr_From	freehold	number_of_	_nearby_restaurant
0	9.461205	1	1995	0	68	
1	9.595547	1	1991	0	62	
2	10.892026	1	2007	0	25	
3	10.944877	1	2007	0	27	
4	10.726281	1	2009	0	37	
5	10.773228	1	2009	0	35	
6	5.068365	1	2009	0	94	
7	3.003435	1	1998	0	61	
8	4.137248	0	2019	1	25	
9	6.061709	0	2019	1	83	
4						

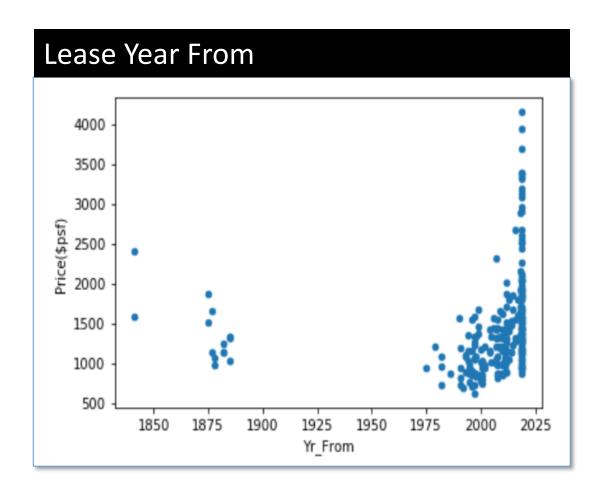
### Analysis of Individual relationship between parameters

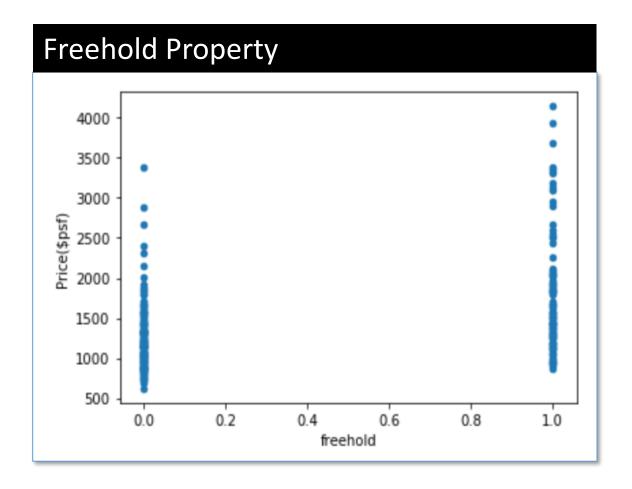
Multiple parameters are idetnfied to identify under valued and over values peoperties.



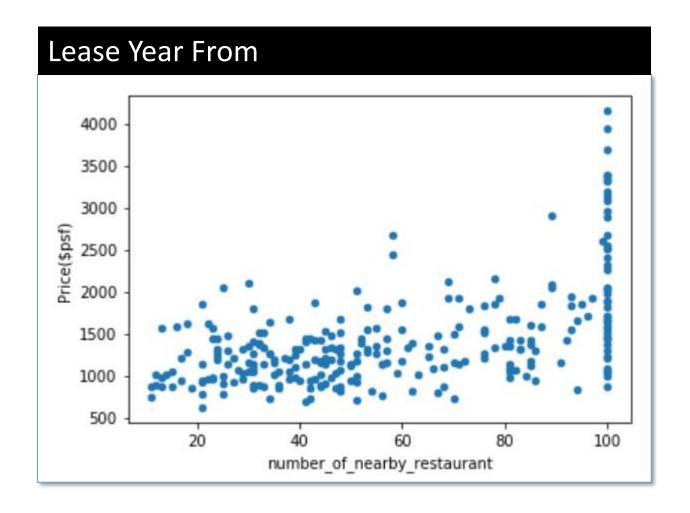


### Analysis of Individual relationship between parameters





### Analysis of Individual relationship between parameters



- Multiple Parameters are analyzed and price model is created to dietnify under values and overvalues properties.
- Top 20 Under Valued Properties are identified
- Top 20 Over Valued properties are identified.
- Both undervalues and overvalued are plotted on a map



