



MCMASTER START CODING: VIRTUAL CAMPS DESIGN THINKING

\$199/CAMP

AUGUST 9-13

**Herograms were invented at our
first Virtual Designathon
(theme: Learning in a Pandemic)**



YOU WILL...

- WORK IN A TEAM OF FOUR TO APPLY DESIGN THINKING TO A REAL-LIFE PROBLEM
- LEARN RESEARCH SKILLS, INCLUDING HOW TO LOCATE SOURCES AND EVALUATE THEM FOR RELIABILITY
- LEARN TO USE EMPATHY MAPS TO SEE A PROBLEM THROUGH THE EYES OF YOUR USER
- LEARN TO COLLECT FEEDBACK AND FORMULATE AN ACTION PLAN TO IMPROVE YOUR PRODUCT

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