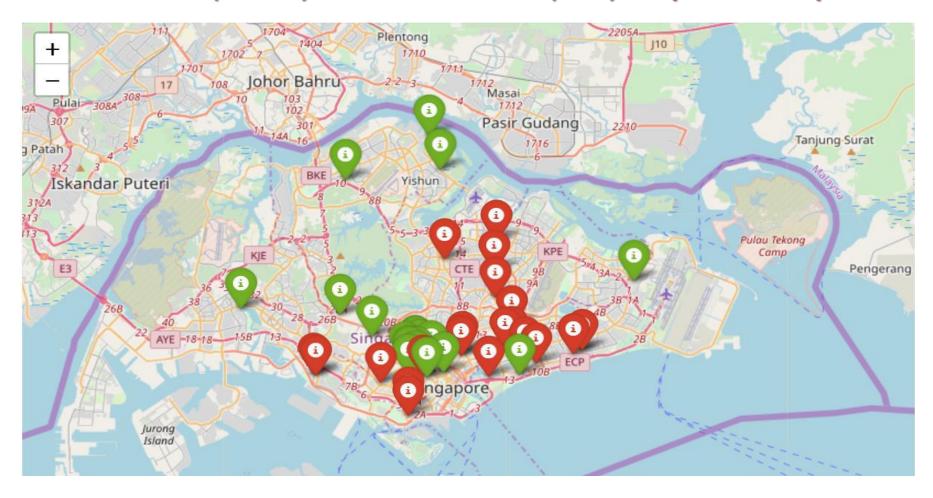
## **Top 20 Under Valued Properties**

Project Name	Project Name	Tenure	Price(\$psf)	Longitude	Latitude	DistanceWithCe ntral(km)	low_lease_ year	freehold	Yr_From	number_of_near by_restaurant	PriceDifferentP ercent
KANDIS RESIDENCE	KANDIS RESIDENCE	99 Yrs FROM 2016	1278.857143	103.838741	1.459187	19.531974	1	0	2016	24	-0.553447
TWENTYONE ANGULLIA PARK	TWENTYONE ANGULLIA PARK	Freehold	4146	103.83083	1.304666	3.305955	0	1	2019	100	-0.491164
3 ORCHARD BY-THE- PARK	3 ORCHARD BY-THE- PARK	Freehold	3938	103.826118	1.304599	3.682151	0	1	2019	100	-0.469679
THE MARQ ON PATERSON HILL	THE MARQ ON PATERSON HILL	Freehold	3690	103.830257	1.301872	3.136714	0	1	2019	100	-0.425696
THE JOVELL	THE JOVELL	99 Yrs FROM 2018	1286.875	103.966701	1.362074	15.53681	1	0	2018	18	-0.402709
THE LAKEFRONT RESIDENCES	THE LAKEFRONT RESIDENCES	99 Yrs FROM 2010	1419	103.721147	1.343864	15.971925	1	0	2010	44	-0.390081
NOUVEL 18	NOUVEL 18	Freehold	3384	103.829453	1.312404	4.059904	0	1	2019	100	-0.389158
THE NASSIM	THE NASSIM	Freehold	3372	103.82388	1.307686	4.09427	0	1	2019	100	-0.38756
SYMPHONY SUITES	SYMPHONY SUITES	99 Yrs FROM 2014	1135	103.845801	1.436482	16.982261	1	0	2014	21	-0.384601
PARC ROSEWOOD	PARC ROSEWOOD	99 Yrs FROM 2011	1185	103.786742	1.429247	17.695395	1	0	2011	38	-0.375956
BISHOPSGATE RESIDENCES	BISHOPSGATE RESIDENCES	Freehold	3335	103.82586	1.299887	3.391567	0	1	2019	100	-0.368875
HILLTOPS	HILLTOPS	Freehold	3309	103.839904	1.308442	3.085894	0	1	2019	100	-0.358703
MAYFAIR MODERN	MAYFAIR MODERN	99 Yrs FROM 2018	2150.2	103.782804	1.339202	9.83515	1	0	2018	78	-0.355352
ARDMORE PARK	ARDMORE PARK	Freehold	3189	103.830589	1.311391	3.894594	0	1	2019	100	-0.348882
CUSCADEN RESERVE	CUSCADEN RESERVE	99 Years Leasehold	3392	103.825885	1.305391	3.758971	0	0	2019	100	-0.337042
DUCHESS RESIDENCES	DUCHESS RESIDENCES	999 Yrs FROM 1875	1877	103.802963	1.325245	7.124541	1	0	1875	43	-0.336368
MEYERHOUSE	MEYERHOUSE	Freehold	2673	103.895211	1.299551	5.21836	0	1	2019	58	-0.328583
HAUS ON HANDY	HAUS ON HANDY	99 Yrs FROM 2018	2877	103.847918	1.301023	2.028145	1	0	2018	100	-0.327388
THE CLAYMORE	THE CLAYMORE	Freehold	3090	103.832349	1.309124	3.576628	0	1	2019	100	-0.322214
8 SAINT THOMAS	8 SAINT THOMAS	Freehold	3140.25	103.837581	1.297821	2.239844	0	1	2019	100	-0.309038

# **Top 20 Over Valued properties**

Project Name	Project Name	Tenure	Price(\$psf)	Longitude	Latitude	DistanceWithCe ntral(km)	low_lease_ year	freehold	Yr_From	number_of_near by_restaurant	PriceDifferentP ercent
FABER	THE PEARL @ MOUNT FABER	99 Yrs FROM 2002	1213	103.825626	1.272414	3.087742	1	0	2002	76	0.437333
SELETAR SPRINGS CONDOMINIUM	SELETAR SPRINGS CONDOMINIUM	99 Yrs FROM 1997	730	103.880424	1.388929	12.153288	1	0	1997	42	0.452201
VILLA MARINA	VILLA MARINA	99 Yrs FROM 1995	973	103.928762	1.313282	9.248241	1	0	1995	81	0.453831
GRANDEUR 8	GRANDEUR 8	99 Yrs FROM 2002	937.333333	103.848436	1.37691	10.389008	1	0	2002	86	0.473083
NOUVELLE PARK	NOUVELLE PARK	Freehold	942	103.878876	1.368738	9.964798	0	1	2019	40	0.526685
WEST COVE CONDOMINIUM	WEST COVE CONDOMINIUM	99 Yrs FROM 1995	875	103.767842	1.29929	9.461205	1	0	1995	68	0.529695
TANJONG RIA CONDOMINIUM	TANJONG RIA CONDOMINIUM	99 Yrs FROM 1993	1090	103.87593	1.29818	3.214245	1	0	1993	66	0.540775
HORIZON TOWERS	HORIZON TOWERS	99 Yrs FROM 1979	1211	103.834371	1.299345	2.610705	1	0	1979	100	0.54356
CHERRYHILL	CHERRYHILL	Freehold	1126	103.879992	1.351115	8.180725	0	1	2019	85	0.563604
DUNMAN VIEW	DUNMAN VIEW	99 Yrs FROM 1997	1061	103.898439	1.311275	6.107121	1	0	1997	100	0.590171
WEST BAY CONDOMINIUM	WEST BAY CONDOMINIUM	99 Yrs FROM 1991	811	103.766799	1.300242	9.595547	1	0	1991	62	0.600426
SUITES @ EASTCOAST	SUITES @ EAST COAST	Freehold	929	103.933791	1.315858	9.873363	0	1	2019	51	0.611966
CENTRAL GROVE	CENTRAL GROVE	99 Yrs FROM 1997	1050	103.885773	1.317336	5.397597	1	0	1997	100	0.644962
SIMSVILLE	SIMSVILLE	99 Yrs FROM 1994	1032	103.890117	1.318294	5.821762	1	0	1994	100	0.648001
KERRISDALE	KERRISDALE	99 Yrs FROM 1998	1083	103.859324	1.314626	3.609284	1	0	1998	100	0.688798
TERESA VILLE	TERESA VILLE	Freehold	1168	103.82545	1.277691	2.93622	0	1	2019	72	0.705894
CITY SQUARE RESIDENCES	CITY SQUARE RESIDENCES	Freehold	1219	103.858816	1.311909	3.304211	0	1	2019	100	0.730707
LE CRESCENDO	LE CRESCENDO	Freehold	992	103.890345	1.332034	6.948355	0	1	2019	84	0.83995
MALVERN SPRINGS	MALVERN SPRINGS	Freehold	1000	103.905195	1.307356	6.574975	0	1	2019	100	0.925165
QUEENS	QUEENS	99 Yrs FROM 1998	833	103.808441	1.294263	4.929774	1	0	1998	94	1.070684

### **Under-Valued (Green) and Over-Valued (Red) Properties Map**



One cluster of under values properties is identified within center, while overvalued properties are found scattered across the Singapore rather than gathered in specific district.

### **Results and Observations**

- According to the coefficients, Distance from Central (-243.61) is the highest negative contributor and number of nearby restaurants (138.93) is the highest positive contributor.
- However, the distance parameter contributes about double than the restaurant parameter.
- Freehold type (-80.42) is more preference than lease hold type (-201.67).
- The number of remaining lease year (26.75) positively affect the price as well.